

ELLIE HOBBS

FULL STACK DEV

COPYWRITER

ARTIST

Former copywriter and creative agency staff writer, perpetual creative, now a full stack developer with a focus on front end.

ESHOBBS7@GMAIL.COM | NELBOH 

TECH SKILLS

HTML5
CSS
Sass
JavaScript (Vanilla & DOM)
PHP
Object-Oriented PHP
MySQL
APIs

Blade templating
React / Redux
Laravel
Git
Gulp
npm
Vagrant
Chrome Dev Tools

Wordpress
Google Analytics
Affinity Designer
Clip Studio Paint
Balsamiq
Blender
Logic Pro X
Cubase

EDUCATION

DevelopMe | *Full Stack Developer Bootcamp*

September 2020 — December 2020, Bristol (remote)

Bath College | *Introduction to Web Design: HTML, and Introduction to Web Design: CSS*

September 2018 — December 2018, Bath

The University of Edinburgh | *MSc Japanese Society & Culture (Distinction)*

September 2016 — November 2017, Edinburgh

The University of Sheffield | *BA Japanese Studies (2.1 Hons)*

September 2011 — June 2015, Sheffield

Kanazawa University | *KUSEP A Year Abroad Programme*


September 2012 — August 2013, Kanazawa, Japan

PROJECTS

5-a-side Football Team Generator

HTML, CSS, JS, React, React-Redux

- The final technical challenge for the DevelopMe full stack course. A multi-component React app designed and built from scratch in under a week

 <https://nelboh.github.io/technical-challenge/>

Gift Tracker

HTML, CSS, JS, React, React-Redux, React-Thunk, Laravel, AWS

- As team leader, I led our group in creating a spending tracker. I also designed and built the entire layout, right down to the SVG icons

 <https://nelboh.github.io/gift-tracker-app/>

WORK

Network N | *Staff Writer*

December 2018 — September 2020, Bath

Copy and content writer for a busy video games marketing agency, on behalf of multiple industry names including Amazon, Twitch Prime, OMEN by HP, LoLEsports, and GAME

- Took ownership of a client's **Wordpress blog**, reworked its templates to be **mobile-friendly**, tracked **performance and SEO** by creating a custom **Google Analytics** dashboard, wrote a comprehensive **CMS guide**, and provided daily content for the blog
- Edited freelancer work, wrote long and short-form articles, wrote and recorded video scripts and V/O, interviewed industry professionals and esports teams, provided daily content for multiple client social media channels

Cello Signal | *Graduate Copywriter*

January 2018 — May 2018, Cheltenham

- Provided **copy**, **pitches**, and **artwork** to fulfil a wide variety of **project briefs** for the creative agency's clients including British Heart Foundation, WWF, the AA, and The Open University

The University of Edinburgh | *Editorial Assistant*

January 2017 — November 2017, Edinburgh

Uji City Board of Education | *Civil Servant*

August 2015 — August 2016, Kyoto, Japan

PLAY

- Recording and composing using Logic Pro X, especially game soundtracks
- Illustration with digital and traditional media
- Bookbinding
- Writing fiction
- Archery and jōdō (which isn't the same as judo)