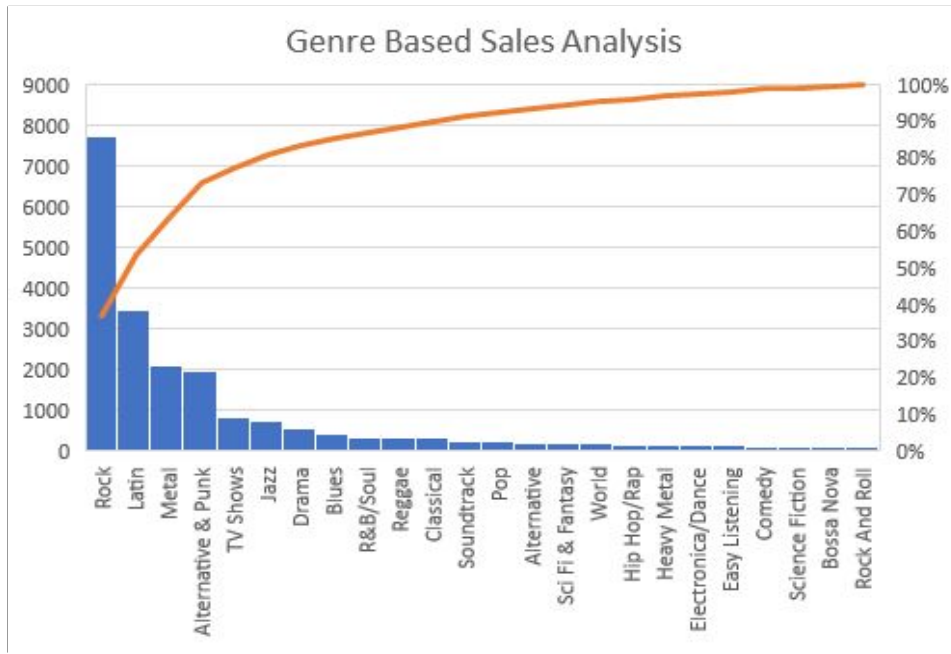


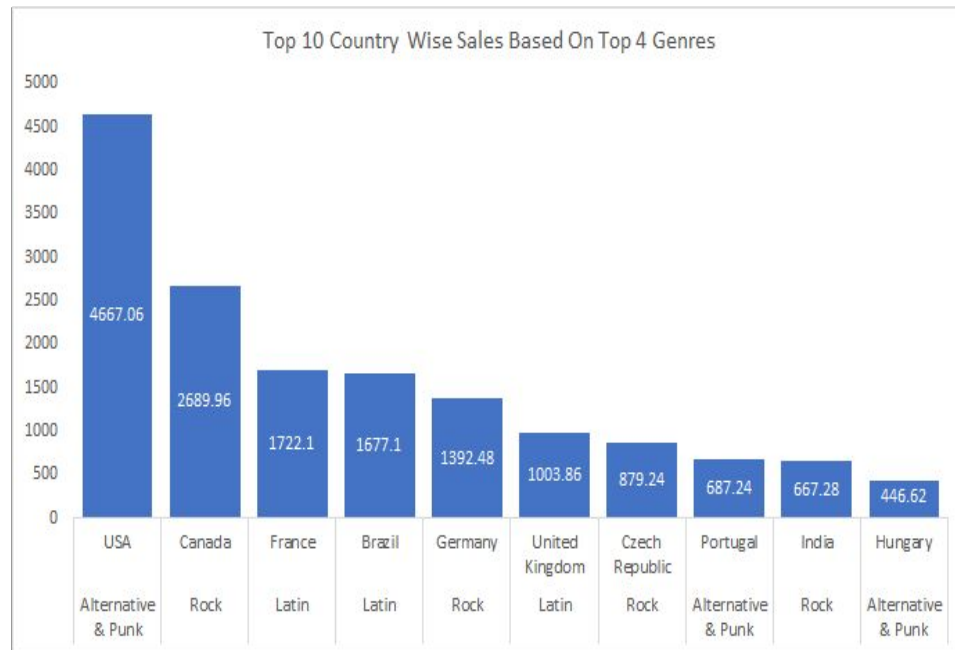
Sales Analysis based on Genres

ROCK certainly rocks in Sales



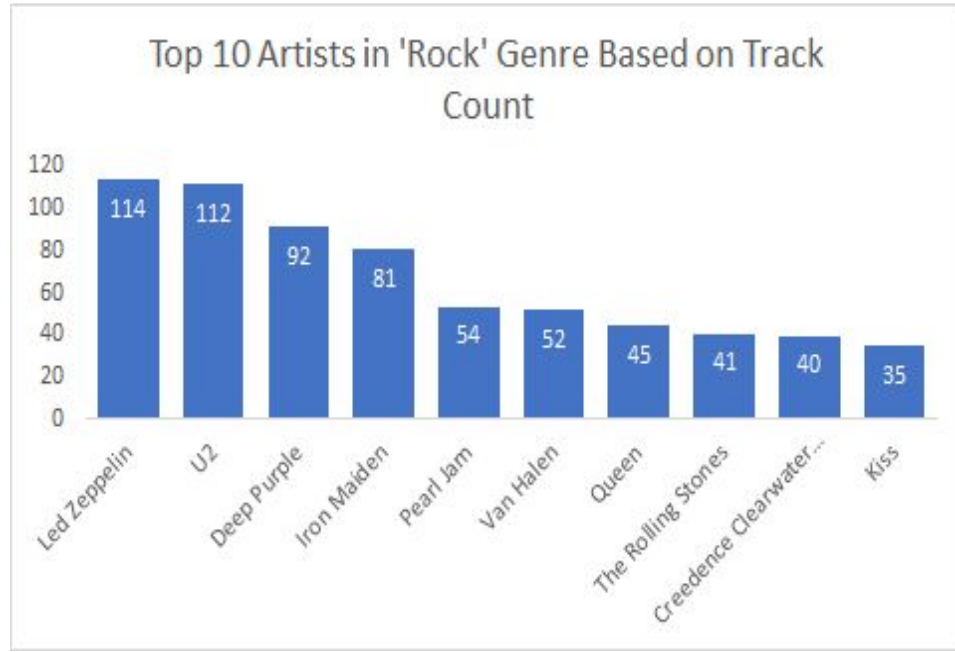
- As evident from the Pareto chart, the highest sales figures have been reported in the 'Rock' genre.
- 'Rock', 'Latin', 'Metal' and 'Alternative & Punk' are top 4 genres and they constitute 80% of total sales.

Top 10 Countries Contributing to Sales in 'Rock', 'Latin', 'Metal' & 'Alternative & Punk'



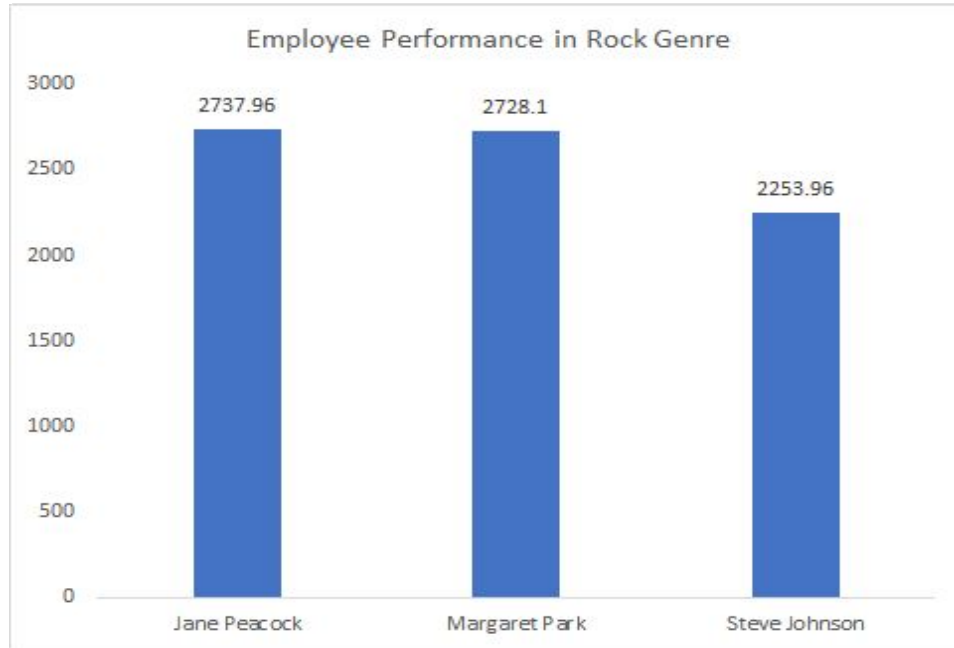
- As evident from the bar chart, 'Alternative & Punk' is responsible for making US as the top sales contributor.
- Canada achieved #2 rank with the 'Rock' genre contributing to its sales.
- 4 out of top 10 countries, namely Canada, Germany, Czech Republic & India owe their rankings to 'Rock' genre contributing to total sales.

Top 10 Artists in 'Rock' Genre: Led Zeppelin # 1



- Led Zeppelin is the #1 artist in the 'Rock' genre based on 114 distinct tracks.
- U2 closely trails at rank # 2 with 112 distinct tracks.
- Deep Purple (92 tracks) and Iron Maiden (81 tracks) have significantly low numbers as compared to top 2 artists in the bar graph.
- Kiss is at the lowest rank with only 35 tracks to it's credits.

Employee Sales Contribution in highest performing 'Rock' Genre



- Jane Peacock is the highest performing salesperson in the 'Rock' genre as he/she is contributing the maximum sales in this genre.
- Margaret Park is competing very closely with Jane coming as a #2 sales contributor in 'Rock' genre.
- Steve Johnson is lagging behind and needs to rise up to the level of other team members.