# Customer Churn Prediction and Retention Insights Dashboard

Ask a question about your data
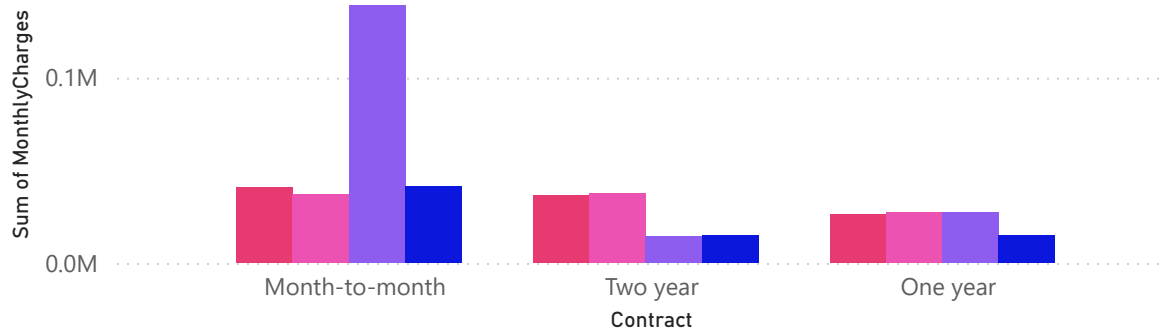
### Try one of these to get started
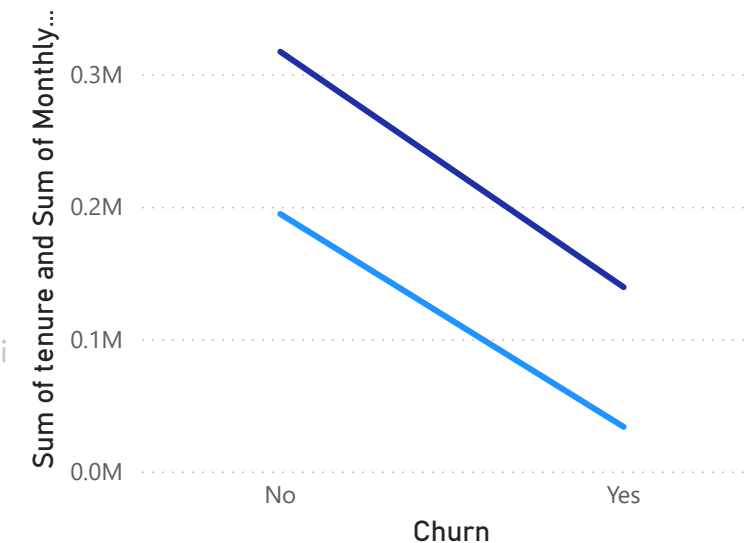
total tenure

maximum tenure

## Sum of MonthlyCharges by Contract and PaymentMethod

**PaymentMethod** ● Bank transfer (automatic) ● Credit card (automatic) ● Electronic check ● Mailed check



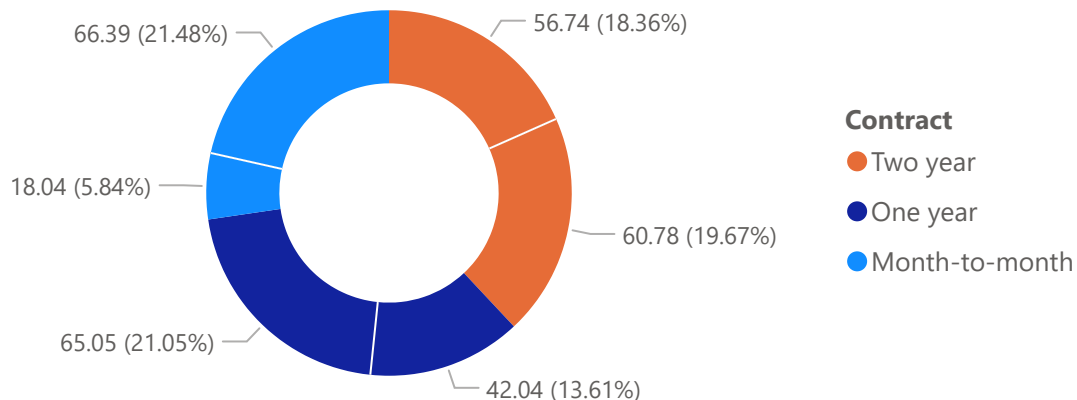## Sum of tenure and Sum of MonthlyCharges by Churn

● Sum of tenure ● Sum of MonthlyCharges



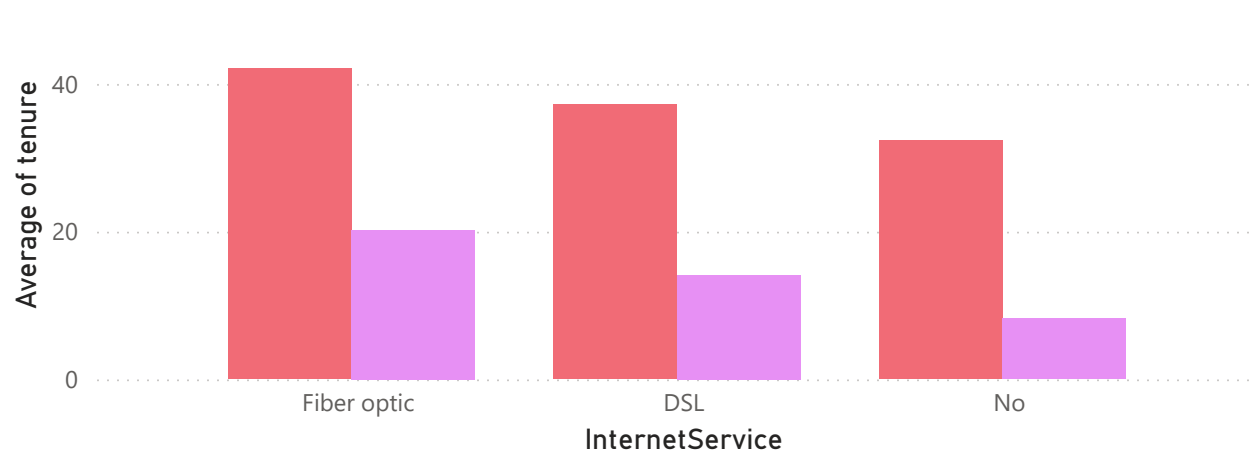## Average of tenure and Average of MonthlyCharges by Churn

|  | PY | AC | ΔPY | ΔPY% |
|---|---|---|---|---|
| No | 61.3 | 37.6 | -23.7 | -38.7 |
| Yes | 74.4 | 18.0 | -56.4 | -75.8 |

‖‖‖ zebra bi

## Average of tenure and Average of MonthlyCharges by Contract



56.74 (18.36%)
66.39 (21.48%)
60.78 (19.67%)
18.04 (5.84%)
65.05 (21.05%)
42.04 (13.61%)

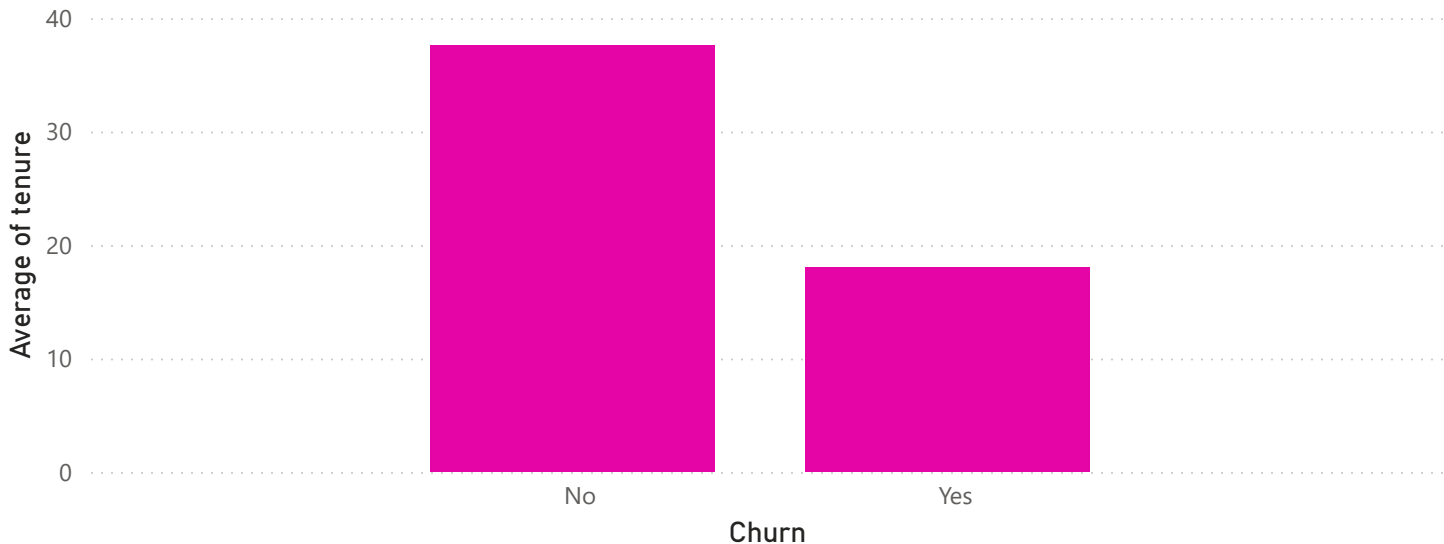**Contract**
● Two year
● One year
● Month-to-month

