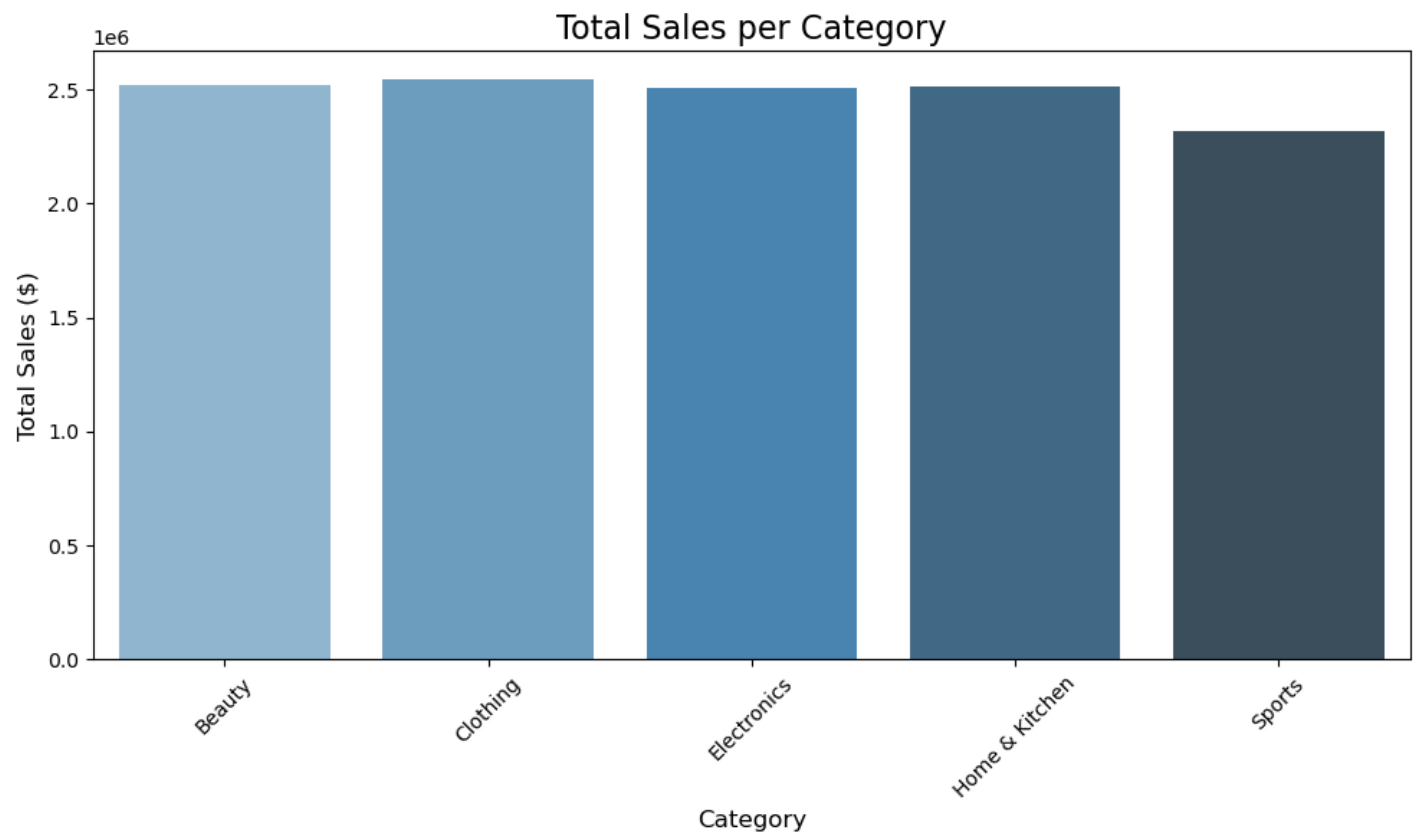


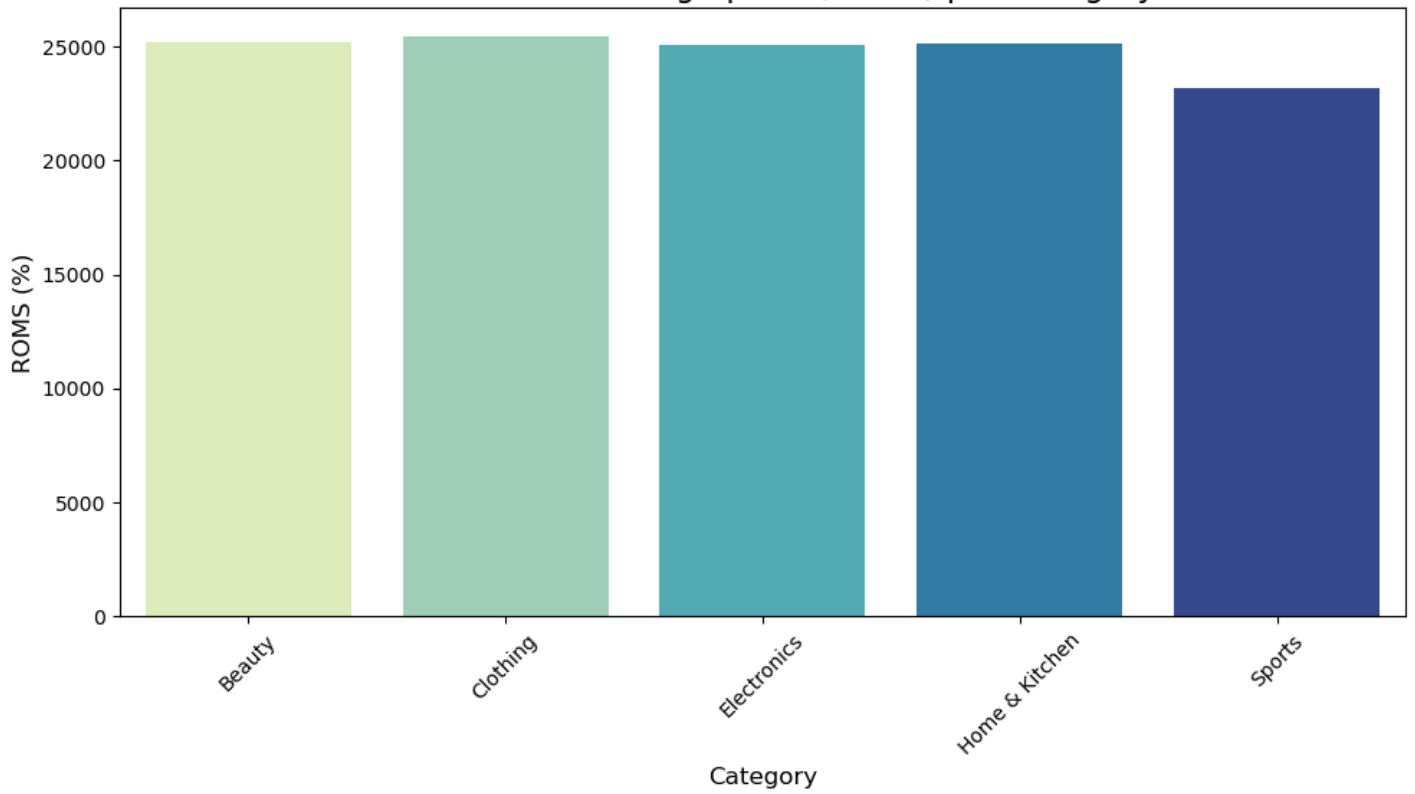
# KPI Dashboard

Total Sales per Category:



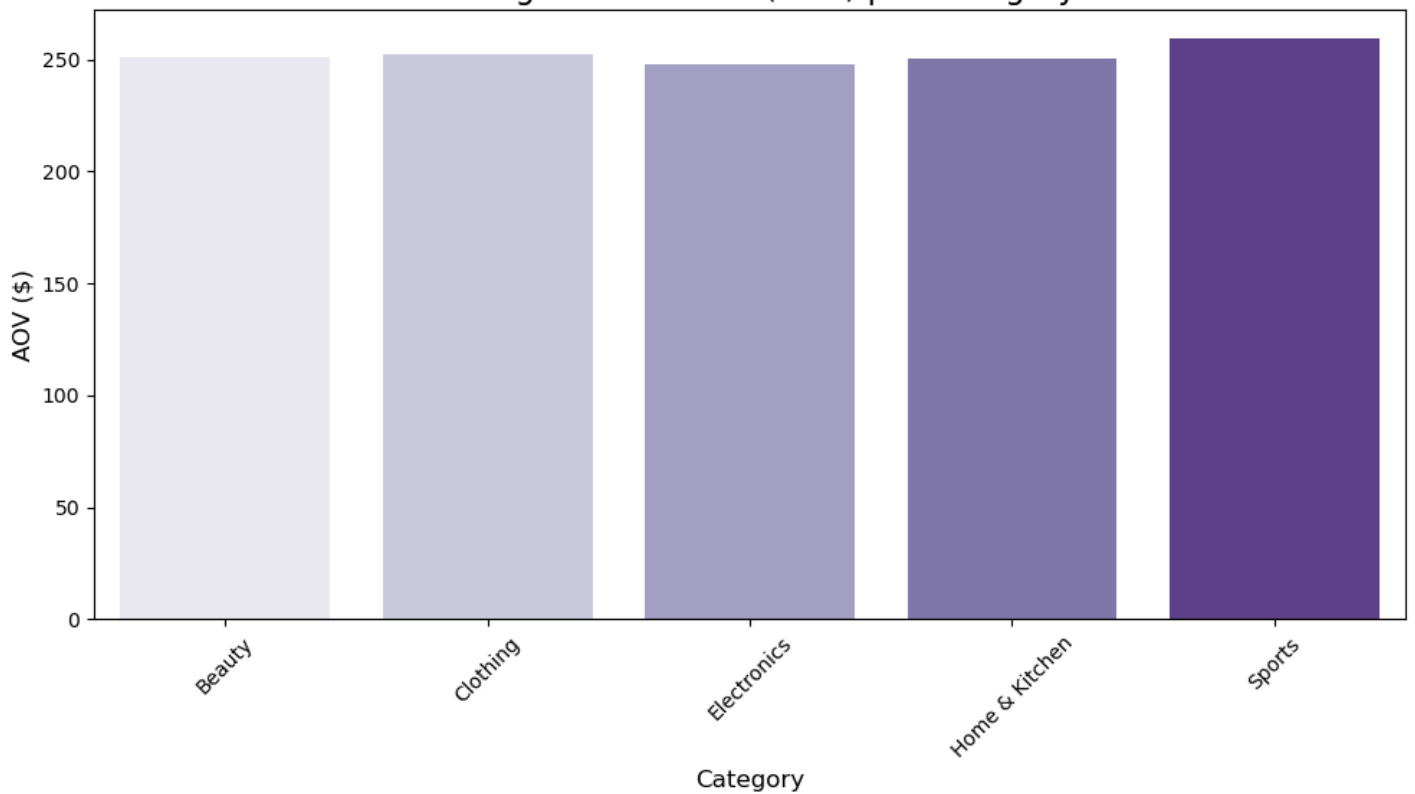
Return on Marketing Spend (ROMS) per Category:

Return on Marketing Spend (ROMS) per Category



Average Order Value (AOV) per Category:

Average Order Value (AOV) per Category



Year-over-Year Sales Growth per Category:

Year-over-Year Sales Growth per Category

