

White paper

Terms:

- Digital token NEIRON (NEIRO ERC-20) - digital token, token, crypto asset.
- Silver Medallion Ag 999+ (Fine Silver) - material or silver equivalent, metal, silver asset, Fine Silver Coin.
- Proof of Value of Metall (PoVM) - proof of ownership of a valuable metal.

FOREWORD

In the world of the cryptoindustry, nowadays, stablecoins have become commonplace. The properties of such coins successfully help to avoid price volatility in cryptocurrency markets. Some are generally accepted equivalents of the US dollar, such as Tether (USDT) and Paxos (PAX). Others are tied to cryptocurrencies and are called cryptocurrency stablecoins, such as DAI. The stability of such coins is carried out due to two or even threefold provision of highly liquid cryptocurrencies from the top ten of the rating.

However, the vast majority of cryptocurrencies are not provided with anything at all, except for the words of the creators about innovation and prospects, and as compensation for users, as a rule, well-written distribution marketing is offered.

CONCEPT OF TECHNOLOGICAL STABILITY OF THE VALUE OF A DIGITAL ASSET

The vision of the value of a cryptoasset is a digital token on a smart contract hosted on the world-renowned Ethereum blockchain in the ERC-20 standard, which is confirmed by the unconditional value historically perceived as such by many generations of people over the centuries living on different continents of the planet.

DIGITAL TOKEN NEIRON (NEIRO ERC-20) -

SMART CONTRACT ON THE ETHEREUM BLOCKCHAIN

<https://etherscan.io/token/0x07ad249b6cba7846d6e233a5f0eedfb09c21da01>

AND ITS BASIC MATERIAL EQUIVALENT (PROOF) -

PURE SILVER MEDALLION Ag 999+ (Fine Silver Coin), WEIGHT 1 (one) TROY OZ

<https://neironcoin.com>

The NEIRON token (NEIRO ERC-20) is a crypto asset, the price of which is determined by the ratio of its value to the value of another asset - pure Ag 999+ silver (Fine Silver). The logic for confirming the value of the NEIRON token is 100% coverage of its value with a silver equivalent.

The volume of emission of digital and material components is calculated using an innovative accounting technology - "proof of ownership of valuable metal" - Proof of Value of Metall (PoVM). Equivalents of the cost of NEIRON digital tokens - silver medallions Ag 999+ (Fine Silver)

A clear coin is better than any clear word!



This white paper briefly presents not only a digital crypto asset, but also the developed blockchain procedure for the transition of value between digital and material equivalents, which guarantee the right to own the valuable metal, and actually receive it at our disposal.

In the developed ecosystem, all interests of investors will be taken into account and protected with digital accuracy. Thanks to the Ethereum blockchain, electronic accounting system, personal account functions, P2P exchange platforms, connected marketplaces and other necessary services, it is possible to operate with “silver assets” as easily as it is easy to operate with electronic money or cryptocurrencies.

Also, if you wish, you can exit the digital circulation of tokens at any time and save the accumulated capital in the form of pure silver equivalents.
Important!

In this accounting system, silver is a substitute equivalent for the value of NEIRON digital tokens, it is not a participant in direct transactions for the purchase and sale of valuable metal, and is exchanged for digital tokens without taking into account production and marketing margins. Therefore, over time of holding (hold), holders of digital tokens can receive metallic silver equivalents at a significant discount from the weighted average market price of silver.

At the first stage of the distribution of NEIRON digital tokens, to prevent physical silver from appearing on the market at dumping prices, anti-fraud and anti-dumping measures will be taken. In this case, already in the post-launch period, after the expansion of the geography of the distribution of digital tokens, there will be no danger of a secondary market for the turnover of physical equivalents between the owners of metal silver assets.

We are sure that many users and partners will appreciate the convenience of using the proposed technology for proving the presence of valuable metal [Proof of value of metall (PoVM)]. Therefore, the recommendation will be correct: in order to diversify the risks, part of the digital assets from your investments must be backed up by a silver “ringing coin”.

