Redesigning Microsoft Wunderlist



Presented By:

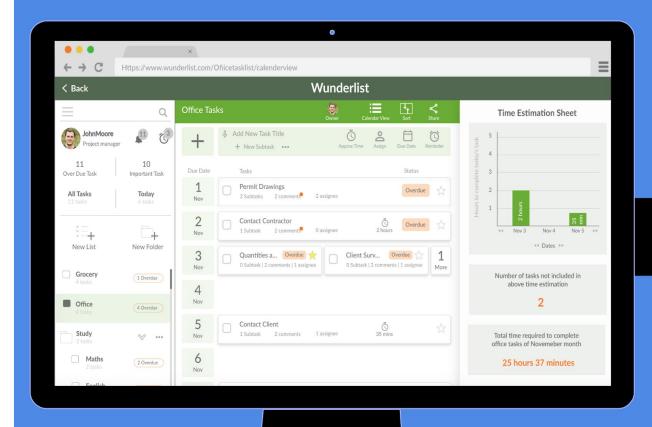
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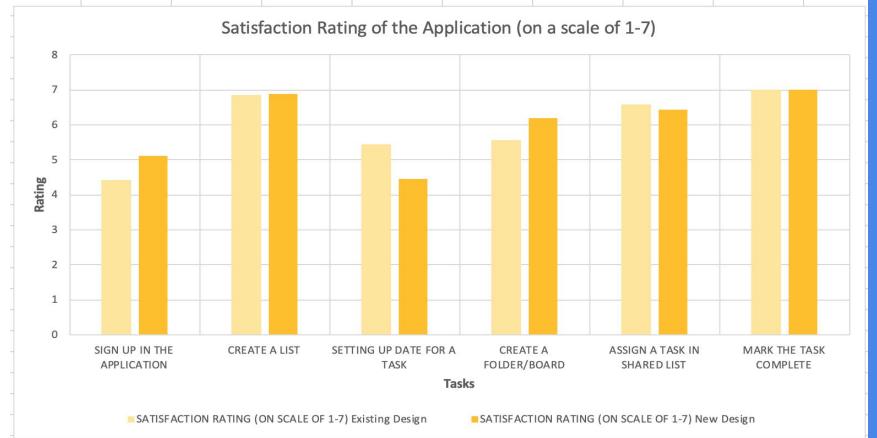
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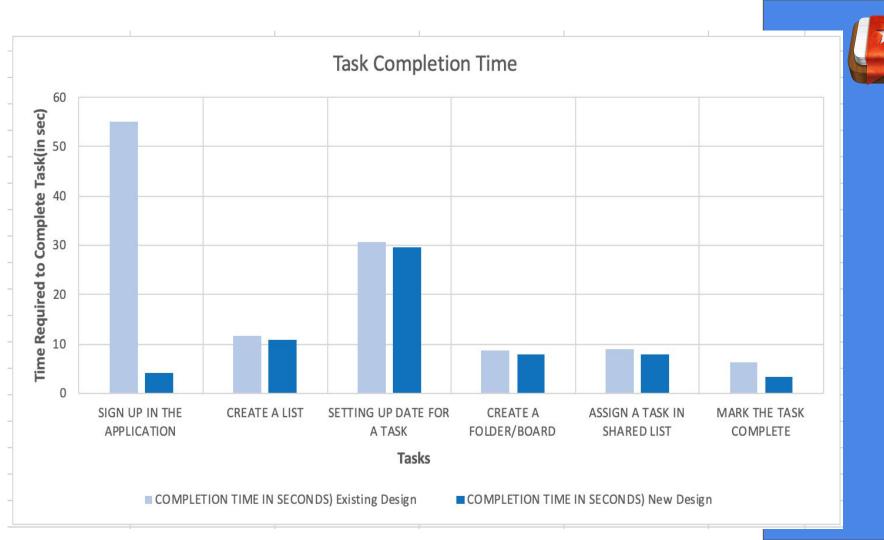
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In-person User Testing and Results









Conclusion

- The evaluation of the pain points and user experience goals played a pivotal role in the redesigning exercise
- Wireframes helped in deciding placement of features
- Usability testing with the new prototype helped us to quantitatively assess the success of the improved version

