#### **Step-1: Import necessary Python libraries**

```
In [1]: import numpy as np
   import pandas as pd
   import matplotlib.pyplot as plt
   import seaborn as sns
```

#### Step-2: Create the data frame

```
In [2]: dataframe=pd.read_csv(r"F:\FSDS\Data-Analysis project\Zomato data .csv")
        print(dataframe.head())
                            name online_order book_table
                                                           rate votes \
        0
                           Jalsa
                                          Yes
                                                     Yes 4.1/5
                                                                   775
        1
                  Spice Elephant
                                          Yes
                                                      No 4.1/5
                                                                   787
                 San Churro Cafe
                                                      No 3.8/5
                                                                   918
                                          Yes
        3 Addhuri Udupi Bhojana
                                           No
                                                      No 3.7/5
                                                                    88
                   Grand Village
                                           No
                                                      No 3.8/5
                                                                   166
           approx_cost(for two people) listed_in(type)
        0
                                   800
                                                Buffet
        1
                                   800
                                                Buffet
        2
                                                Buffet
                                   800
        3
                                   300
                                                Buffet
        4
                                                Buffet
                                   600
```

```
In [3]: dataframe=pd.read_csv(r"F:\FSDS\Data-Analysis project\Zomato data .csv")
```

In [7]: dataframe

#### Out[7]:

	name	online_order	book_table	rate	votes	approx_cost(for two people)	listed_in(type)
0	Jalsa	Yes	Yes	4.1/5	775	800	Buffet
1	Spice Elephant	Yes	No	4.1/5	787	800	Buffet
2	San Churro Cafe	Yes	No	3.8/5	918	800	Buffet
3	Addhuri Udupi Bhojana	No	No	3.7/5	88	300	Buffet
4	Grand Village	No	No	3.8/5	166	600	Buffet
143	Melting Melodies	No	No	3.3/5	0	100	Dining
144	New Indraprasta	No	No	3.3/5	0	150	Dining
145	Anna Kuteera	Yes	No	4.0/5	771	450	Dining
146	Darbar	No	No	3.0/5	98	800	Dining
147	Vijayalakshmi	Yes	No	3.9/5	47	200	Dining

148 rows × 7 columns

### Let's convert the data type of the "rate" column to float and remove the denominator

```
In [4]: def handleRate(value):
            value=str(value).split('/')
            value=value[0];
            return float(value)
        dataframe['rate']=dataframe['rate'].apply(handleRate)
        print(dataframe.head())
                             name online_order book_table
                                                            rate votes \
        0
                            Jalsa
                                                             4.1
                                           Yes
                                                                    775
        1
                                                             4.1
                                                                    787
                   Spice Elephant
                                           Yes
                                                       No
        2
                 San Churro Cafe
                                           Yes
                                                        No
                                                             3.8
                                                                    918
        3 Addhuri Udupi Bhojana
                                            No
                                                             3.7
                                                                     88
                                                        No
        4
                    Grand Village
                                            No
                                                             3.8
                                                                    166
           approx_cost(for two people) listed_in(type)
        0
                                                 Buffet
                                    800
                                                 Buffet
        1
                                    800
        2
                                    800
                                                 Buffet
        3
                                                 Buffet
                                    300
        4
                                    600
                                                 Buffet
```

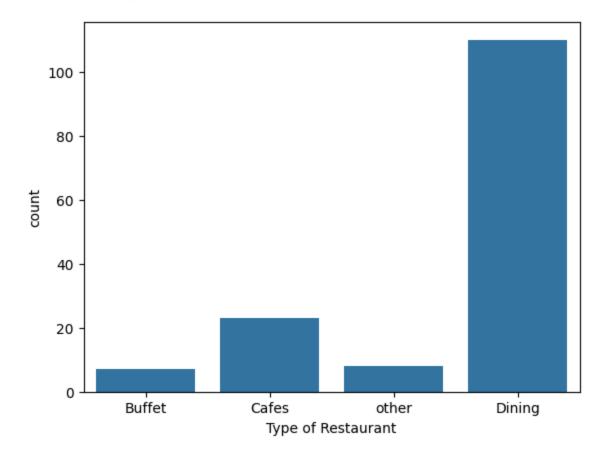
#### Summary of the data frame

```
In [5]: dataframe.info()
       <class 'pandas.core.frame.DataFrame'>
       RangeIndex: 148 entries, 0 to 147
       Data columns (total 7 columns):
            Column
                                       Non-Null Count Dtype
           ----
                                       -----
        0
           name
                                       148 non-null
                                                     object
        1
                                       148 non-null object
           online_order
                                       2
           book_table
        3
           rate
        4 votes
                                       148 non-null int64
            approx_cost(for two people) 148 non-null int64
            listed_in(type)
                                       148 non-null object
       dtypes: float64(1), int64(2), object(4)
       memory usage: 8.2+ KB
In [6]: dataframe.isnull().sum()
       # there is no null value in dataframe
Out[6]: name
                                    0
       online_order
                                    0
       book_table
                                    0
                                    0
       rate
       votes
                                    0
       approx_cost(for two people)
                                    0
       listed_in(type)
                                    0
       dtype: int64
```

