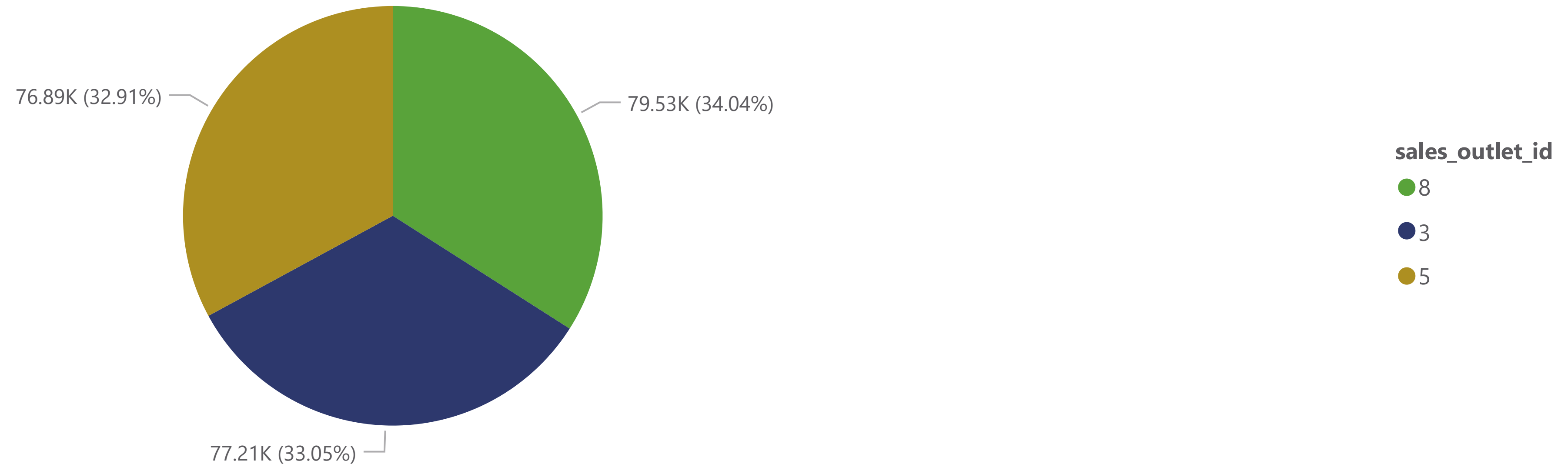


Comparison of sales and target sales in a coffee shop

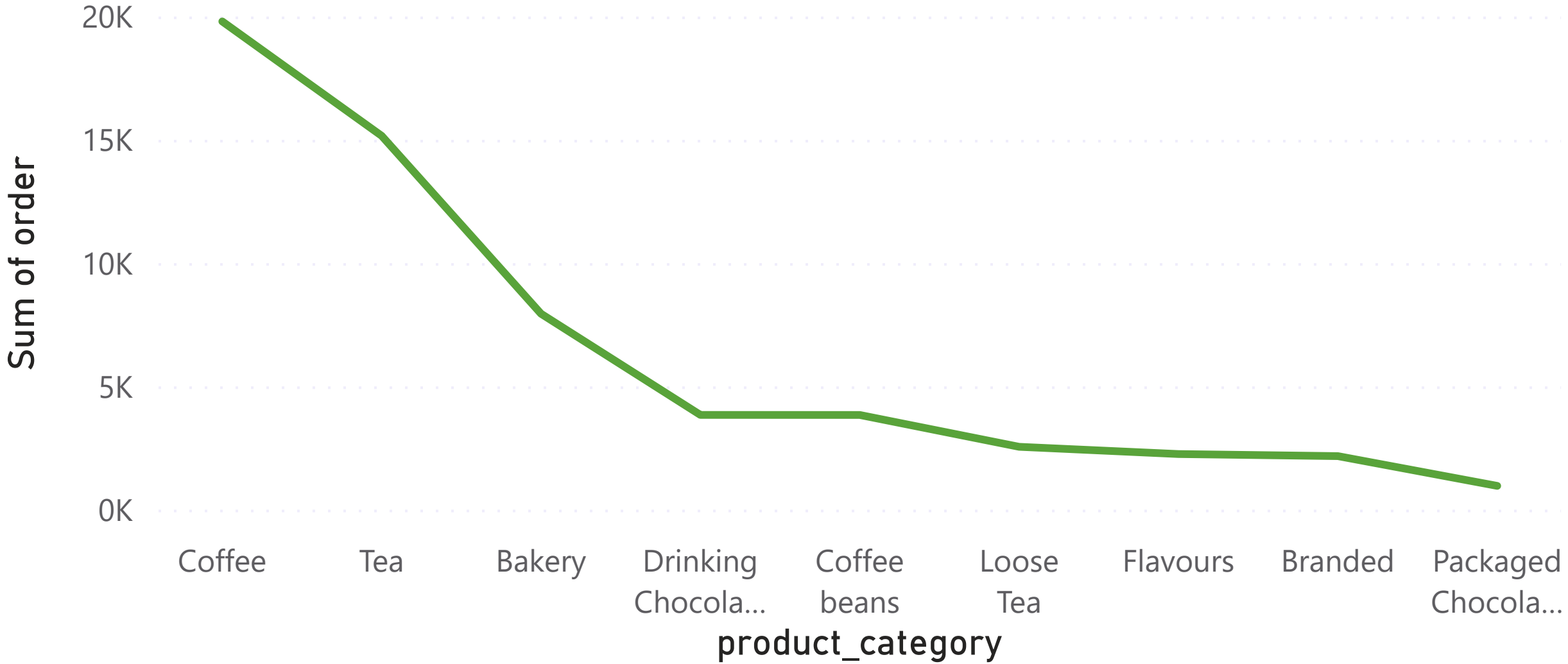
Objectives of the report :

1. Observe the distribution of sales across products, locations, and customer age
2. Compare actual sales and target sales.
3. Identify the weaknesses i.e which products are not performing up to the mark, which store locations are generating no sales, etc.

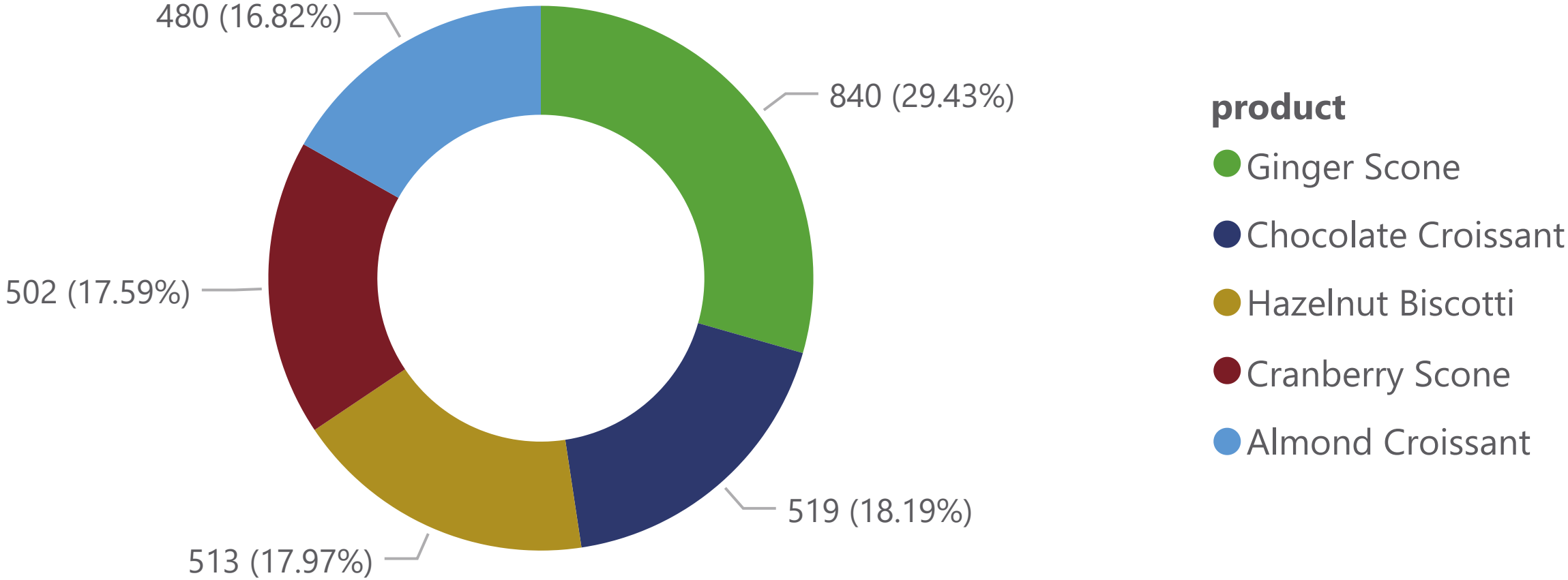
Sales per outlet id



Sum of order by product_category



Sum of quantity_sold by product

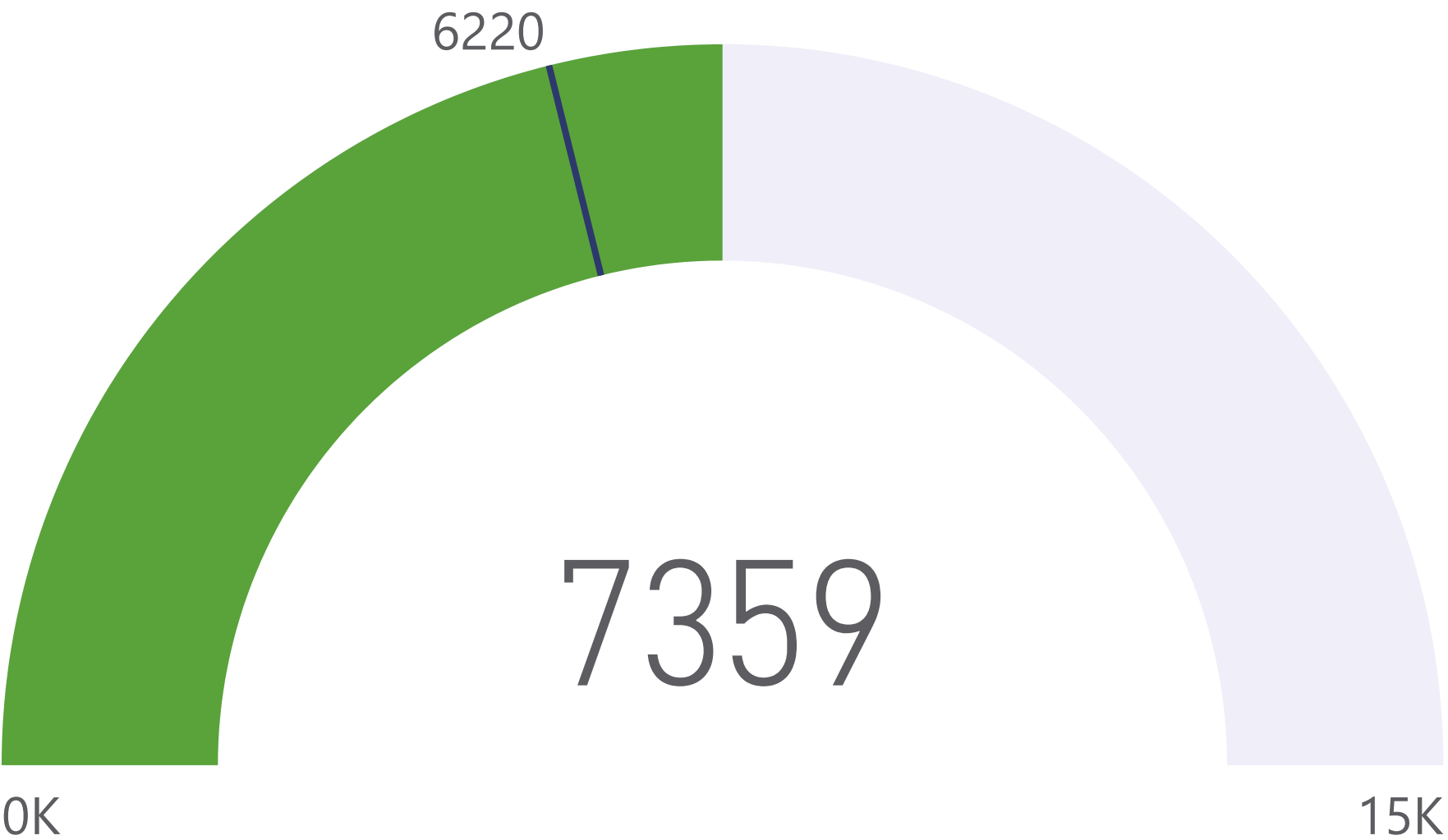


product

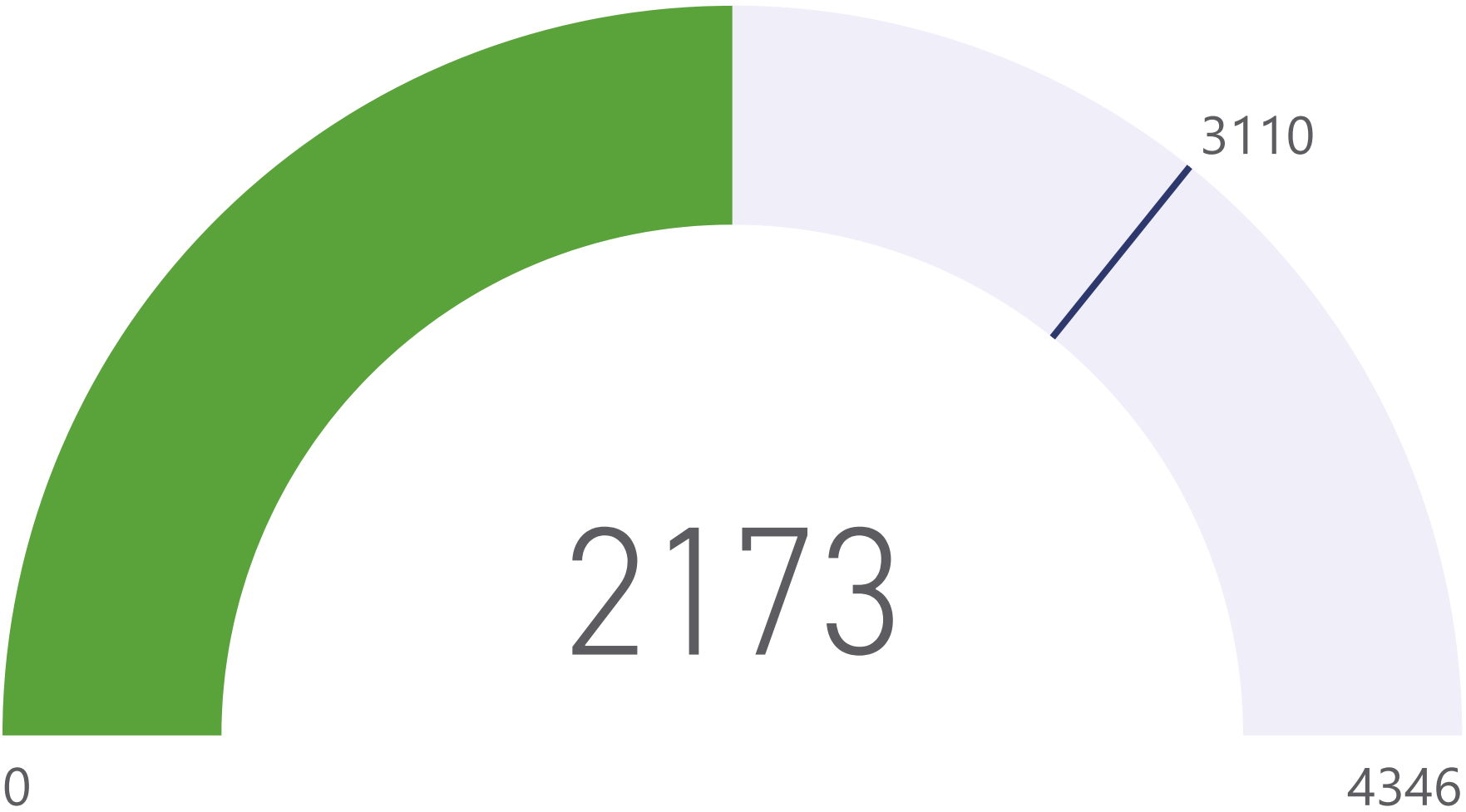
Almond Croissant	Cappuccino	Chocolate Croissant	Columbian Medium Ro...	Dark chocolate Lg	English Breakfast	Ethiopia
Brazilian - Organic	Cappuccino Lg	Chocolate syrup	Columbian Medium Ro...	Dark chocolate Rg	English Breakfast Lg	Ethiopia Lg
Brazilian Lg	Carmel syrup	Civet Cat	Cranberry Scone	Earl Grey	English Breakfast Rg	Ethiopia Rg
Brazilian Rg	Chili Mayan	Columbian Medium Ro...	Croissant	Earl Grey Lg	Espresso Roast	Ethiopia Sm
Brazilian Sm	Chocolate Chip Biscotti	Columbian Medium Ro...	Dark chocolate	Earl Grey Rg	Espresso shot	Ginger Biscotti



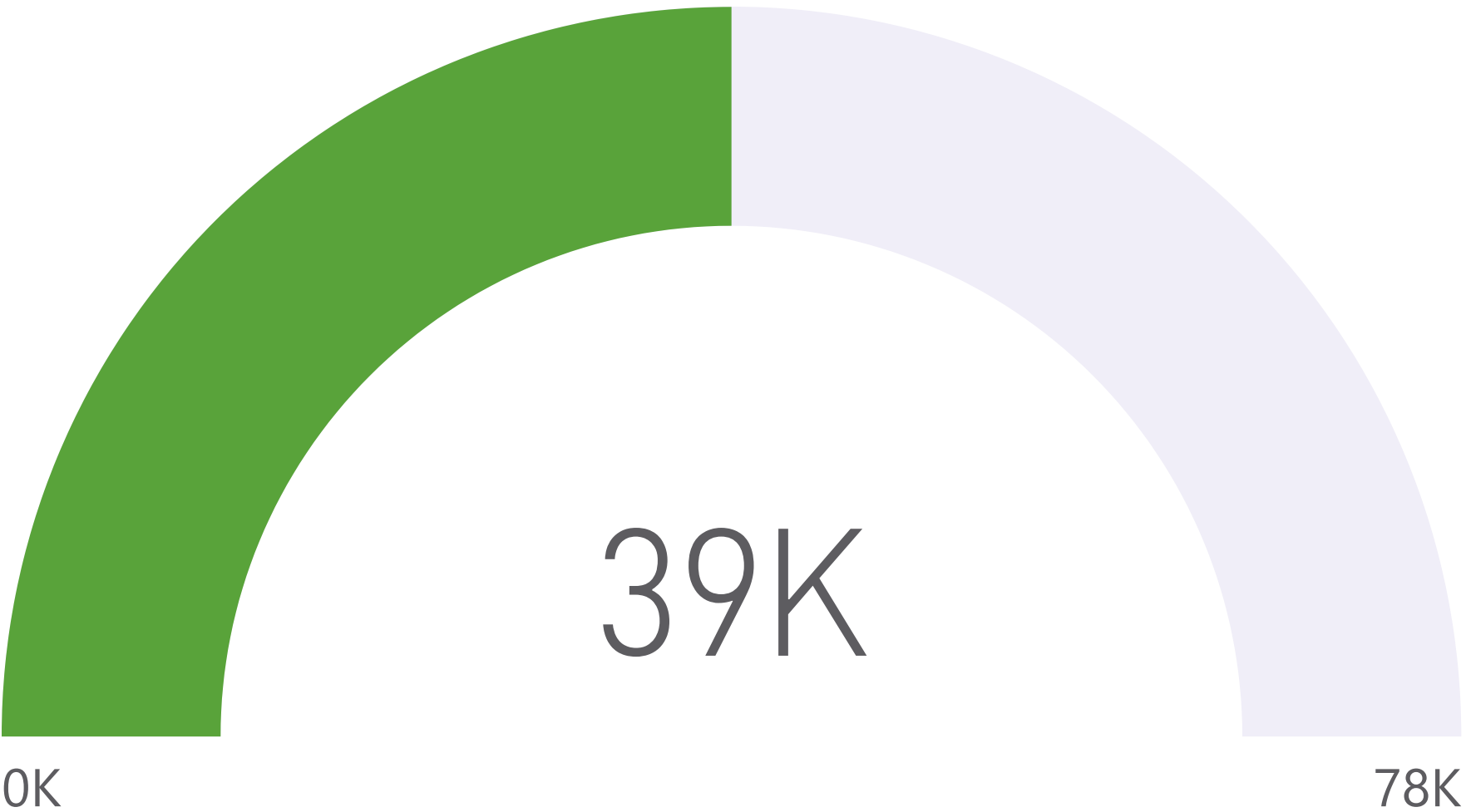
Sum of order and Sum of beans_goal



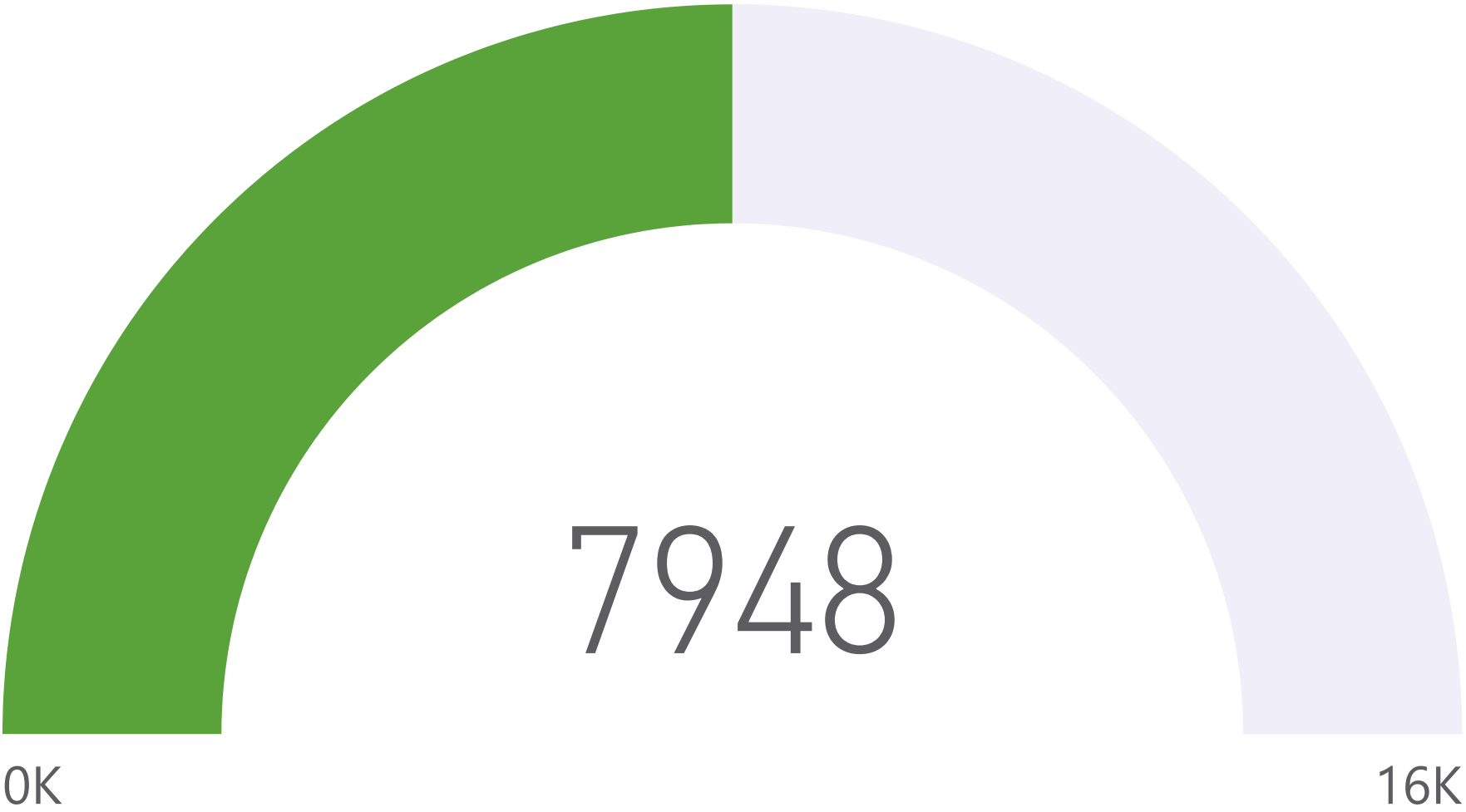
Sum of order and Sum of merchandise _goal



Sum of order and Sum of beverage_goal

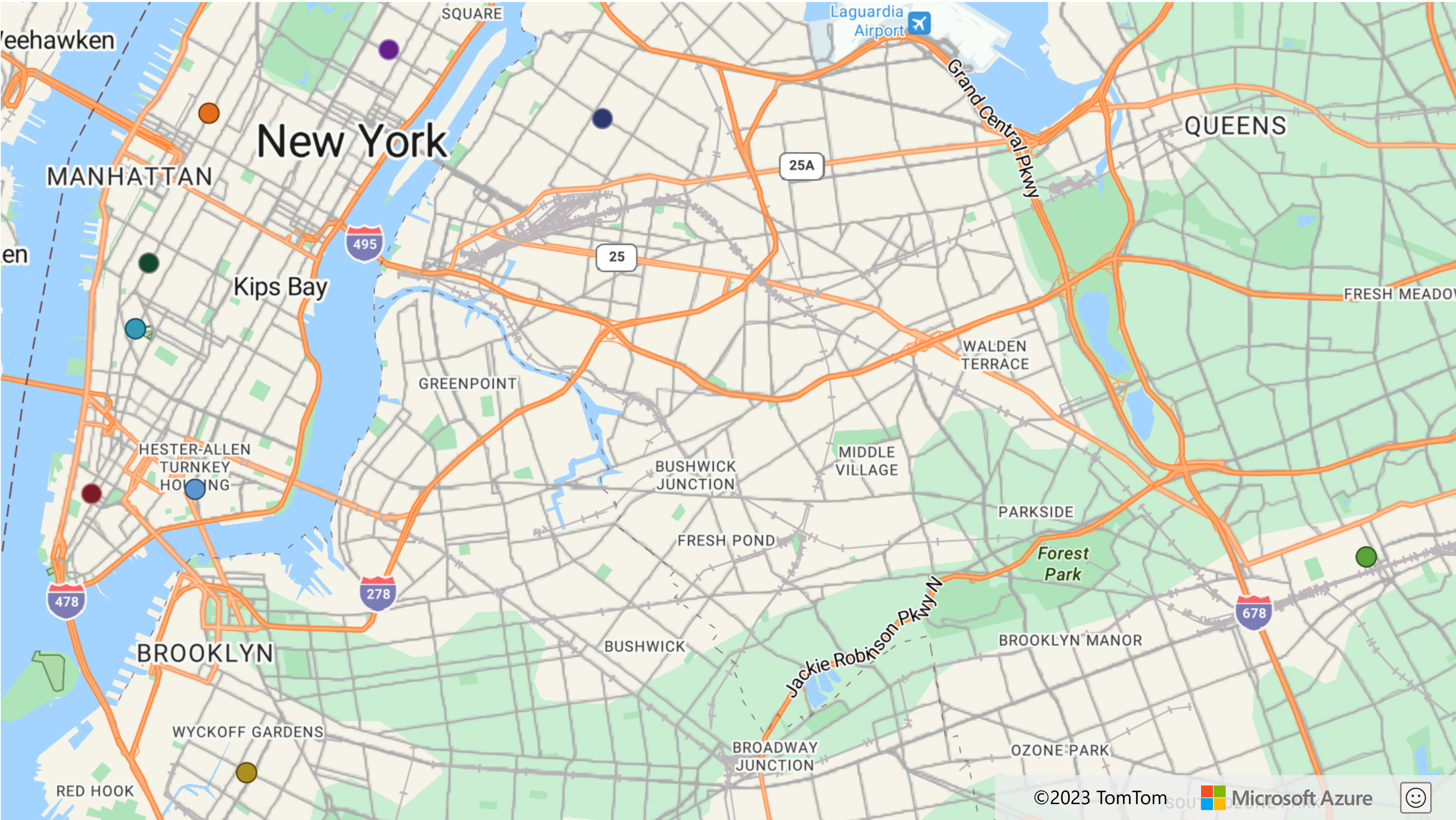


Sum of order and Sum of food_goal



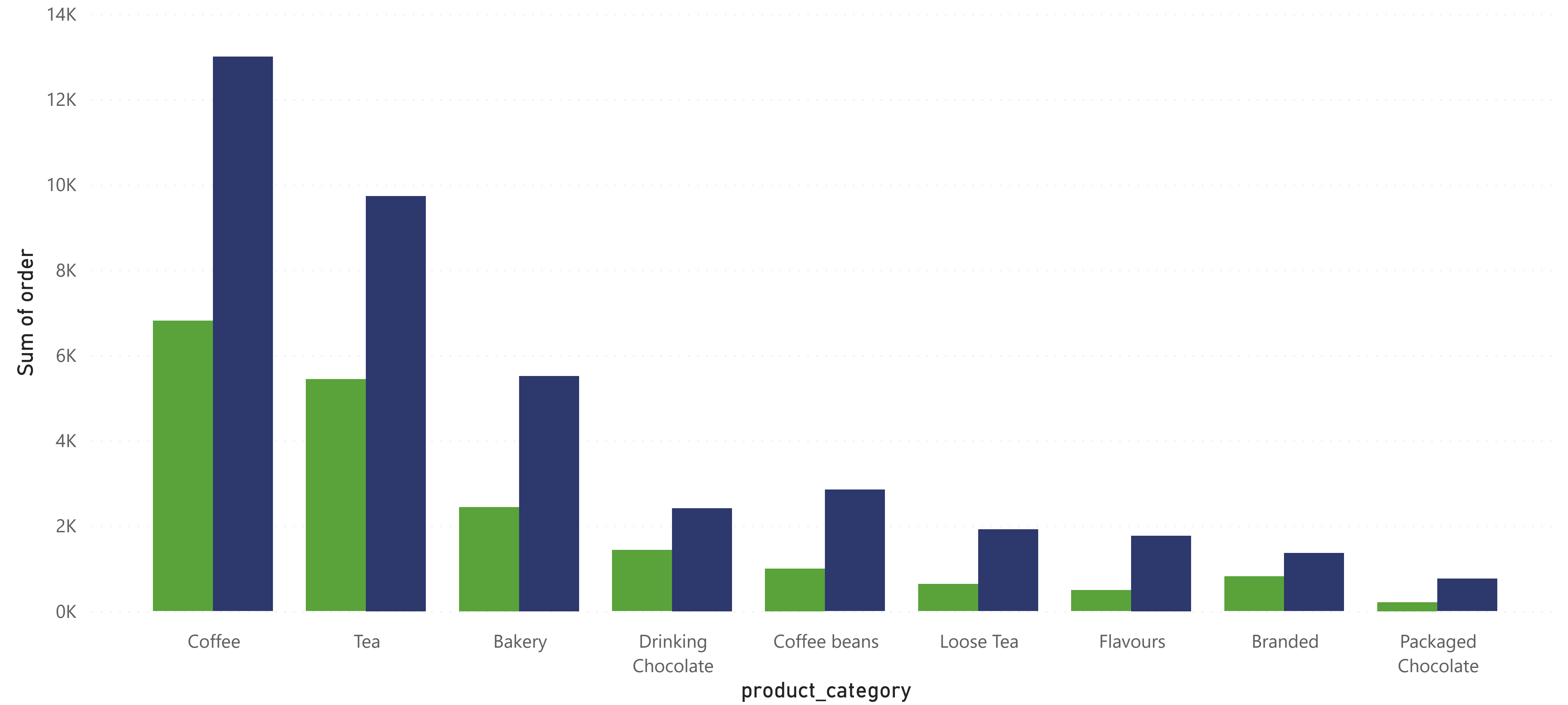
store_latitude, store_longitude and sales_outlet_id

sales_outlet_id 2 3 4 5 6 7 8 9 10

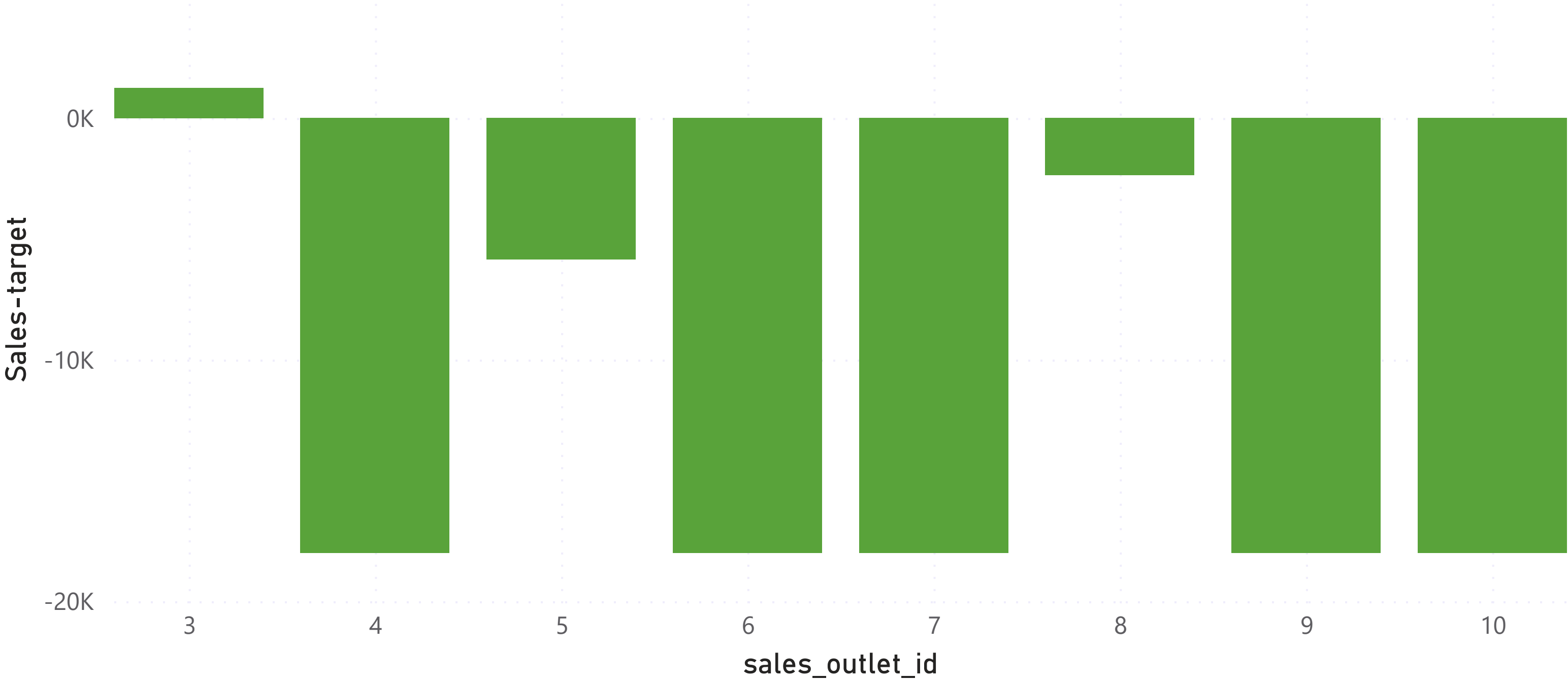


Sum of order by product_category and store_city

store_city ● Long Island City ● New York



Sales-target by sales_outlet_id



Sum of order by gender

