

The CULTURE

BY ANSH MALHOTRA



The culture of India is one of the oldest and unique. In India, there is amazing cultural diversity throughout the country. The South, North, and Northeast have their own distinct cultures and almost every state has carved out its own cultural niche. There is hardly any culture in the world that is as varied and unique as India. India is a vast country, having variety of geographical features and climatic conditions. India is home to some of the most ancient civilizations, including four major world religions, Hinduism, Buddhism, Jainism and Sikhism.

A combination of these factors has resulted into an exclusive culture- Indian culture. Indian culture is a composite mixture of varying styles and influences. In the matter of cuisine, for instance, the North and the South are totally different. Festivals in India are characterized by color, gaiety, enthusiasm, prayers and rituals. In the realm of music, there are varieties of folk, popular, pop, and classical music. The classical tradition of music in India includes the Carnatic and the Hindustani music.

“The best coffee For the best YOU”

Every day, we go to work hoping to do two things: share great coffee with our friends and help make the world a little better. It was true when the first Starbucks opened in 1971, and it's just as true today.

Back then, the company was a single store in Seattle's historic Pike Place Market. From just a narrow storefront, Starbucks offered some of the world's finest fresh-roasted whole bean coffees. The name, inspired by Moby Dick, evoked the romance of the high seas and the seafaring tradition of the early coffee traders.

In 1981, Howard Schultz (Starbucks chairman and chief executive officer) had first walked into a Starbucks store. From his first cup of Sumatra, Howard was drawn into Starbucks and joined a year later.

In 1983, Howard traveled to Italy and became captivated with Italian coffee bars and the romance of the coffee experience. He had a vision to bring the Italian coffeehouse tradition back to the United States. A place for conversation and a sense of community. A third place between work and home. He left Starbucks for a short period of time to start his own Il Giornale coffeehouses and returned in August 1987 to purchase Starbucks with the help of local investors.

From the beginning, Starbucks set out to be a different kind of company. One that not only celebrated coffee and the rich tradition, but that also brought a feeling of connection.



EXPLORE THE WORLD



Exploration is the act of searching for the purpose of discovery of information or resources. Exploration occurs in all non-sessile animal species, including humans. In human history, its most dramatic rise was during the Age of Discovery when European explorers sailed and charted much of the rest of the world for a variety of reasons. Since then, major explorations after the Age of Discovery have occurred for reasons mostly aimed at information discovery.

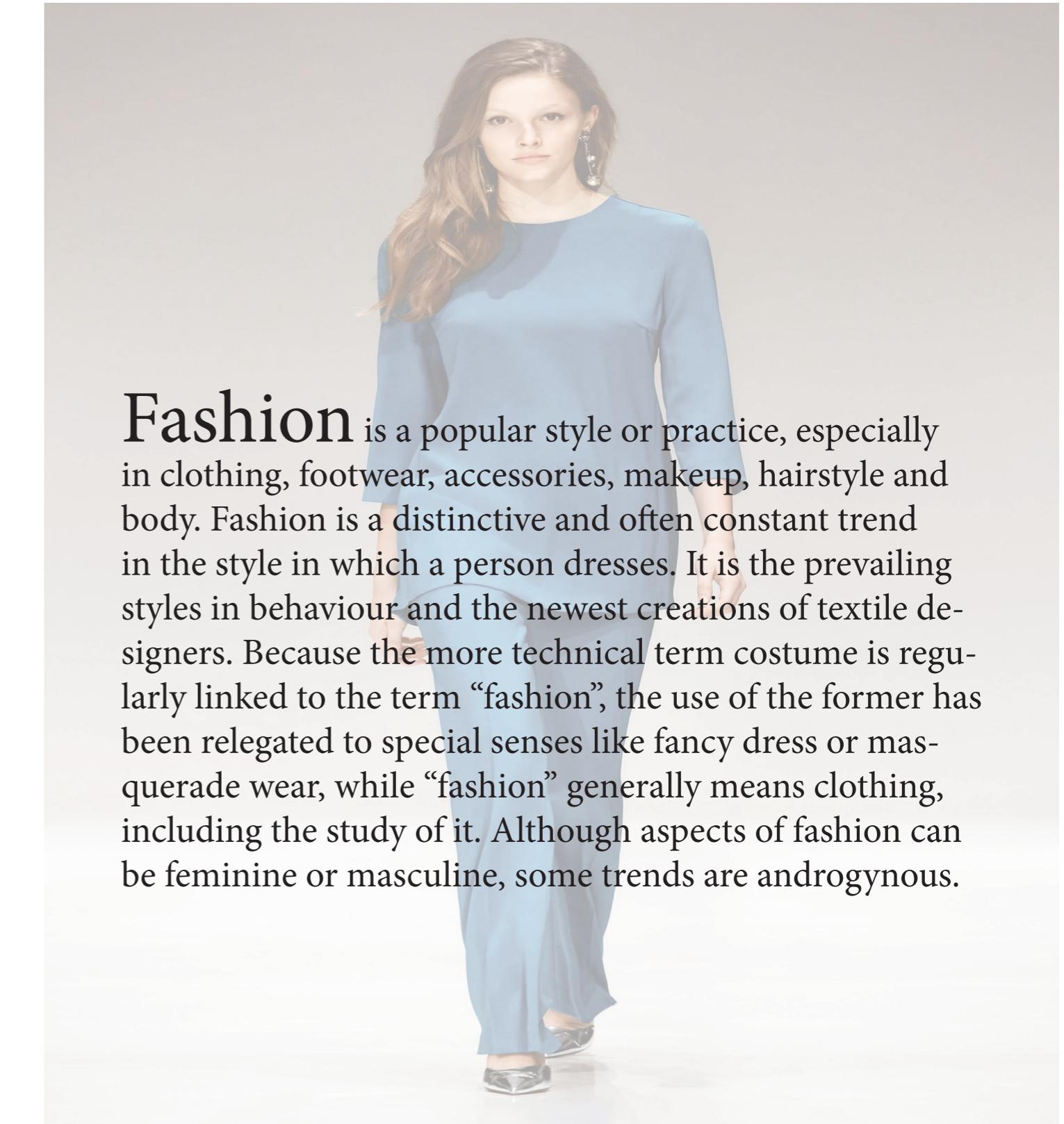
In scientific research, exploration is one of three purposes of empirical research (the other two being description and explanation). The term is commonly used metaphorically. For example, an individual may speak of exploring the Internet, sexuality, etc.

MODERN ART

Modern art is the creative world's response to the rationalist practices and perspectives of the new lives and ideas provided by the technological advances of the industrial age that caused contemporary society to manifest itself in new ways compared to the past. Artists worked to represent their experience of the newness of modern life in appropriately innovative ways. Although modern art as a term applies to a vast number of artistic genres spanning more than a century, aesthetically speaking, modern art is characterized by the artist's intent to portray a subject as it exists in the world, according to his or her unique perspective and is typified by a rejection of accepted or traditional styles and values.



FASHION and BEAUTY



Fashion is a popular style or practice, especially in clothing, footwear, accessories, makeup, hairstyle and body. Fashion is a distinctive and often constant trend in the style in which a person dresses. It is the prevailing styles in behaviour and the newest creations of textile designers. Because the more technical term costume is regularly linked to the term “fashion”, the use of the former has been relegated to special senses like fancy dress or masquerade wear, while “fashion” generally means clothing, including the study of it. Although aspects of fashion can be feminine or masculine, some trends are androgynous.