

Corporate Identity Manual – Methabis.

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Abstract



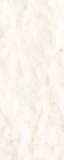
Methabis is a project that promotes teachers' emotional and mental well-being. It helps reduce stress, increase motivation, and create a more positive environment through psychological and technological strategies.

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General Objective

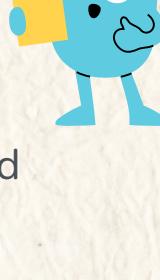


To improve teachers' emotional and mental well-being through strategies that reduce stress and promote balance.



Specific Objectives

- Apply relaxation and mindfulness techniques.
- Develop digital tools for emotional support.



- Encourage motivation and self-care.
- Strengthen teamwork among teachers.

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The Methabis logo represents joy, balance, and positivity.

Its colors and smile express calmness, creativity, and emotional wellness



Logo Meaning

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Corporate Colors

- Purple : Creativity and emotional balance.
- Yellow : Energy and motivation.
- Cyan : Calmness and peace.

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Values

- Empathy: Understanding teachers' emotions.
- Respect: Valuing their effort and dedication.
- Cooperation: Promoting teamwork and unity.



Methabis reminds us that teachers also need emotional care. By promoting balance, motivation, and empathy, the project helps create a healthier and happier educational environment.

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Mission

To support teachers with strategies that boost their emotional health, motivation, and well-being in daily life.



Vision

To make Methabis a recognized project for promoting teachers' mental health and happiness in their professional and personal growth.

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"Because teaching also deserves well-being."

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Conclusion

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