

# Neha Chhillar

Product Designer • AI-Driven SaaS Specialist

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[in LinkedIn](#) [Portfolio](#)

## PRODUCT NARRATIVE

2.5 years of experience using agentic AI workflows to ship SaaS products faster, smarter, and with lower risk. I think like a Product Manager, design like a UX strategist, and deliver like an AI-augmented engineer.

## FLAGSHIP WINS

- Improved engagement across HumanFirewall security dashboards by ~40–50%, helping enterprise admins understand and act on human risk signals more easily
- Worked on the Dubai Police eCrime & cybersecurity public platform, contributing to core reporting and awareness flows used at a national, public scale
- Contributed to phishing simulation and security awareness flows that increased completion and response rates across multiple enterprise clients

## EXPERIENCE

### Infosec Ventures — Product Designer

Jul 2024 – Present | Cybersecurity SaaS

- Own UX strategy for enterprise cybersecurity awareness + phishing simulation platform
- Built 3 AI-driven security tools from 0 → 1 using Cursor → 40% faster launch cycles
- Defined and prioritized dashboard hierarchy, resulting in a 48% lift in admin engagement
- Partner with CISOs + engineering for secure, compliant experience at scale
- Defined UX tradeoffs to align user needs with enterprise security KPIs through continuous research loops

### TexlaCulture — Product Designer

Mar 2023 – Jun 2024 | HRMS SaaS

- Owned core HR workflows used by 7,000+ users globally
- Improved hiring funnel by 37%, onboarding success by 52%
- Led usability research with 320+ participants → 75% satisfaction lift
- Built unified design system → 28% faster engineering delivery
- Worked with CXOs + customer success to drive adoption and retention

## AGENTIC AI PRODUCT EXECUTION

- Chose a Cursor-first execution model, enabling functional prototypes beyond static UI mockups
- Automated research synthesis (NotebookLM, Perplexity)
- Early adoption testing using user analytics
- Hypothesis → Prototype → Test → Ship cycles with enterprise discipline

## SKILLS

**Product & Strategy:** Roadmapping • Prioritization • Stakeholder Alignment • Activation/Retention Metrics

**Design & Execution:** Interaction Design • Information Architecture • Secure UX • Accessibility • Usability Testing • Design Systems

**AI & Tools:** **Cursor AI:** Perplexity • NotebookLM • Notion • ChatGPT • Figma • Miro • Jira

## EDUCATION

**University of Delhi** — B.A. (Hons) English

**Coursera** — Google UX Design Specialisation