CORPORATE DECK

www.headspur.it

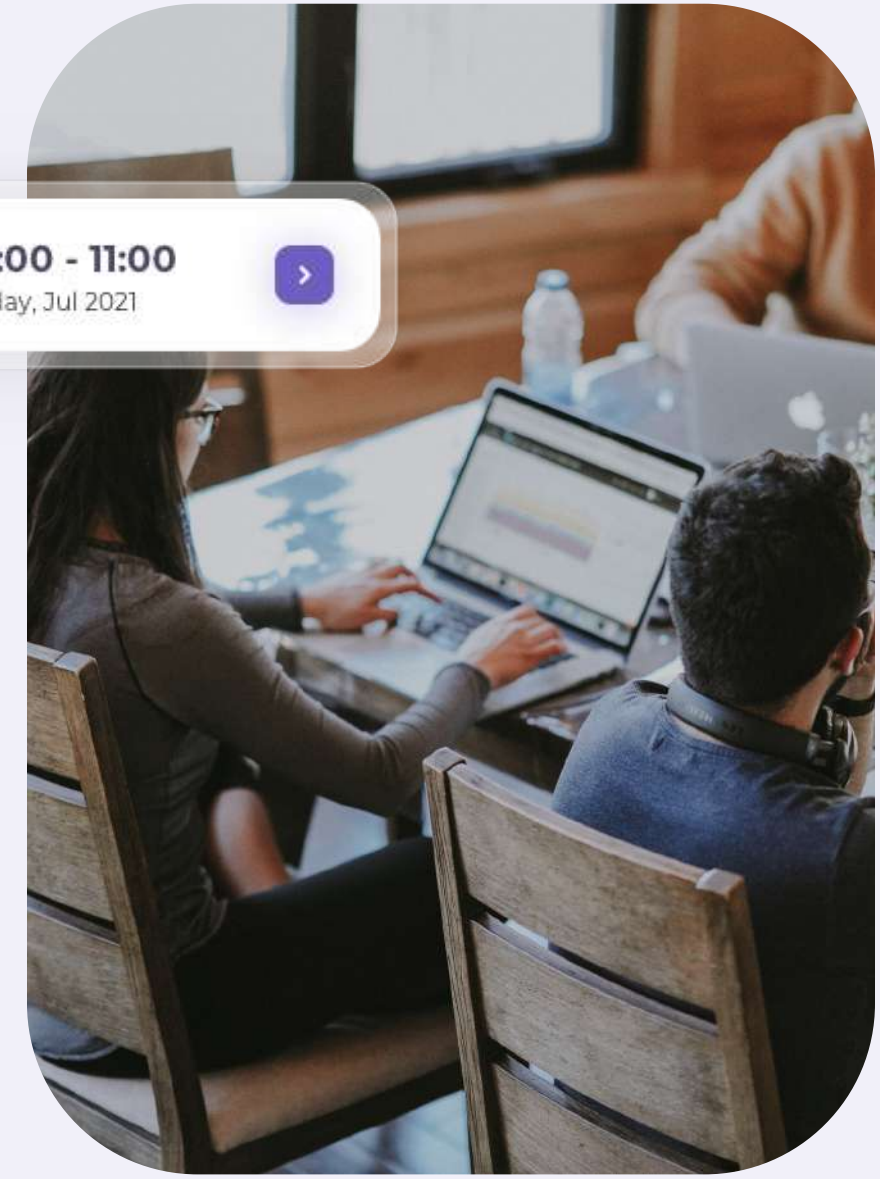
Pune, India

Headspur, WeWork Futura, Kirtane Baugh
Magarpatta City, Pune - 411038

Chandigarh, India

Headspur, 322-323, The Golden Square Chandigarh,
Ambala Highway, Zirakpur, Punjab 140603

We are UX-driven software house ready to develop your idea



We are always working with

No body does it alone. Our partners are pretty cool.

ROBIN SHARMA

PANK®

Google

MOTOROLA

Smoochy Poochy

5 DOOR REALTY

Chorus

PICTURES INTO PUZZLES

PERFEKTSOFFIT

UX/UI Design

User journey mapping

Information architecture

Wireframe (mobile, website, webapps, wearable)

UI across platforms (mobile, website, webapps, wearable)

Style guide

Illustration & iconography

Motion & animation

Branding

Market and user research

Brand name

Logo design

Logo guidelines (golden ratio)

Brand guidelines (visual elements of the brand such as mascots and typography)

Corporate brand style (such as business cards, vehicle, T-shirts, caps, badges and banners)

Package Design

Digital Experience Design

Corporate design

Editorial designs

Advertising

Communication design

Infographics

Research & Strategy

Usability tests

UX interview

Card sorting

User personas

A/B testing

Surveys

User Experience Design Process

RESEARCH

MEET THE USER

1, User demographics
2, Define user goals
3, Define user challenges
4, Define metrics & from hypothesis

