



PIZZA SALES REPORT

Jan 15 -Des 15

Pizza Category

All

01/01/2015



19/12/2015



Home



Best/Worst sales

Busiest Day & Time

DAYS

Orders are highest on weekends,
Friday/Saturday evenings.

MONTHLY

There are maximum orders from
months of July and January.

Sales Performance

Category

Classic Category contributes to
maximum sales & total orders.

Size

Large size pizza contributes to
maximum sales



797.08K

Total Revenue



38.27

Avg order value



48K

total pizza sold



21K

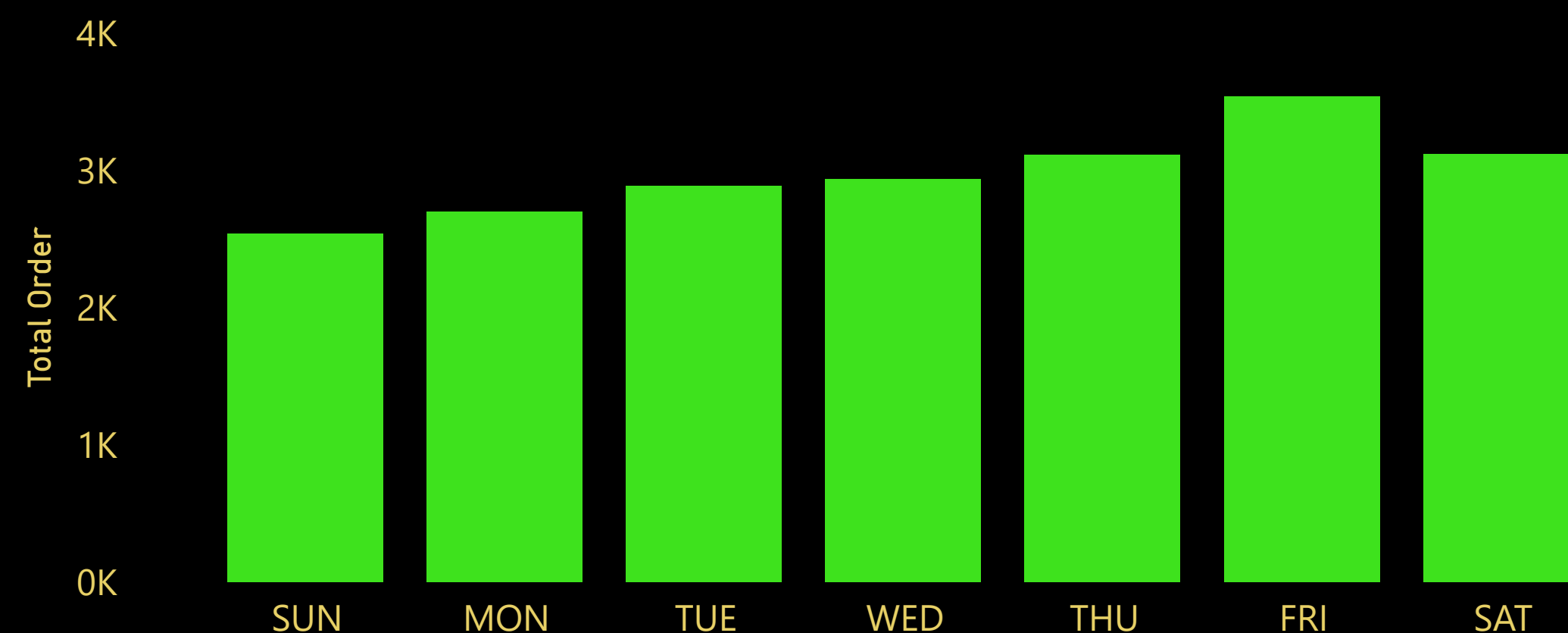
Total Order



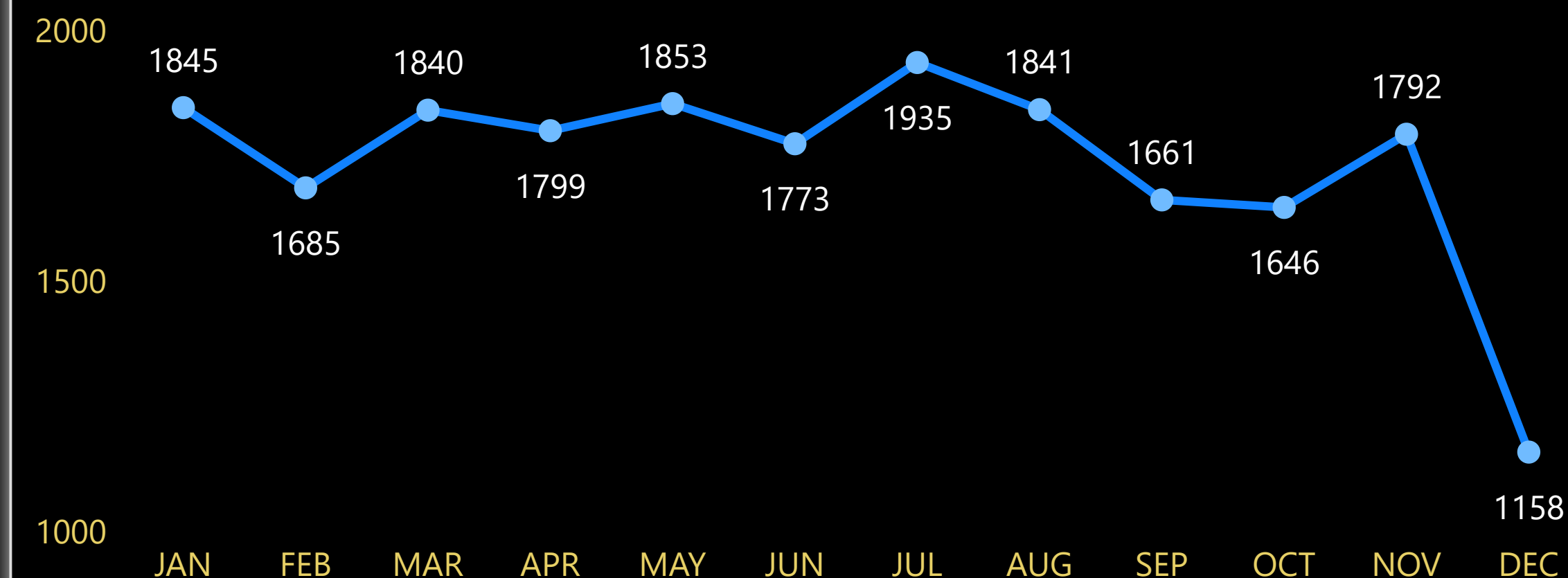
2.32

Avg pizzas per order

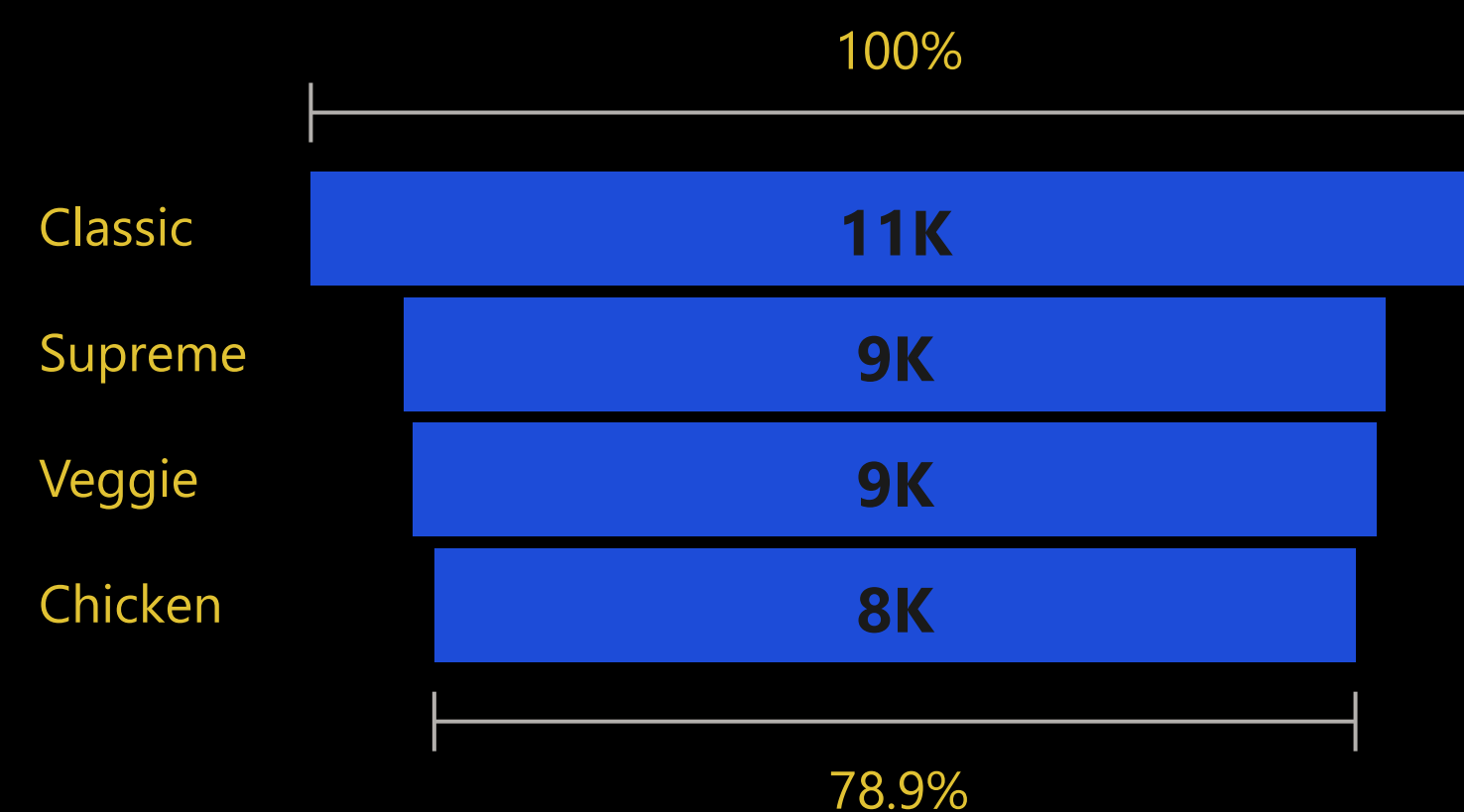
Daily Trends for Total Order



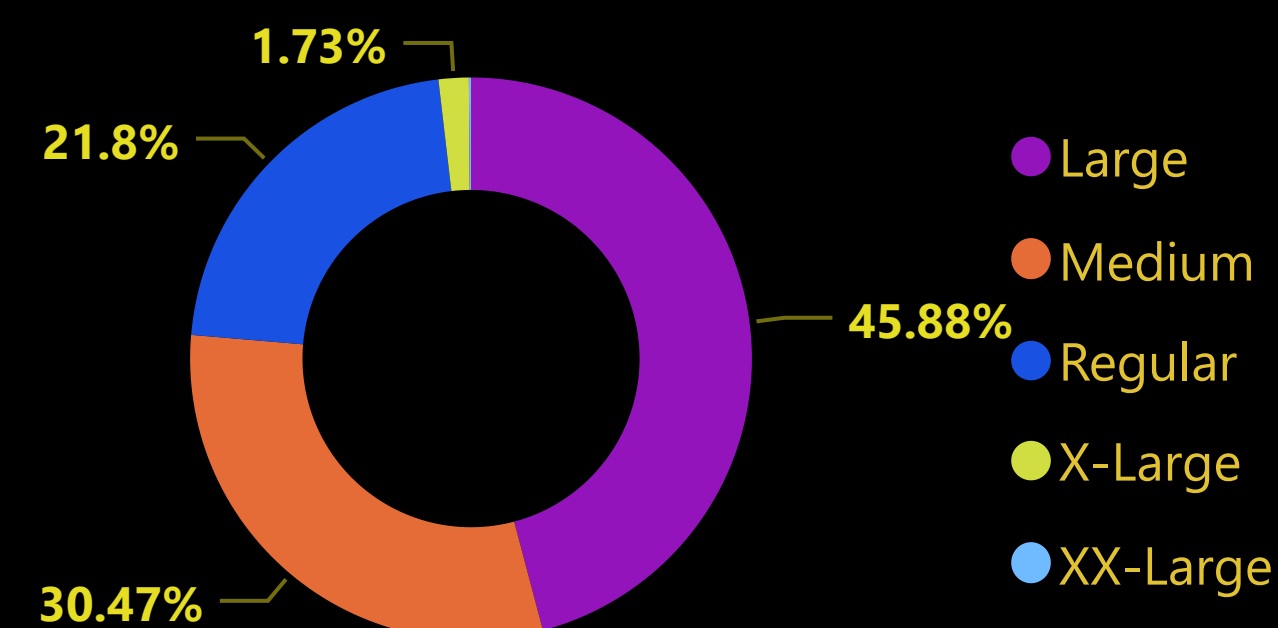
Monthly Trends For Total Orders



