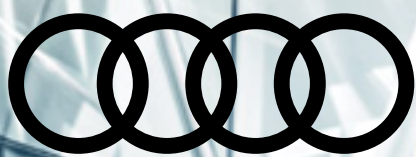


2019



A3





2019 Audi A3 Sedan quattro® Premium Plus shown in Cosmos Blue metallic with available equipment.



2019 Audi A3 Cabriolet quattro® Premium Plus shown in Nano Gray metallic with available equipment.

**Some vehicles
change your
direction entirely.**

Choosing the Audi A3 model that's right for you can be difficult when each one makes a compelling argument. Every A3 features turbocharged performance and the design distinction that sets Audi apart. Available as a classic sports Sedan, including high-performance Audi S3 and RS 3 models, plus a sun-loving Cabriolet, there's an Audi A3 ready to move you, whichever way you choose.



2019 Audi S3 Prestige shown in Navarra Blue metallic with available equipment.



2019 Audi RS 3 shown in Tango Red metallic with available equipment.



We know a few things when it comes to style.



The design of the Audi A3 represents a high concentration of institutional knowledge, distilled over the history of Audi. Design elements like the Singleframe® grille—which draws inspiration from the era of Silver Arrow Grand Prix cars—and available distinctive LED headlights imbue your ride with wisdom of races won and decades of enlightening technologies. And when it comes to expressing inspired progress in Audi style, the A3 Cabriolet and A3 Sedan offer a practical choice. The Cabriolet offers a power-folding

top that opens up new vistas while operating at vehicle speeds up to 31 mph, and features aero-acoustic sound insulation. And with almost a century of building engines, we offer you options on designing your drive, too. The Audi A3 is available with your choice of 2.0-liter engines, with 184-hp front-wheel drive or 228-hp quattro® all-wheel drive variants to help you make a wise selection, no matter your preference.

2019 Audi A3 Sedan quattro® Premium Plus shown in Cosmos Blue metallic with available equipment alongside 2019 Audi A3 Cabriolet quattro® Premium Plus shown in Nano Gray metallic with available equipment.



2019 Audi A3 Sedan quattro® Premium Plus shown with Black leather seating surfaces and available equipment.



2019 Audi A3 Cabriolet quattro® Premium Plus shown with Black leather seating surfaces and available equipment.



S3!



You'll fall in love in 4.6 seconds.

In the time it takes to go from 0–60 mph,¹ you'll quickly realize what true love is. With its robust engine, the Audi S3 calls for S model specific brakes and quattro® all-wheel drive to help you command its powerful character. Standard S-tuned sport suspension or available Audi magnetic ride helps enhance a feeling of control through the turns, while available S Sport front seats help secure you in the optimal driving position. Once the Audi S3 is yours, hold tight. When you fall in love this fast, things can progress quickly.

2019 Audi S3 Premium Plus shown in Navarra Blue metallic with available equipment.



2019 Audi S3 Premium Plus shown with Rotor Gray Fine Nappa leather seats and available equipment.

¹ Manufacturer estimate. Always obey local speed and traffic laws.

DEP
DEALER ePROCESS

RS 3



2019 Audi RS 3 shown in Tango Red metallic with available equipment.

 Audi Sport

TURN DESIGN INTO DESIRE.

2.5-liter TFSI® turbocharged
five-cylinder engine
394 hp, 354 lb-ft

Seven-speed S tronic®
dual-clutch automatic
transmission and
quattro® all-wheel drive

Top track speed¹ of 155 mph

Ventilated disc brakes
14.6" front/12.2" rear

Standard RS-tuned Audi
magnetic ride suspension
or available RS fixed sport
suspension

If you ask the race-winning engineers at Audi Sport®, they won't hesitate to explain what it takes to win. More than just progressive engineering to shave seconds off of lap times, it takes desire. This same desire is why the Audi RS 3 exists. We imbued its winning looks with practical design that helps aerodynamics, and we drew on Audi heritage to revive a unique TFSI® five-cylinder engine layout to give you a sports sedan that turns design into desire.



2019 Audi RS 3 shown with Black Fine Nappa leather seats, RS design package and available equipment.

¹ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.


DEALER ePROCESS



A



B



C



D



E



G

A. Available S line® front bumper with an integrated front chin spoiler and black honeycomb inserts.

B. Standard panoramic sunroof | Bringing a sense of brightness and clarity into the cabin (Sedan).

C. Aluminum front door sill inlays | Available S badging and illumination on front inlays elevate the entryway to your Audi A3 Sedan or Cabriolet.

D. Exterior LED lighting technology | Available full LED headlights and standard LED taillights with available dynamic rear turn indicators form a distinctive look and provide long-lasting illumination.