EMPATHIZE

BE THE USER

1, User personas
2, User scenarios
3, User testing
4, User experience map

CREATE

MAKE IT SIMPLE

1, Wireframes
2, Moodboard
3, Mock-ups
4, Style guide

DEVELOP

DATA DON'T LIE

1, Responsive code
2, Clean & custom code
3, Comments on the code
4, Prepare the handover document

TEST

STICK TO THE DESIGN

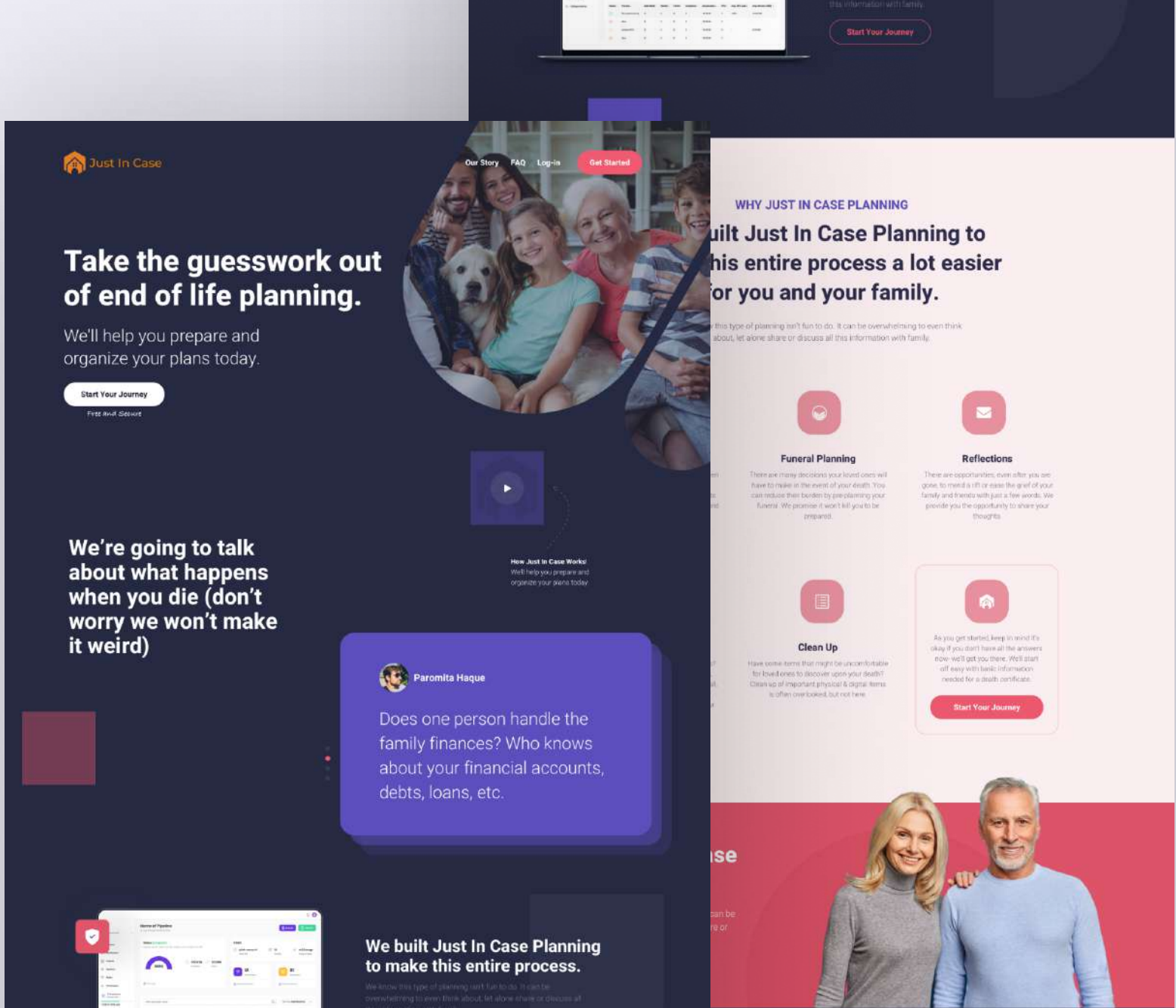
1, Usability tests
2, Review metrics
3, Track usage
4, inform next

