

OBJECTIVE

To develop a comprehensive report on "Forbes 2000 Global Companies (2022 Ranking)" to provide deep insights into key performance metrics such as distribution of these top companies across different industries and countries.

ABOUT DATASET

The dataset contains Top 2000 Companies which are ranked by using four metrics which are their sales, profits, assets, and market value. It has the 11 columns of data and they are:

2022 Ranking: Organization's Current Year Ranking

Organization Name: Name of the Organization

Industry: The industry type the Organization mainly deals with.

Country: Country of Origin

Year Founded: Year in which the Organization Founded

CEO: CEO of the Organization

Revenue (Billions): Revenue made in the current year

Profits (Billions): Profits made in the current year

Assets (Billions): Assets made in the current year

Market Value (Billions): Market Value as in current year

Total Employees: Total Number of working employees

DAX QUERIES

To find top 5 companies of top 3 countries in terms of their profit

```
Top 5 Company in USA by Profit =

TOPN(5, 'Forbes_2000_top_company_CLNQ11',

CALCULATE(SUM('Forbes_2000_top_company_CLNQ11'[Profits (Billions)]),

'Forbes_2000_top_company_CLNQ11'[Country] = "United States"), DESC)
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Top 5 Company in China by Profit =

TOPN(5, 'Forbes_2000_top_company_CLNQ11',

CALCULATE(SUM('Forbes_2000_top_company_CLNQ11'[Profits (Billions)]),

'Forbes_2000_top_company_CLNQ11'[Country] = "China"), DESC)
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Top 5 Company in Japan by Profit =

TOPN(5, 'Forbes_2000_top_company_CLNQ11',

CALCULATE(SUM('Forbes_2000_top_company_CLNQ11'[Profits (Billions)]),

'Forbes_2000_top_company_CLNQ11'[Country] = "Japan"), DESC)
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To find top 5 companies of India in terms of profit

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Top 5 Company in India by Profit =

TOPN(5, 'Forbes_2000_top_company_CLNQ11',

CALCULATE(SUM('Forbes_2000_top_company_CLNQ11'[Profits
(Billions)]),

'Forbes_2000_top_company_CLNQ11'[Country] = "India"), DESC)
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FORBES 2000 GLOBAL COMPANIES (2022 RANKING) REPORT

TOTAL REVENUE (In Billion) TOTAL PROFIT (In Billion)

TOTAL ASSET (In Billion)

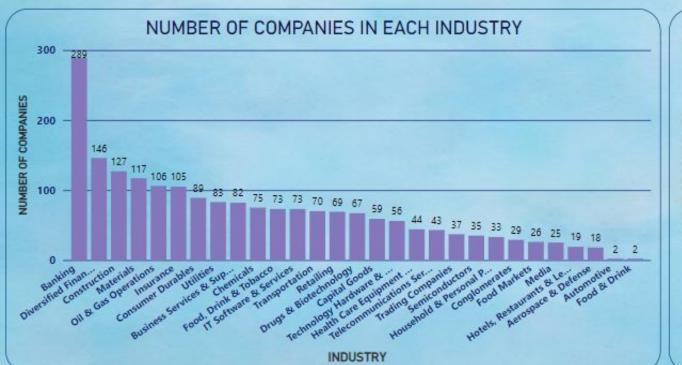
TOTAL MARKET VALUE (In Billion)

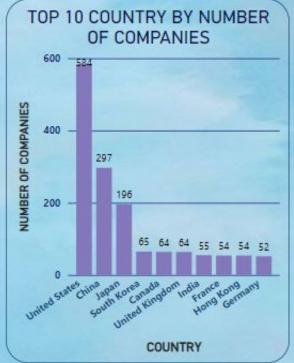


47.75K 5.00K

234.23K

76.48K





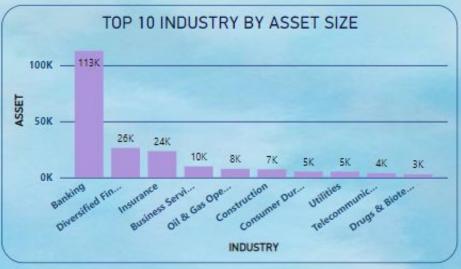








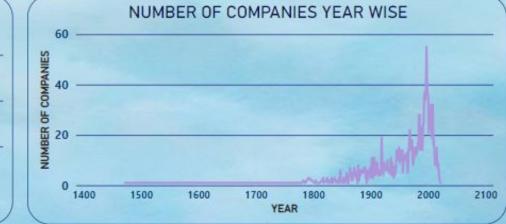
















TOP 5 COMPANY OF USA IN TERMS OF PROFIT				TOP 5 COMPANY OF CHINA IN TERMS OF PROFIT			
Organization Name	Profits (Billions)	Revenue (Billions) 2	022 Ranking	Organization Name	Profits (Billions)	Revenue (Billions)	2022 Ranking
Apple	100.56	378.70	7	ICBC	54.03	208.13	2
Berkshire Hathaway	89.80	276.09	1	China Construction Bank	46.89	202.07	5
Alphabet	76.03	257.49	11	Agricultural Bank of China	37.38	181.42	8
Microsoft	71.18	184.90	12	Tencent Holdings	34.94	86.86	28
JPMorgan Chase	42.12	124.54	4	Bank of China	33.57	152.43	13
