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| Data Analyst/ Business Analyst  Neha sharma | (+91) 6386156685 | kr.nehasharma2016@gmail.com  <https://www.linkedin.com/in/nehasharma098/>  https://github.com/NehaAnalyst  https://portfolio.com/  Delhi, India |

# Skills

1. **Tools & Languages:** 
   1. SQL (SQL Server, MySQL, PostgreSQL), Microsoft Power BI (DAX, API, Power Query)
   2. Python (Pandas, NumPy, MatPlotLib)
   3. Tableau, Excel (VLOOKUP, Conditional Formatting, Pivot Tables),
2. **Methods:** Data Cleaning, ETL, A/B Testing, Predictive Modeling, KPI Tracking, Process Optimization
3. **Domains:** Supply Chain Analytics, Risk Analytics, Financial Compliance, Product Development

# Projects

Google Capstone Project on bike share –Coursera - Google

* Analyzed large bike share data (5.6M+ rows) using SQL to identify user behavior and inform marketing strategies.
* Developed data visualizations to present comparative analyses of rider segments (casual vs. member) and trends.
* Formulated data-driven recommendations that aim to increase annual memberships for a bike-share program.

Supply Chain Performance Analysis – Virtual Client’s Project

* Utilized Python (Pandas, Plotly) to analyze supply chain data, identifying key factors impacting revenue and costs.
* Visualized product sales, shipping carrier performance, cost distributions, and actionable insights for decision-making.
* Determined average lead time and manufacturing costs per product type and defect rates by transportation mode to pinpoint areas for process improvement.

BAnking report – Personal Project - kaggle

* Developed a banking dashboard in Power BI to analyze client data and minimize lending risk.
* Performed data cleaning and feature engineering in Power BI, calculating client engagement time and income bands.
* Utilized DAX functions (SUM, DISTINCTCOUNT, SUMX, DATEDIFF) to calculate KPIs such as total loans, deposits, fees.

other projects link

* **https://github.com/NehaAnalyst**

# Work Experience

Data Analyst (Freelance) **–** Self-employed Aug 2023 – Mar 2025

* Reconsolidated and logged premium internal re-insurance rates of major four accounts through First (Chubb’s proprietary internal MIS system)
* Implemented a new reporting using Excel Pivot and VBA which help reduced processing time by 50%
* Generated three process reports weekly for continuous accounts for financial and developmental analysis
* Analyzed domestic and international reinsurance agreement contracts wording to issue/update policies accordingly

Business Analyst – Aura infusion May 2021- Nov 2023

* Organized operational expenses checkbooks for 15 properties and audited the company’s financial statement
* Promoted vacant properties through word of mouth and social media, resulting in successfully leased out 60% apartments
* Organized house tours and maintained properties through monthly inspections
* Served as a liaison between landlord, tenants, and building managers to resolve issues pertain to the properties

# Education & Certification

* Master of Commerce | University of Lucknow | 2021–2023 | CGPA: 7.85
* Bachelor of Commerce (Honors) | University of Lucknow | 2017–2020 | CGPA: 8.15
* Professional Course : Google Data Analytics, | 2025