



11.94M

AvgViewsCount



87.18K

AvgLikeCount



2.64K

AvgCommentCount

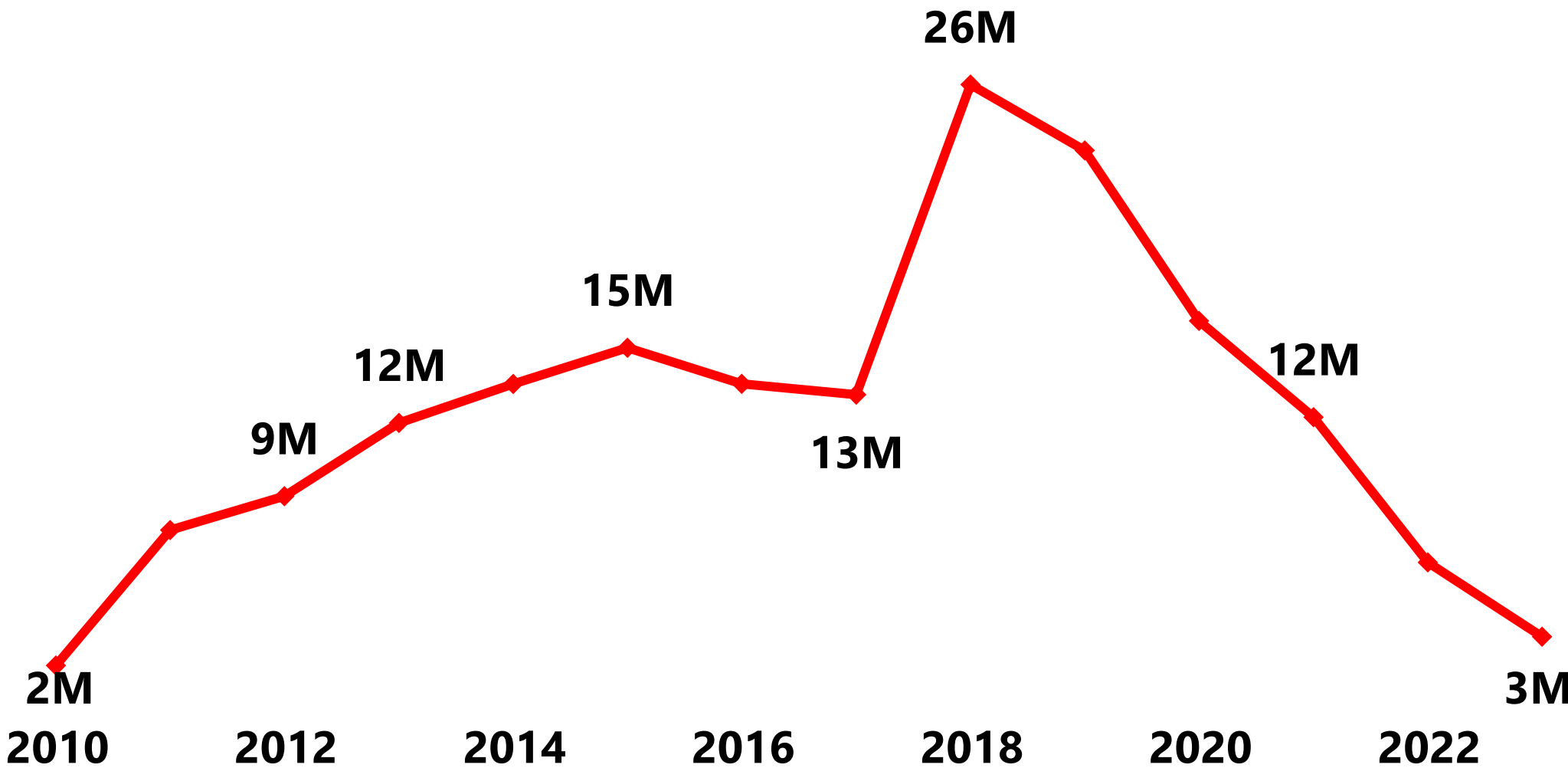


0.75%

Engagement_Rate

YouTube Songs Analysis

AvgViewsCount by Year



AvgViewsCount

AvgLikeCount

AvgCommentCou...

