

PORTFOLIO

GRAPIC DESIGN

Nehali Nandurkar

About

Hello, I am a Creative Graphic Designer with four years of experience in visual communication and brand identity design. Adept at using Adobe Creative Suite, with a strong background in branding and social media design. I seek a projects where i can use my solution-oriented approach and design ideologies to create impactful work that drives client satisfaction and enhances brand presence.

Education

Bachelor of Science in Animation Dr. Dy. Patil College of Arts, commerce, science
Savitiribai Phule University
(June 2016 – May 2019)

Experience

3D and Graphic Designer Calcraft Constructions Pvt Ltd
May 2022 – May 2024

Contact

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Soft Skills

Brand design
Social media design
Poster design
Packaging design

Hard Skills

Adobe illustrator
Adobe photoshop
Adobe indesign
Adobe premier pro

Languages

English, Hindi, Marathi

Contents

Branding

Social media design

Poster design

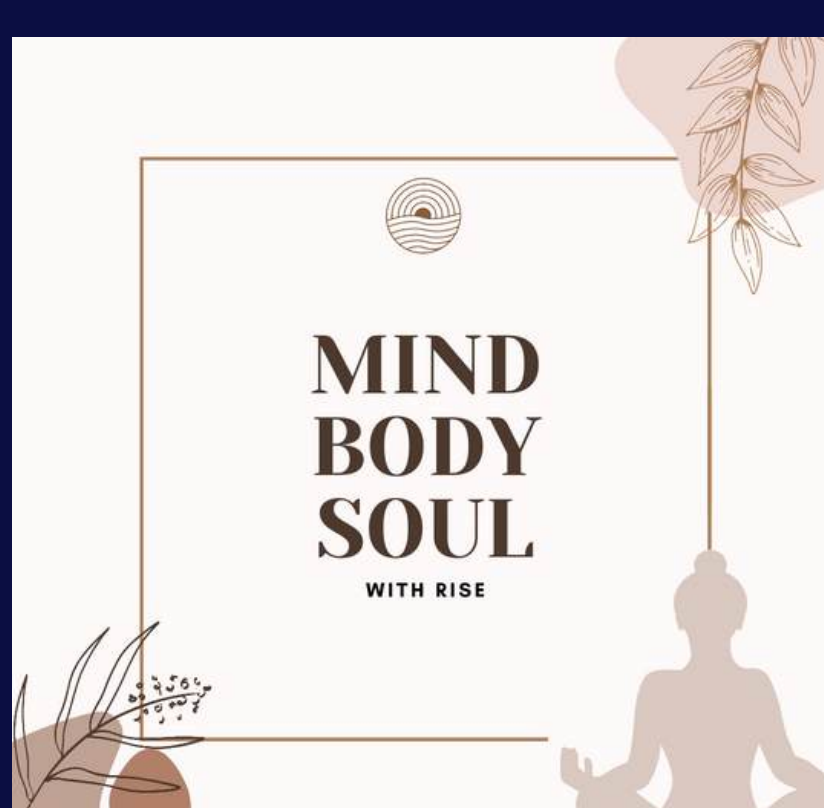
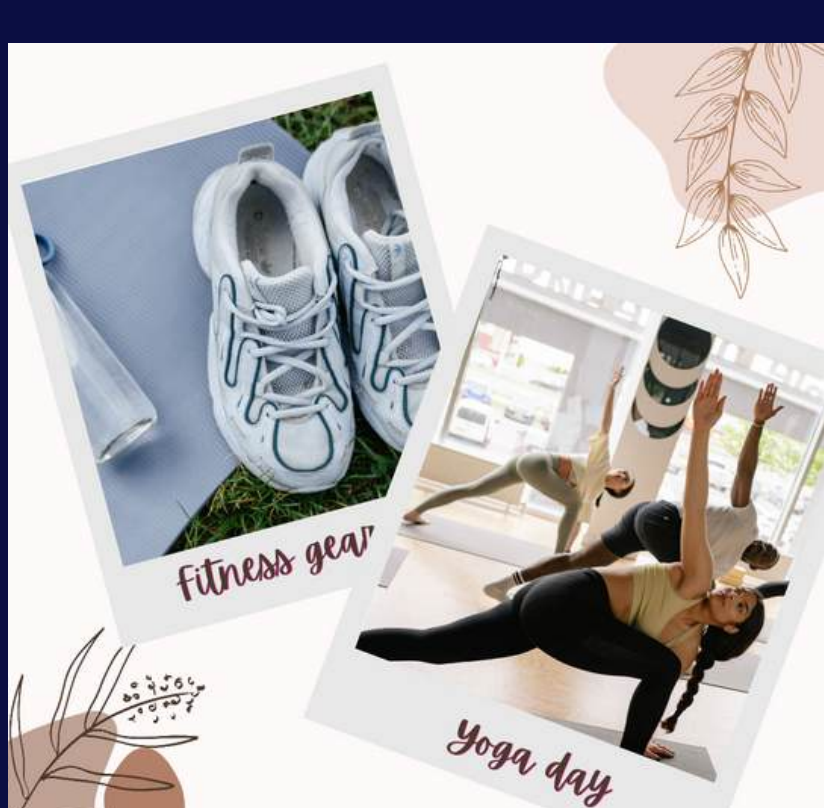
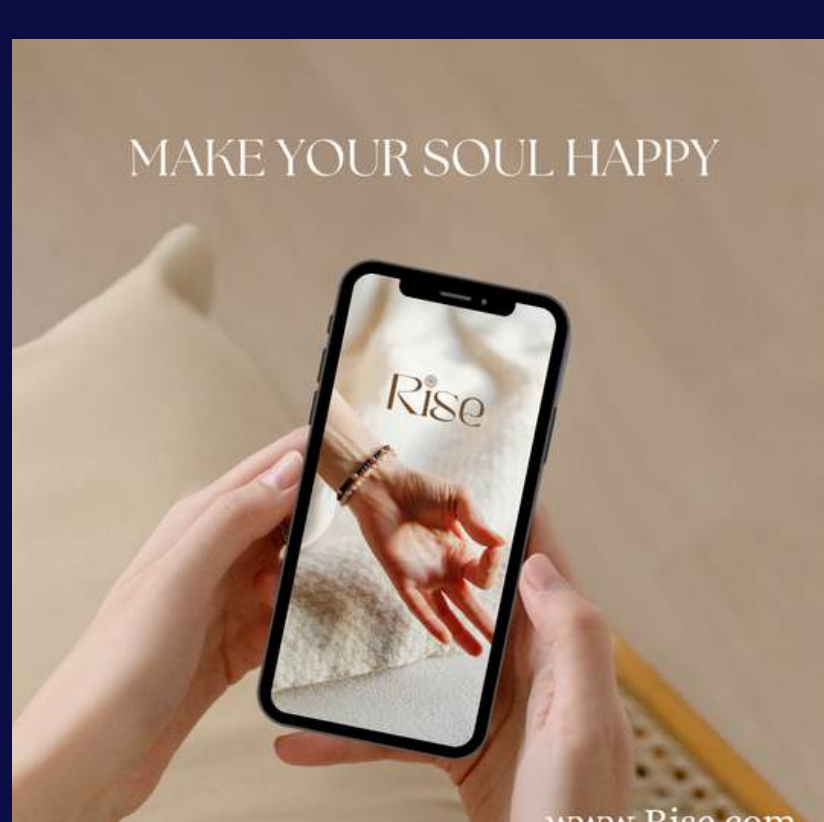
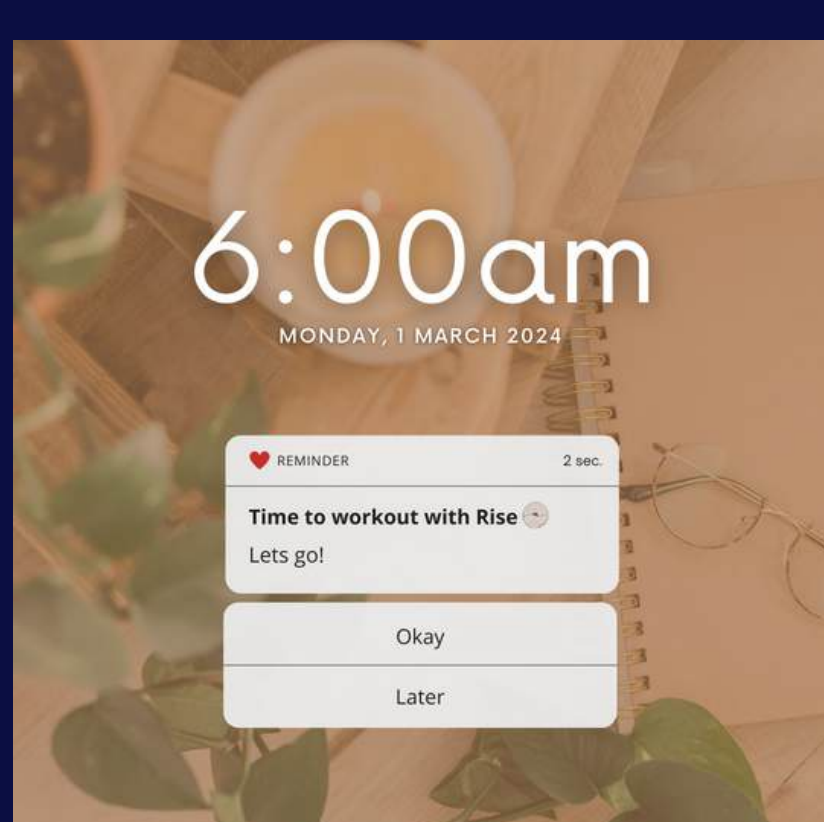
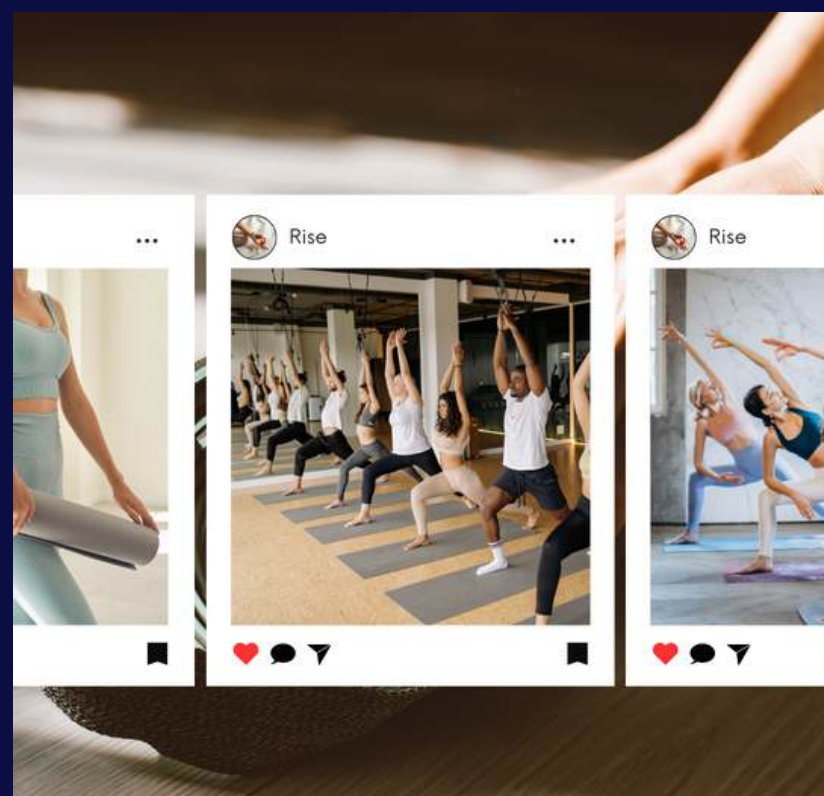
Packaging design