WHY CHOOSE SILVER?

- Silver throughout the history of mankind was considered one of the most important and indisputable assets for measuring the measure of value.
- Silver, like other precious metals, has special chemical and physical properties.
- Silver provides stability and perfectly balances stock market crises.
- Silver has the unique properties of money.
- Silver increases status ratings, as it is associated with wealth and success.
- Silver plays a leading role in international trade.
- Silver is a proven, long-term store of wealth.
- Silver is the most popular metal in jewelry making.
- Silver is a metal widely used in all industries.
- Silver is used in most religions, cults, it is considered a church metal.
- Silver is endowed with ennobling and healing properties. Unlike gold, which is sometimes called "perishable metal," silver gives strength, heals and rejuvenates the body, strengthens the spirit.

Memorandum

on the release of NEIRON digital tokens (NEIRO ERC-20)



into circulation and the possibility of confirming their value with equivalents in the form of silver medallions (Fine Silver Coin) and other silver products. It is hereby stated that at the time of the release into circulation of NEIRON digital tokens of the ERC-20 standard, in the amount of the smart contract issue of 270,000,000 units, there is a guarantee in the form of an agreed and supported by relevant agreements, as well as a technologically proven opportunity to receive on a certified production of partners, on a reimbursable basis, silver items, purity not lower than Ag 999+ (Fine Silver), and other jewelry and souvenir items made of precious metals, in the form of medallions, tokens, other souvenir products of various shapes and weights, in a volume equivalent to less than 81.6 million grams of Ag 999+ silver

(~ 80 tons of net products, taking into account production losses), fixed for October 2020), for the time required to involve the above volume of digital tokens in the work.

COST OF DIGITAL TOKENS

100 NEIRO (erc20) = 1 NEIRON Ag999 + (Fine Silver)

One NEIRON digital token (NEIRO ERC-20) is equal to the cost of 1/100 of the exchange price of one troy ounce of Ag999 + (Fine Silver) in the weighted average price range for the past 24 hours (XAG / USD - Silver Spot US Dollar).

The bearer of digital tokens (in multiples of 100 coins) will be given the opportunity to receive an industrially manufactured material equivalent in the form of a souvenir medallion made of silver, or other custom-made products agreed with the bearer, with a fineness of at least Ag999 + (Fine Silver) and weighing from 1 troy ounce, for:

- a) from 1 to 10 calendar days - for finished standard products (excluding logistics).
- b) from 15 to 45 calendar days - for ordered standard products in increased volumes (excluding logistics).
- c) for custom-made non-standard and innovative products - the production time is floating and is agreed upon additionally.

EMISSION RULES

- Club programs: the right to receive one medallion of silver, each participant of club programs acquires based on the number of NEIRON digital tokens that are in his possession and the current level of distribution of coins among all users. At the start of the project, this minimum is 1000 NEIRON digital tokens for each silver medallion (= 1ozt). Further, as digital tokens spread, the proportion will decrease down to 100: 1 (100 NEIRO erc20 = 1 NEIRON Ag999 + (Fine Silver)).

This also means that if you want to exchange digital tokens for physical silver, at the time of the application for an exchange, throughout the entire waiting period for delivery, as well as at the time of receiving silver equivalents, the user must have at least 1000 digital NEIRON tokens (temporary anti-fraud and anti-dumping measure).

- Ordinary Investors: Ordinary Investors are eligible to receive each Silver Medallion (= 1ozt) for 100 NEIRON Digital Tokens, provided they pay compensation for the out-of-order production or additional issue of Silver Medallions.

The cost of compensation ranges from + 25% to + 35% of the exchange price of the metal and depends on the volume of investments provided (temporary anti-fraud and anti-dumping measures).

- The volume of material support with silver: if the volume of applications for the purchase and further circulation of digital tokens exceeds the volume of material support for silver equivalents, all coin holders will be notified accordingly, and an additional issue of material silver equivalents will be issued, with the required weight, additionally attracted to the turnover of metal (silver), due to investments of strategic partners and mining or refining industries.

