# MINING SEQUENCES DATA

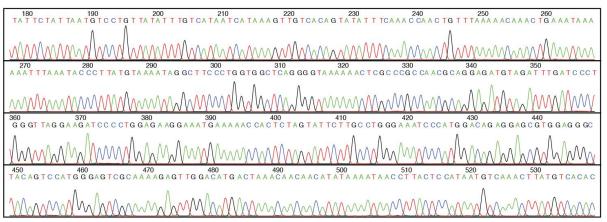
STQD6414 PERLOMBONGAN DATA

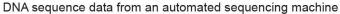


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#### INTRODUCTION:

- This topic will discuss about categorical sequence data analysis.
- In the sequence data, the position of each consecutive states gives an interpretation in term of age, date, elapsed time or distance from the beginning of the sequence.
- Generally, this type of data refers to observations of a particular individuals or entities over a some period of time.
- The main objective is to analyze the behavior of the sequence of states for a particular entities.

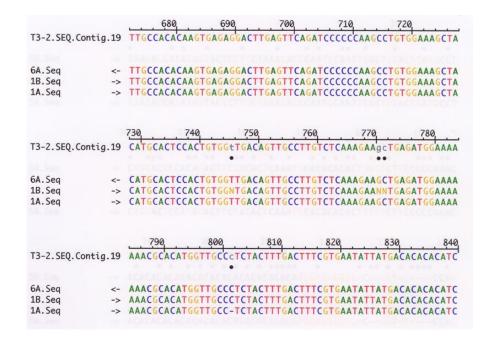


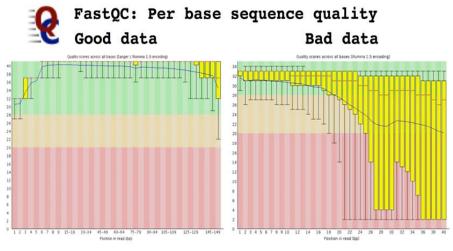




#### INTRODUCTION:

- For this topic, our discussion will focus on the sequence analysis for life trajectory data.
- However, most of the concepts and techniques for sequential analysis can be applied in various domain areas such as; biology, quality control, text data, log-web data, and etc.







### SEQUENCES DATA:

- Sequences are complex objects, and it require specialized data mining techniques to analyze this kind of data.
- Among the interesting questions related to the sequence type data:
- i) What are the characteristics of a sequence data?.
- ii) What are the indicators that can be used to measure sequence data?.
- iii) What are the appropriate plots to visualize a sequence data?.
- iv) How can we compare the similarity between several sequences data?.
- Using data mining tools, the information that we can extract:
- i) Information about the behavior of sequences data.
- ii) A groups of sequences that indicate a similar pattern (typologies of sequences data).
- iii) The relationship of sequences data with some related covariates.



### STATE SEQUENCES:

- Sequence of state is an important concept used to analyze the trajectory of life.
- Example: occupational histories, patient level history, cohabitation life courses and etc.

- Example: Based on state sequence data of cohabitation life courses, we can determine:
- i) The characteristics of social norm of a life courses.
- ii) The standard trajectories of a life course.
- iii) The departures behaviors from the standards trajectories.
- iv) The evolution patterns of a life course over time.
- v) The characteristics of cohabitation life correspond to a factor of sex, social origin, cultural, and etc.



### STATE SEQUENCES:

- The analysis of state sequence will summarize and categorizing the sequential patterns into some particular groups that having similar properties.
- The sequential analysis techniques:
- Statistical summary indicators.
- ii) Visualization.
- iii) Grouping.
- iv) Comparing sequences.
- The obtained groups and summary indicators provide an information for further analysis involving various inferential statistical methods.