Year

2010

2023



Month

January

February

March

April

May

June

July

August

Duration buckets

Greater than 1 hour

Greater than 30 min

Less than 30 min

Definition

hd

sd

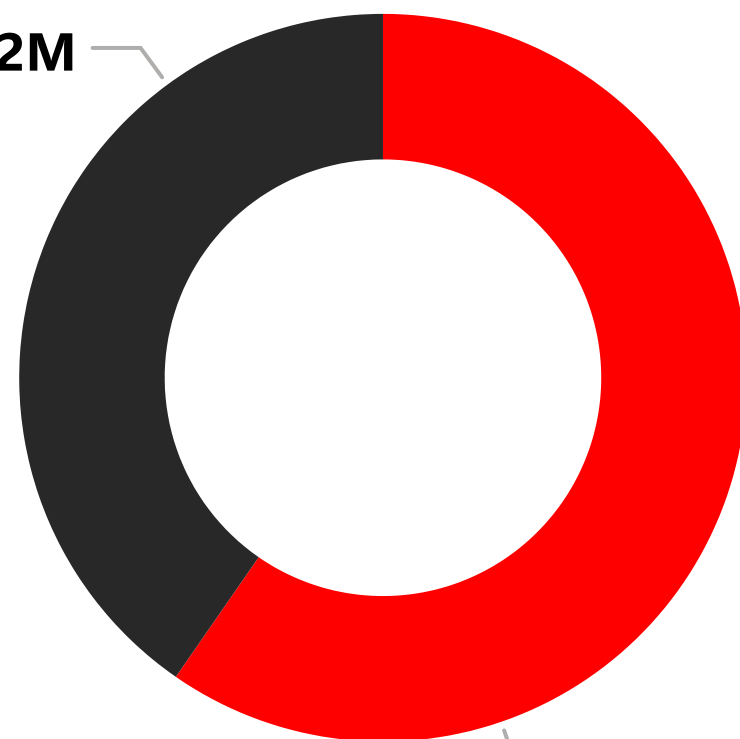