Carasoul design

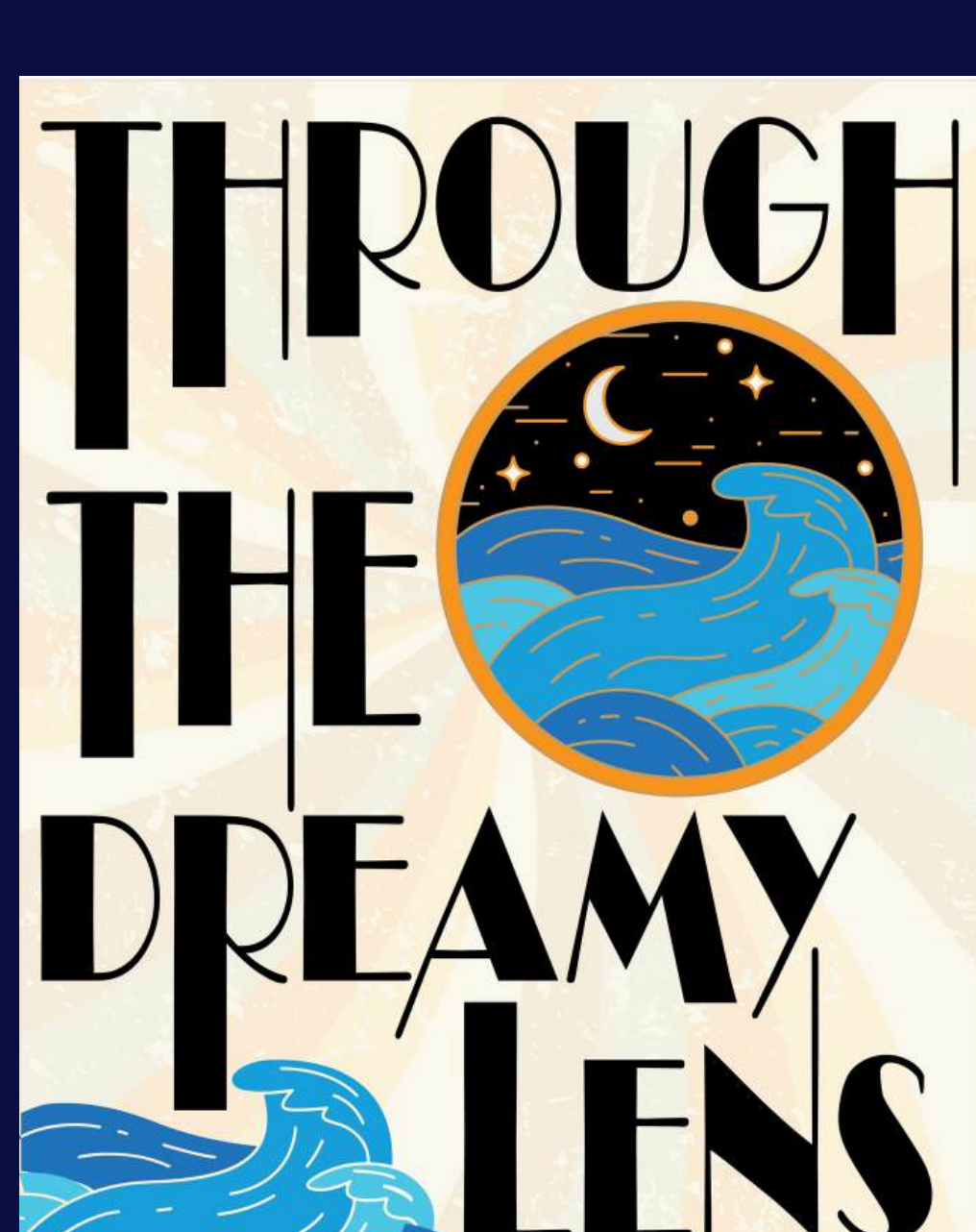
Logo design

Branding

The branding design for the jewelry brand "State of Mind" is sophisticated and minimalistic, highlighting luxury. The packaging features dark green tones with accents of beige, creating a refined, earthy palette that evokes a natural and timeless feel. The logo, a stylized monogram, is simple yet elegant, which reflects the high-end nature of the jewelry. The brand positions itself as one that emphasizes understated elegance, with an emphasis on modern and stylish pieces suitable for various occasions.



