

# Neil Adrian G. Balolong

## Full Stack Web Developer



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### Work Experience

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04/20/2024 – Present  
Quezon, Philippines

#### Full Stack Web Developer (Remote Work)

Rooche Digital [🔗](#)

**Originally hired as Lead Frontend Developer for client projects; later promoted to oversee the company's full digital infrastructure.**

- Built internal tools, automation systems, and MVPs from CEO concepts using AI-assisted development, n8n workflows, and custom code.
- Manage and maintain 20+ company and client websites, including multiple self-hosted platforms on DigitalOcean droplets (Nginx, SSL, backups, server monitoring).
- Serve as the primary DevOps engineer, handling deployments, Dockerized environments, DNS, server hardening, uptime monitoring, and performance optimization.
- Developed workflow automations and internal systems that significantly reduced manual work across marketing, operations, and client onboarding.
- Recruit and evaluate developer candidates through technical tests, code reviews, and skill assessments as part of the company's hiring strategy.
- Act as the go-to technical partner for the CEO, delivering software solutions, prototypes, and integrations aligned with evolving business needs.
- Continuously maintain, optimize, and enhance web applications across the stack, including Laravel, Node.js, Vue, React, and WordPress.

03/19/2023 –  
04/20/2024  
Davao City, Philippines

#### Full Stack Web Developer (Intern, Full Time, Office Work)

Page One 247 / Sumo Media Pty. Ltd. [🔗](#)

**Started as an intern as part of the TESDA Scholarship OJT during my 3rd year.**

#### WordPress / Frontend Development

- Designed and launched 15+ client websites using WordPress + Elementor, along with several Squarespace builds for Australian SMBs.
- Improved website performance through image optimization, caching, and efficient asset loading, achieving an average 30–40% PageSpeed increase.

#### Legacy CRM Maintenance & Enhancements

- Assisted in maintaining a 5-year-old Laravel + jQuery CRM originally developed by an Australian supervisor.
- Implemented 15+ feature enhancements and fixed 50+ bugs, improving workflow automation, dashboards, permissions, and bulk actions.
- Helped reduce manual work for the client's Australian team by adding automated report generation and notification features.

#### New Application Development

- Built multiple client-facing applications using Laravel 9 + Vue.js 2 (Composition API, Pinia, Vue Router).
- Integrated REST APIs and implemented clean, component-driven architectures.

#### Communication & Delivery

- Collaborated directly with the Australian CEO and senior developers in an all-English environment.
- Consistently delivered tasks ahead of deadlines and received an early full-time employment offer.

11/27/2019 –  
05/13/2021  
Davao City, Philippines

### Search Engine Optimization Specialist (Part Time, Remote Work)

*The Dream Team Ph* ↗

- Started as an intern, referred by my classmate.
- Wrote and optimized 3 high-ranking blog posts using GKP, SEMrush, and Ubersuggest.
- Completed full on-page SEO for 20+ WordPress sites (H1–H6, schema, meta tags, alt text).
- Fixed Facebook/OG issues and cache problems using Sharing Debugger; improved site performance with CSS/JS minification, lazy loading, and WebP compression → achieved 35–50% PageSpeed Insights improvements.
- Audited and resolved technical SEO issues, including broken links, redirect loops, crawl errors, and duplicate content.
- Left the role due to the challenge of balancing full-time SEO responsibilities while being a student.

## Education

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01/13/2020 –  
06/27/2025  
Davao City, Philippines

### Bachelor of Science in Information Technology (Graduate)

*Interface Computer College*

**Note:** Pursued degree via online classes while actively gaining full-time experience in web development.

## Technical Skills

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### Frontend Development

- HTML5 / CSS3
- JavaScript
- TypeScript
- React.js
- Vue.js
- Zustand
- Pinia

### CMS

- WordPress
- WooCommerce
- Elementor
- Go High Level

### Automation & Tools

- n8n
- Python

### Backend Development

- Node.js
- Laravel
- MySQL
- PostgreSQL
- REST APIs

### DevOps

- Git
- CI/CD
- Nginx
- SSL / Certificates
- Docker
- Hostinger VPS
- DigitalOcean

## Certificates

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• TESDA Certified: Computer System Servicing NCII



• TESDA Certified: Web Development NCIII