E. Available Bang & Olufsen® Sound System with LED interior accents on front door speaker grilles.

F. Exhaust outlets with chrome tips | Standard on Audi A3 Sedan and Cabriolet models.

G. Available MMI® touch with handwriting-recognition technology | Designed by our engineers to be a natural extension of your hand.¹

H. Available Audi advanced key | Keyless front door entry and one-touch engine start and stop.²



H

¹ Always pay careful attention to the road, and do not drive while distracted. See owner's manual for further details and important limitations. ² See owner's manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.

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See how the Audi A3 has raised the standards of styling and performance.

AudiUSA.com

Active lifestyles require thoughtful gear selection. Plan your next getaway and make a bold personal statement by outfitting your Audi vehicle in style with Audi Genuine Accessories. We have the essentials to help you create new opportunities for adventure by equipping your vehicle with extra utility to complete the picture of how you express your individuality.

Gear up for exciting adventures.



A. Fork-mount bike rack¹

Pursuing your favorite pastime just got easier. Made of anodized aluminum, this bike rack features a quick-clamping device that can be secured with the included lock. Shown with the wheel-holder attachment, sold separately.



B

B. Ski and snowboard racks¹

These racks help transport your equipment to the slopes. The standard attachment (shown) holds two sets of skis or two snowboards. And if you're headed to the water, it can hold one wakeboard. A deluxe attachment, sold separately, holds up to six sets of skis or four snowboards.



C

C. Compact cargo carrier¹

Extra gear doesn't have to take up valuable cargo space when it's time for a road trip because our aerodynamic carrier offers a generous 10.5-cu-ft capacity. Black or Silver. Size: 76.8" long, 26.4" wide x 15.7" high.

1 Proper installation required. See dealer for details. All roof-rack system attachments require the base carrier bars. All accessories sold separately. Recreational equipment and sporting equipment not included. 2 Proper installation required. Professional installation may be recommended. See owner's literature and dealer for details. 3 Always ensure that your vehicle is equipped with appropriate tires and equipment and always adjust your speed and driving style to the road, terrain, traffic and weather conditions. See Owner's Manual for further details and important limitations.



D. All-weather cargo mat^{2,3}

Designed to fit for your Audi A3 Sedan, the raised outside edge of the cargo mat helps contain spills and protect the cargo-area carpeting from stains. The textured material helps control load shifting.

Style is more
than what
you drive.

A. All-weather floor mats¹

The all-weather floor mats feature a deep-ribbed, channeled design that helps protect your vehicle's floor and carpeting from the elements. Black mats are available in sets of two for front or rear. Front mats feature the A3 logo.

B. Audi A3/S3 winter wheel and tire package^{1,2}

Adding style and performance, this 17" winter wheel and tire package features Audi Original winter tires specifically engineered to help improve traction and handling in a variety of winter weather conditions.

C. 18" 5-arm Velum wheels¹

High-grade aluminum-alloy wheels add a bold design accent to the A3 styling. Matte Black with a machine-finished face.

D. Audi active wear

For you, the fun begins when you break a sweat. The Audi collection of active wear is designed to keep you warm when it's chilly, dry when it rains or help shade your eyes on sunny days. Available in several styles and colors, these active life items are made to put in the extra miles.

E. Stainless steel key ring

You'll know it's your key when you attach this stylish stainless steel key ring to your Audi advanced key. High-quality stainless steel will maintain its luster, and the Audi rings logo is easy to spot.

F. Ladies' scoopneck T-shirt

This polyester/cotton/rayon-blended tee features a semi-fitted silhouette, a seamed collar and double-needle sleeves that make it feel like it was tailored for you. Soft and lightweight, it looks great on its own or part of a combination.

Audi Genuine Sport and Design Accessories

For a bolder appearance or a finishing touch, we have a solution that helps make every mile more enjoyable—and more yours.

- ▶ Stylish wheel designs
- ▶ License plate frames
- ▶ Audi beam

Audi TravelSpace Transport Accessories

When you're on the go, help make sure what you want to carry fits with a variety of intelligent and innovative solutions.

- ▶ Bike and ski racks³
- ▶ Rooftop cargo carriers³
- ▶ In-vehicle cargo bags⁴

¹ Proper installation required. Professional installation may be recommended. See owner's literature and dealer for details. ² When driving during cold, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions. Tires are supplied and warranted by their manufacturer. ³ Proper installation required. See dealer for details. All roof-rack system attachments require the base carrier bars. All accessories sold separately. ⁴ Always ensure cargo is properly secured. See owner's manual for details. ⁵ Not available in all states. Check with your authorized Audi dealer for product availability.

Audi Guard Comfort and Protection Accessories

Help protect what you love. Use Audi Guard Comfort and Protection Accessories to help keep your Audi looking like new—inside and out.

- ▶ Floor mats¹
- ▶ First aid kit
- ▶ Cargo mats¹

Audi Guard Car Care Products

Your Audi A3 deserves the very best, and this is it: the only car care line designed specifically for Audi vehicles.

