

# SuperStore US 2015 Profit Dashboard

Profit

Sales

Discounts

25K

Total Product Quantity

1.95K

Total Orders

1.92M

Total Sales

1.13K

Total Customers

224.08K

Total Profit

49

States

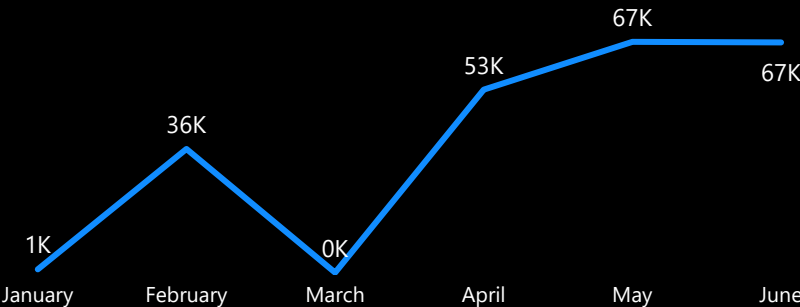
869

Cities

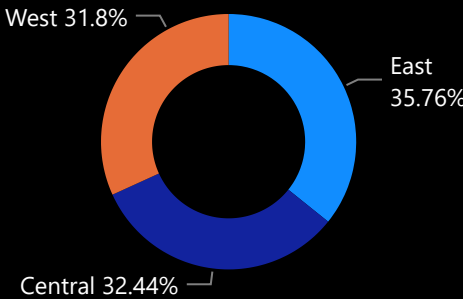
1.634K

Total Returns

Profit by Month



Profit by Region



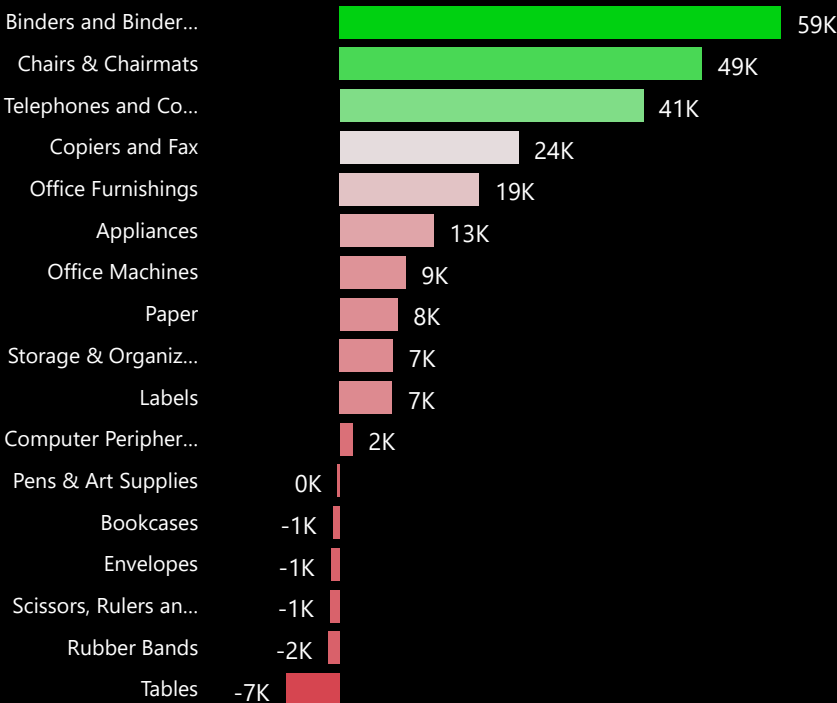
State or Province

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ District of Columbia
- ☐ Florida
- ☐ Georgia
- ☐ Idaho
- ☐ Illinois
- ☐ Indiana

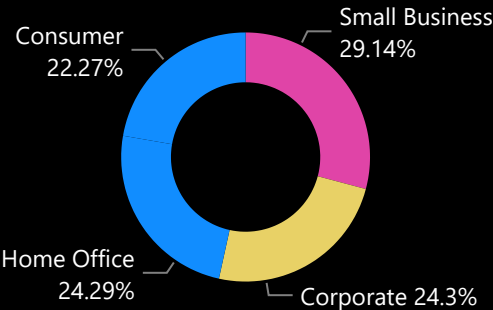
Regional Profit by Sub-Category

Product Sub-Category	Central	East	South	West
Appliances	9,413.12	4,449.22	-26.23	-1,241.29
Binders and Binder Accessories	12,477.77	35,100.83	4,011.88	7,705.90
Bookcases	-12,127.95	2,669.34	136.46	8,391.77
Chairs & Chairmats	15,932.56	6,586.55	4,865.09	21,311.63
Computer Peripherals	-474.88	1,844.90	-912.48	1,240.57
Copiers and Fax	4,845.01	14,302.15	-411.56	5,254.60
Envelopes	1,737.03	1,170.42	-4,321.13	219.27
Labels	67.97	664.46	5,820.13	475.59
Office Furnishings	9,332.08	908.76	-824.82	9,308.17
Office Machines	20,740.91	6,679.42	779.26	-19,375.20
Total	77,365.47	85,291.40	-14,424.05	75,844.79