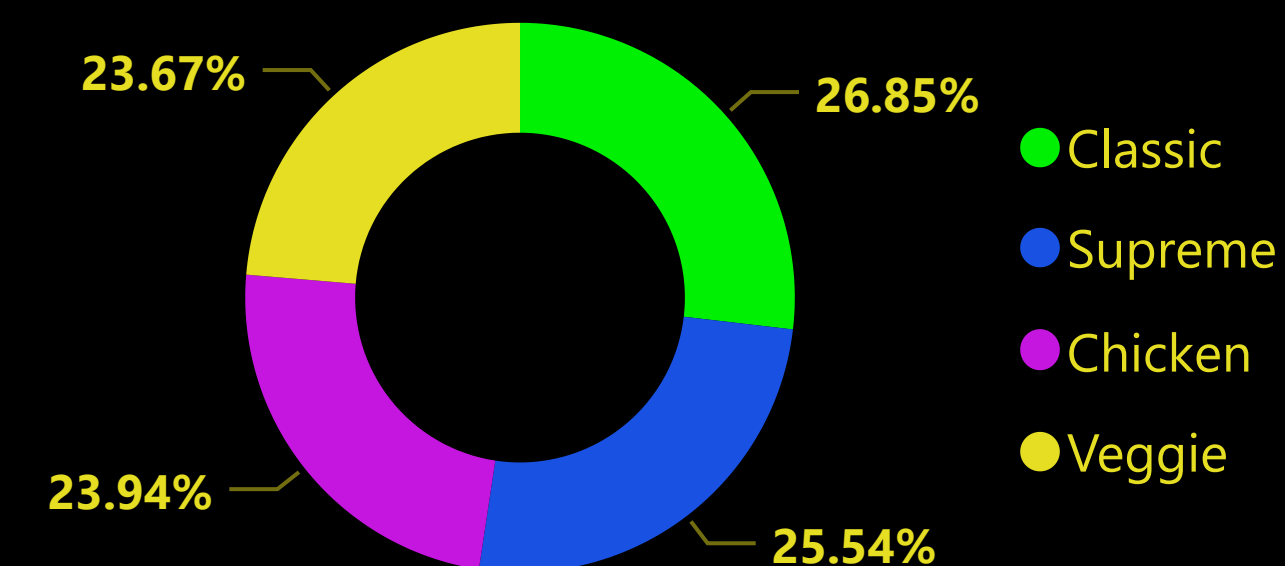
Total Pizza Sold by Pizza Category



% of Sales By Pizza Category



% of Sales By Pizza Size





PIZZA SALES REPORT

Pizza Category

All

01/01/2015



31/12/2015



Home

Best/Worst sales



Best Sellers

REVENUE

The Thai Chicken Pizza
Contributes to maximum
Revenue

QUANTITY

The Classic Deluxe Pizza
Contributes to maximum Total