- ▶ Leather care⁵
- ▶ Detailing tools⁵
- ▶ Winter protection⁵

Visit audi.us/accessories for more.

Visit audi.us/collection for more.

DEALER ePROCESS

A3 Sedan and Cabriolet Featured Highlights | Packages and Options

Premium

<div>> 17" 5-arm design wheels with 225/45 all-season tires¹</div> <div>> Xenon plus headlights with LED daytime running lights</div> <div>> LED taillights</div> <div>> Power-adjustable, heated exterior side mirrors</div> <div>> LED turn indicators integrated into the exterior side mirror housings</div> <div>> Heated windshield washer nozzles</div> <div>> Chrome exhaust outlets</div> <div>> Dual-zone automatic climate control</div> <div>> Tilt and telescopic manually adjustable steering column</div> <div>> Micrometallic Silver inlays</div> <div>> Four beverage holders</div> <div>> Leather seating surfaces</div> <div>> Eight-way power driver's seat and four-way power lumbar adjustment for driver (Sedan)</div> <div>> Six-way partial-power front seats plus four-way power lumbar adjustment for driver and passenger (Cabriolet)</div> <div>> Split-folding 40/20/40 rear seatbacks (50/50 on Cabriolet)</div> <div>> Comfort head restraints with "x" adjustment for driver and front passenger (Sedan)</div> <div>> Heated front seats</div> <div>> Panoramic sunroof (Sedan)</div>	<div>> Audi smartphone interface with Apple CarPlay® and Google™ Android Auto™ for compatible devices²</div> <div>> 7.0" MMI® center infotainment display</div> <div>> Audi sound system with ten speakers, 180 watts and single CD player with MP3 playback capability (nine speakers, 140 watts on Cabriolet)</div> <div>> HD Radio™ Technology</div> <div>> SiriusXM® with 90-day trial subscription³</div> <div>> SDXC card slot with 32GB operating capacity</div> <div>> Audi music interface with USB port for charging</div> <div>> BLUETOOTH® wireless technology preparation with streaming audio for compatible devices</div> <div>> Rain/light sensor for automatic windshield wipers and headlights</div> <div>> Cruise control with coast, resume and accelerate features</div> <div>> Audi pre sense® basic⁴</div> <div>> Audi pre sense® front⁵</div> <div>> Rear view camera</div> <div>> Driver and front-passenger advanced airbags, knee airbags, front thorax side airbags and Sideguard® head curtain airbags⁶ (Sedan)</div> <div>> Driver and front-passenger advanced airbags, knee airbags, front head/thorax side airbags⁶ (Cabriolet)</div> <div>> Active rollover protection system (Cabriolet)</div> <div>> Lower Anchors and Tethers for Children (LATCH) in rear seats (lower anchors only on Cabriolet)</div>
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Premium Plus, includes Premium features in addition to:

<div>> 18" 5-double-spoke design, bi-color finish wheels with 225/40 all-season tires¹</div> <div>> Full LED headlights with all-weather light</div> <div>> LED taillights with dynamic rear turn indicators</div> <div>> High-gloss Aluminum window surrounds (Sedan)</div> <div>> S line® exterior appearance—front and rear bumpers, body-colored side sills, S line® fender badges</div> <div>> Eight-way power front seats and four-way power lumbar for driver and passenger (Sedan)</div> <div>> Auto-dimming interior rear view mirror with digital compass</div> <div>> Aluminum Mistral inlays</div>	<div>> Ambient LED interior lighting package</div> <div>> Illuminated Aluminum front door sill inlays with S badging</div> <div>> Audi phone box⁷ (wireless charging and signal booster)</div> <div>> Color driver information system</div> <div>> Audi drive select</div> <div>> Audi advanced key—keyless start, stop and front doors and trunk entry⁸</div> <div>> Audi side assist with Rear cross traffic assist⁵</div> <div>> Parking system plus with front and rear acoustic sensors⁵</div>
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Prestige, includes Premium Plus features in addition to:

<div>> Interior storage package (USB charging ports for rear seat, grocery hook and 12V outlet in trunk)</div> <div>> Audi virtual cockpit (12.3" LCD fully digital instrument cluster with two visual modes: Classic and Infotainment)</div> <div>> MMI® Navigation plus⁴</div> <div>> MMI® touch with handwriting-recognition technology⁹</div> <div>> Six-month trial subscription to Audi connect® PRIME and Audi connect® PLUS online services^{10,11}</div>	<div>> Bang & Olufsen® Sound System with 14 speakers and 705 watts (13 speakers and 625 watts on Cabriolet)</div> <div>> Garage door opener (HomeLink®) (Sedan)</div> <div>> Audi adaptive cruise control with stop & go⁵</div> <div>> Audi active lane assist⁵</div> <div>> High-beam assistant⁵</div> <div>> Park steering assist⁵ (Sedan)</div>
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Premium	Premium Plus	Prestige	Available packages
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Convenience package <div>> Audi advanced key—keyless start, stop and front doors and trunk entry⁸</div> <div>> Ambient LED interior lighting package</div> <div>> Audi side assist⁵</div> <div>> High-gloss Aluminum window surrounds (Sedan)</div>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	18" Wheel package <div>> 18" 5-double-spoke design, bi-color finish wheels</div> <div>> 225/40 all-season tires¹</div>
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Technology package <div>> Audi virtual cockpit (12.3" LCD fully digital instrument cluster with two visual modes: Classic and Infotainment)</div> <div>> MMI® Navigation plus⁴</div> <div>> MMI® touch with handwriting-recognition technology⁹</div> <div>> Six-month trial subscription to Audi connect® PRIME and Audi connect® PLUS online services^{10,11}</div> <div>> Bang & Olufsen® Sound System with 14 speakers and 705 watts (13 speakers and 625 watts on Cabriolet)</div>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	19" Wheel package <div>> 19" 5-arm-wing design, anthracite/polished finish wheels</div> <div>> 235/35 summer performance tires¹²</div>

☒ Standard ☐ Optional ☐ Not applicable

Premium	Premium Plus	Prestige	Stand-alone options
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	> Sport suspension (-15 mm ride height)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	> Rear-passenger thorax side airbags ⁶ (Sedan)



1–12 See RS 3 Featured Highlights, Packages and Options page for important information regarding: high-performance tires, Audi smartphone interface, SiriusXM®, MMI® Navigation plus, Audi pre sense® basic, Audi pre sense® front, Audi side assist with Rear cross traffic assist, parking system plus with front and rear acoustic sensors, Audi adaptive cruise control with stop & go, Audi active lane assist, high-beam assistant, park steering assist, airbags, Audi phone box, Audi advanced key—keyless ignition, MMI® touch, Audi connect® PRIME, Audi connect® PLUS, and summer performance tires.

S3 Featured Highlights | Packages and Options

Premium Plus

<div><div>> 18" 5-arm-dynamic design wheels with 225/40 summer performance tires¹²</div><div>> Platinum Gray Singleframe® grille</div><div>> Full LED headlights with all-weather light</div><div>> LED taillights with dynamic rear turn indicators</div><div>> Power-adjustable, heated exterior side mirrors</div><div>> Aluminum-optic exterior side mirror housings</div><div>> High-gloss Aluminum window surrounds</div><div>> S model quad exhaust outlets</div><div>> Body-colored, trunk-mounted rear lip spoiler</div><div>> S model-specific front/rear fasciae and side sills</div><div>> Three-spoke multifunction flat-bottom sport steering wheel with S badging and shift paddles</div><div>> Tilt and telescopic manually adjustable steering column</div><div>> Brushed Aluminum inlays, illuminated</div><div>> Leather-wrapped gear selector</div><div>> Leather seating surfaces with S embossing</div><div>> Front sport seats with extendable thigh support</div><div>> Eight-way power front sport seats and four-way power lumbar adjustment for driver and passenger</div><div>> Split-folding 40/20/40 rear seatbacks</div><div>> Comfort head restraints with x-adjustment for driver and front passenger</div><div>> Heated front seats</div><div>> Ambient LED interior lighting package</div><div>> Panoramic sunroof</div><div>> Illuminated Aluminum front door sill inlays with S badging</div></div>	<div><div>> Aluminum-optic pedal caps</div><div>> Color driver information system</div><div>> Audi smartphone interface with Apple CarPlay® and Google™ Android Auto™ for compatible devices²</div><div>> 7.0" MMI® center infotainment display</div><div>> Audi sound system with ten speakers, 180 watts and single CD player with MP3 playback capability</div><div>> HD Radio™ Technology</div><div>> SiriusXM® with 90-day trial subscription³</div><div>> SDXC card slot with 32GB operating capacity</div><div>> Audi music interface with USB port for charging</div><div>> BLUETOOTH® wireless technology preparation with streaming audio for compatible devices</div><div>> Parking system plus with front and rear acoustic sensors⁵</div><div>> Audi phone box⁷ (wireless charging and signal booster)</div><div>> Audi advanced key—keyless start, stop and front doors and trunk entry⁸</div><div>> Rain/light sensor for automatic windshield wipers and headlights</div><div>> Audi drive select</div><div>> Audi pre sense® basic⁵</div><div>> Audi pre sense® front⁵</div><div>> Audi side assist with Rear cross traffic assist⁵</div><div>> Rear view camera</div><div>> Driver and front-passenger advanced airbags, knee airbags, front thorax side airbags and Sideguard® head curtain airbags⁹</div><div>> Lower Anchors and Tethers for Children (LATCH) in rear seats</div></div>
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Prestige, includes Premium Plus features in addition to:

<div><div>> Interior storage package (USB charging ports for rear seat, grocery hook and 12V outlet in trunk)</div><div>> Audi virtual cockpit (12.3" LCD fully digital instrument cluster with three visual modes: Sport, Classic and Infotainment)</div><div>> MMI® Navigation plus⁴</div><div>> MMI® touch with handwriting-recognition technology⁹</div><div>> Six-month trial subscription to Audi connect® PRIME and Audi connect® PLUS online services^{10,11}</div></div>	<div><div>> Bang & Olufsen® Sound System with 14 speakers and 705 watts</div><div>> Garage door opener (Homelink®)</div><div>> Audi adaptive cruise control with stop & go⁵</div><div>> Audi active lane assist⁵</div><div>> High-beam assistant⁵</div><div>> Park steering assist⁵</div></div>
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Premium Plus	Prestige	Available packages
<div><div><input type="checkbox"/></div></div>	<div><div><input checked="" type="checkbox"/></div></div>	<div><div>Technology package</div><div>> Audi virtual cockpit (12.3" LCD fully digital instrument cluster with three visual modes: Sport, Classic and Infotainment)</div><div>> MMI® Navigation plus⁴</div><div>> MMI® touch with handwriting-recognition technology⁹</div><div>> Six-month trial subscription to Audi connect® PRIME and Audi connect® PLUS online services^{10,11}</div><div>> Bang & Olufsen® Sound System with 14 speakers and 705 watts</div></div>
<div><div><input type="checkbox"/></div></div>	<div><div><input type="checkbox"/></div></div>	<div><div>S Sport seat package</div><div>> Front S Sport seats with extendable thigh support</div><div>> Eight-way, heated, manual front seats and four-way power lumbar for driver and passenger</div><div>> Fine Nappa leather seats with contrast diamond stitching and S embossing</div><div>> Leatherette-covered knee pads and door armrests with contrast stitching</div></div>
<div><div><input type="checkbox"/></div></div>	<div><div><input type="checkbox"/></div></div>	<div><div>S sport package</div><div>> Audi magnetic ride</div><div>> Red brake calipers</div></div>
<div><div><input type="checkbox"/></div></div>	<div><div><input type="checkbox"/></div></div>	<div><div>Black optic package</div><div>> Audi Sport® 19" 5-arm-rotor design, matte titanium finish wheels</div><div>> 235/35 summer performance tires¹²</div><div>> Gloss Black Singleframe® grille</div><div>> High-gloss Black window surrounds</div><div>> Black exterior side mirror housings</div></div>
<div><div><input type="checkbox"/></div></div>	<div><div><input type="checkbox"/></div></div>	<div><div>19" Wheel package</div><div>> 19" 5-arm-wing design, anthracite/polished finish wheels</div><div>> 235/35 summer performance tires¹²</div></div>

☒ Standard ☐ Optional ☐ Not applicable

Premium Plus	Prestige	Stand-alone options
<div><div><input type="checkbox"/></div></div>	<div><div><input type="checkbox"/></div></div>	<div>> Audi Sport® Carbon Fiber inlays</div>



1-13 See RS 3 Featured Highlights, Packages and Options page for important information regarding: high-performance tires, Audi smartphone interface, SiriusXM®, MMI® Navigation plus, parking system plus with front and rear, acoustic sensors, Audi pre sense® basic, Audi pre sense® front, Audi side assist with Rear cross traffic assist, Audi adaptive cruise control with stop & go, Audi active lane assist, high-beam assistant, park steering assist, airbags, Audi phone box, Audi advanced key—keyless ignition, MMI® touch, Audi connect® PRIME, Audi connect® PLUS, summer performance tires and top track speed.