#### Q.1: Type of Restaurant

```
In [7]: sns.countplot(x=dataframe['listed_in(type)'])
plt.xlabel("Type of Restaurant")
```

Out[7]: Text(0.5, 0, 'Type of Restaurant')

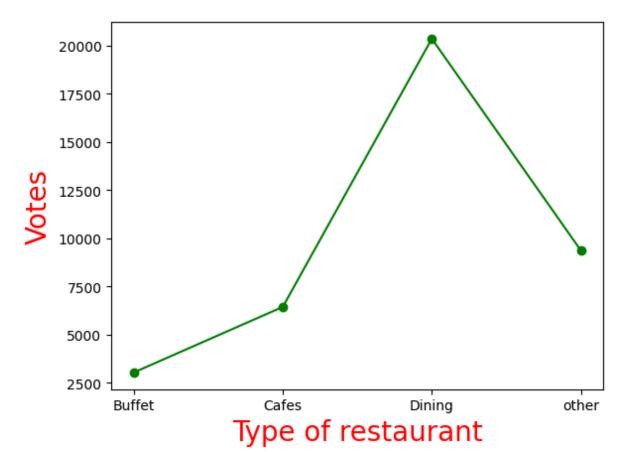


### Conclusion- The majority of the restaurants fall into the dining category

### Q2. Dining restaurants are preferred by a larger number of individuals

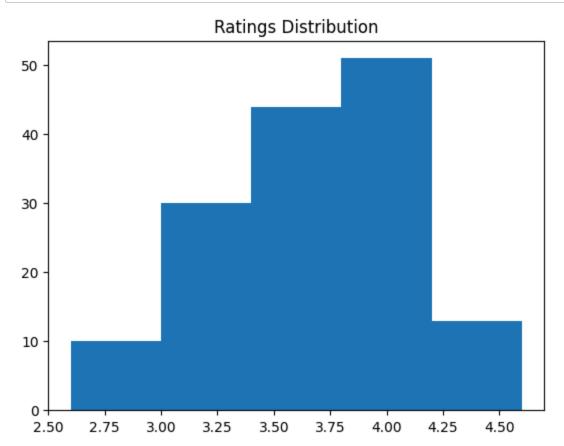
```
In [8]: grouped_data=dataframe.groupby('listed_in(type)')['votes'].sum()
    result=pd.DataFrame({'votes': grouped_data})
    plt.plot(result, c="green", marker="o")
    plt.xlabel("Type of restaurant", c="red", size=20)
    plt.ylabel("Votes", c="red", size=20)
```

Out[8]: Text(0, 0.5, 'Votes')



#### Q3. The majority of restaurants received ratings

```
In [13]: plt.hist(dataframe['rate'], bins=5)
    plt.title("Ratings Distribution")
    plt.show()
```