TOP 5 COMPANY OF JAPAN IN TERMS OF PROFIT				TOP 5 COMPANY OF INDIA IN TERM OF PROFIT			
Organization Name	Profits (Billion	s) Revenue (Billions) 2022 Ranking	Organization Name	Profits (Billions)	Revenue (Billions)	2022 Ranking
Toyota Motor	28.1	5 281.7	5 10	Reliance Industries	7.81	86.85	54
Softbank	20.8	96.80	5 44	Oil & Natural Gas	6.00	66.28	229
Mitsubishi UFJ Financi	al 11.2	9 48.28	3 58	Tata Consultancy Services	5.14	25.74	386
Nippon Telegraph & T	el 10.1	5 110.39	9 53	HDFC Bank	5.11	22.51	154
Sony	7.9	9 89.9	56	Tata Steel	5.01	31.07	409

INSIGHTS

- Maximum number of companies in Forbes 2000 list belongs to "Banking" industry with the number 289. Minimum number of companies belong to "Automotive" and "Food & Drink" industry.
- United States has the maximum number of companies in the top 2000 Forbes list with the number 584. It is followed by China(297) and Japan(196).
- In terms of revenue, Walmart stands at the first position. Amazon and Saudi Arabian Oil Company (Saudi Aramco) stand at second and third position respectively.

- In terms of profit, Saudi Arabian Oil Company (Saudi Aramco) stands at the first position. Apple and Berkshire Hathaway stand at second and third position respectively.
- In terms of asset, ICBC stands at the first position. China Construction Bank and Agricultural Bank of China stand at second and third position respectively.
- Apple is at top position with respect to market value. It is followed by Saudi Arabian Oil Company (Saudi Aramco) and Microsoft.
- IT Software & Services industry is at top position with respect to market value. It is followed by Banking and Oil and Gas Operation industries.
- Banking is at top position with respect to asset value. It is followed by Diversified Financials and Insurance industries.

- In terms of profit, Banking industry stands at the first position. Oil and Gas
 Operation and Diversified Financials industries stand at second and third
 position respectively.
- In terms of revenue, Oil and Gas Operation industry stands at the first position. Banking and Insurance industries stand at second and third position respectively.
- Walmart has maximum number of employees. It is followed by Amazon and Hon Hai Precision industries.
- Most of the companies in the Forbes 2000 list were founded post 1940s.
 1260 companies included in the list were founded between 1950 and 2022 which accounts to 63% of the list.

- Total 371 companies included in the list were founded between 1900 and 1950 and 263 companies included in the list were founded between 1800 and 1900.
- The oldest organization included in the list is "Banca MPS" of country Italy belonging to Banking industry, founded in year 1472 and the most latest organization included is Warner Bros. Discovery of country United States belonging to Media industry, founded in year 2022.
- The top 5 ranked companies of India are Reliance Industries(54), State Bank of India(105), HDFC Bank(154), ICICI Bank(205) and Oil & Natural Gas(229).
- Among top 10 ranked companies, five belongs to United States, three belongs to China, one belongs to Saudi Arabia and one belongs to Japan.