A BRIEF LOOK AT OUR EXPERTISE

Featuring some of our recent projects

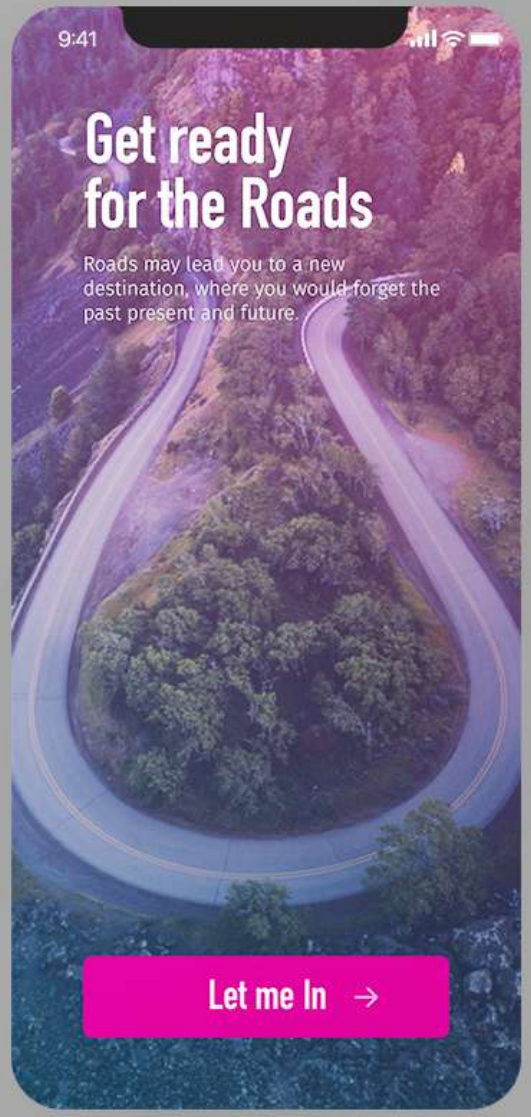
UX/UI

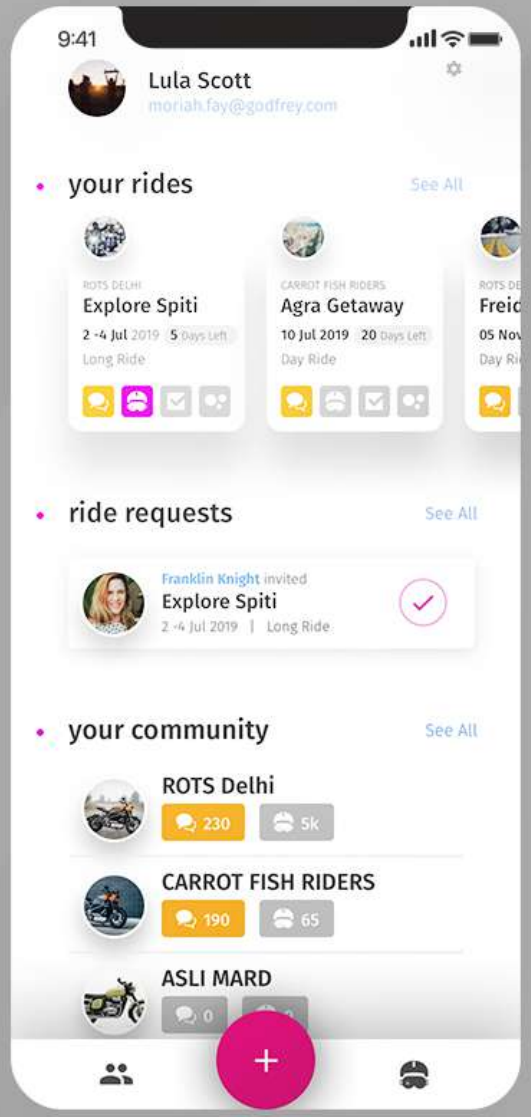
