

# Customer Churn Analysis Dashboard

8000

Total Customers

6699

Active Customers

13M

Total Revenue

3

Avg Feedback Score

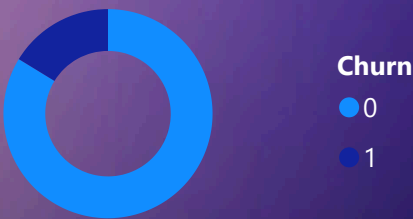
1301

Total Churned Customers

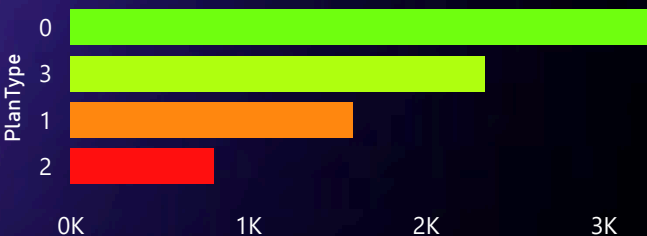
2K

Avg Spend per Customer

Total Customers by Churn



Total Customers by PlanType



Count of LastInteractionDate by FeedbackScore



Total Revenue by BillingRegion



Customer Overview & Churn Prediction

CustomerID	Sum of Age	PlanType	Avg Spend per Customer	Sum of Churn
CUST1000	59	3	353.59	0
CUST1001	38	3	530.74	1
CUST1002	54	2	1,017.18	0
CUST1003	44	0	743.98	0
CUST1004	69	3	2,785.91	0
CUST1005	46	0	2,495.56	0
CUST1006	37	0	559.94	0
CUST1007	42	0	1,110.41	0
CUST1008	23	3	1,237.74	0
Total	346310		1,656.62	1301

BillingRegion

- ☐ East
- ☐ North
- ☐ South
- ☐ ...

FeedbackScore

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ ...