

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55.3M

Total Interest

7.8M

Trans. Amount

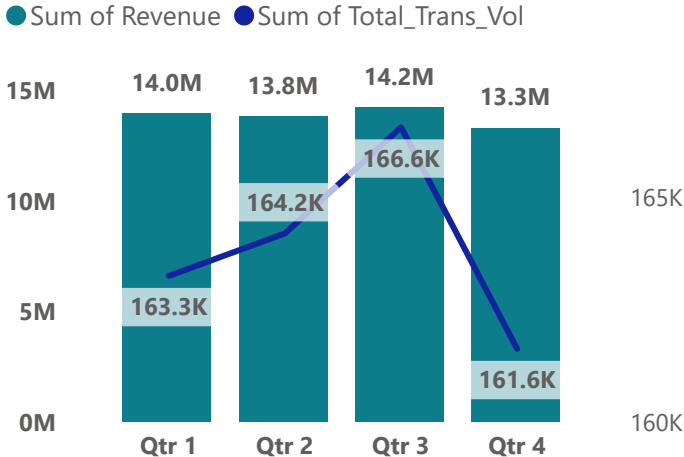
45M

Trans. Count

656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Platinum	11,35,608.05	1,61,629.05	20665
Gold	24,54,072.16	3,73,784.16	56210
Silver	55,86,332.28	8,12,081.28	187505
Blue	4,61,39,397.74	64,95,887.74	2685635
Total	5,53,15,410.23	78,43,382.23	2950015

Revenue and Transaction Count



Low

Medium

High

Silver

Blue

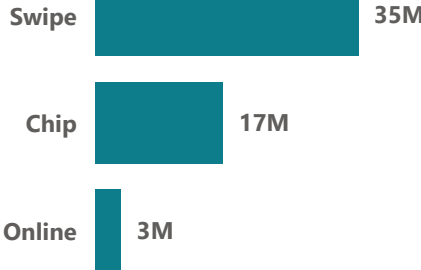
Gold

Platinum

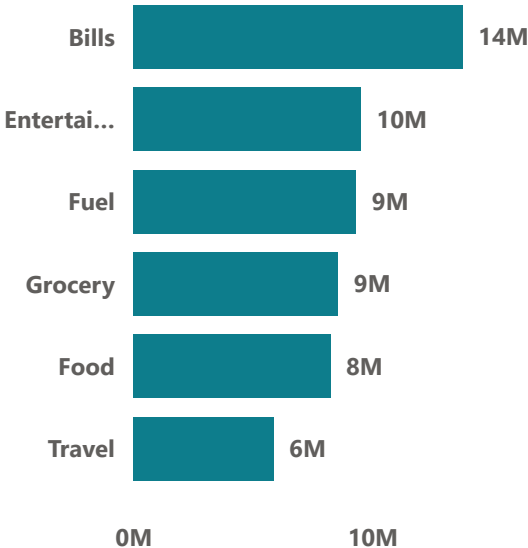
M

F

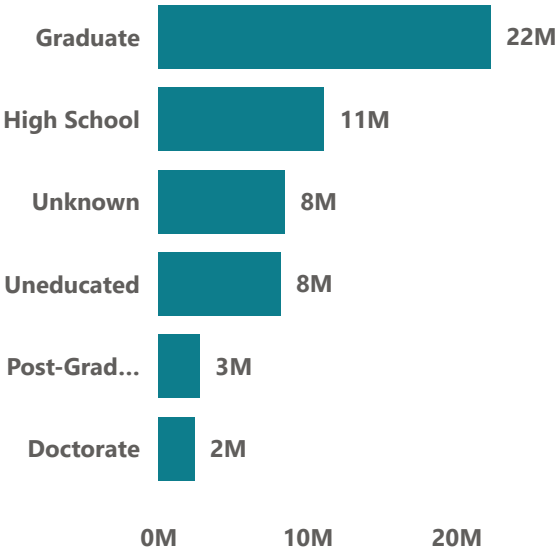
Revenue by Use Chips



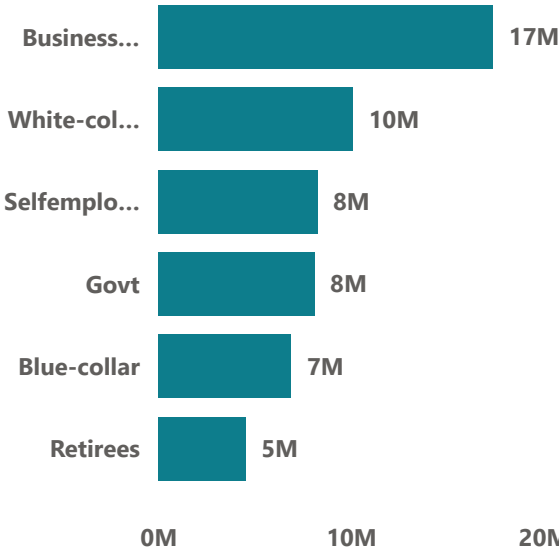
Revenue by Expenditure Type



Revenue by Education



Revenue by Education



Customer Acq Cost