Just In Case Planning



UX/UI

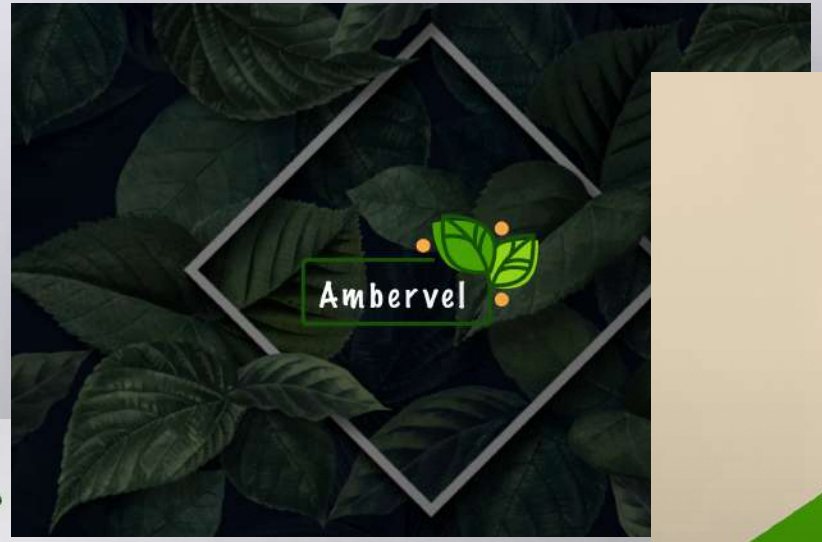
Astride





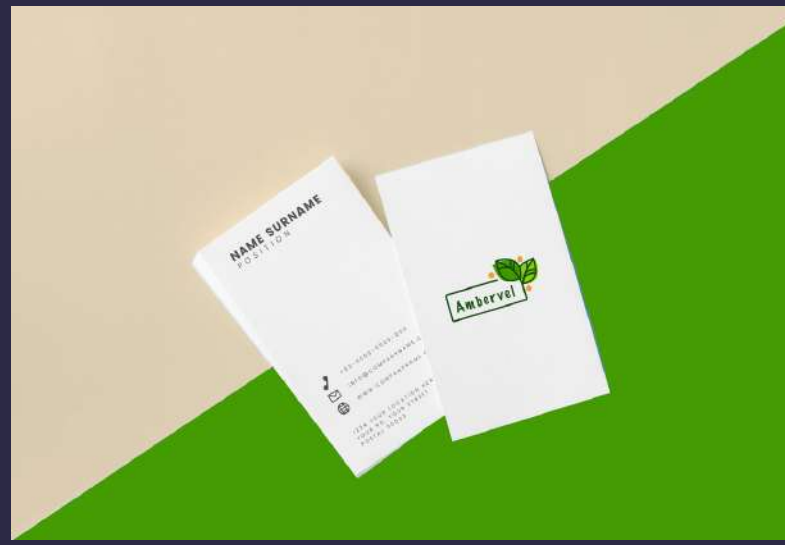
Logo/Branding

Ambervel



