



# Synapse

charte graphique

# Typographies

## Helvetica Neue LT Roman

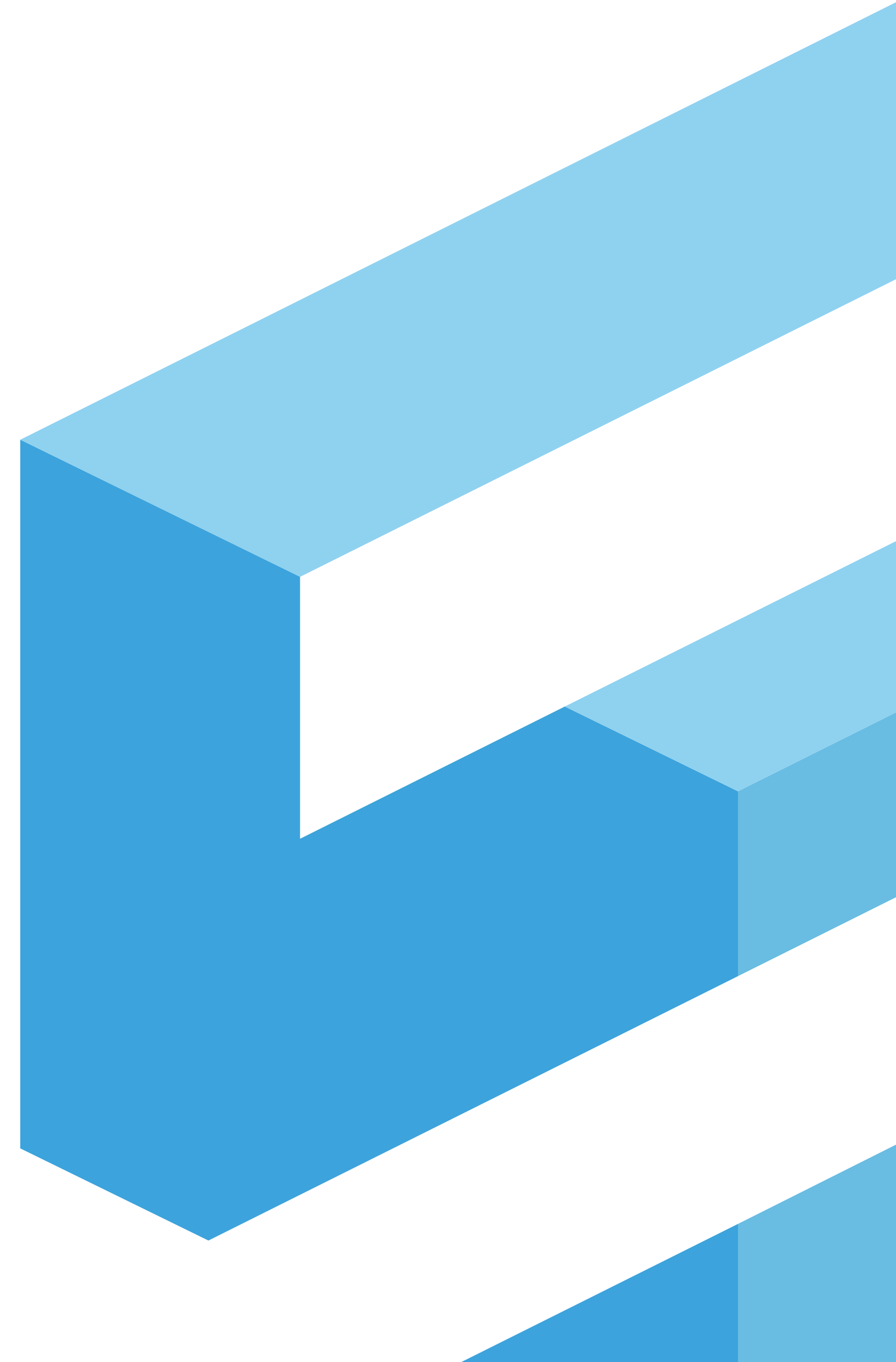
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789