captions

False

True

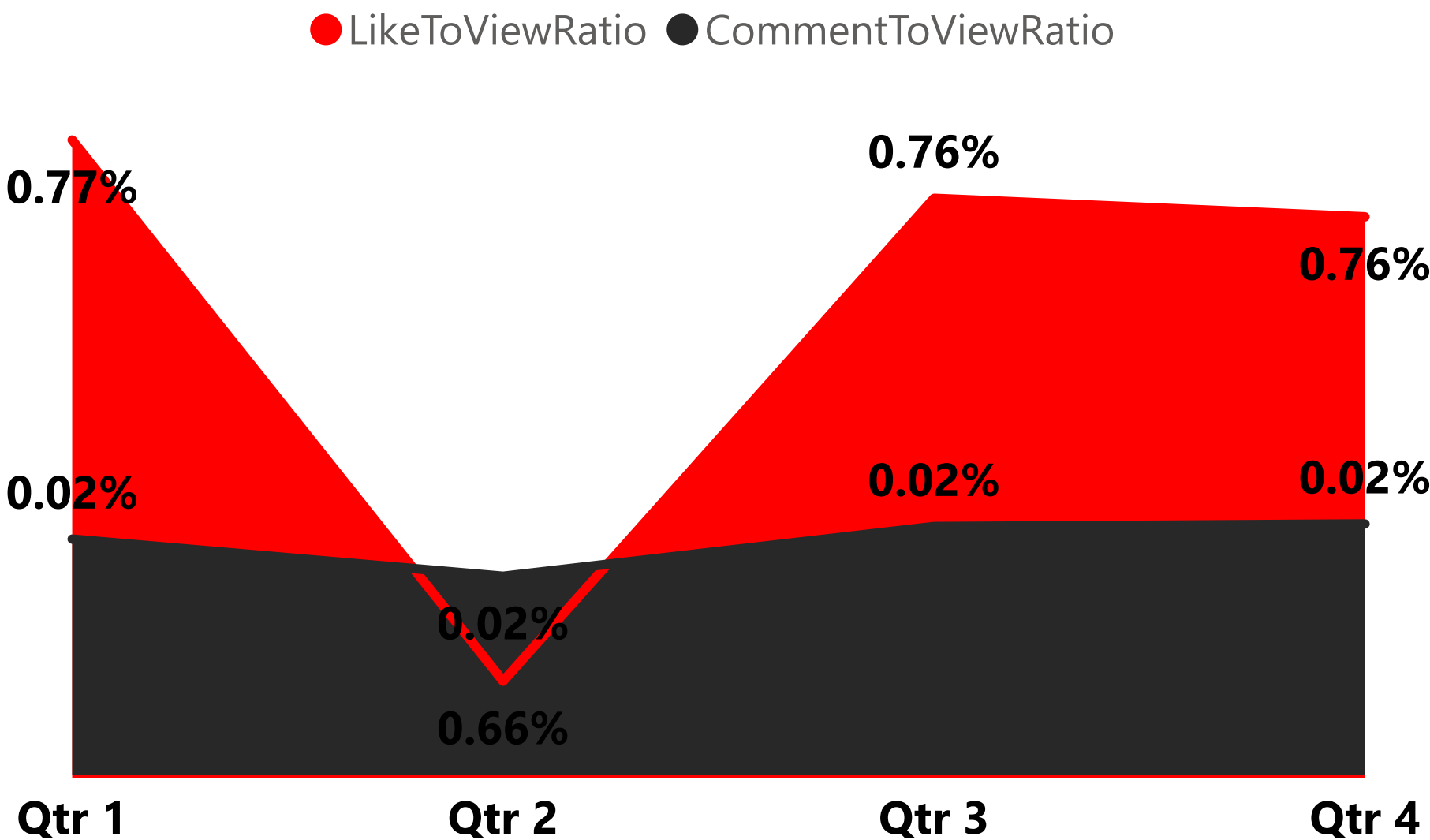
AvgViewsCount by weekend/weekday

WeekEnd 8.62M

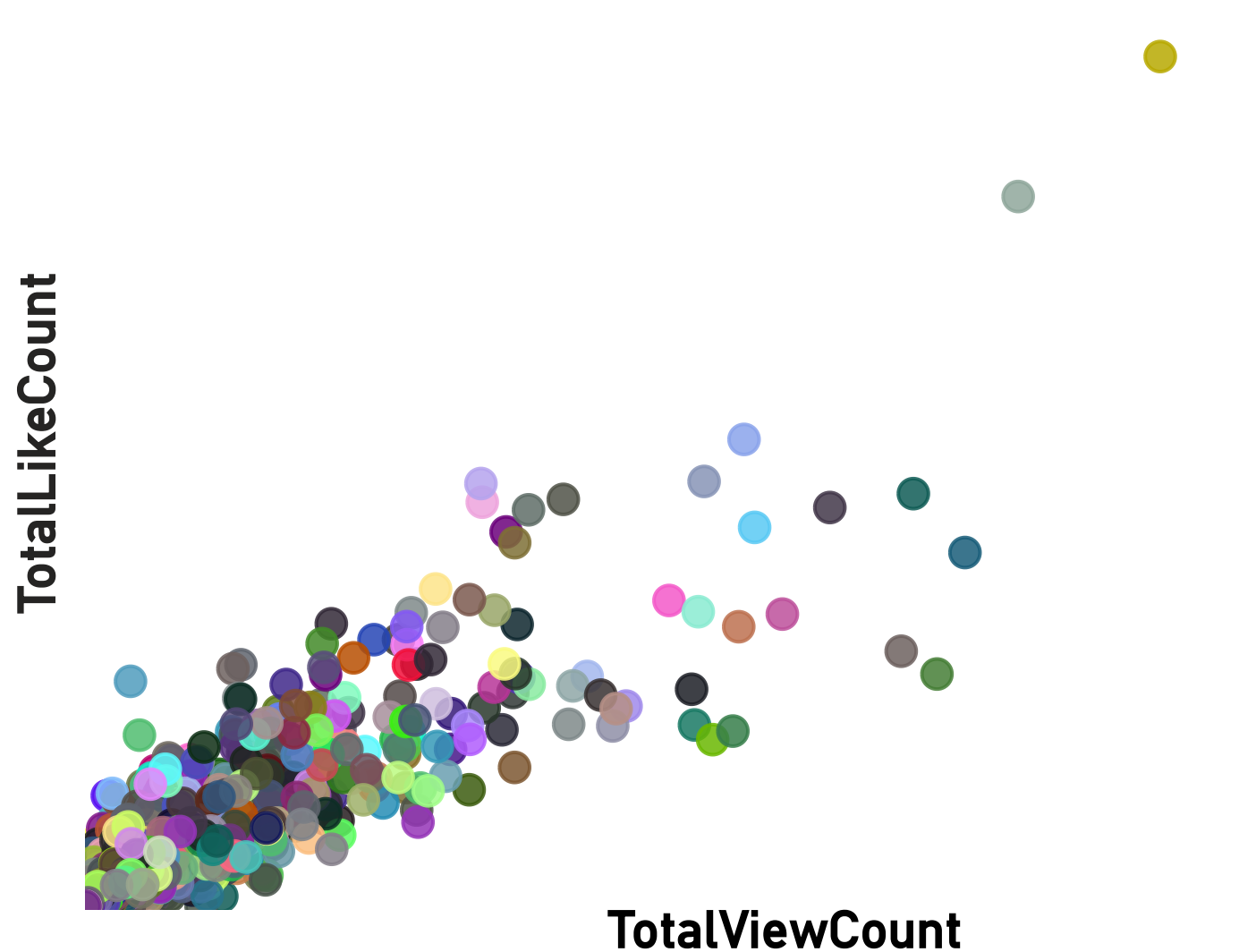


WeekDay 12.74M