Orders

Sales Performance

Category

Classic Category contributes to
maximum sales & total orders.

Size

Large size pizza contributes to
maximum sales



817.86K

Total Revenue



38.31

Avg order value



50K

total pizza sold



21K

Total Order



2.32

Avg pizzas per order

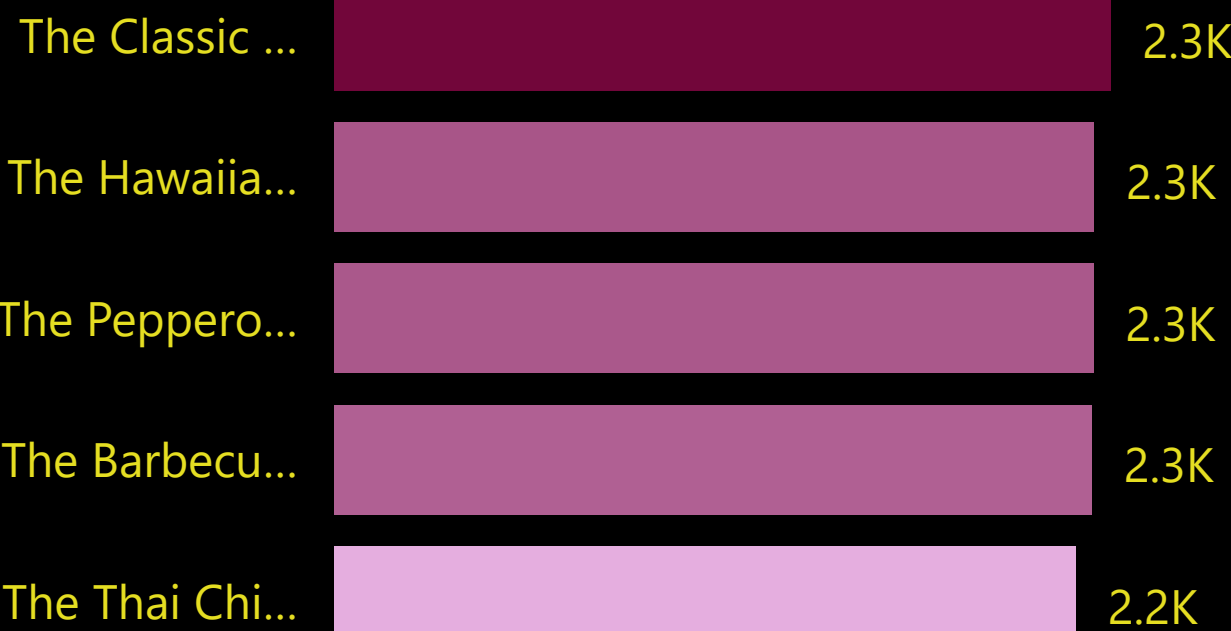
Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

