

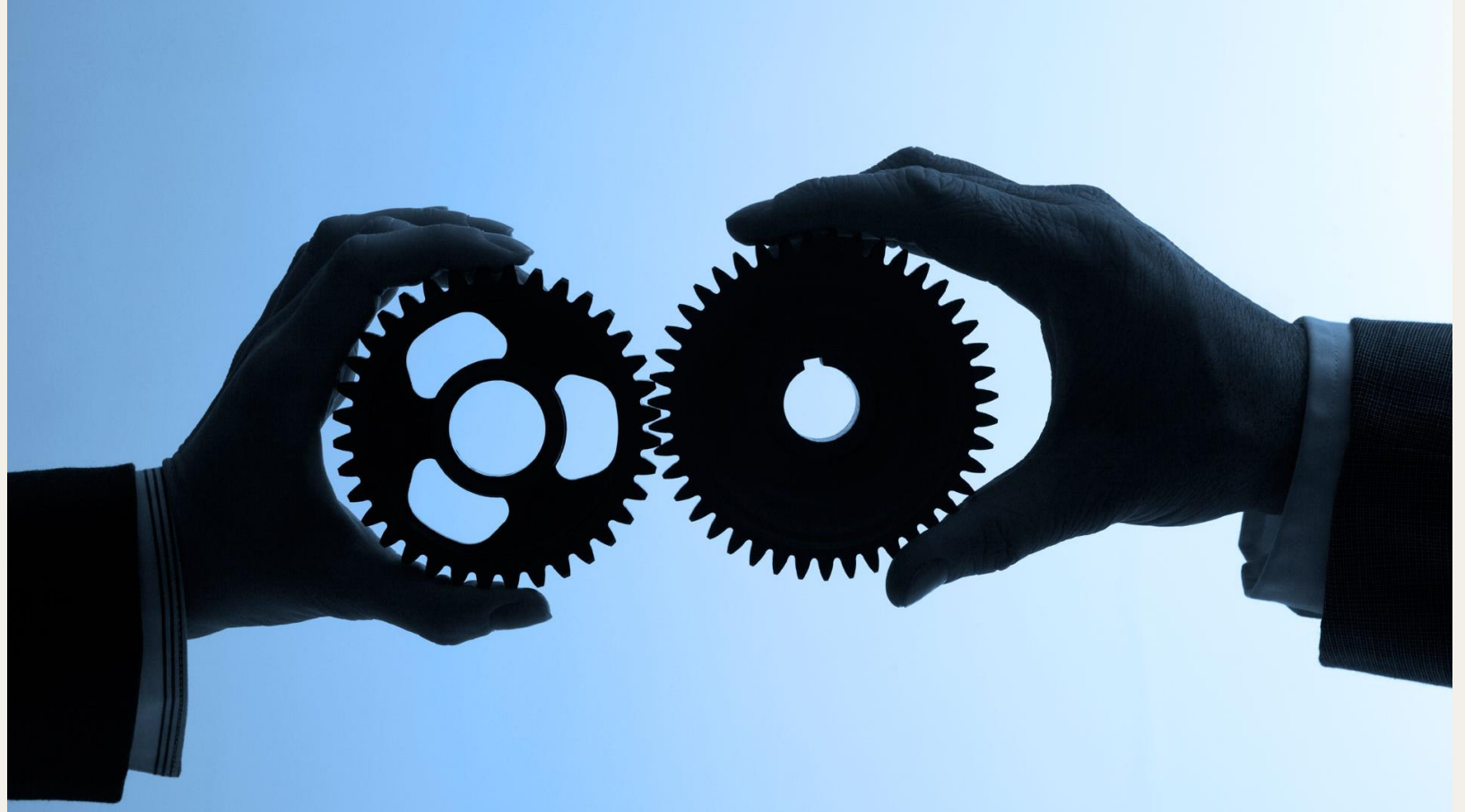
# *Synergy*

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Team 2

Neha Khatri, Dean Saldana

ISOM-861



# *Company Overview*



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- Founded in 2023 by two MBA colleagues, Synergy is a networking platform that focuses on providing both candidates and recruiters with a mutual opportunity to connect
  - Synergy uses questionnaire, analysis of resume, and areas of interest
  - Synergy also focuses on recruiters, helping to narrow their pool of applicants, setting up initial screenings, and providing an overview of each candidate.
  - Include special features
  - Synergy would be active on updating the status of every candidate's application on an active basis



# *Project Objectives*

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The goal of the project is to get the app/website up and running, create a questionnaire, find the right software needed, and algorithms. The app/website will also require initial funding, hiring of human resources (HRs), an accountant, engineers, and software developers, and a source of revenue once operational.