LikeToViewRatio and CommentToViewRatio by Quarter

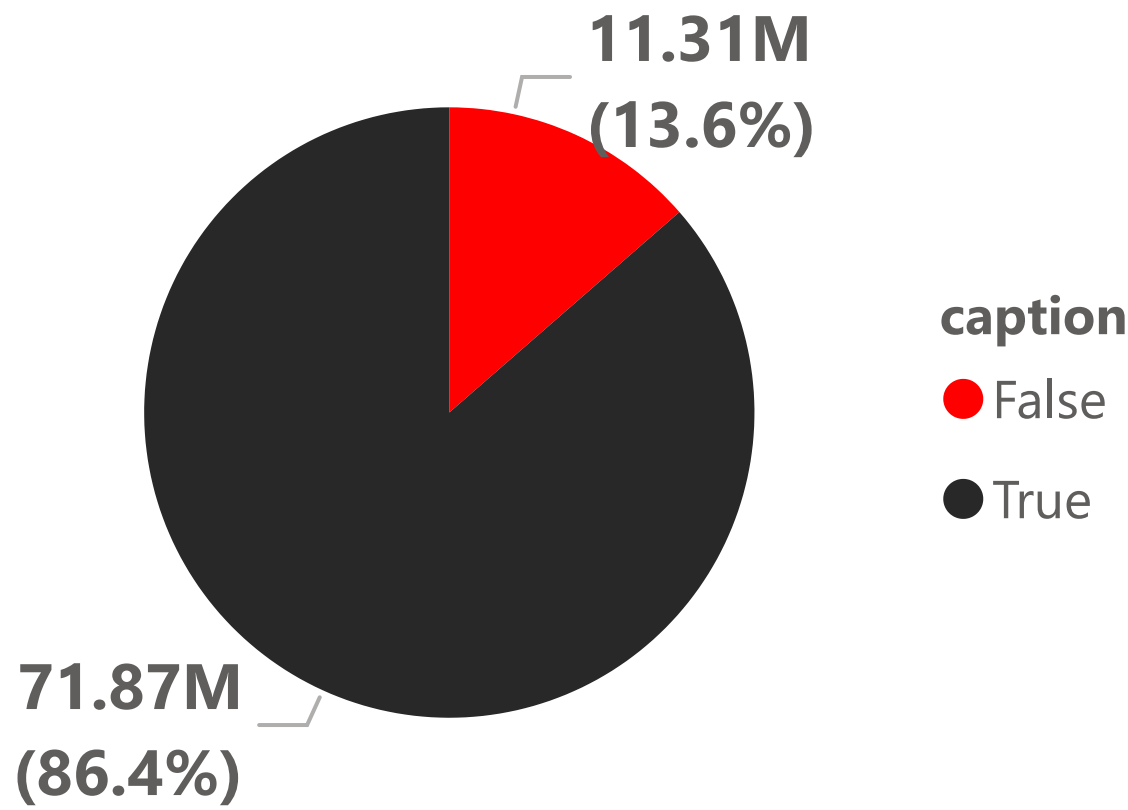


Correlation Between Total views and Likes

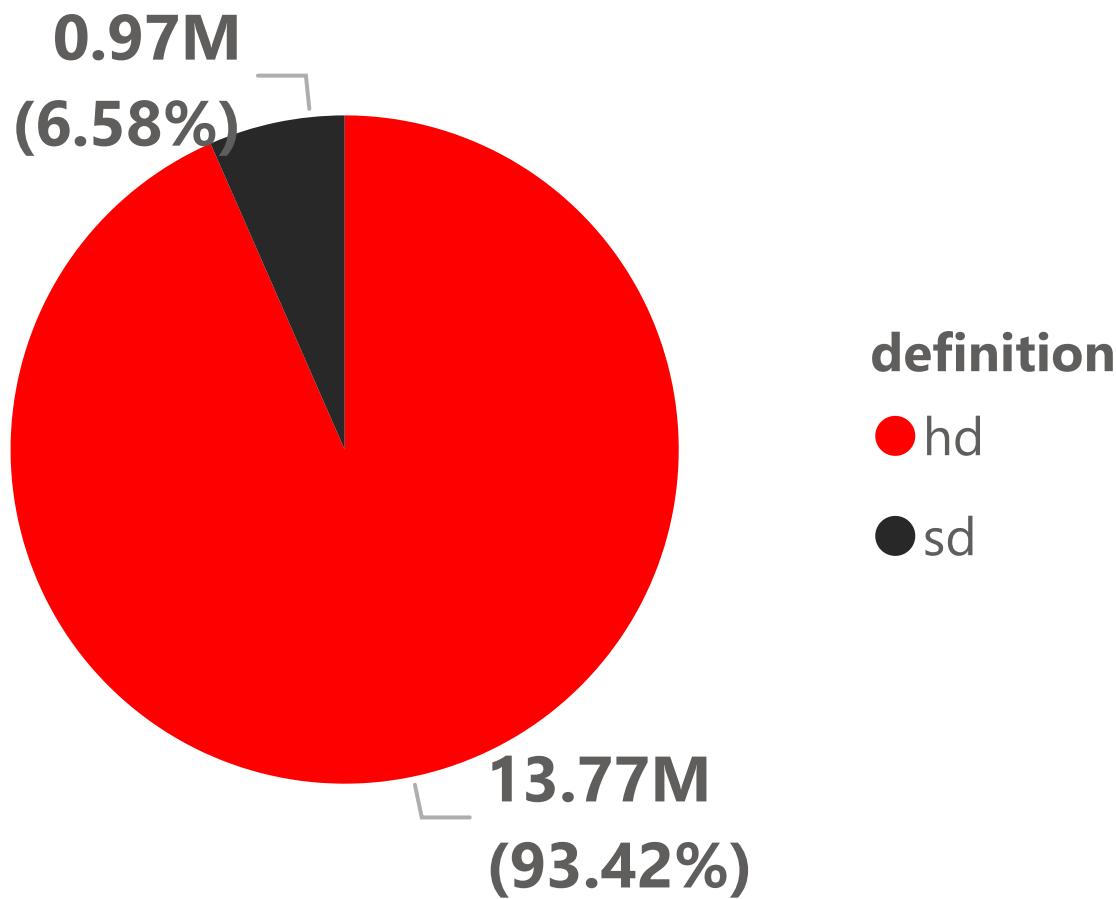




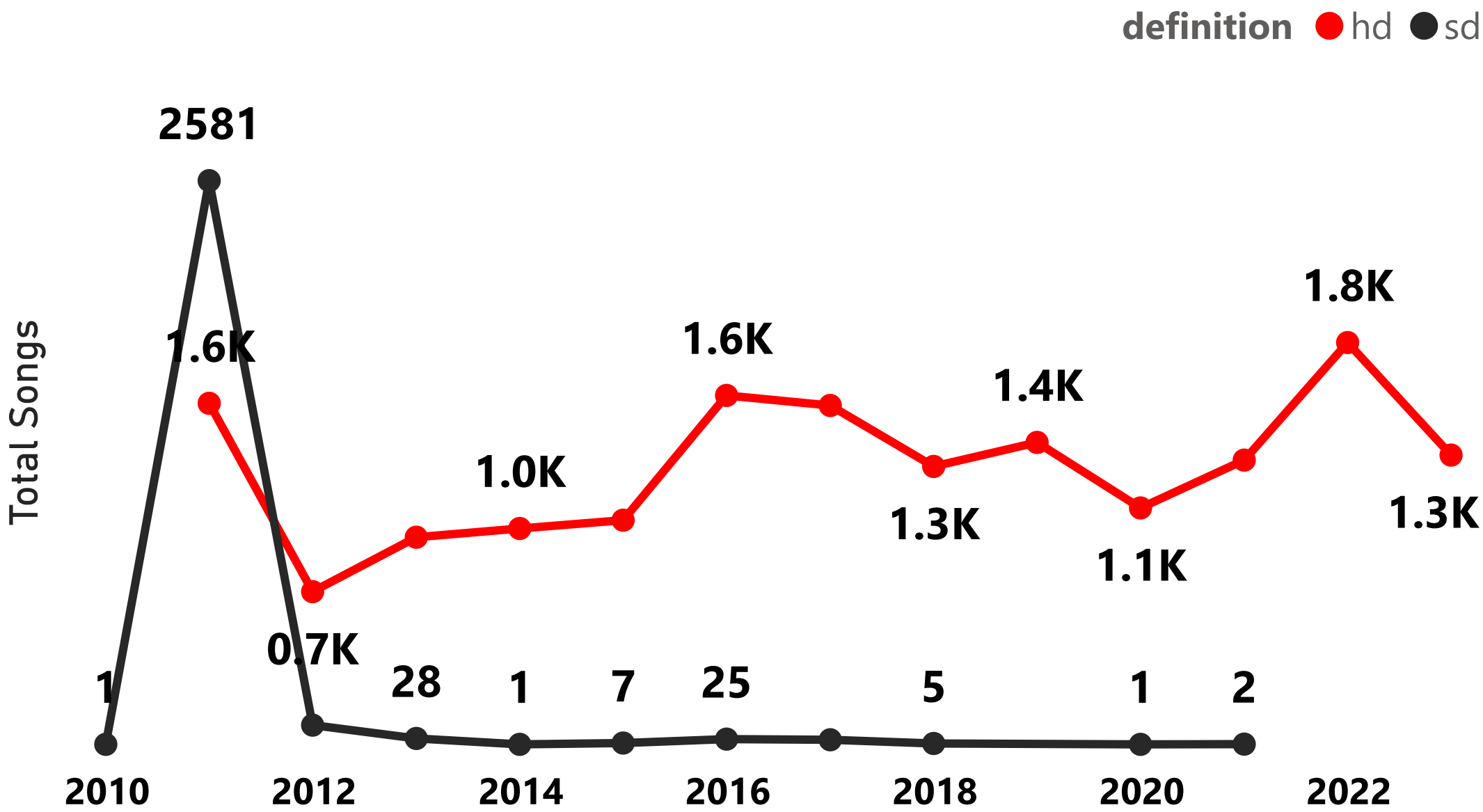
AvgViews by caption



AvgViews by definition



Total Songs published by Year



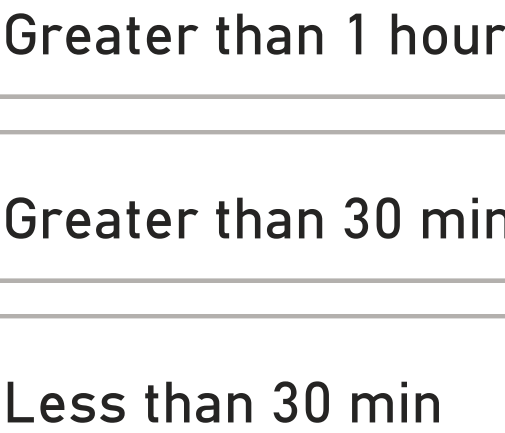
Year



Month



Duration buckets



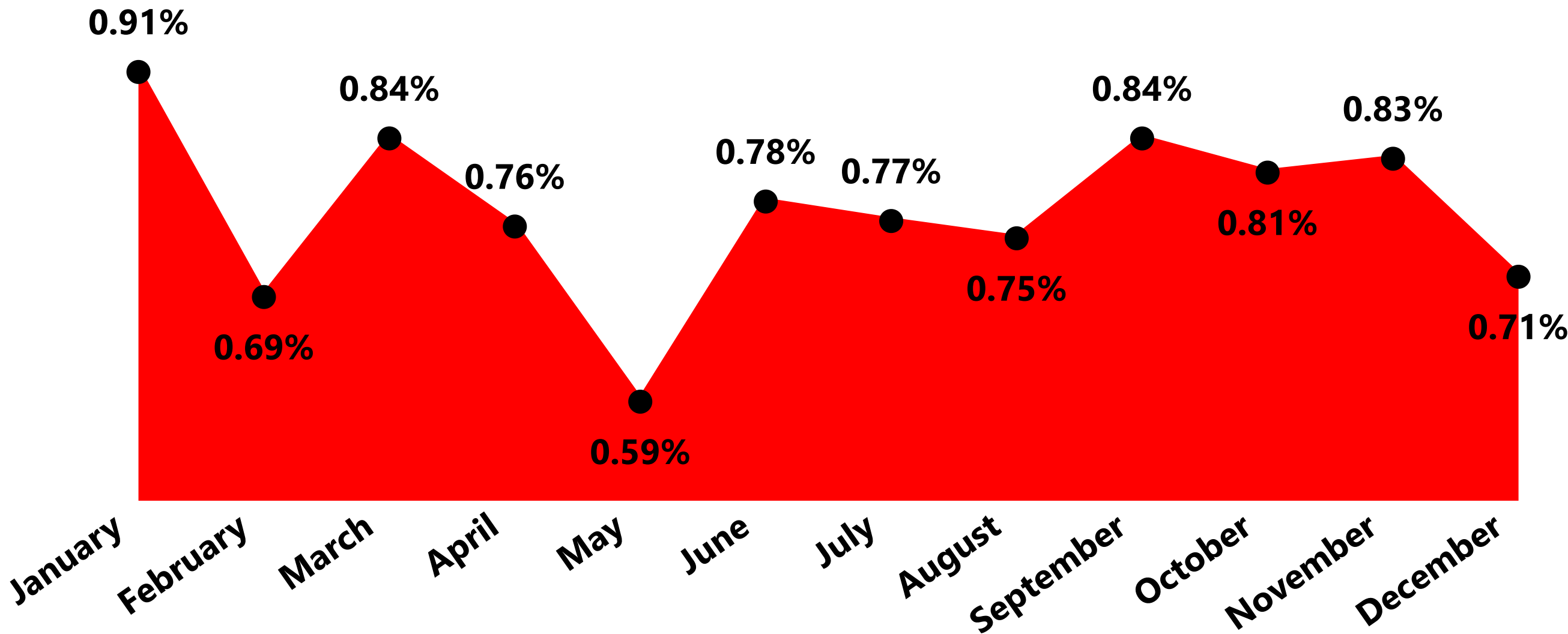
Definition



captions



