|  |  |
| --- | --- |
| Neha sharma  Data Analyst/ Business Analyst | (+91) 6386156685 | kr.nehasharma2016@gmail.com  <https://www.linkedin.com/in/nehasharma098/>  https://github.com/NehaAnalyst  Delhi, India |

# Skills

1. **Tools & Languages:** 
   1. SQL (SQL Server, MySQL, PostgreSQL), Microsoft Power BI (DAX, API, Power Query)
   2. Python (Pandas, NumPy, MatPlotLib)
   3. Tableau, Excel (VLOOKUP, Conditional Formatting, Pivot Tables),
2. **Methods:** Data Cleaning, ETL, A/B Testing, Predictive Modeling, KPI Tracking, Process Optimization
3. **Domains:** Supply Chain Analytics, Risk Analytics, Financial Compliance, Product Development

# Projects

Google Capstone Project on bike share –Coursera - Google

* Analyzed large bike share data (5.6M+ rows) using SQL to identify user behavior and inform marketing strategies.
* Developed data visualizations to present comparative analyses of rider segments (casual vs. member) and trends.
* Formulated data-driven recommendations that aim to increase annual memberships for a bike-share program.

Supply Chain Performance Analysis – Virtual Client’s Project

* Utilized Python (Pandas, Plotly) to analyze supply chain data, identifying key factors impacting revenue and costs.
* Visualized product sales, shipping carrier performance, cost distributions, and actionable insights for decision-making.
* Determined average lead time and manufacturing costs per product type and defect rates by transportation mode to pinpoint areas for process improvement.

BAnking report – Personal Project - kaggle

* Developed a banking dashboard in Power BI to analyze client data and minimize lending risk.
* Performed data cleaning and feature engineering in Power BI, calculating client engagement time and income bands.
* Utilized DAX functions (SUM, DISTINCTCOUNT, SUMX, DATEDIFF) to calculate KPIs such as total loans, deposits, fees.

other projects link

* **https://github.com/NehaAnalyst**

# Work Experience

Data Analyst (Freelance) **–** Self-employed Oct 2024 – Mar 2025

* Utilized DA tools (like, SQL, Python, Power BI) to extract, manipulate, and analyze data, delivering insights to clients.
* Implemented data models and database solutions to support client reporting needs and improve data accessibility.
* Provided data analysis consulting services to clients across multiple industries, helping them to optimize operations, increase revenue, or reduce costs.

Business Analyst – Aura infusion Feb 2023 – Sep 2024

* Automated internship applicant tracking and reporting workflows (Excel/SQL), reducing administrative tasks by 25% and accelerating onboarding for 20+ monthly participants.
* Increased program enrollment by 30% over two years by designing Power BI dashboards to align internship offerings with organizational goals and stakeholder needs.
* Optimized funding allocation efficiency by 15% through data analysis of donor/participant trends, ensuring equitable resource distribution.

# Education & Certification

* Master of Commerce | University of Lucknow | 2021–2023 | CGPA: 7.85
* Bachelor of Commerce (Honors) | University of Lucknow | 2017–2020 | CGPA: 8.15
* Professional Course : Google Data Analytics | 2025