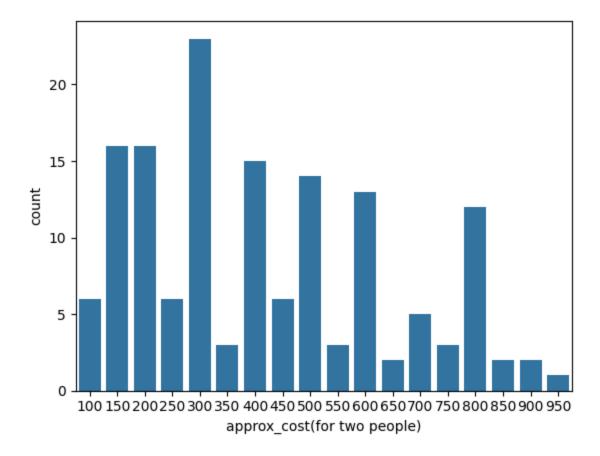


### Conclusion- The majority of restaurants received ratings from 3.5 to 4.

### Q4. The majority of couples prefer restaurants with an approximate cost of 300 rupees.

```
In [14]: couple_data=dataframe['approx_cost(for two people)']
sns.countplot(x=couple_data)
```

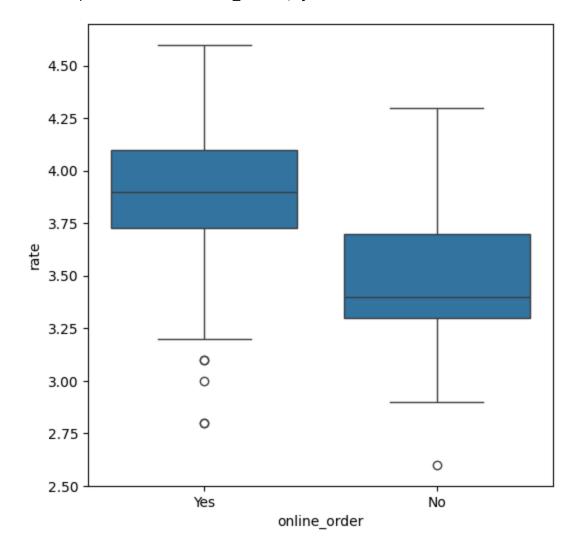
Out[14]: <AxesSubplot: xlabel='approx\_cost(for two people)', ylabel='count'>



## Q5. whether online orders receive higher ratings than offline orders

```
In [15]: plt.figure(figsize=(6,6))
sns.boxplot(x='online_order', y='rate', data=dataframe )
```

Out[15]: <AxesSubplot: xlabel='online\_order', ylabel='rate'>

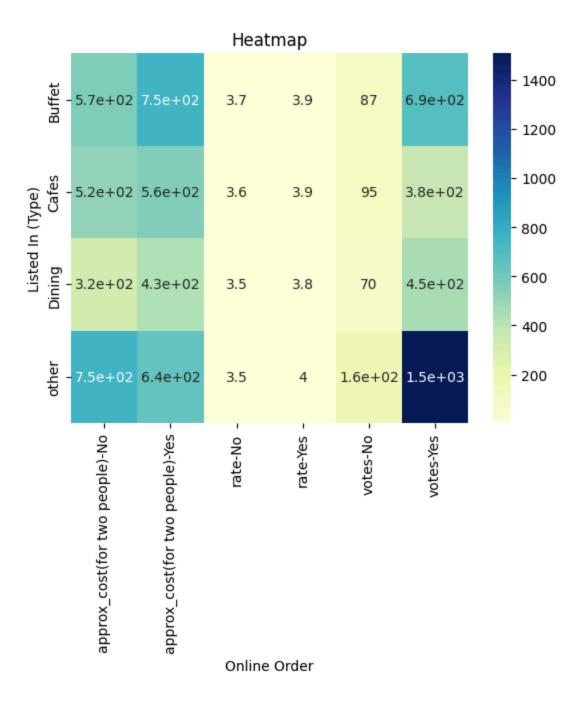


Conclusion: Offline orders received lower ratings in comparison to online orders, which obtained excellent ratings.

# Q6. Which type of restaurants received more offline orders, so that zomato can provide those customers with some good offers

```
In [10]: import warnings
warnings.filterwarnings('ignore')

pivot_table=dataframe.pivot_table(index='listed_in(type)', columns='online_order
sns.heatmap(pivot_table, annot=True, cmap="YlGnBu")
plt.title("Heatmap")
plt.xlabel("Online Order")
plt.ylabel("Listed In (Type)")
plt.show()
```



Conclusion: Dining restaurants primarily accept offline orders, where as cafes primarily receive online orders. This suggests that clients prefer to place orders in person at restaurants, but prefer online ordering at cafes.

In [ ]: