

Cara Chiu

Experience

Meta

Data Labeling Analyst II

JULY 2023 - PRESENT, MENLO PARK

- Used the MetaAI labeling interface to analyze data sets that are critical to training deep neural networks
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- Built upon and edited guidelines, defined labeling processes, shared and audited raters' work, and supervised ongoing efforts as part of data-driven, text-generating initiatives to provide advertisers with diverse creative text assets
- Informed the direction of various projects by testing data queues and classifying data using project-specific guidelines

Yahoo

Content Analyst and Knowledge Engineer

AUGUST 2022 - AUGUST 2023, SAN JOSE

- Collaborated with engineering and product leads by escalating issues with user generated data and contributing relevant insights with the intention of bringing user interest to the context of the project
- Constructed formatted data to the engineering team to build machine learning algorithms for ranking, classification, natural language processing, and deep learning which train models to provide accurate content to users
- Utilized internal/proprietary tools to build taxonomies, manage data feeds, and analyze user behavior to create dynamic online content and enhance user experience
- Responsible for developing and presenting complex business reports to upper management

Strategic Energy Innovations

Business Analyst

APRIL 2018 - JUNE 2018, SAN MATEO

- Applied insights from research to create a new charging price model generate profit to current state of annual net loss
- Forecasted Electric Vehicle market growth within Bay Area of charging infrastructure projects to report in stakeholder meetings
- Analyzed and manipulated data from various databases by researching and utilizing Excel sheets to build different data scenario dashboard

Education

University of California, Berkeley / Data Science Emphasis in Applied Mathematics and Modeling

Certificates

SAS 9.4 Base Programming Certificate JANUARY 2023

LinkedIn Python Data Analysis JANUARY 2023

Google Data Analytics Professional Certificate IN PROGRESS

Skills

Languages: SQL, Java, Javascript, Python, R, C++, HTML, C Technologies: Excel, Git, Tableau, MATLAB, Google Analytics, SAS