ALGORITHM OF PROOF

PROOF of VALUE of METALL (PoVM)

Blockchain, decentralization and distributed ledgers successfully solve the problem of secure data processing and storage. In fact, they make the many tricks and attacks of hackers meaningless.

But the key and important technical problem still remains the creation of a stable, protected from external intrusions, direct feedback between the data source and the blockchain itself. Despite many years of talk about the "Internet of Things (IoT)" and various secure protocols for direct data exchange between devices, the question of objective and independent calculation, measurement, evaluation of the work done is still open. It is for this reason that the ICO boom in 2016-2017, and thousands of projects that issued their tokens ended up being either a scam or a scam.

The fact is that in the case of using Proof of Work (PoW) algorithms, for example, to get a Bitcoin coin, you need to do real work (at least burn electricity). In the blockchain of Bitcoin, Ethereum and any other PoW blockchain, it is impossible to create a fictional asset and spray it. This is an economic madness, and even if someone really went crazy and started producing coins "at their own expense", ignoring the payment of electricity bills - due to obvious economic laws, it would not last long.

The Proof of stake (PoS) algorithm is a completely different matter, where proof of the production of new coins (we read "fiction or drawing") is based on the ownership of a certain stake of these earlier drawn coins. Here the developers themselves rule the show, they have complete and unlimited freedom of "production" of coins, pre- and re-issuance of them, including the creation of forks - and all this does not require any real costs in the physical world. Is that the cost of a cup of coffee, and a little time spent at home at the computer.

As a consequence, there are "portfolios of digital assets" measured in the billions and trillions of coins issued but not backed by anything. These "shortcomings" of cryptocurrencies are well known to the interested coin-on-the-promise developers and the network marketing leaders who go hand in hand with them. But people who are poorly versed in blockchain technologies are absolutely not familiar with such shortcomings, for example, they are quite sincerely keen on the ideas of "ridding the world of banking arbitrariness". There is an overwhelming majority of such people, they just try to use a convenient tool or earn increased interest rates, often unrealistic, without realizing that in the end, after a while, they are doomed to lose their digital capital.

PROPOSED SOLUTION

Of course, there are real enthusiasts who are really working on the creation of new technologies for measuring the value of digital assets. We are also for an honest approach to the problem of proof of ownership of assets through their real provision of equivalents, and we do our bit to the common good by introducing an innovative proof algorithm, which we call Proof of Value of Metall (PoVM).

The Proof of Value of Metall (PoVM) algorithm is a symbiosis of production-hardware-software complexes, which at the output gives acceptable performance to the problem that needs to be solved, namely, a system of multi-level control over the balance of emission of NEIRON digital tokens, and the weight cost of producing their material equivalents.

The developed software will allow in real time, independently and autonomously, to record in digital form the fact of events taking place in the physical world. Namely, to digitize the sequence of results and the cost of an indivisible cycle of production, logistics, and turnover among users of both digital assets and their silver equivalents.

APPLICATION Proof of Value of Metall (PoVM)

Obviously, the ability to record in real time the distribution of token emission in the blockchain, and the fact of production of material silver equivalents in the required amount corresponding to real demand, makes it possible to manage the distributed values as a single capital that guarantees the solvency of each participant in the system.

The PoVM algorithm, acting in conjunction with the marketing logic of the distribution of NEIRON digital tokens, and at the same time increasing the scale of distribution of tangible silver coins, creates additional capitalization for each digital coin, which increases its "market weight", confidence in it, and as a result - its liquidity.

Due to the peculiarities of blockchains - transparency, remote online monitoring of data, any participant in the process, at any time, regardless of other participants, can see the level of emission of NEIRON digital coins, the quality and speed of the turnover of the collateral capital, the scale of distribution, etc. ...

