

Negin Yousefi

Multidisciplinary Artist | Graphic Designer | Journalist

Objective

To blend artistic expression with design clarity, crafting visual stories that inspire emotion, communicate ideas, and leave a lasting impact—whether on canvas, stage, screen, or page.

Experience

Founder & Editor-in-Chief – Negahe Shoma Newspaper

Feb 2012 – Mar 2016

Location: Iran

- Led an independent cultural newspaper focusing on arts and social commentary.
- Managed editorial content, team coordination, and design layout.
- Wrote and edited impactful articles highlighting social and artistic themes.

Reporter – Hamshahri Newspaper

2011 – 2013

Location: Iran

- Reported on arts, culture, and lifestyle.
- Conducted interviews, covered major events, and crafted engaging features.

Freelance Portrait Artist & Designer

Ongoing

Location: Canada & International

- Created commissioned portrait paintings in oil and acrylic.
- Designed book covers, branding packages, and promotional layouts.
- Explored themes of identity, emotion, and freedom through art.

Skills

- Visual Design & Typography
- Painting (Portraits, Emotional Expression)
- Editorial Layout & Branding
- Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- Journalism & Creative Writing
- Fluent in English & Persian
- Passion for Movement Arts (Dance)

Education

British Columbia Institute of Technology (BCIT)

Graphic Design Certificate – In Progress

Location: Vancouver, BC

University of Art, Iran, Tehran

Master's Degree in Fine Art

Location: Iran

University of Tonekabon, Iran

Bachelor's Degree in Dramatic Literature (Theater)

Location: Iran