## Helvetica Neue LT Light

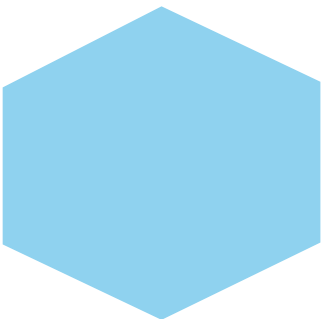
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789

## Helvetica Neue LT Bold

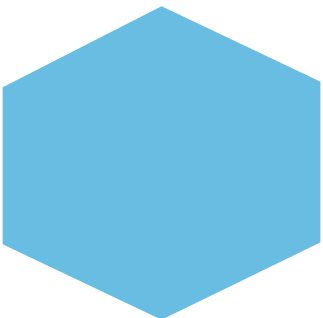
abcdefghijklmnopqrstuvwxyz  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**0123456789**



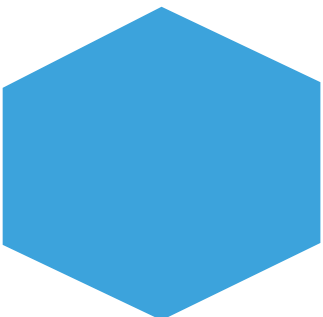
# Couleurs



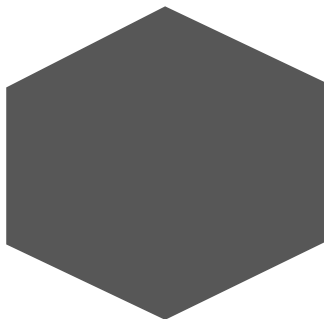
R 105 V 188 B 226  
#69bce2



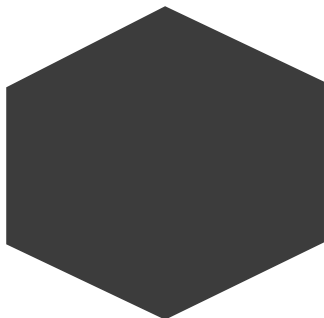
R 143 V 210 B 239  
#8fd2ef



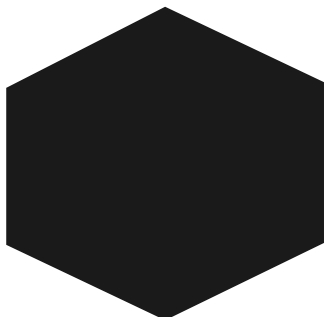
R 60 V 163 B 220  
#3ca3dc



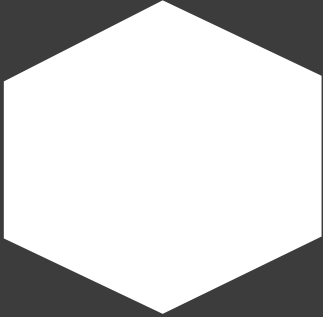
R 87 V 87 B 87  
#575757



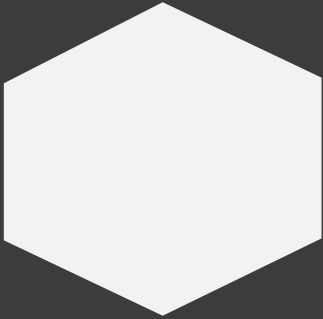