RS 3 Featured Highlights | Packages and Options

RS 3

<div><div>> 19" 5-arm-blade design, bi-color titanium finish wheels with 235/35 summer performance tires¹²</div><div>> Audi magnetic ride, RS tuned</div><div>> Matte Aluminum-optic Singleframe® grille surround with quattro® script</div><div>> Full LED headlights with all-weather light</div><div>> LED taillights with dynamic rear turn indicators</div><div>> Matte Aluminum-optic exterior side mirror housings</div><div>> Matte Aluminum-optic trim around exterior side windows</div><div>> Matte Aluminum-optic front blade and rear diffuser blade</div><div>> Body-colored, trunk-mounted rear lip spoiler</div><div>> RS model appearance—front/rear fasciae and dual oval exhaust outlets</div><div>> Three-spoke multifunction flat-bottom sport steering wheel with RS badging and shift paddles</div><div>> Tilt and telescopic manually adjustable steering column</div><div>> Aluminum Race inlays, illuminated</div><div>> Fine Nappa leather seats with contrast diamond stitching, perforation and RS embossing</div><div>> Front S Sport seats with extendable thigh support</div><div>> Eight-way manual front seats and four-way power lumbar for driver and passenger</div><div>> Heated front seats</div><div>> Split-folding 40/20/40 rear seatbacks</div><div>> Ambient LED interior lighting package</div><div>> Panoramic sunroof</div><div>> Illuminated Aluminum front door sill inlays with RS badging</div></div> <div></div> <div><div>> Aluminum-optic pedal caps</div><div>> Interior storage package (USB charging ports for rear seat, grocery hook and 12V outlet in trunk)</div><div>> Leatherette-covered knee pads and door armrests with contrast stitching</div><div>> Audi smartphone interface with Apple CarPlay® and Google™ Android Auto™ for compatible devices²</div><div>> 7.0" MMI® center infotainment display</div><div>> Audi sound system with ten speakers, 180 watts and single CD player with MP3 playback capability</div><div>> HD Radio™ Technology</div><div>> SiriusXM® with 90-day trial subscription³</div><div>> SDXC card slot with 32GB operating capacity</div><div>> Audi music interface with USB port for charging</div><div>> BLUETOOTH® wireless technology preparation with streaming audio for compatible devices²</div><div>> Audi phone box⁷ (wireless charging and signal booster)</div><div>> Parking system plus with front and rear acoustic sensors⁵</div><div>> Audi advanced key—keyless start, stop and front doors and trunk entry⁸</div><div>> Rain/light sensor for automatic windshield wipers and headlights</div><div>> Audi drive select</div><div>> Audi pre sense® basic⁵</div><div>> Audi side assist with Rear cross traffic assist⁵</div><div>> Rear view camera</div><div>> Driver and front-passenger advanced airbags, knee airbags, front thorax side airbags and Sideguard® head curtain airbags⁶</div><div>> Lower Anchors and Tethers for Children (LATCH) in rear seats</div></div>

Available packages

Technology package
<div><div>> Audi virtual cockpit (12.3" LCD fully digital instrument cluster with three visual modes: Sport, Classic and Infotainment)</div><div>> MMI® Navigation plus⁴</div><div>> MMI® touch with handwriting-recognition technology⁹</div><div>> Six-month trial subscription to Audi connect® PRIME and Audi connect® PLUS online services^{10,11}</div><div>> Bang & Olufsen® Sound System with 14 speakers and 705 watts</div></div>

Driver assistance package

<div><div>> Audi adaptive cruise control with stop & go⁵</div><div>> Audi active lane assist⁵</div><div>> High-beam assistant⁵</div><div>> Audi pre sense® front⁵</div></div>

RS design package

<div><div>> Red ring around air vents</div><div>> RS embroidered front and rear floor mats</div><div>> Safety belts with red edge</div><div>> Alcantara® knee pads with Crescendo Red stitching and leatherette-covered door armrests</div></div>

Dynamic package

<div><div>> Sport exhaust system with Black tips</div><div>> Red brake calipers</div><div>> Staggered 19" 5-arm-blade design, bi-color titanium finish wheels</div><div>> Staggered 255/30 front and 235/35 rear summer performance tires¹²</div></div>
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RS fixed sport suspension package

<div><div>> Deletes Audi magnetic ride</div></div>

Black optic package

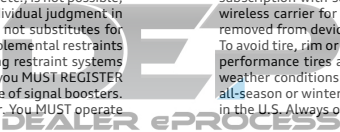
<div><div>> Staggered 19" 5-arm-blade design, bi-color black finish wheels</div><div>> High-gloss Black Singleframe® grille with quattro® script</div><div>> High-gloss Black trim around exterior side windows</div><div>> High-gloss Black exterior side mirror housings</div><div>> High-gloss Black trunk-mounted rear lip spoiler</div></div>

Stand-alone options

<div><div>> Audi Sport® Carbon Fiber inlays</div><div>> Rear-passenger thorax side airbags⁶</div></div>
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1 These tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. Tires are supplied and warranted by their manufacturer. 2 Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. These features require compatible device, operating system and mobile apps. See mobile device and app providers for terms and privacy. "Android," "Android Auto" and other marks are trademarks of Google Inc. "Apple CarPlay" is a registered trademark of Apple Inc. 3 SiriusXM® and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). 4 Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. 5 Driver Assistance features are not substitutes for attentive driving. Please see your Owner's Manual for further details and important limitations. 6 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 7 Requires compatible smart device. This is a CONSUMER device. BEFORE USE, you MUST REGISTER THIS DEVICE with your wireless provider and have your provider's consent. Most wireless providers consent to the use of signal boosters. Some providers may not consent to the use of this device on their network. If you are unsure, contact your provider. You MUST operate

