



# Nelly Mafi

Interaction Designer

Hello! I'm Nelly, an Interaction Designer with a passion for technology and a deep understanding of user needs and preferences. With a blend of creativity and critical thinking, I bring valuable insights to projects and teams, ensuring innovative and user-centric design solutions.

## CONTACT

- nellymafi@yahoo.com
- www.nellymafi.com
- @nellymafi

## REFERENCES

**Sandeep Sidhu** | sandeep@ecuad.ca  
Chief Information Officer

**Stephen Wicha** | swichuk@ecuad.ca  
Manager, Service Experience

**Michael Lazar** | ?@?.ca  
Assistant Producer, Electronic Arts (EA)

## EXPERIENCE

### UX/UI Designer

*Emily Carr University - Infrastructure*

- Designing data architecture for M365 migration
- Developing automation of workflows for departments
- Wireframing and designing SharePoint sites

### Business Analyst

*Emily Carr University - Innovation Hub*

- Established user digital journey mapping activity protocol
- Created data visualizations from Canada-wide raw data
- Designed and developed email notification template

### Coding Instructor

*Under the GUI Academy*

- Teaching students the fundamentals of programming
- Python and C# (Unity) for game logic and development
- Supporting and inspiring students to further creativity

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## EDUCATION

### INTERACTION DESIGN

Emily Carr University of Art + Design, 2019-2023

## AWARDS

### WE CARE - FUTURE OF PRECISION MEDICINE

ECU Health Design Award for Service, 2023

## SKILLS

UX Research & Analysis

Programming

UX/UI Design

Graphic & Web Design

Game Development

Teaching