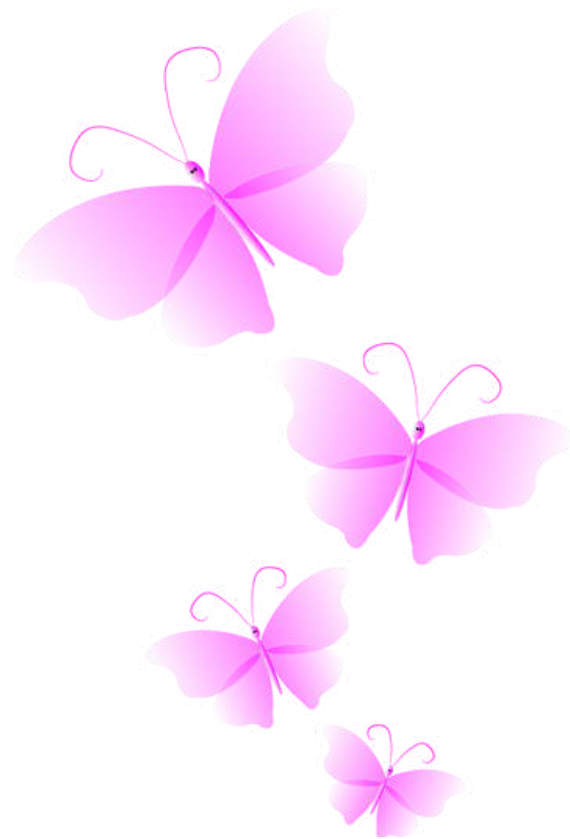


COZY & COMFORT


BECAUSE EVERY WOMEN
DESERVES THE BEST !






OVERVIEW



Menstrual hygiene has always been a sensitive point in India. But with a developing mindset, now people are talking about the problem faced by women in rural and urban societies. The urban population is demanding for high quality hygiene products, on the other side in rural areas, women are still using old rags, clothes etc. Since they do not have access to affordable and safe products.





Biodegradable sanitary napkins/pads are affordable and eco-friendly menstrual hygiene products made from plant-based and breathable materials, not only for the sake of women's health but also for controlling the amount of everyday increasing non-degradable waste in the environment.

Earlier Indian women were using homemade or cloth pads during their menstruation cycle. With some innovation we introduce affordable, recyclable, biodegradable sanitary napkins made with biodegradable materials such as bioplastic or alternative as Bamboo, Banana fiber, Corn Etc.



FEATURES OF BIODEGRADABLE PADS





LEAK PROTECTION

ODOR LOCKING





WIDE COVERAGE



**RASHES FREE
AND
COMFORTABLE**

COMMERCIAL FEASIBILITY

Nowadays people are more aware of personal hygiene as well as environmental hygiene.

CUSTOMIZE YOUR PADS



Yes, you read right so girls now we are providing you to customize your own pads or sanitary napkins.

Wanna know how? Let me tell you :

- 1) You can select your pad sizes in one pack .
- 2) In one pack there will be 10 Pads.

First of all you have to go to the cozy & comfort Website.

Then you have to Register yourself to the website and be a new member for our product.

 **Then click on the customization option, where you can select 10 Pads according to your wish and flow of days.** 

INFRASTRUCTURE

1000-3000 Square feet for the area.

- **Less than 500 square feet for the production.**
- **Large, Clean and dry storage space for raw materials.**
- **Air compressor and dryer for pneumatically run machines.**

PROMOTION



01

**CONDUCTING
SEMINARS AT
SCHOOL, COLLEGES
AND WORKPLACES .**

02

**CONNECTING
WITH NGO'S AND
ANGANWADI.**

03

**SOCIAL MEDIA
MARKETING, BILLBOARDS
,TELEVISION, MEDICAL
STORES.**

**THANK
YOU**

