

Credit Card Transaction Report

Revenue
56.5M

Total Interest
7.98M

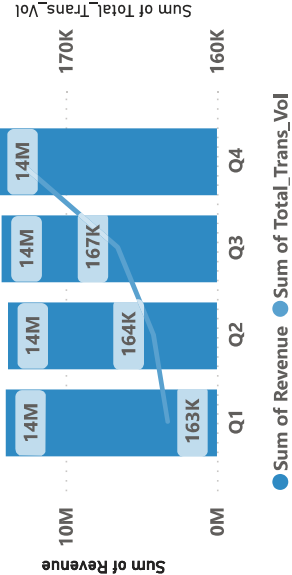
Amount
46M

Count
667K

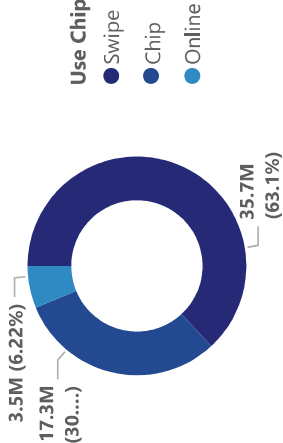


Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188611.6	37840749	6,614,172.62
Silver	5659109.0	4647596	821,922.98
Gold	2533682.2	2091362	384,755.16
Platinum	1135608.1	953314	161,629.05
Total	56517010.8	45533021	7,982,479.81

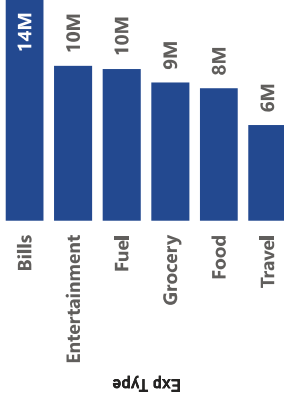
Qtr Rev and Transaction Amt



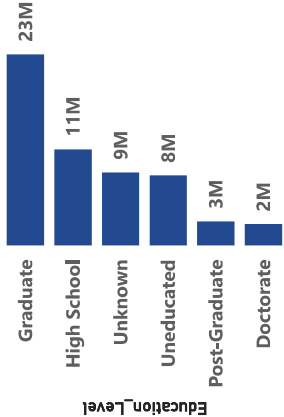
Revenue by Exp Type



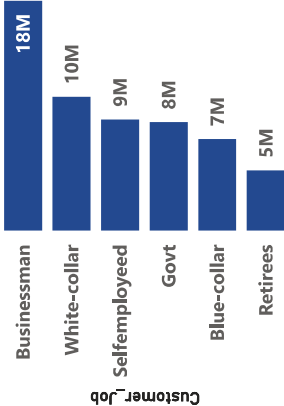
Revenue by Exp Type



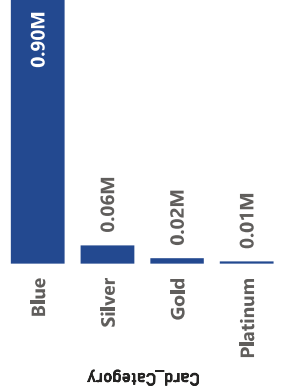
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Revenue
56.5M

Total Interest
7.98M

Income
588M

CSS
3.19

Week_Start_Date

All

Q4

Q3

Q2

Q1

M

30.9M

F

25.6M

Low Income

Mid Income

High Income

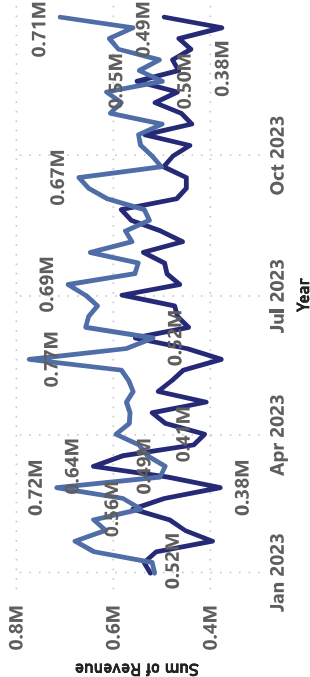
Gold

Silver

Blue

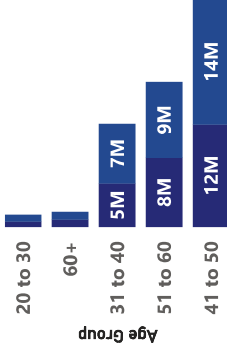
Platinum

Revenue Vs Gender



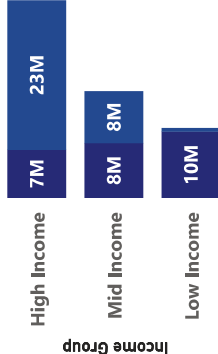
Gender ● F ● M

Age Group



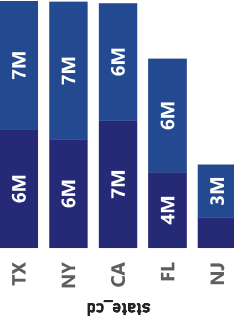
Gender ● F ● M

Salary Group



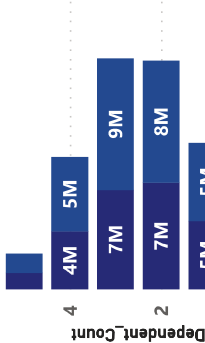
Gender ● F ● M

Top 5 States



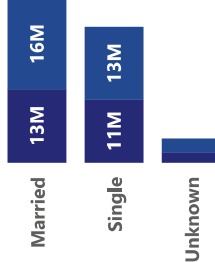
Gender ● F ● M

Dependent Count



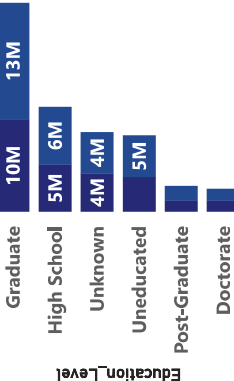
Gender ● F ● M

Marital Status



Gender ● F ● M

Education Level



Gender ● F ● M

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
White-collar	10283123.9	8359688	105618475
Selfemployed	8542826.4	6640301	77659931
Retirees	4617448.2	3689646	49619308
Govt	8335533.8	6701573	90834727
Businessman	17697472.0	14538883	190350431
Total	56517010.8	45533021	587599783