| **Element** | **Color** | **Why it works** |
| --- | --- | --- |
| **Primary (background / large blocks)** | Misty white or very light stone gray | Keeps the site airy, makes photos pop |
| **Secondary (brand accent)** | Sage green or soft teal | Evokes yoga, nature, calm forests |
| **Warm accent** | Sand / beige / muted ochre | Adds warmth & connection to earth |
| **Highlight** | Sunrise peach or warm amber | For buttons, CTAs, subtle energy |
| **Typography** | Charcoal or deep slate | High readability without harshness |