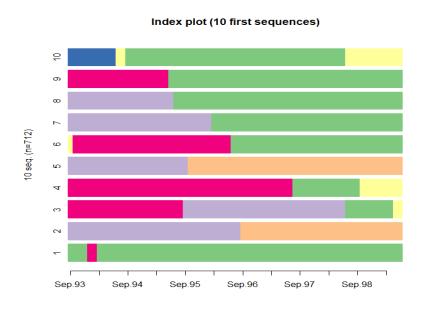
#### STATISTICAL SUMMARY INDICATORS:

- Among the important statistical summary indicators are:
- Mean time spent in each state.
- ii) Mean time spent in each state by groups.
- iii) Number of transitions.
- iv) Transition rates.
- v) Time varying transition states.



### VISUALIZATION: SEQUENCE INDEX PLOT

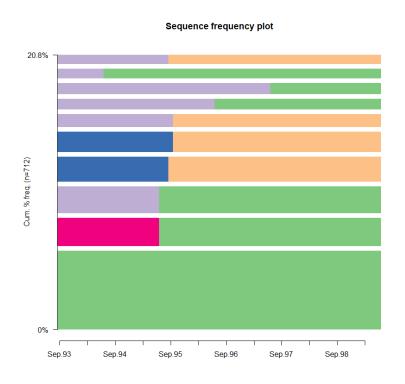
- A sequence index plot can be used to visualize behaviors of state sequences.
- The plot represented by horizontally stacked boxes which are colored according to the state.
- The horizontal bar width represents a proportional of each frequency.
- Each bar with a different color and length displays information about individual longitudinal changes from one state to another.





# VISUALIZATION: SEQUENCE FREQUENCY PLOT

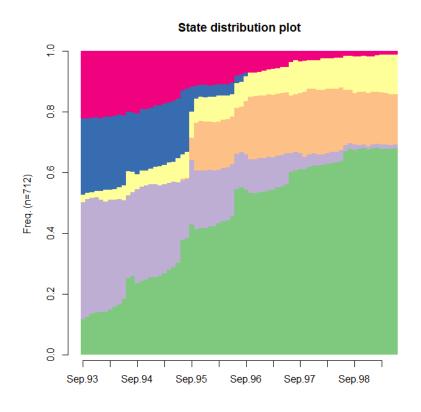
- Sequence frequency refers to the number and percentage of frequencies arranged in descending order.
- A sequence frequency plot provides a graphical display of the frequency of a sequence with the width of the bar proportional to its frequency.





# VISUALIZATION: STATE DISTRIBUTION PLOT

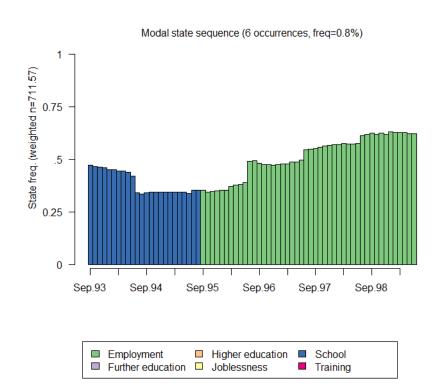
- This plot displays the general pattern of the whole set of trajectories in sequence data.
- It provides aggregated views for transversal characteristics of sequences data.





#### VISUALIZATION: MODAL STATE PLOT

- This plot provides information about the sequence made by the most frequent state at each position.
- It also shows a number of occurrences of the modal state sequence.





## SEQUENCE CHARACTERISTICS BY ENTROPY INDEX:

- The entropy provides a measure of the diversity of states.
- Entropy index for sequences data can be determine as follow:

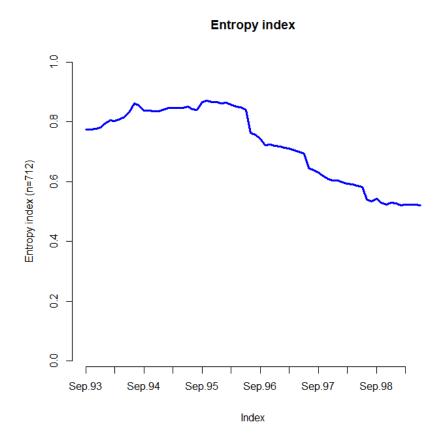
$$h(p_1, \dots, p_a) = -\sum_{i=1}^a p_i \log(p_i)$$

- where  $p_i$  is the proportion of cases/entities in state-i, a is the size of a sequence data.
- If the value of entropy=0, indicates that all cases are in the same state (variation is 0).
- If the value of entropy is high, indicates that the same proportion of cases are found in each state (variation is high).



