Executive summary templates

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New York City Project Data Summary - I

Executive Summary Report

Overview

The NYC Taxi & Limousine Commission has contracted with Automatidata to build a regression model that predicts taxi fares., We have performed a preliminary inspection of the data provided by TLC in order to inform the team of key data variable descriptions, and ensure the information provided is accurate and the clear and meaningful insights can be drawn from it.

provided is accurate and the clear and meaningful insights can be drawn from it.		
	Details	
Key Insights		
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	Next Steps	

Title Subtitle > ISSUE / PROBLEM RESPONSE Image Alt-Text Here) IMPACT Image Alt-Text Here > KEY INSIGHTS

Title

Subtitle

> ISSUE / PROBLEM	RESPONSE
	> KEY INSIGHTS
▶ IMPACT	
	Image Alt-Text Here

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OVERVIEW

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PROJECT STATUS

- Explored dataset to find any unusual values.
- Considered which variables are most useful predictive models (in this case: total_amount and trip_distance (they can be used to estimate the taxi fare).
- Considered potential interactions between the two chosen variables.
- Examined which components of the provided data will provide relevant insights.
- Built the groundwork for future EDA, visualizations and models.

NEXT STEPS

- Conduct a complete EDA.
- Perform any data cleaning and data analysis steps to understand unusual outliers.
- Use descriptive statistics to learn more about the data.
- Create and run a regression model.

KEY INSIGHTS

- This dataset includes variables that should be helpful for building prediction model(s) on taxi cab ride fares.
- The identified unusual values are trips that are a short distance but have high charges associated with them, as shown in the total_amount variable.

fare_amount	trip_distance
150.00	33.96
200.01	33.92
107.00	32.72
131.00	31.95
80.00	30.83
***	***

Title Subtitle Overview Problem Solution **Details** Image Alt-Text Here

Next Steps

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Objective

Results

Next Steps