NEIRO SERVICE ECOSYSTEM

It is obvious that the success and popularity of any product offered for exchange is ensured by its convenience, liquidity, practical utility and applicability among consumers. By studying feedback from consumers, we automate the procedures for using digital coins, thus obtaining various services that are potentially popular among users.

P2P (hand-to-hand) asset exchange system:

The system is up and running in beta mode. The site allows you to exchange digital cryptocurrencies, as well as other assets, without commissions, without intermediaries, giving users real savings on exchange operations on average from 5% to 10%. The service is especially popular among project teams, where, due to the specifics, there is a need to distribute small amounts of up to 300 USDT to dozens of independent wallets.

Marketplace fair, with financial concierge function:

Sales of goods and services are increasingly moving online, even goods and products of daily demand. It looks like this process is irreversible.

This service allows customers to select and pay for any goods and services on any of the online shopping resources. Currently, it is possible to carry out full-fledged shopping in more than a hundred global online stores, including the most popular ones, such as Aliexpress, Wildberries, OZON, M-Video, Apteka, Citylink, etc. There is a special registry for regional and small local online stores. In addition, customers can themselves offer their favorite marketplace for placement on our service, if it is not in the registry, and after 24 hours it will be available for purchases.

How does it all work? The client finds the product he needs in any of the supermarkets presented on the site and orders payment for it and accompanying the delivery. Payment can be made either in traditional fiat currency, or for loyalty points, the so-called market points. The innovation lies in the fact that they can be easily obtained both for purchases, as a gift, and simply by exchanging your crypto assets. Thus, the client has the opportunity to make purchases without the need for additional activity on crypto-exchanges, loss of time, increased commissions, etc.

Staking of cryptoassets and their silver equivalents (medallions and items):

A system that allows you to receive passive income from the storage of your digital cryptoassets or their physical silver equivalents. Assets transferred to staking increase leverage and the volume of commercial turnover, it becomes possible to share with an investor a substantial part of the profit from using his asset as collateral and reinsurance.

A platform for private cooperation:

The portal for cooperation will be created by analogy with E-bay and AVITO, but a distinctive feature is the willingness of sellers to provide their goods and services in exchange for crypto assets.

Sales of silver medallions and silverware (Proof of Value Metall):

The wishes of investors were taken into account to insure their digital cryptoassets with real material resources, especially during periods of an unstable economic situation. To do this, within the framework of the developed PoVM system, NEIRON token holders will always be able to capitalize part of their profits in physical silver of the highest standard Ag999 + (Fine Silver), and receive valuable metal in the form of medallions, souvenirs, or other products for further private storage.

Artificial intelligence system for finding profit opportunities in world markets:

Thanks to cooperation with an innovative laboratory for the study of human intelligence and machine learning systems, access to a unique artificial intelligence system has been obtained, which will allow and automate the search for new potential sources of profit in world markets. This is a promising and promising high-tech project.

In the future, as requests for the creation of new necessary services are received, they will be implemented, implemented, and fill the ecosystem's capabilities to be more and more recognizable and in demand.

PROMOTION STRATEGY

Key goal:

Make NEIRON digital tokens (NEIRO ERC-20) recognizable and recognized as a value equivalent in exchange transactions. Already at the start, give full confidence to market participants in the liquidity of a digital coin and its logical provision with silver equivalents of value from high-quality silver.

The go-to-market strategy is divided into two phases of development:

First phase of development:

A gradually increasing turnover of the emission of NEIRON digital tokens (NEIRO ERC-20) (as a voucher for receipt) is organized, where at the start of the project, the ratio of digital tokens issued into the market turnover to metallic silver in products released into the market turnover - in proportions of 1000: 1, that is, for every 1000 NEIRON digital tokens, the owner can receive 1 (one) coin for use, expressed in precious metal - silver (weight 1ozt).

