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|  | **stakholder** | **user** |
| 1 | Designing a solution that customers admire, achieving results that drive their business to growth and provide users with a good experience that meets their expactations | gives him a hand to follow the growth of their babies and their daily lives. |
| 2 | -success is an effective collaboration between them to respect the dead lines  -For the business, the KPIs that indicate success are:  -% of customers who regularly use our platform.  - Number of new users landed and registered on the platform.  -% of user satisfaction through a review mechanism. | Success is a clear and friendly application that gives new mothers a hand to follow the growth of their babies and their daily lives |
| 3 | - We are looking to reach out to a class of new mothers who are looking for a helping hand to follow the growth of their babies and their daily lives and don't have payment thresholds. | that gives new mothers a hand to follow the growth of their babies and their daily lives |
| 4 | -At the first the mother enter all the inisial information(the coordinates) about her baby : age,sexe, sleep and wake times for babies..  -next automatically the app specifies baby’s activities with notifications |  |
| 5 | This is one of the most popular apps for new moms, mainly because it provides a simple way to track your baby's **daily habits**, health, and his 'firsts', all in one place. You can track your baby's feed times, or log his sleep patterns and **diaper changes**. This app also allows easy sharing of logged entries with your pediatrician. The **growth tracker feature** lets you look at logs to compare them for a more detailed overview of your baby’s health and wellbeing. |  |