





# Nekita Lucy Surman

UI Designer applying over 10 years in customer service to improve user experience and maximize business outcomes.

 website (TBD link in July)

 nekitalucy2015@gmail.com

 438-994-8170

 [LinkedIn](#) / [Behance](#) / [Procreate](#)

Education

**Certificate in UI Design with a Specialization in Frontend Development**  
CareerFoundry (2022 - 2023)

**Bachelor of Arts: Political Science**  
Concordia University (2015 - 2019)

**DEC: Communications, Media and Studio Arts**  
Vanier College (2013 - 2016)

Technical Skills

UI/UX Design  
Interaction Design  
Wireframing  
Prototyping  
Design System Design  
User Research  
A/B Testing  
User Journey Mapping  
Usability Testing  
Responsive Web Design  
HTML, CSS, Javascript

Soft Skills

Communication  
Research  
Time Management  
Problem-Solving  
Creative Thinking  
Listening

Tools

Figma  
AdobXD  
Framer  
Principle  
VSCode  
Procreate

Areas of Expertise

**UI / UX Design**

- Leveraging UI principles, patterns, and user feedback to guide the design process enabled me to successfully create a mobile app from scratch, from wireframes to a finalized style guide.
- Utilizing responsive grids to create a fluid and flexible layout.
- Ensuring platform-specific UI/UX considerations and delivered tailored experiences for each platform using iOS design guidelines and Material Design principles.
- Optimizing the design through user input and testing.
- Completing four case studies and publishing my work on Behance as well as coding my own website using HTML, CSS, and JavaScript.

**Customer Sales and Service**

- Delivering exceptional customer service, building strong client relationships, and identifying up selling opportunities to drive revenue growth.
- Presenting tailored solutions and completed reservations in both English and French for diverse clients across the world.
- Successfully driving sales by upselling services such as meal vouchers, lounge access, flight passes and fare options.

**Games Testing**

- Identifying and reporting critical bugs that significantly improved game stability and enhanced user experience.
- Conducting regression testing.
- Providing detailed feedback to development teams that led to improved game functionality and user experience.

**Information Officer and Administration**

- Managing daily office operations and ensuring seamless communication and exceptional customer service.
- Delivering essential information on federal programs and services, and driving customer satisfaction.

Experience

**Various UX/UI Design projects** (Nov. 2022 - May 2023)

**Information Officer**, Gatestone and Co. Inc - Contracted by the Government of Canada, Montreal, QC (2020 - Present)

**Customer Sales and Service Representative**, AirCanada, Montreal, QC (2019 - 2020)

**Administrative Assistant**, Concordia Alumni Department, Montreal, QC (2017 - 2019)

**Game Tester FQA**, GlobalStep, Montreal, QC (2015 - 2020)

Volunteer

**Campaign Volunteer**, Green Party of Canada, Montreal, QC (2019)

**Financial Manager**, Concordia University Tea Club (CUTEA), Montreal, QC (2016 - 2019)

**Food Bank Volunteer**, Concordia University Alternative Spring Break Program, Montreal, QC (2015)