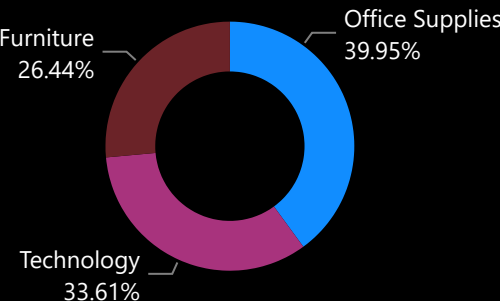
Profit by Sub-Category



Profit by Segment



Profit by Category



# SuperStore US 2015 Sales Dashboard

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States

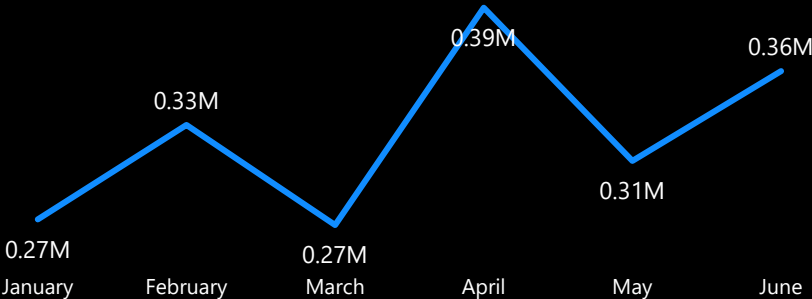
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Cities

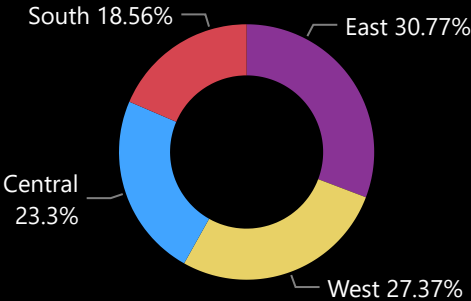
1.634K

Total Returns

Sales by Month



Sales by Region



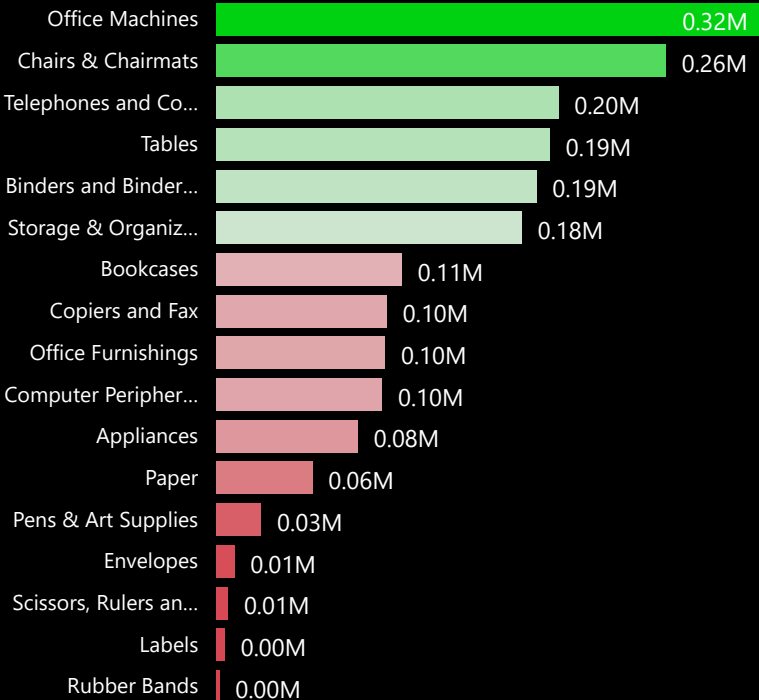
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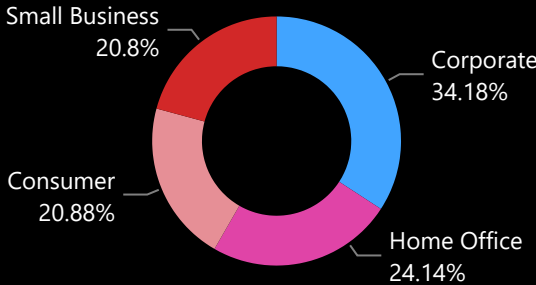
Regional Sales by Sub-Category

Product Sub-Category	Central	East	South	West
Appliances	22,109.39	38,173.03	18,375.39	3
Binders and Binder Accessories	27,021.32	96,620.90	43,702.17	18
Bookcases	35,972.91	31,224.72	13,093.15	27
Chairs & Chairmats	62,480.87	1,03,124.49	39,970.61	55
Computer Peripherals	17,039.97	35,562.94	28,010.85	15
Copiers and Fax	31,070.37	38,920.01	9,905.97	19
Envelopes	3,038.60	3,673.94	2,903.26	
Labels	1,539.23	1,175.88	1,309.16	
Office Furnishings	20,111.06	25,846.09	18,583.90	33
Office Machines	72,485.45	69,840.00	48,510.40	1,27
Total	4,48,284.70	5,92,171.49	3,57,105.12	5,26

