



product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
ADJ	198	\$1,178.00	68.84%	1.29%
Akron	356	\$1,239.04	63.77%	1.17%
American	2384	\$9,818.70	60.02%	0.92%
Amigo	326	\$1,622.41	55.95%	1.28%
Applause	355	\$1,520.26	53.11%	1.17%
Atomic	1345	\$4,625.09	56.71%	1.02%
BBB Best	5254	\$19,374.93	62.10%	0.90%
Best	714	\$3,207.16	61.92%	1.06%
Best Choice	6000	\$25,901.32	60.60%	0.84%
Better	4073	\$13,192.66	61.14%	1.04%
Big City	355	\$643.37	58.46%	0.71%
Big Time	5797	\$23,710.27	60.26%	0.97%
Bird Call	3224	\$11,343.25	59.26%	0.84%
Black Tie	374	\$780.56	58.71%	0.78%
Blue Label	3665	\$14,737.44	59.38%	1.03%
Blue Medal	808	\$3,605.97	59.64%	0.91%
Booker	3454	\$13,023.52	60.70%	0.78%
Bravo	3689	\$16,321.52	59.01%	0.85%
Carlson	3724	\$15,266.33	61.09%	1.08%
Carrington	5622	\$21,467.59	59.52%	0.89%
CDR	4574	\$18,007.91	59.03%	1.00%
Choice	1333	\$3,496.74	62.97%	0.87%
Club	3222	\$13,181.07	57.39%	0.99%
Colony	1492	\$5,772.10	60.95%	0.89%
Colossal	852	\$4,067.70	57.71%	1.19%
Consolidated	3178	\$11,838.02	60.84%	0.87%
Total	269720	\$1,052,818.78	59.67%	0.99%

Total Transactions and Last Month Transactions by Start of Month

18325

Goal: 17339 (+5.69%)

Total Profit and Last Month Transactions by Start of Month

\$71.68K

Goal: 17339 (+313.42%)

Total Returns and Last Month Transactions by Start of Month

496!

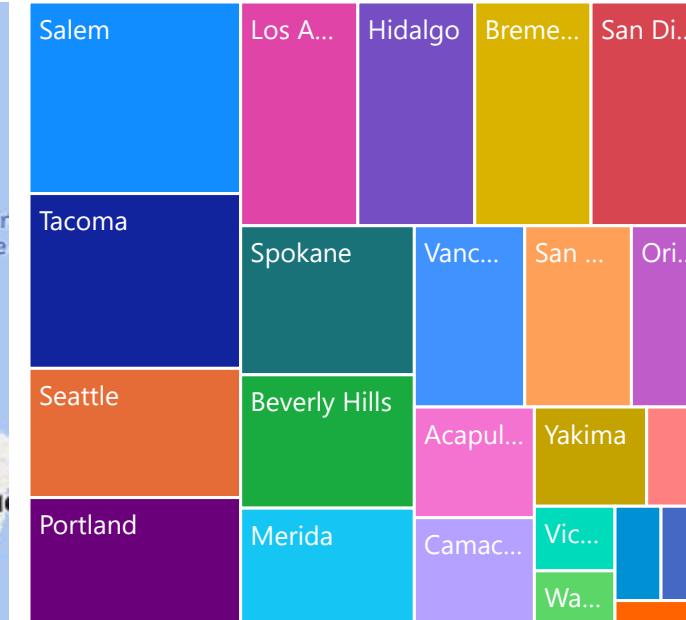
Goal: 17339 (-97.14%)

- Select all
- Canada
- Mexico
- USA

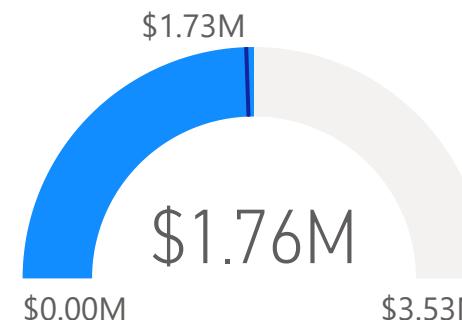
Total Transactions by store_city



Total Transactions by store_city



Total Revenue and Revenue Target



Total Revenue by Start of Week

