

Predicting Daily Active Users for Match-3 Mobile Games

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ABSTRACT

In this paper, we describe the formatting guidelines for ACM SIG Proceedings. We do encourage authors to follow the formatting.

Keywords

Keywords are your own designated keywords.

INTRODUCTION

The proceedings are the records of the conference. ACM hopes to give these conference by-products a single, high-quality appearance. To do this, we ask that authors follow some simple guidelines. In essence, we ask you to make your paper look exactly like this document. The easiest way to do this is simply to down-load a template from [2], and replace the content with your own material.

TYPESET TEXT

Normal or Body Text

Please use a 9-point Times Roman font, or other Roman font with serifs, as close as possible in appearance to Times Roman in which these guidelines have been set. The goal is to have a 9-point text, as you see here. Please use sans-serif or non-proportional fonts only for special purposes, such as distinguishing source code text. If Times Roman is not available, try the font named Computer Modern Roman. On a Macintosh, use the font named Times. Right margins should be justified, not ragged.

SECTIONS

The heading of a section should be in Times New Roman 12-point bold in all-capitals flush left with an additional 6-points of white space above the section head. Sections and subsequent sub- sections should be numbered

and flush left. For a section head and a subsection head together (such as Section 3 and subsection 3.1), use no additional space above the subsection head.

Subsections

The heading of subsections should be in Times New Roman 12-point bold with only the initial letters capitalized. (Note: For subsections and subsubsections, a word like *the* or *a* is not capitalized unless it is the first word of the header.)

Subsubsections

The heading for subsubsections should be in Times New Roman 11-point italic with initial letters capitalized and 6-points of white space above the subsubsection head.

Subsubsections

The heading for subsubsections should be in Times New Roman 11-point italic with initial letters capitalized.

ACKNOWLEDGMENTS

Our thanks to ACM SIGCHI for allowing us to modify templates they had developed.

REFERENCES

- [1] Anderson, R.E. Social impacts of computing: Codes of professional ethics. *Social Science Computing Review*, 2 (Winter 1992), 453-469.
- [2] ACM SIG PROCEEDINGS template.
<http://www.acm.org/sigs/pubs/proceed/template.html>.
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- [4] Mackay, W.E. Ethics, lies and videotape... in *Proceedings of CHI '95* (Denver CO, May 1995), ACM Press, 138-145.
- [5] Schwartz, M., and Task Force on Bias-Free Language. *Guidelines for Bias-Free Writing*. Indiana University Press, Bloomington, IN, 1995.

Columns on last page should be made as close as possible to equal length, please remove these lines in your submission.