# *Resource Breakdown*

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RECRUITER-



ANGEL  
INVESTOR



QUALITY  
ASSURANCE  
TESTER



ACCOUNTANT

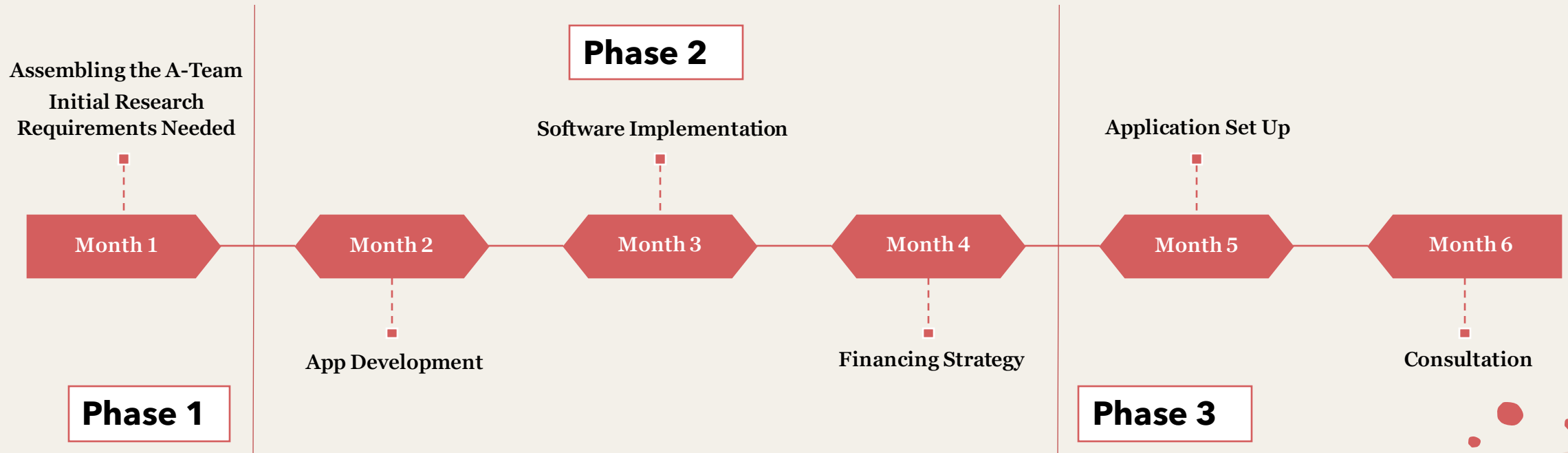


DATA  
ADMINISTRATOR



UX DESIGNER

# Timeline



# Budget

Total Hours:	550
Total Cost:	\$44,525

Month 1	Hours: 80	Cost: \$7,200
Month 2	Hours: 125	Cost: \$11,925
Month 3	Hours: 135	Cost: \$11,350
Month 4	Hours: 150	Cost: \$10,300
Month 5	Hours: 45	Cost: \$3,000
Month 6	Hours: 15	Cost: \$750

# *Risks*

- **Security**
- **Competitors**
- **App Development**
- **User Acceptance**



# Next Steps

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Synergy's primary focus is on revolutionizing the hiring process by providing candidates with a platform that enables them to connect with recruiters efficiently and get timely feedback on their applications. Unlike traditional job search platforms where candidates must wait for months to hear back from companies, Synergy streamlines the recruitment process, making it quicker and more efficient.



Synergy also recognizes the importance of finding the right fit for the job and ensuring that candidates are evaluated on more than just their resume. The platform utilizes a thorough questionnaire and analysis of areas of interest to match candidates with jobs they are qualified for and provides recruiters with pre-screened candidates who meet their job requirements.



In addition, Synergy understands the limitations of relying solely on AI to make hiring decisions. The platform recognizes that human expertise and intuition are necessary to ensure that the right candidates are selected for the job. Therefore, Synergy focuses on empowering recruiters to make informed decisions by providing them with comprehensive information about each candidate, as well as tools to manage the hiring process effectively.



Overall, Synergy is a professional and innovative platform that is dedicated to bridging the gap between job seekers and recruiters, while also ensuring that the hiring process is fair, efficient, and focused on finding the best fit for the job.



***Thank you!***

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