MICHAEL NELSON

Product Designer/ Frontend Developer (Nigeria)

I've been working as a Front-end developer and a UI/UX designer for over three years. My expertise lies in creating functional websites and applications. When it comes to UI/UX design, my focus is on crafting mockups, prototypes, and designs that prioritize user-centered experiences. I have a skill set in design, typography, color theory, and drawing, which helps me create sleek and user-friendly interfaces.

As a front-end developer, I specialize in translating these designs into interactive user interfaces using HTML, CSS, JavaScript and React. Over the past year, I've also gained valuable experience working with AWS services enhancing my ability to develop scalable and efficient web applications

FRONT END DEVELOPER WORK EXPERIENCE

Frontend Developer - ATChub
Nigeria / May 2022 - Present

- Planned website development, converting mockups into usable web presence with ReactJs.
- Multi-tasked across multiple functions and roles to generate project results and meet deadlines and organizational expectations.
- Produced websites compatible with multiple browsers
- Designed and updated layouts to meet usability and performance requirements.
- Worked alongside developer for complete design and implementation of all UI designs

Frontend Developer (Remote)- Passpoint
Nigeria / February 2023- September 2023

- Produced websites compatible with multiple browsers.
- Collaboratively built Passpoint website from conception to completion
- Designed and updated layouts to meet usability and performance requirements
- Working together with two additional developers on the passpointGo (under development) and admin dashboards

Frontend Developer (Contract) - PHASTPAY
Nigeria / November 2022 - January 2023

- Worked in Agile-driven environment to effectively maintain project timelines and utilize available resources.
- Produced websites compatible with multiple browsers
- Worked alongside developer for complete design and implementation of all UI designs .

PRODUCT DESIGN WORK EXPERIENCE

Lead Product Designer & Facilitator - ATChub
Nigeria / May 2022 - Present

- Created lessons and activities to teach product design to students.
- Used Adobe Suite to create and improve visual elements such as illustrations, icons, and infographics.
- Conducted research with users and collected feedback to make improvements and changes to the designs.
- Developed and maintained design systems and brand guidelines
- Led and mentored a team of product designers, providing guidance, support, and fostering a collaborative and creative work environment.
- Kept up-to-date on the latest design trends and shared that knowledge with students.
- Collaborated closely with developers to ensure that the design elements were implemented smoothly.

Lead Product Designer - Reisty
Nigeria / March 2023 - June 2023

- Conducted comprehensive user research to understand the target audience, their needs, and pain points.
- Worked closely with product managers, developers, and other stakeholders to ensure a cohesive and user-centric product design.
- Single- handedly developed and maintained design systems and brand guidelines for Reisty
- Effectively communicate design concepts and rationale to both technical and non-technical team members.

Lead Product Designer - NUPAT
Nigeria / November 2022 - January 2023

- Improved productivity by 40% through a product design process that involved integrating manager and consumer feedback to determine product features, value, and price points.
- Addressed challenges through innovative pattern invention.
- Worked closely with creative and development teams to execute projects, including designing web and mobile platforms for NUPAT.
- Developed and maintained design systems and brand guidelines
- Created wireframes and prototypes to test and refine designs

Frontend Developer / Product Designer - 720degree Innovation Hub
Nigeria / July 2021 - April 2022

- Worked closely with product managers, developers, and other team members in an calm environment to gather requirements, refine designs, and ensure the successful integration of frontend components.
- Evaluated user experiences to inform strategies and roadmaps for future projects.
- Implemented responsive and cross-browser compatible frontend solutions using HTML, CSS, and JavaScript, translating design mockups into functional, interactive web applications.
- Applied user-centered design principles to understand user needs, conducted usability testing, and iteratively improved designs to enhance overall user satisfaction and usability.
- Worked alongside developer for complete design and implementation of all UI designs

Product Designer Intern - Creative hub
Nigeria / Nov 2020 - April 2021

- Meeting with clients to discuss project requirements, objectives, and timelines.
- Creating design concepts, prototypes, and user interfaces for various products using tools such as Sketch, Figma.
- Addressed challenges by inventing new patterns and conducting competitive research for products.
- Collaborating with clients and other stakeholders throughout the design process to gather feedback, make revisions, and ensure that the final product meets their expectations.

UI/UX LIVE PROJECTS

Mypasspoint

Phastpay

ATC steam

Reisty

Ulego

FRONT-END LIVE PROJECT

Mypasspoint

Phastpay

ATC steam

UI/UX PERSONAL PROJECTS

Coinpod Website

Finpay

HospitalityPlus

PERSONAL INFO

neilsonmike14@gmail.com

Frontend Portfolio

Behance Portfolio

LinkedIn

More links

+2348061332918

CERTIFICATIONS

AWS Developers Associate

AWS Cloud Practiotioner

FRONTEND SKILLS

- HTML, CSS
- Version Control Systems: Git, GitHub, GitLab, Bitbucket
- React JS
- Next JS
- React Query
- JavaScript Programming
- CSS Frameworks: Tailwind, Sass, Styled Component

AWS CLOUD SKILLS

- Amazon EC2, S3, IAM
- Amazon RDS, DynamoDB
- AWS Lambda
- AWS VPC, Route 53
- AWS Elastic Beanstalk
- AWS SNS, SQS, Cloudwatch

UI/UX SKILLS

- Figma
- Adobe Photoshop
- Adobe Illustrator
- User Flows, Branding
- Design System
- Product Strategy, Wireframes
- Product Thinking
- Interactive Design
- Prototypes, Motion Design

PRODUCT MANAGEMENT

- Jira
- Notion
- Slack

EDUCATION

Education Federal University of Agriculture Abeokuta Ogunstate Abeokuta B.sc (2nd Class Upper) in Physics