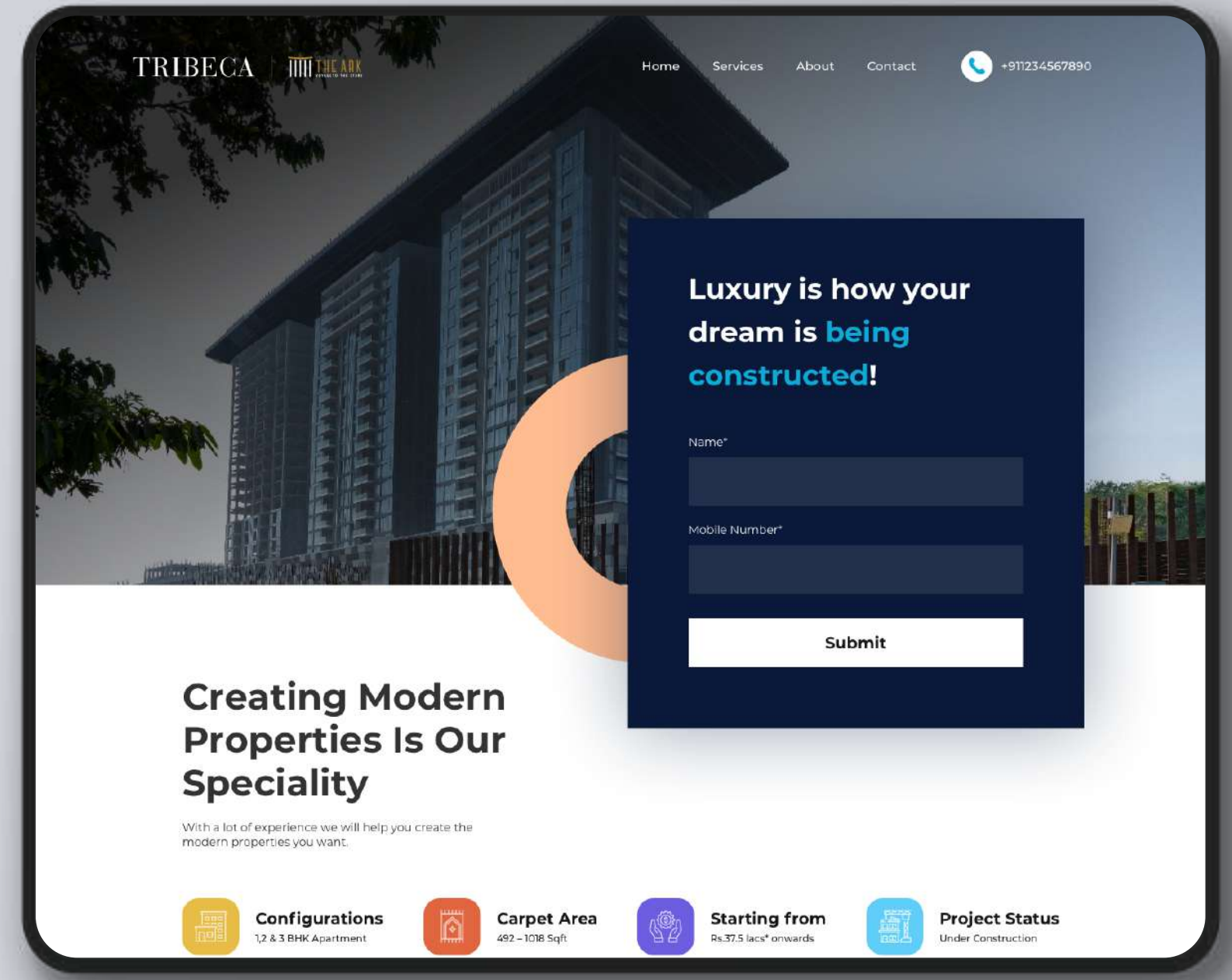
Logo/Branding

Ambervel



Logo & UX/UI

5doorRealty

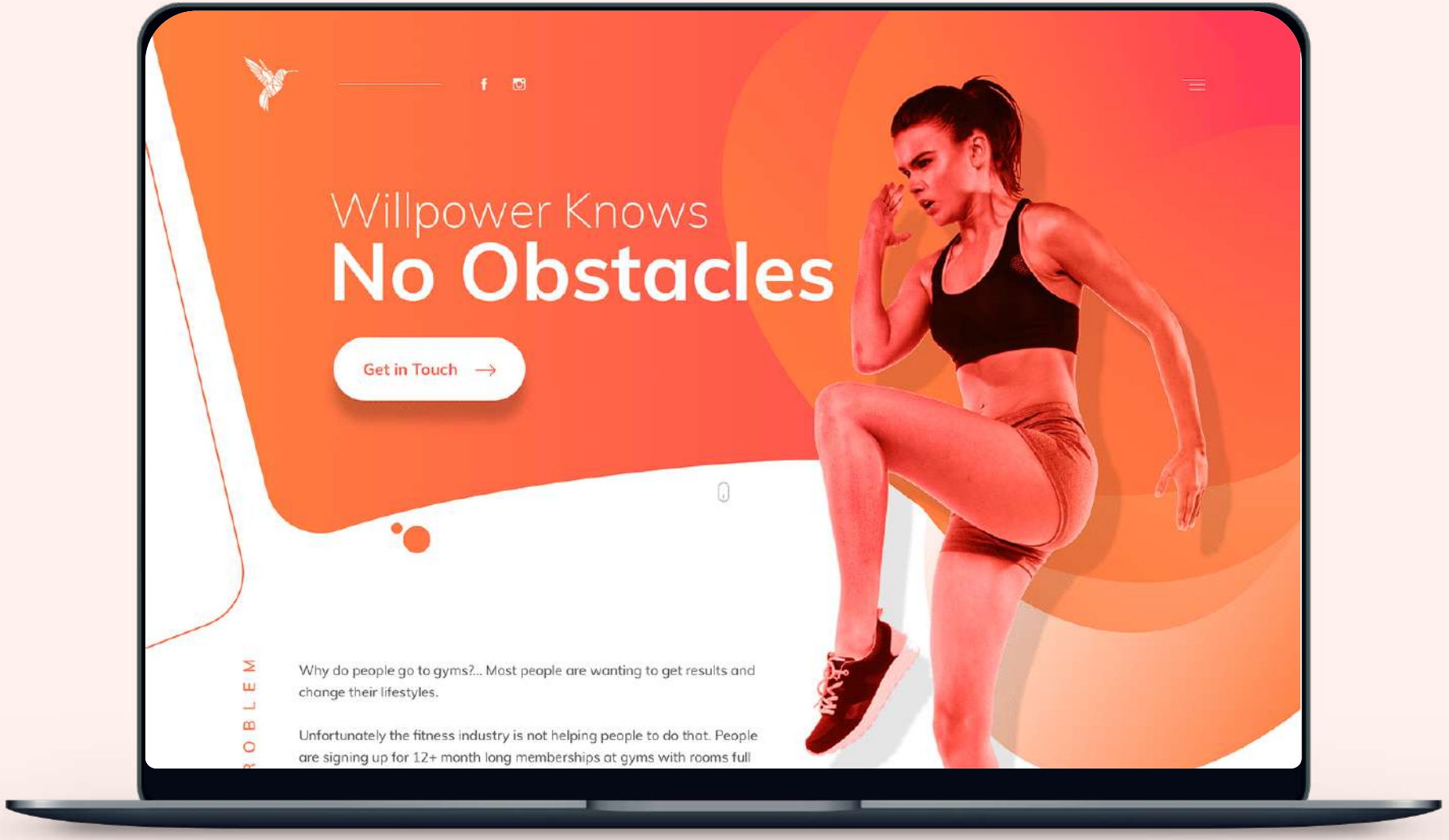


UX/UI and Admin Panels

Dashboard

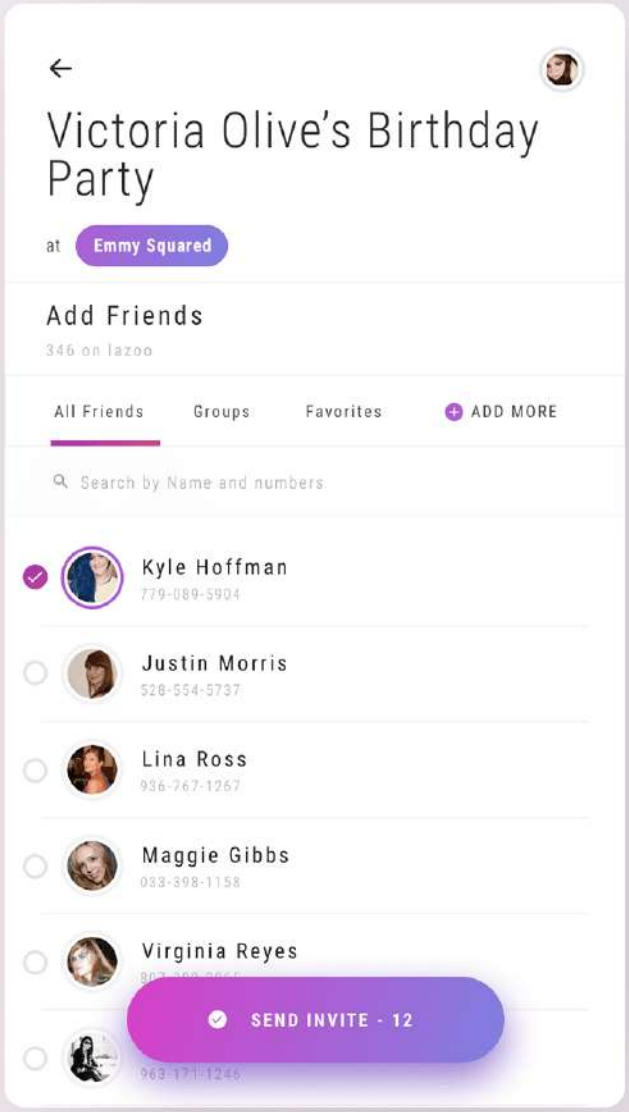
UX/UI

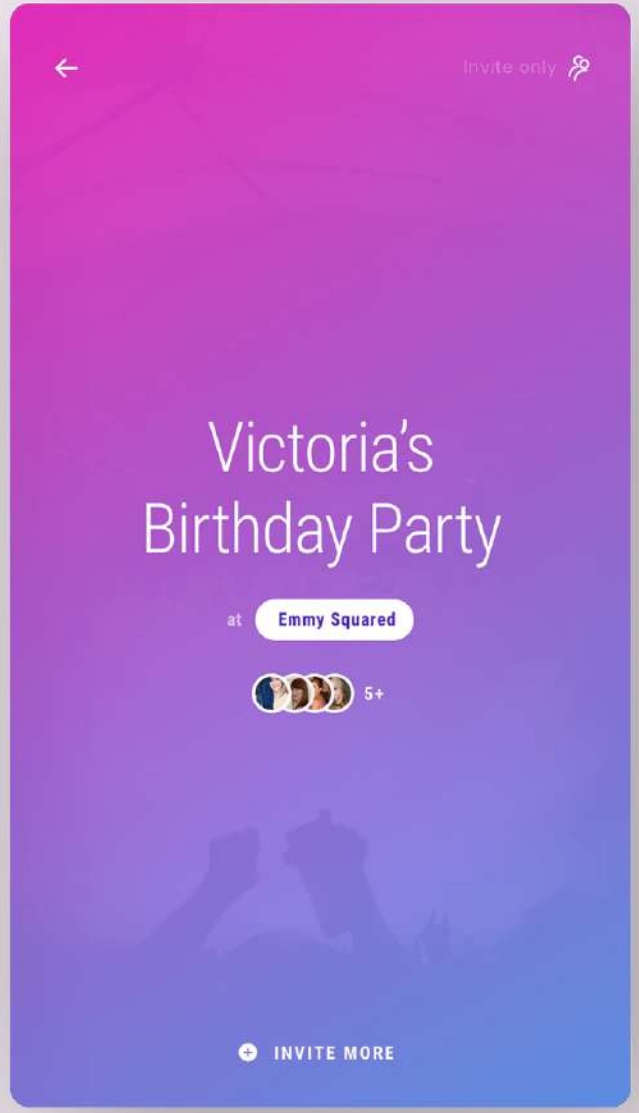
Fitness Website



UX/UI

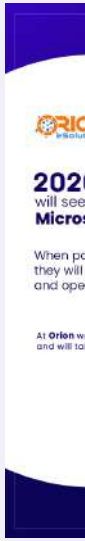
Party Invite App





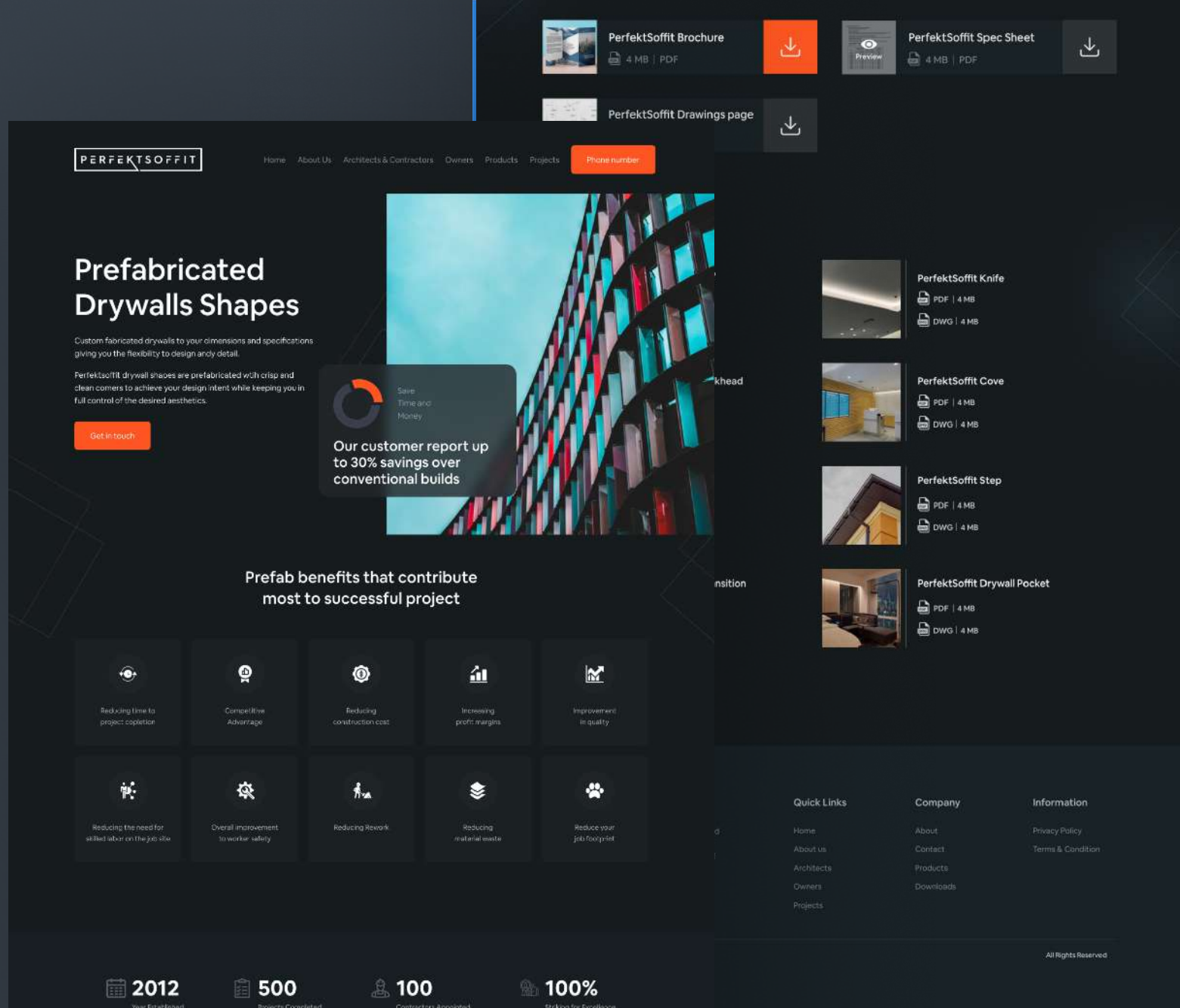
Graphics/Banners

Social Media



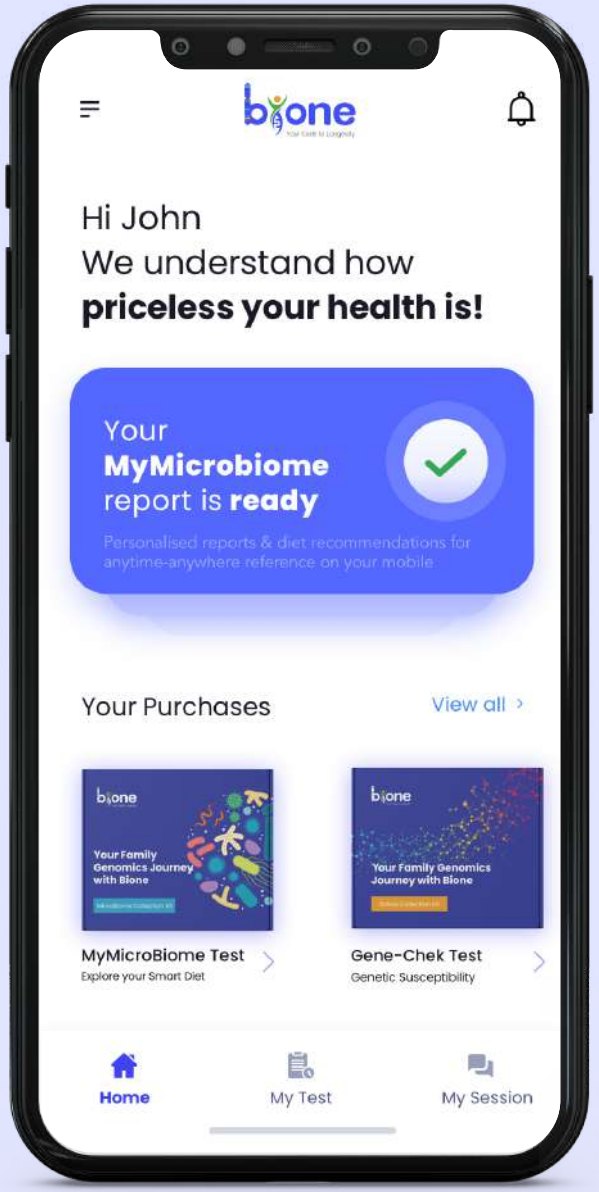
Logo & UX/UI