Videos Engagement % by Month



Engagement_Rate by definition and caption

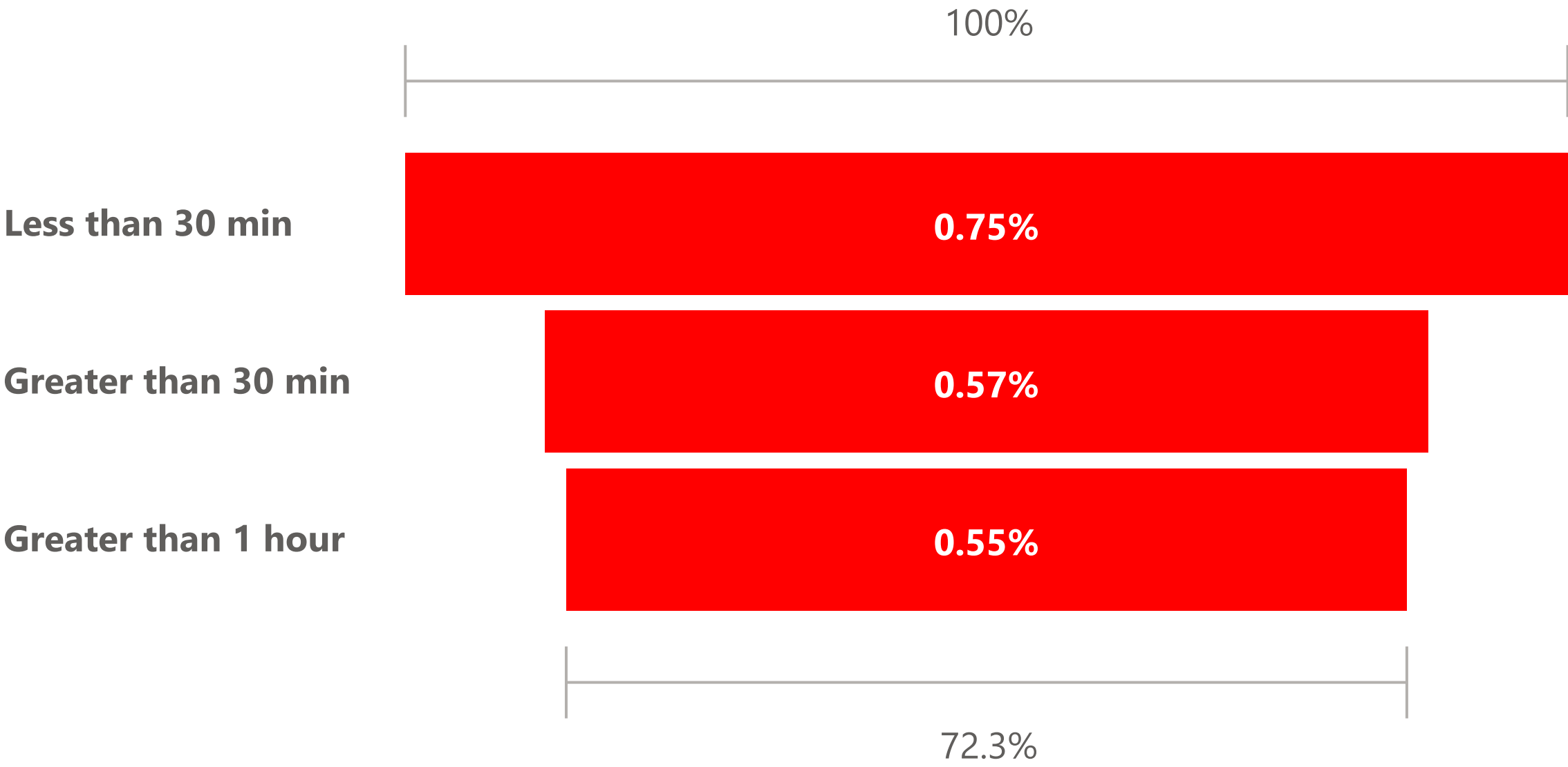


Engagement_Rate

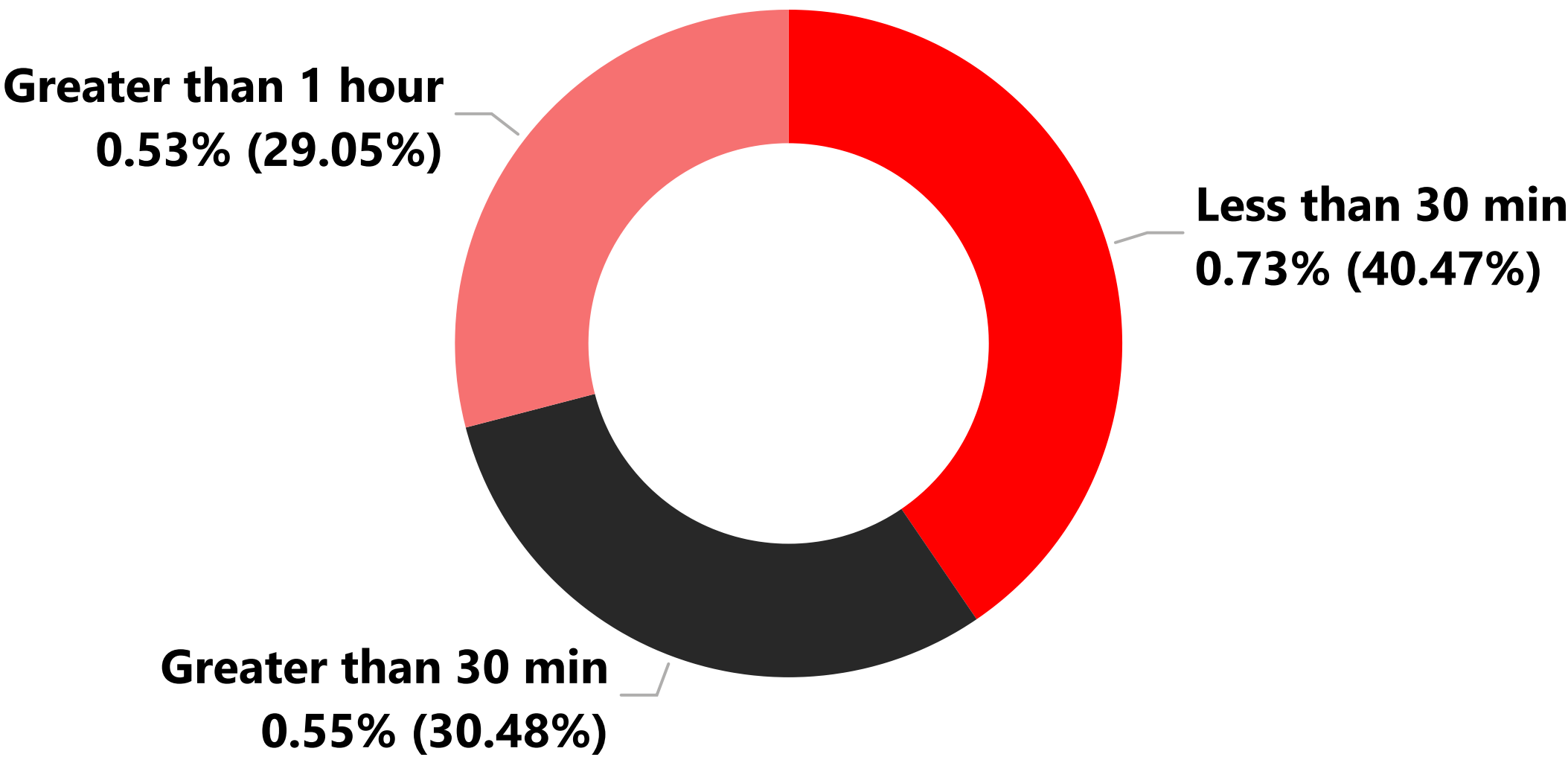
Captions False True