#### **VISUALIZATION: TRANSVERSAL ENTROPIES**

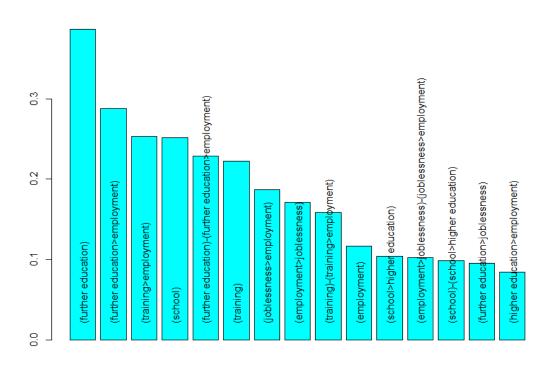
 The plot of transversal entropies displays information on the variation of states in the sequence data shown against the time factor.





### EVENT SEQUENCE ANALYSIS:

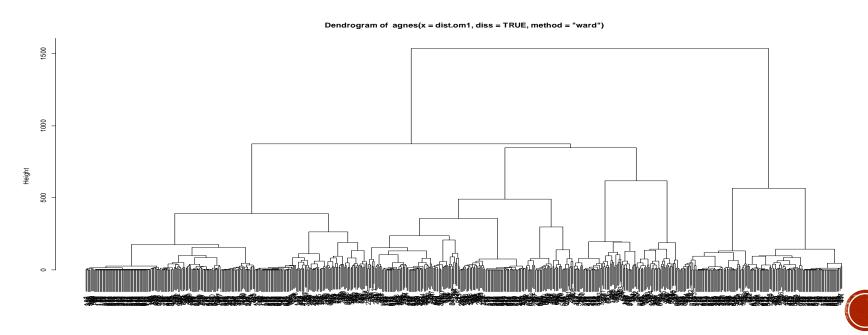
- Event sequence analysis is a method to define events, the logical relationship between events and how each event expands with other events.
- Instead of focusing on sequences of states, we can look at sequences of transitions or events.



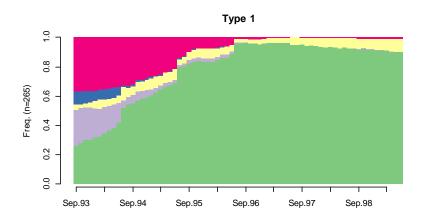


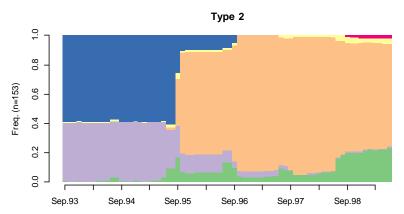
#### CATEGORIZING PATTERNS:

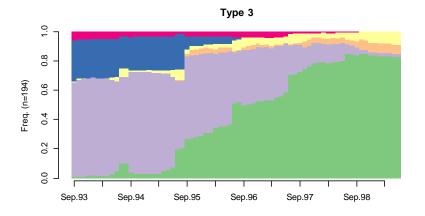
- Categorizing patterns provide information about a typology of a sequences.
- It can be done by measuring similarity between a pairwise distances between a sequences.
- This techniques are based on the algorithm of optimal matching.
- Each cluster of a groups entities indicate similar trajectories characteristics.

