

Region-Wise Sales Comparison

Central

First Order Date 1/3/2014

Primary Reg. Map



East

First Order Date 1/5/2014

Secondary Reg. Map



Average Sales Per Order	280
Count of Orders	2,848
No. of Customers	674
No. of Orders	2,848
No. of Products	1,422
Total Sales	676,761

Measure Names

- Average Sales Per Order
- Count of Orders
- No. of Customers
- No. of Orders
- No. of Products
- Total Sales

Average Sales Per Order	216
Count of Orders	2,323
No. of Customers	629
No. of Orders	2,323
No. of Products	1,310
Total Sales	501,240

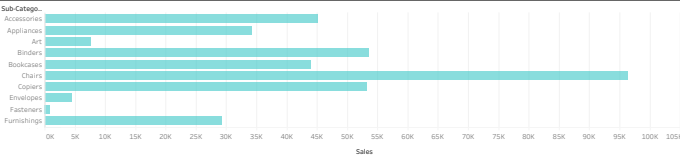
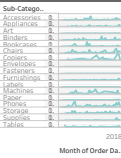
Primary Region

Central

Secondary Region

East

Sub-Cat	2014	2015	2016	2017	2018
Accessories	\$45,033	\$2,310	\$3		
Appliances	\$34,188	\$2,625	\$2		
Art	\$7,486	\$289	\$2		
Binders	\$53,498	\$4,955	\$1		
Bookcases	\$43,919	\$4,405	\$35		
Chairs	\$96,261	\$4,416	\$48		
Copiers	\$13,218	\$11,200	\$480		
Envelopes	\$4,376	\$362	\$2		
Furniture	\$820	\$41	\$1		
Furnishings	\$29,072	\$1,049	\$3		
Labels	\$4,600	\$32	\$3		
Machines	\$66,106	\$9,100	\$13		
Paper	\$20,173	\$448	\$3		



Sub-Cat	Total Sales	Net Sales	Net Sales
Access.	\$33,956	\$1,520	\$2
Applian.	\$23,862	\$2,405	\$0
Art	\$5,765	\$242	\$1
Binders	\$56,923	\$9,893	\$1
Bookcas.	\$24,157	\$2,396	\$68
Chairs	\$95,251	\$3,505	\$22
Copiers	\$37,360	\$17,500	\$320
Envelop.	\$4,637	\$656	\$2
Furniture	\$778	\$96	\$0
Furnish.	\$15,254	\$1,336	\$2
Labels	\$2,461	\$492	\$2
Machines	\$26,797	\$4,180	\$84
Paper	\$17,482	\$609	\$4