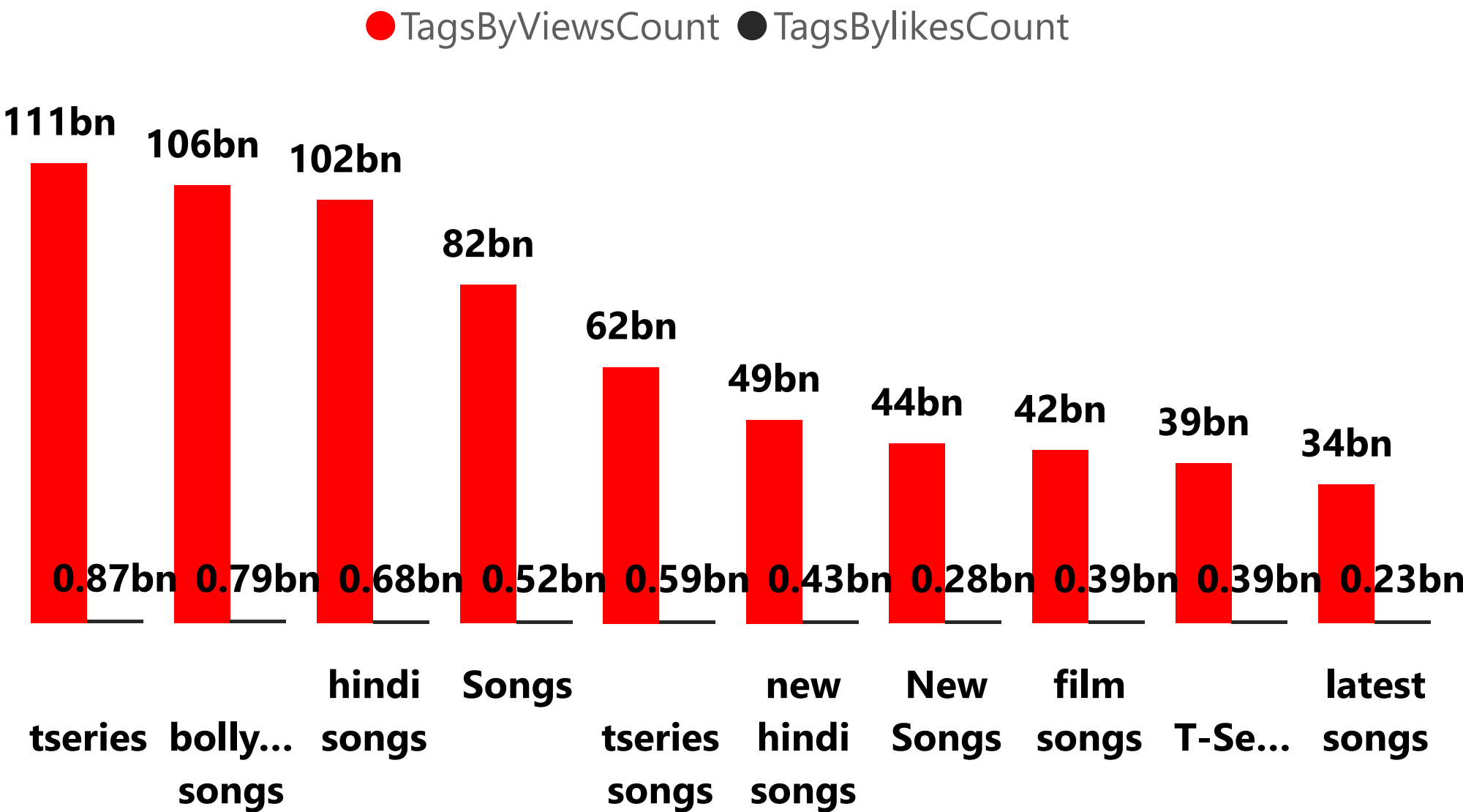
Engagement_Rate by Duration_buckets



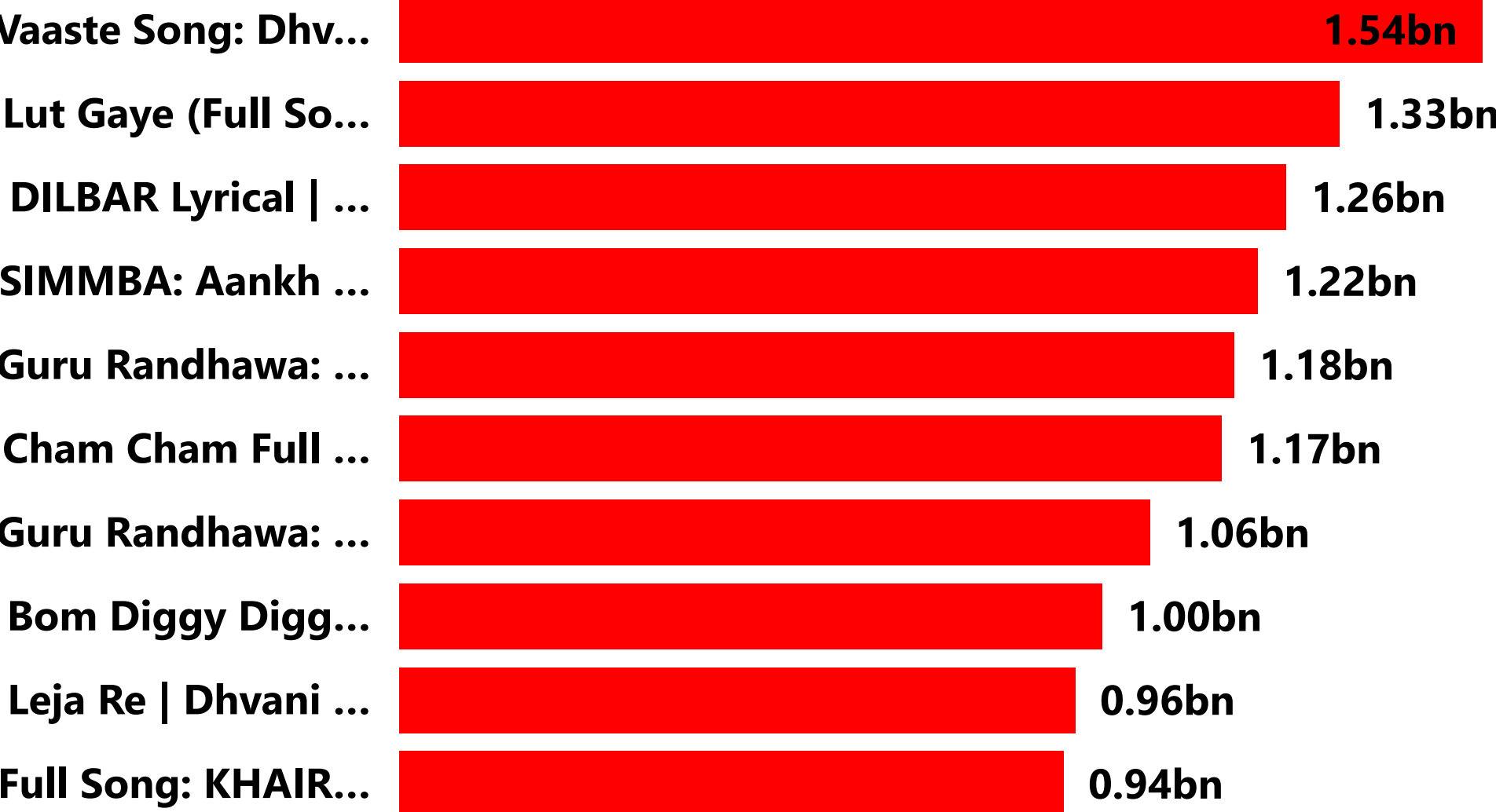
LikeToViewRatio by Duration_buckets



Top 10 Tags by View count and Likes count



Top 10 videos by view count



Year

2010 2023

Month

January February
March April
May June
July August

Duration buckets

Greater than 1 hour
Greater than 30 min
Less than 30 min

Definition

hd

sd

captions

False

True