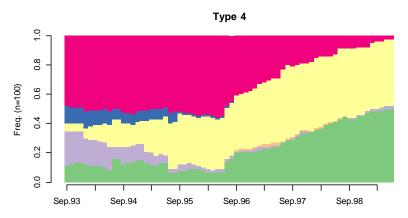


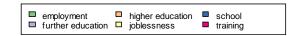
# CATEGORIZING PATTERNS: STATE DISTRIBUTION





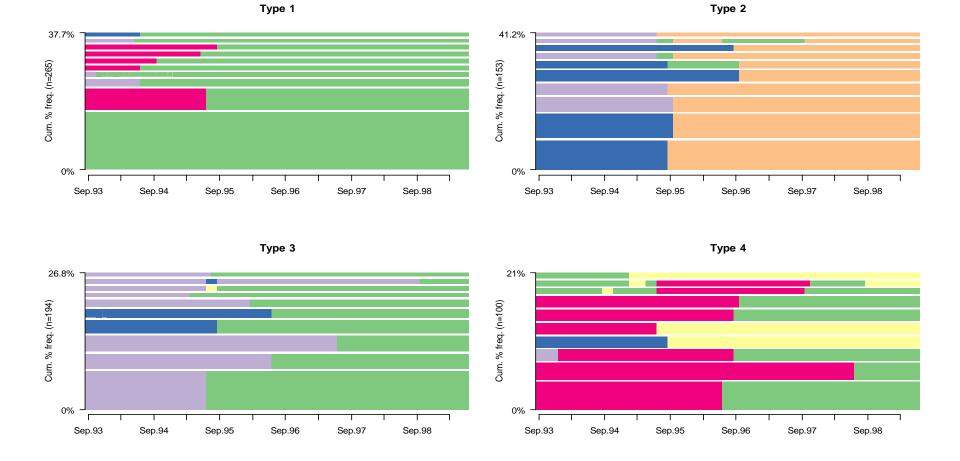








# CATEGORIZING PATTERNS: SEQUENCE FREQUENCIES



higher education

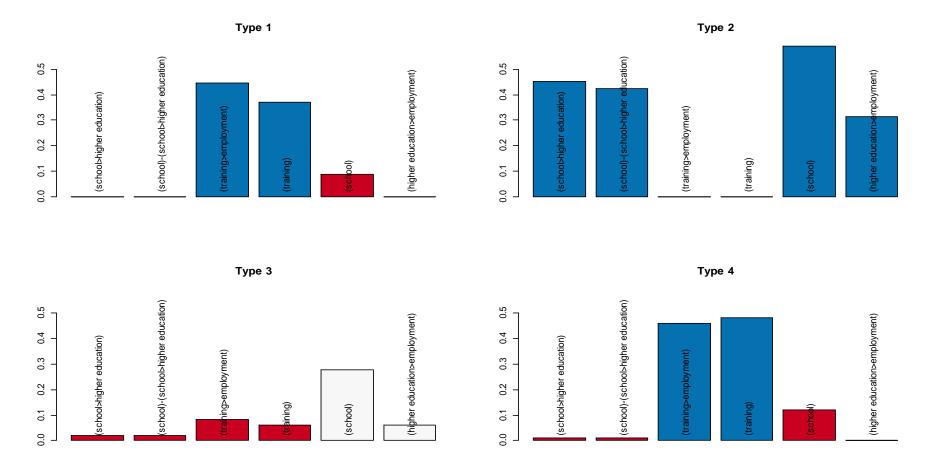
schooltraining

employment

■ further education □ joblessness



## CATEGORIZING PATTERNS: DISCRIMINATING TRANSITIONS



Color by sign and significance of Pearson's residual



#### SEQUENCES ANALYSIS: OTHER APPROACHES

 There are a lot of approaches that can be used to deal with state sequences data.

- Some of them are:
- i) Correspondence analysis of the states.
- ii) Markov modeling.
- iii) Event sequences analysis.
- iv) Survival analysis.
- v) Longitudinal analysis.
- vi) Discrete panel data analysis.
- vii) And etc.



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- Gabadinho, A., Ritschard, G. (2016). Analyzing State Sequences with Probabilistic Suffix Trees: The PST R Package. *Journal of Statistical Software*, 72(3), 1–39.
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#### **NEXT TOPIC:**

# Mining Text Data