this device with approved antennas and cables as specified by the manufacturer. Antennas MUST be installed at least 20 cm (8 inches) from any person. You MUST cease operating this device immediately if requested by the FCC or a licensed wireless service provider. WARNING, E911 location information may not be provided or may be inaccurate for calls serviced by using this device. 8 See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. 9 Always pay careful attention to the road, and do not drive while distracted. See Owner's Manual for further details and important limitations. 10 Always pay careful attention to the road, and do not drive while distracted. Connect PRIME services are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. Trial or paid subscription required. Connect PRIME services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services collect location information, see Terms of Service for information about how to disable. Online services are subject to change at any time. See Terms of Service, Privacy Policy and other details at www.audiusa.com/privacy and www.audiusa.com/technology/intelligence/audi-connect/connect-terms. 11 Always pay careful attention to the road, and do not drive while distracted. The Wi-Fi® hotspot feature is intended for passenger use only. 4G LTE coverage is not available in all areas. Wi-Fi® feature is provided through Connect PLUS. Connect PLUS features and technologies are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. See materials provided by wireless carrier for terms, privacy, data security details. Returning devices connect automatically and use plan data unless hotspot is removed from device settings. 12 These tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. High-performance tires are designed for optimum performance and handling in warm climates and are not suitable for cold, snowy or icy weather conditions. When driving during cold, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Tires are supplied and warranted by their manufacturer. 13 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.



Technical Specifications

Engineering Performance	A3 40 TFSI® (2.0T)	A3 45 TFSI® (2.0T) quattro®	S3 Sedan	RS 3 Sedan
Engine type	2.0-liter four-cylinder	2.0-liter four-cylinder	2.0-liter four-cylinder	2.5-liter five-cylinder
Engine block/Cylinder head	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy	Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	1,984/82.5 x 92.8	1,984/82.5 x 92.8	1,984/82.5 x 92.8	2,480/82.5 x 92.8
Horsepower (@ rpm)	184 @ 4,300–6,000	228 @ 5,000–6,700	288 @ 5,400–6,200	394 @ 5,850–7,000
Torque (lb-ft @ rpm)	221 @ 1,450–4,300	258 @ 1,700–4,400	280 @ 1,900–5,300	354 @ 1,700–5,850
Compression ratio	11.7:1	9.6:1	9.3:1	10.0:1
Valvetrain	16-valve DOHC with Audi valvelift system	16-valve DOHC with Audi valvelift system	16-valve DOHC with Audi valvelift system	20-valve DOHC with Audi valvelift system
Induction/Fuel injection	Turbocharged/TFSI®	Turbocharged/TFSI®	Turbocharged/TFSI®	Turbocharged/TFSI®
Start-stop engine system	■	■	■	—
Acceleration, Sedan/Cabriolet (0–60 mph)	6.6/6.9 seconds ¹	5.4/5.8 seconds ¹	4.6 seconds ¹	3.9 seconds ¹
Top track speed	130 mph ²	130 mph ²	155 mph/ Optional 130 mph ^{2,3}	155 mph ²

Transmission Drivetrain				
Seven-speed S tronic® dual-clutch automatic transmission and front-wheel drive	■	—	—	—
Seven-speed S tronic® dual-clutch automatic transmission and quattro® all-wheel drive	—	■	■	■

Suspension Braking Chassis				
MacPherson front suspension and four-link rear suspension	■	■	■	■ (RS-tuned)
Sport suspension	□	□	■ (S-tuned)	—
Audi magnetic ride	—	—	□	■ (RS-tuned)
RS fixed sport suspension (deletes Audi magnetic ride)	—	—	—	□
Ventilated front disc/Solid rear disc brakes (in)	12.3/10.7	13.4/12.2	—	—
Ventilated front and rear disc brakes (in)	—	—	13.4/12.2	14.6/12.2
Red brake calipers	—	—	□	□
Audi progressive steering	—	—	■	■ (RS-tuned)
Steering ratio	15.3:1	15.3:1	15.3:1	14.6:1
Turning circle, curb-to-curb (ft)	36.1	36.1	36.1	36.1

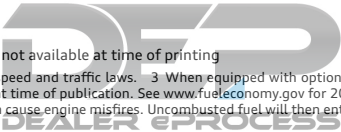
Exterior measurements, Sedan/Cabriolet				
Wheelbase (in)	103.8/102.2	103.8/102.2	103.6	103.6
Length (in)	175.5/174.1	175.5/174.1	175.8	176.3
Height (in)	55.7/55.5	55.7/55.5	54.8	55.0
Overall width with mirrors (in)	77.2	77.2	77.2	77.2
Track, front/rear (in)	61.2/60.1	61.2/60.1	61.1/60.1	61.4/60.2
Curb weight (lb)	3,197/3,439	3,428/3,660	3,494	3,593

Interior measurements, Sedan/Cabriolet				
Head room front (in)	36.5/37.4	36.5/37.4	36.5	36.5
Head room rear (in)	36.1/36.3	36.1/36.3	36.1	36.1
Leg room front (in)	41.2/41.2	41.2/41.2	41.2	41.2
Leg room rear (in)	35.1/31.9	35.1/31.9	35.1	35.1
Shoulder room front (in)	54.8/54.8	54.8/54.8	54.8	54.8
Shoulder room rear (in)	53.0/45.7	53.0/45.7	53.0	53.0
Cargo volume, rear seatbacks up (cu ft)	12.3/9.9 (7.1 with roof down)	10.0/9.9 (7.1 with roof down)	10.0	10.0
Seating capacity	5/4	5/4	5	5