As coins proliferate, the ratio of NEIRON digital tokens to handed-out metal silver changes as the digital token circulation expands, with a progressive change in the proportion towards an increase in the balance of silver coins, and presumably 14-18 months after the release of the first emission of silver medallions will reach full parity, i.e. ratio 100: 1. This means that for every 100 (one hundred) NEIRON digital tokens issued, 1 (one) Ag 999+ silver coin (weight 1ozt) will be issued. (100 NEIRO erc20 = 1 NEIRON Ag 999+ Fine Silver 1ozt).

Second phase of development:

Thus, the second phase of the project's development will be launched, in which the owners of NEIRON digital tokens and metal silver equivalents will no longer see a significant difference between ownership and settlement in metal, and ownership and settlement in digital assets, i.e. will make exchanges in the way that is more convenient for them in each specific transaction.

BASIC PROMOTION MARKETING

(bonuses, retro bonuses, bonuses)

Naturalization rate

Naturalization rate is the ratio of the number of NEIRON digital tokens (NEIRO ERC-20) to the number of silver coins. For example: 1000/5 means that for 1000 NEIRON digital coins, 5 (five) coins in physical Ag 999+ silver (Fine Silver Coin) (= 1ozt), or other products of similar weight and purity, have already been given out.

Silver coins are issued as bonuses for the activity of participants, or as a bonus for staking NEIRON digital coins, as well as in exchange and mutual-offset transactions as a security asset. The purpose of awarding metallic silver coins: to increase liquidity and turnover of NEIRON digital coins (NEIRO ERC-20).

Coin turnover ratio

Coin turnover ratio is the ratio of the number of NEIRON digital coins in hold status to the number of NEIRON digital coins in P2P and exchange turnover.

Premium for metal deposits

Premium for metal deposits: + 20% per annum for refusal to receive silver coins on hand for the duration of the deposit.

Digital deposit premium

Premium for digital deposits: up to + 5% per month, for storing NEIRON digital tokens (NEIRO ERC-20) on the project wallet.

Bonus for agency promotion

Bonus for agency promotion: 5 (five) digital tokens for each new activated wallet with a confirmed deposit of 1000 digital coins, plus 1 (one) silver coin in possession.

A wallet is considered to be activated, the coins to which were received from the smart contract of the NEIRON token (NEIRO ERC-20), or from the "master wallet" of the ecosystem, in the volume necessary for its activation.

Additional marketing bonuses
for organized marketing structures

The planned volume of the structure and bonuses are agreed in advance with marketing structures, if the volume of emission is reached within the agreed time frame.

For example: There is an organized marketing structure (promotion team) with a volume of 1000 participants, which undertakes to register all members of its team in the system, with further receipt by participants of wallets and, accordingly, replenishment of balances.

The leader of the structure receives / redeems / undertakes to redeem at the rate of 1000 digital plus 1 silver coin, for each wallet and after the declared volume of sales and registrations has been completed, he receives a second additional bonus in the amount of up to 10% of the amount of the issued issue, if the rate of distribution of the coin, will be equal to or higher than the specified one.

BASIC REFERRAL PROGRAM

The referral program is a classic five-level linear program for the distribution of referral bonuses with an original inverse relationship:

> 1 level = 5%

> Level 2 = 3%

> Level 3 = 1%

> 4th level = 3%

> 5th level = 5%

** The rule for accounting for referral bonuses: "master wallet" of the ecosystem, for the initial placement of coins, that is, referral bonuses are not awarded when purchasing from third-party wallets.

*** Tracking referral wallets by referral link and building a referral structure.

**** Additional bonuses for scale, dynamics, and personal effectiveness in building a referral network.

ROAD MAP

January 2019

Team building and technology steak.

May 2019

Project prototyping and work on smart contracts, project architecture.

November 2019

Partnership and legal issues perspectives of international cooperation.

May 2020

Launch of the P2P exchange platform.

January 2021

Launch of a concierge service.

February 2021

Launch of club programs.

May 2021

Launch of the Silver PoVM program

September 2022

Full transition to PoVM 100% emission assurance.