# **Module 1: Introduction to Self-Service BI Solutions**

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## **Lesson 2: Introduction to Data Analysis**

#### **Demo 1: Importing Data with Power BI Desktop**

- 1. Ensure that you have copied all folders from <code>Desktop/power-bi-quickstart</code> folder into \*D:\\* drive before starting the lab.
- 2. In the **D:\Demofiles\Mod01** folder, run **Setup.cmd** as **Administrator**.
- 3. In the User Account Control dialog box, click Yes.
- 4. If prompted to continue this operation, type Y, and then press Enter.
- 5. When the script completes, press any key to close the window.
- 6. On the desktop, double-click Power BI Desktop.
- 7. To close the getting started window, at the top-right of the window, click  $\mathbf{X}$ .
- 8. On the **Power BI Desktop** screen, click **Get data**.
- 9. In the Get Data dialog box, click SQL Server database, and then click Connect.
- 10. In the **SQL Server database** dialog box, in the **Server** box, type **localhost**.
- 11. In the Database (optional) box, type AdventureWorksDW, and then click OK.
- 12. In the SQL Server database dialog box, leave the default settings unchanged, and then click Connect.
- 13. In the **Encryption Support** dialog box, click **OK**.
- 14. In the Navigator dialog box, select the FactInternetSales check box.
- 15. Click Select Related Tables, and then click Transform Data.
- 16. If the Connection Settings dialog box appears, leave Import selected, and then click OK.
- 17. In the Untitled Power Query Editor window, in the Queries pane, click FactInternetSales.
- 18. Right-click the **CarrierTrackingNumber** column, and click **Remove**.
- 19. Right-click the CustomerPONumber column, and click Remove.
- 20. In the Queries pane, click DimCustomer.
- 21. Right-click the **Title** column, and click **Remove**.
- 22. Right-click the NameStyle column, and click Remove.
- 23. Right-click the Suffix column, and click Remove.

- 24. Right-click the MaritalStatus column, and click Replace Values.
- 25. In the Replace Values dialog box, in the Value To Find box, type M.
- 26. In the Replace With box, type Married, and then click OK.
- 27. Right-click the MaritalStatus column, and click Replace Values.
- 28. In the Replace Values dialog box, in the Value To Find box, type S.
- 29. In the Replace With box, type Single, and then click OK.
- 30. Right-click the Gender column, and click Replace Values.
- 31. In the Replace Values dialog box, in the Value To Find box, type F.
- 32. In the Replace With box, type Female, and then click OK.
- 33. Right-click the Gender column, and click Replace Values.
- 34. In the Replace Values dialog box, in the Value To Find box, type M.
- 35. In the Replace With box, type Male, and then click OK.
- 36. On the Home menu, click Close & Apply.
- 37. Wait until the data has successfully loaded.
- 38. In the FIELDS pane, expand FactInternetSales, and then click SalesAmount.
- 39. On the **Modeling** tab, in the **Formatting** group, click **Format: Currency general**, point to **Currency**, and then click **\$ English (United States)**.
- 40. In the FIELDS pane, right-click DimCustomer, and then click New column.
- 41. In the formula bar, type **FullName = DimCustomer[FirstName] & " " & DimCustomer[LastName]**, and then press Enter.
- 42. On the **File** menu, click **Save**. Name the file **Adventure Works Sales**, and save the file to **D:\Demofiles\Mod01**.
- 43. Leave Power BI Desktop open for the next demonstration.

### **Lesson 3: Introduction to Data Visualization**

#### **Demo 1: Visualizing Data with Power BI Desktop**

- 1. In Power BI Desktop, in the FIELDS pane, under DimCustomer, select Gender, and MaritalStatus.
- 2. Under FactInternetSales, select SalesAmount.
- 3. In the VISUALIZATIONS pane, click Clustered column chart.
- 4. Click Format, expand Title, and then change the Title text to Sales by Gender and Marital Status.
- 5. Change Alignment to Center.
- 6. In the **FIELDS** pane, expand **DimProduct**, and drag the **Color** field onto the report canvas to create a new table.

- 7. Under FactInternetSales, drag the OrderQuantity field onto the new table.
- 8. In the VISUALIZATIONS pane, click Donut chart.
- 9. Click Format, and then expand Title.
- 10. Change the **Title text** to **Orders by Color**.
- 11. Change **Alignment** to **Center**.
- 12. In the **FIELDS** pane, under **FactInternetSales**, drag the **SalesAmount** field onto the report canvas to create a new column chart.
- 13. In the **VISUALIZATIONS** pane, click **Fields**.
- 14. In the FIELDS pane, expand DimDate, and drag the EnglishMonthName to the Axis property.
- 15. Grab the resizer on the column chart to widen the chart so that the month names display clearly.
- 16. In the VISUALIZATIONS pane, click Format, and then expand Title.
- 17. Change the **Title text** to **Sales by Month**.
- 18. Change **Alignment** to **Center**.
- 19. On the File menu, click Save.