R 60 V 60 B 60  
#3c3c3c



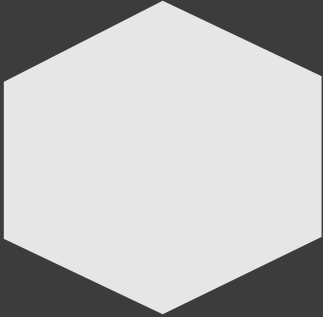
R 26 V 26 B 26  
#1a1a1a



R 255 V 255 B 255  
#fff



R 242 V 242 B 242  
#f2f2f2



R 230 V 230 B 230  
#e6e6e6

Logotype



Synapse

# Déclinaisons couleurs du logotype



Logo  
Fond transparent ou clair



Logo clair  
Fond de couleur foncé



Logo foncé  
Fond transparent ou clair



Logo clair  
Fond gris foncé ou noir

# Déclinaisons couleurs du logotype

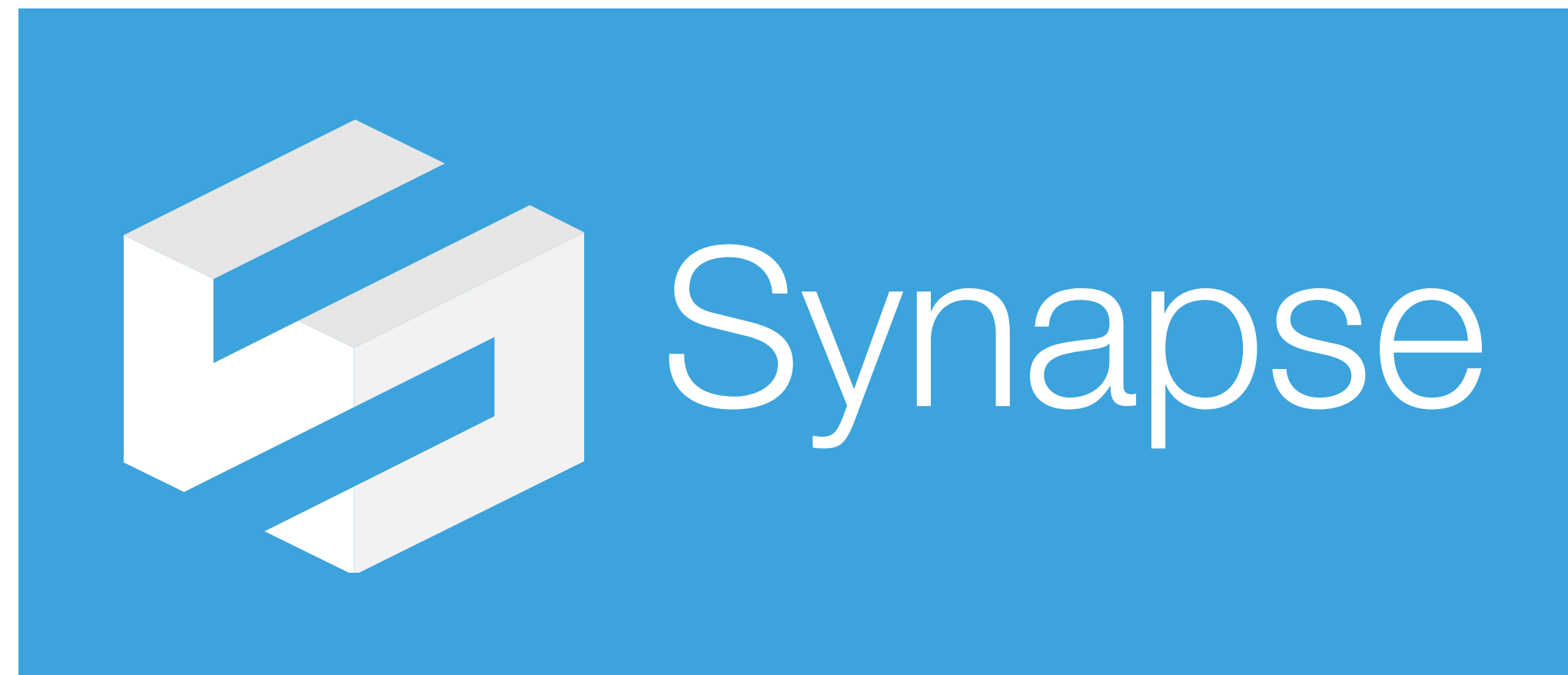


Logo  
Fond transparent ou clair



Logo foncé  
Fond transparent ou clair

# Déclinaisons couleurs du logotype



Logo clair  
Fond de couleur foncé



Logo clair  
Fond gris foncé ou noir

Construction logo