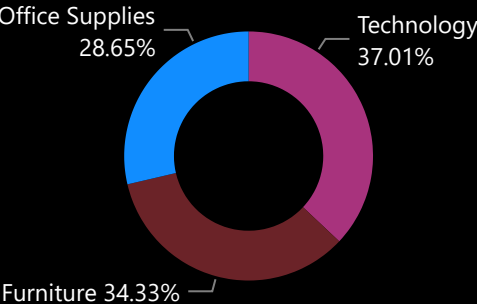
Sales by Sub-Category



Sales by Segment



Sales by Category



# SuperStore US 2015 Discounts Dashboard

Profit

Sales

Discounts

1.95K

Total Orders

25K

Total Product Quantity

1.92M

Total Sales

4.90

Average % Discount

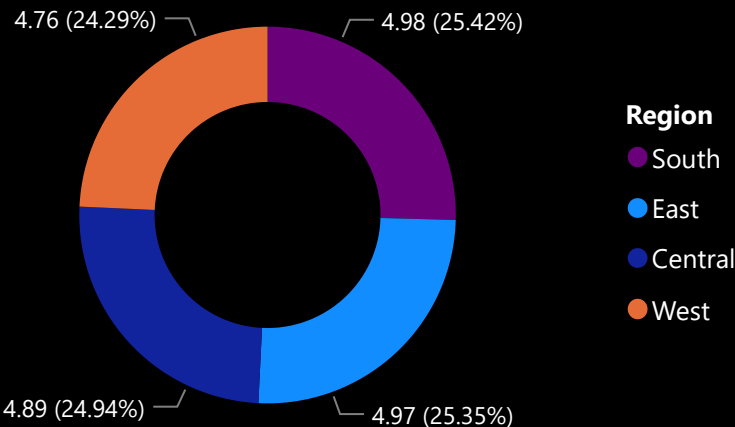
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- ☐ Idaho
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa
- ☐ Kansas
- ☐ Kentucky
- ☐ Louisiana
- ☐ Maine
- ☐ Maryland
- ☐ Massachusetts
- ☐ Michigan
- ☐ Minnesota
- ☐ Mississippi
- ☐ Missouri
- ☐ Montana
- ☐ Nebraska
- ☐ Nevada
- ☐ New Hampshire
- ☐ New Jersey
- ☐ New Mexico
- ☐ New York
- ☐ North Carolina
- ☐ North Dakota
- ☐ Ohio
- ☐ Oklahoma
- ☐ Oregon
- ☐ Pennsylvania
- ☐ Rhode Island
- ☐ South Carolina
- ☐ South Dakota
- ☐ Tennessee
- ☐ Texas
- ☐ Utah
- ☐ Vermont
- ☐ Virginia
- ☐ Washington
- ☐ West Virginia
- ☐ Wisconsin
- ☐ Wyoming

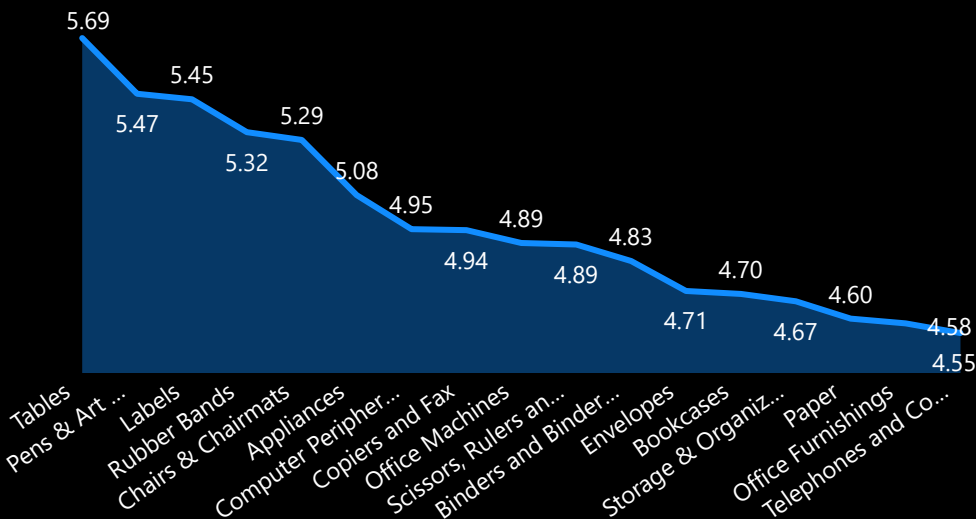
Average % Discount by State



Average % Discount by Region



Average % Discount by Sub-Category



Average % Discount by Category