EPA mileage estimates/Capacities				
Fuel economy (city/highway/combined)	26/35/29 ⁴	22/30/25 ⁴	22/29/25 ⁴	NA ⁵
Fuel (gal)	13.2 ⁶	14.5 ⁶	14.5 ⁶	14.5 ⁶
Minimum fuel grade required	Regular	Regular	Premium	Premium

■ Standard □ Optional — Not applicable NA Information not available at time of printing

1 Always obey all speed and traffic laws. 2 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 3 When equipped with optional all-season tires. 4 2019 EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. See www.fueleconomy.gov for details. 5 2019 EPA estimates not available at time of publication. See www.fueleconomy.gov for 2019 EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 6 Never drive until the tank is completely empty. The irregular supply of fuel that results from that can cause engine misfires. Uncombusted fuel will then enter the exhaust system. This can cause overheating and damage to the catalytic converter.



Wheels

17" 5-arm design



Standard on A3 Premium

18" 5-double-spoke design, bi-color finish wheels



Standard on A3 Premium Plus and Prestige, Available 18" Wheel package on A3 Premium

19" 5-arm-wing design, anthracite/polished finish



Available 19" Wheel package on A3 and S3

18" 5-arm-dynamic design



Standard on S3

Audi Sport® 19" 5-arm-rotor design, matte titanium finish



Available Black optic package on S3

19" 5-arm-blade design, bi-color titanium finish



Standard on RS 3, Available in staggered fitment with Dynamic package

19" 5-arm-blade design, bi-color black finish, staggered fitment



Available Black optic package on RS 3

Exterior Colors

Brilliant Black



A3, S3

Ibis White



A3

Nardo Gray



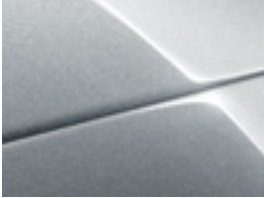
RS 3

Cosmos Blue metallic



A3

Florett Silver metallic



A3

Glacier White metallic



A3, S3, RS 3

Monsoon Gray metallic



A3

Mythos Black metallic



A3, S3, RS 3

Nano Gray metallic



A3, S3

Navarra Blue metallic



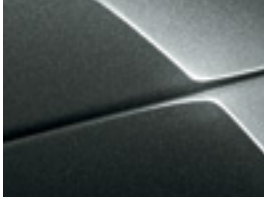
S3

Tango Red metallic



A3, S3, RS 3

Daytona Gray pearl



S3, RS 3

Ara Blue crystal



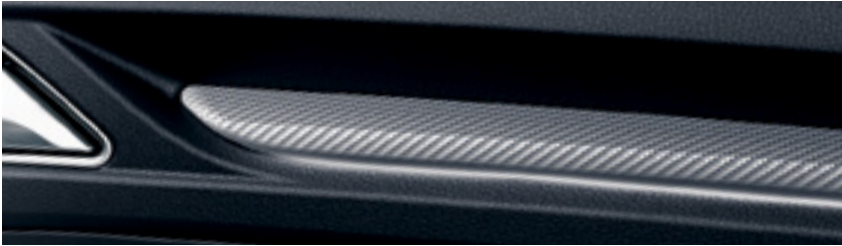
S3, RS 3

Wheel and tire options will vary based on model, trim level and package combination and may increase price. See your dealer for details.

Exterior color options will vary based on model, trim level and package combination and may increase price. See your dealer for details.



Interior Inlays



Micrometallic Silver



Standard on A3 Premium

Aluminum Mistral



Standard on A3 Premium Plus and Prestige

Brushed Aluminum, illuminated



Standard on S3

Aluminum Race, illuminated



Standard on RS 3

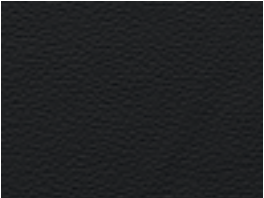
Audi Sport® Carbon Fiber



Available on S3, RS 3

Interior Colors

Black leather



Standard on A3

Rock Gray leather



Standard on A3

Chestnut Brown leather



Standard on A3

Black leather with Rock Gray contrast stitching



Standard on S3

Magma Red leather with Anthracite contrast stitching



Standard on S3

Black Fine Nappa leather with Rock Gray contrast diamond stitching



Available on S3

Rotor Gray Fine Nappa leather with Anthracite contrast diamond stitching



Available on S3

Black Fine Nappa leather with Rock Gray contrast diamond stitching and perforation



Standard on RS 3

Black Fine Nappa leather with Crescendo Red contrast diamond stitching and perforation



Available on RS 3





A3
2019

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