Neha Chhillar

Product Designer • AI-Driven SaaS Specialist

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PRODUCT NARRATIVE

Product Designer with 2.5+ years of experience building enterprise SaaS products across cybersecurity and HRMS domains. Strong background in 0→1 product execution, UX strategy, and data-informed design decisions, with hands-on experience using AI-assisted workflows to accelerate delivery.

FLAGSHIP WINS

- Improved engagement across HumanFirewall security dashboards by ~40–50%, helping enterprise admins understand and act on human risk signals more easily
- Worked on the Dubai Police eCrime & cybersecurity public platform, contributing to core reporting and awareness flows used at a national, public scale
- Contributed to phishing simulation and security awareness flows that increased completion and response rates across multiple enterprise clients

EXPERIENCE

Infosec Ventures — Product Designer

Jul 2024 – Present | Web-Based B2B SaaS Used By Enterprise Security Teams

- Owned UX strategy for enterprise cybersecurity awareness and phishing simulation platform
- Partnered with CISOs, product managers, and engineering teams to design secure, scalable, compliance-aligned enterprise UX solutions
- Built 3 AI-driven security tools from 0→1 using Cursor → 40% faster launch cycles
- Defined and prioritised dashboard hierarchy, resulting in a 48% lift in admin engagement
- Defined UX tradeoffs to align user needs with enterprise security KPIs through continuous research loops

TexlaCulture — Product Designer

Mar 2023 – Jun 2024 | HRMS SaaS

- Owned core HR workflows used by 7,000+ users globally
- Improved hiring funnel by 37%, onboarding success by 52%
- Led usability research with 320+ participants → 75% satisfaction lift
- Built unified design system → 28% faster engineering delivery
- Worked with CXOs + customer success to drive adoption and retention

AGENTIC AI PRODUCT EXECUTION

- Chose a Cursor-first execution model to enable functional prototypes beyond static UI mockups
- Automated research synthesis (NotebookLM, Perplexity)
- Early adoption testing using user analytics
- Hypothesis → Prototype → Test → Ship cycles with enterprise discipline

SKILLS

Product & Strategy: Roadmapping, Prioritization, Stakeholder Alignment, Activation/Retention Metrics

Design & Execution: Interaction Design, Information Architecture, Secure UX, Accessibility, Usability Testing, Design Systems

AI & Tools: Cursor AI: Perplexity, NotebookLM, Notion, ChatGPT, Figma, Miro, Jira

EDUCATION

University of Delhi — B.A. (Hons) English

Coursera — Google UX Design Specialisation