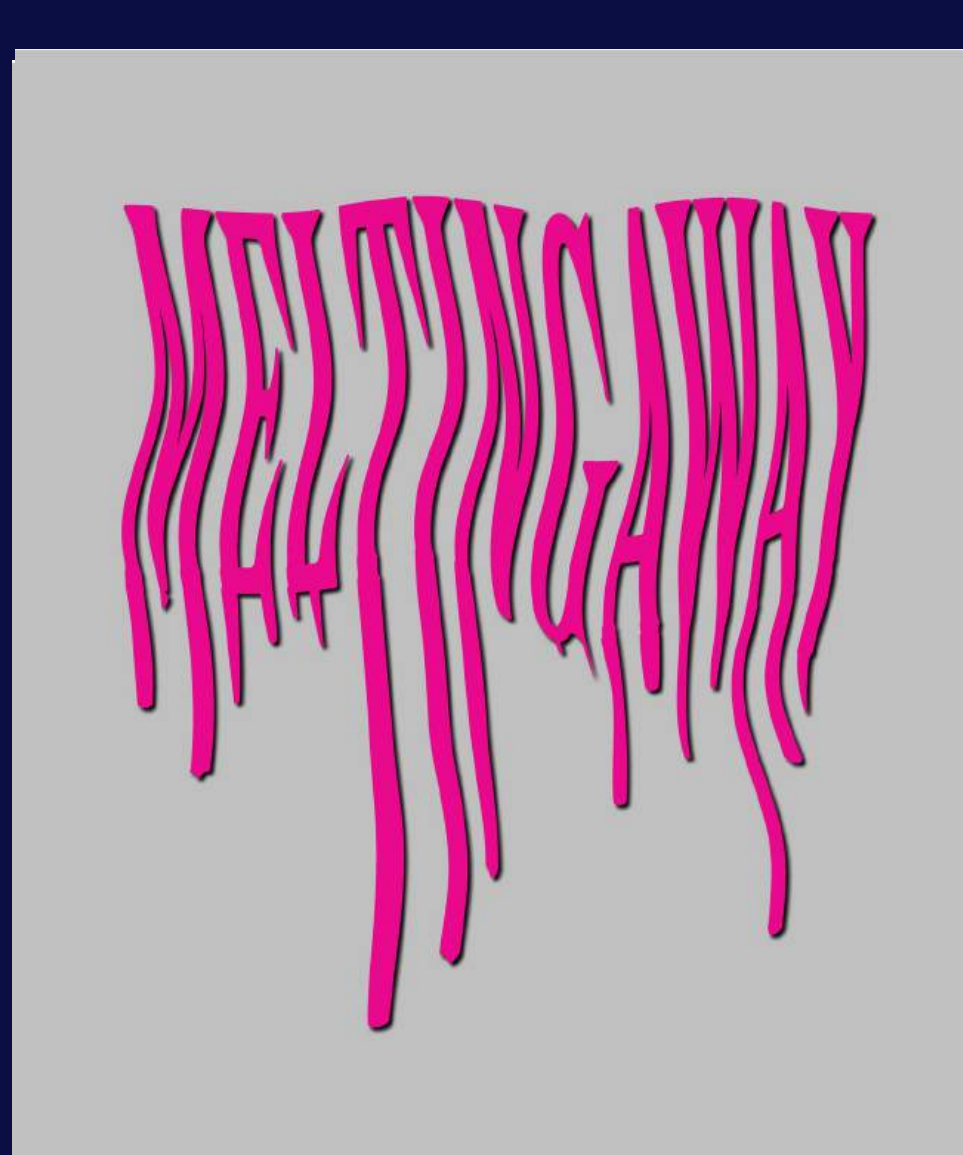
Poster Design



This poster presents whimsical typography with delicate, tall letters surrounding a circular illustration of a night sky over an ocean. The waves and stars evoke a surreal, dreamy atmosphere, with a vibrant color palette of blues, oranges, and black, which complements the cosmic and serene theme.



This design uses bold, elongated typography that dominates the poster. The background features vibrant, wavy patterns in retro colors like orange, olive, pink, and yellow, giving it a groovy, psychedelic vibe. The juxtaposition of fluid shapes with solid text creates an energetic and dynamic visual appeal.



The text appears to be melting, with the letters dripping down in a fluid, surreal way. The hot pink background contrasts with the black text, adding a bold, edgy, and almost unsettling feel. The overall design has a distorted, abstract quality, giving off a sense of disintegration or fluidity.

Packaging Design

The packaging design for Apurv Masale and Food Products conveys a homemade, traditional touch with clean and colorful labels that represent various food items such as Kolhapuri Kanda Lasun Masala, Sweet Lemon Pickle, and Green Chilli Pickle. The brand name "Apurv" is prominently displayed in the center with traditional motifs of spices and ingredients, emphasizing the authenticity of homemade products. Each product label has a distinct color scheme corresponding to the item. The packaging communicates trust, tradition, and quality with a focus on homemade, love-filled products.



Logofolio



- The logo “Coffee Room” has a cozy and intimate feel, complementing the warmth of a coffee shop experience. The font is elegant yet approachable, with a slight vintage touch that conveys a sense of relaxation and comfort.
- This logo of Restaurant “The Asian Bowl” is bold and energetic, with sharp, angular letters that resemble the aesthetic of traditional Asian markets. The font used is slightly stylized with a hint of edginess, reflecting both modernity and tradition.
- The design of logo “Candy Jar” communicates a fun, sweet, and joyful vibe, perfect for a confectionery brand. The use of hearts and bright colors emphasizes the idea of affection, happiness, and indulgence. Likely appealing to a young audience, families, or anyone looking for a nostalgic and cheerful candy brand.
- The word "Rise" is written in elegant, earthy typography, with a small symbol integrated within the logo. The circular symbol signifies sun rising over sea. This design resonates with individuals seeking spiritual or mental upliftment, focusing on well-being, self-care, and calmness.

Carasoul design



The carasoul design here ensures visual cohesion across the slides by maintaining a consistent color palette, fonts, and style that aligns with the brand identity. High-quality images, graphics, and illustrations are used to make the content visually appealing. The carasoul design can be used to promote the products, build brand awareness, educate and entertain through interactive and interesting content.



Thank you