

SQL Queries - Task 4: Data Analysis

Step 1: Import Required Libraries

```
import pandas as pd
import sqlite3
```

Step 2: Load CSV File

```
df = pd.read_csv("product_sales.csv") # Replace with the actual filename
df.head()
```

Step 3: Create SQLite Database and Table

```
conn = sqlite3.connect("product_sales.db")
df.to_sql("Product_Sales", conn, if_exists="replace", index=False)
```

Confirm table loaded

```
pd.read_sql("SELECT * FROM Product_Sales LIMIT 5", conn)
```

Step 4: Run SQL Queries

1. Average Call Duration

```
pd.read_sql("""
    SELECT AVG(Duration) AS AvgDuration
    FROM Product_Sales
    """, conn)
```

2. Total Products Sold by Each Agent

```
pd.read_sql("""
    SELECT Agent_Name, SUM(ProductSold) AS TotalSales
    FROM Product_Sales
    GROUP BY Agent_Name
    ORDER BY TotalSales DESC
    """, conn)
```

3. Calls Not Picked Up

```
pd.read_sql("""
    SELECT * FROM Product_Sales
    WHERE PickedUp = 0
    """, conn)
```

4. Top 10 Customers with Highest Call Duration

```
pd.read_sql("""
    SELECT CustomerID, SUM(Duration) AS TotalDuration
    FROM Product_Sales
    GROUP BY CustomerID
    """, conn)
```

```
ORDER BY TotalDuration DESC
LIMIT 10
""" , conn)
```

5. Create a View (Optional — for saving within DB)

```
conn.execute("""
    CREATE VIEW IF NOT EXISTS AgentSalesSummary AS
    SELECT Agent_Name, COUNT(*) AS TotalCalls, SUM(ProductSold) AS TotalProducts
    FROM Product_Sales
    GROUP BY Agent_Name
""")
```

Check view

```
pd.read_sql("SELECT * FROM AgentSalesSummary", conn)
```

Done — Close connection

```
conn.close()
```