## Average of tenure by InternetService and Churn

**Churn** ● No ● Yes
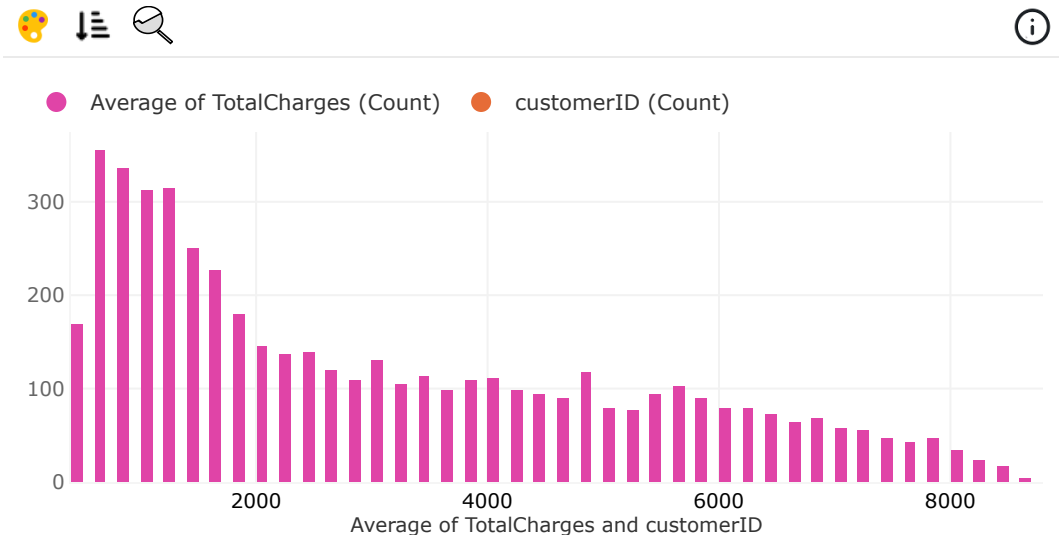
# Customer Churn Prediction and Retention Insights Dashboard

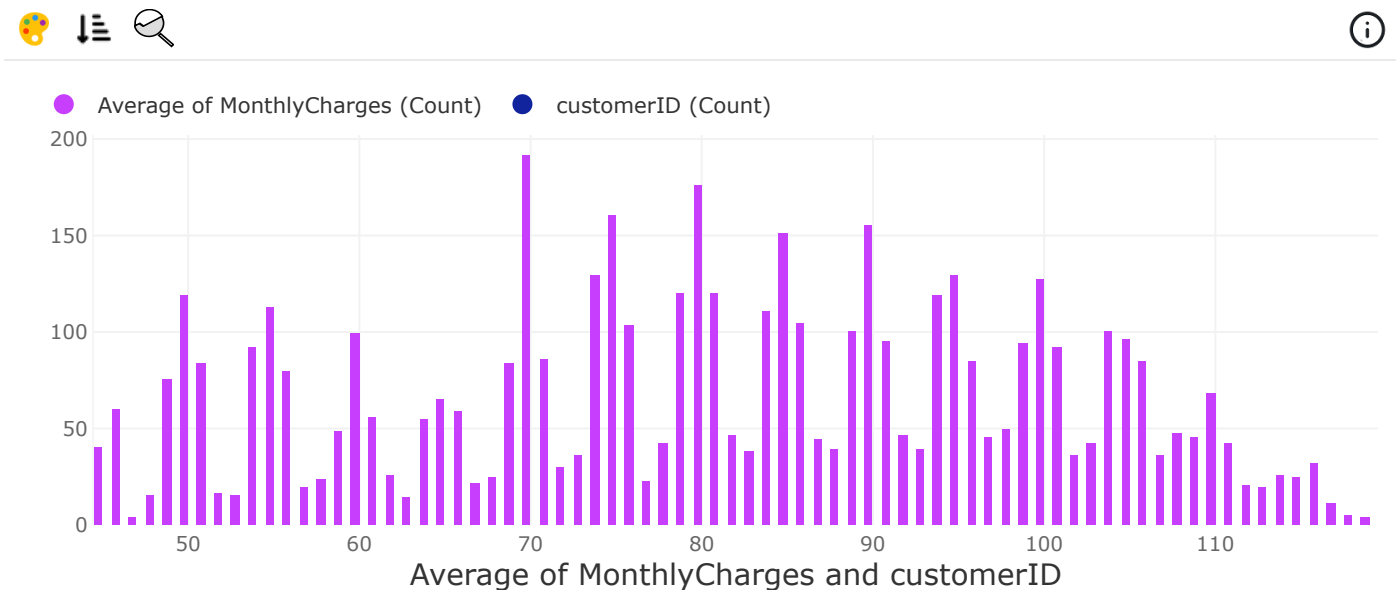## Average of tenure by Churn



## Average of TotalCharges by customerID

🎨 ⬇☰ 🔍                                                                ⓘ

● Average of TotalCharges (Count)    ● customerID (Count)



## Average of MonthlyCharges by customerID

🎨 ⬇☰ 🔍                                                                ⓘ

● Average of MonthlyCharges (Count)    ● customerID (Count)



## Average of tenure by Churn and customerID