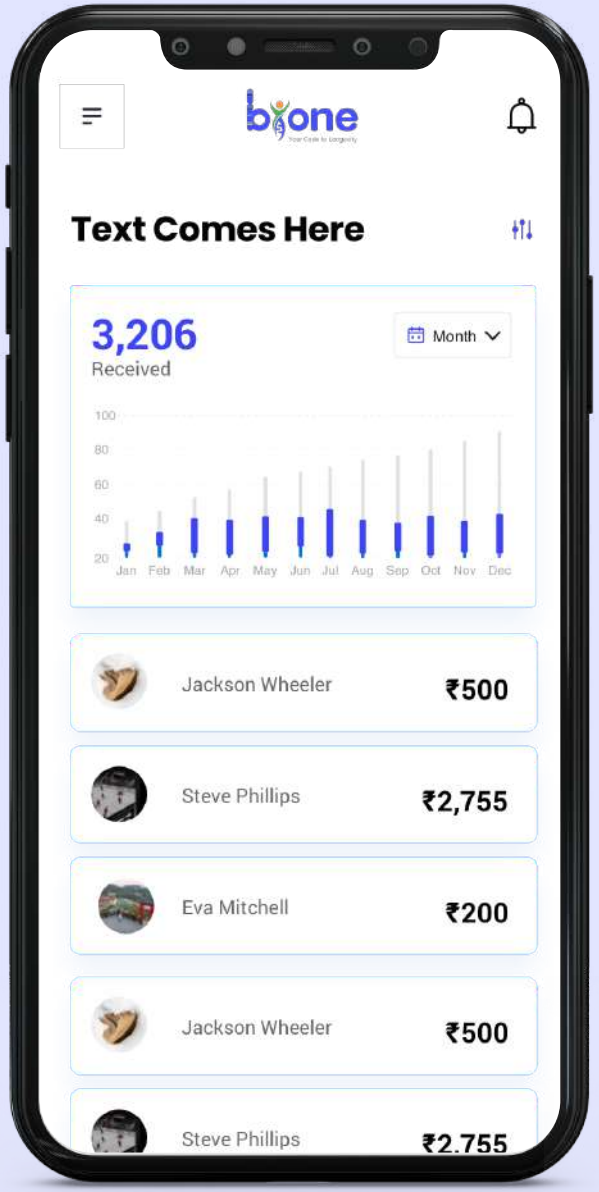
PerfektSoffit

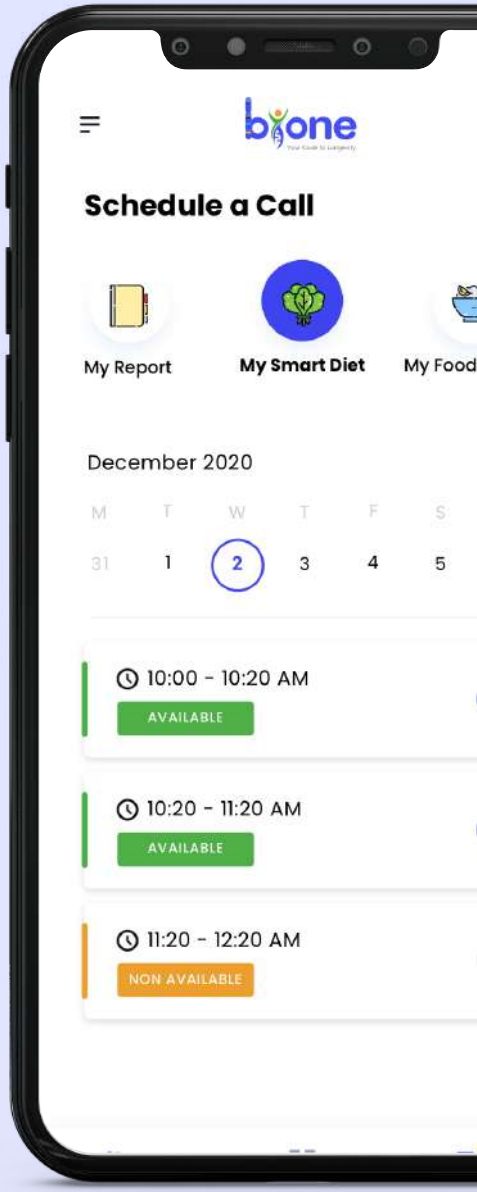


UX/UI

App Design







THANK YOU

hello@headspur.it