

Sales Performance Analysis



Summary



Products(1)



Products(2)



Customers



Date



Geography

Overview

Year

2006

Total Revenue

\$6.53M

No of orders

2677

Profit

\$2.65M

Quantity

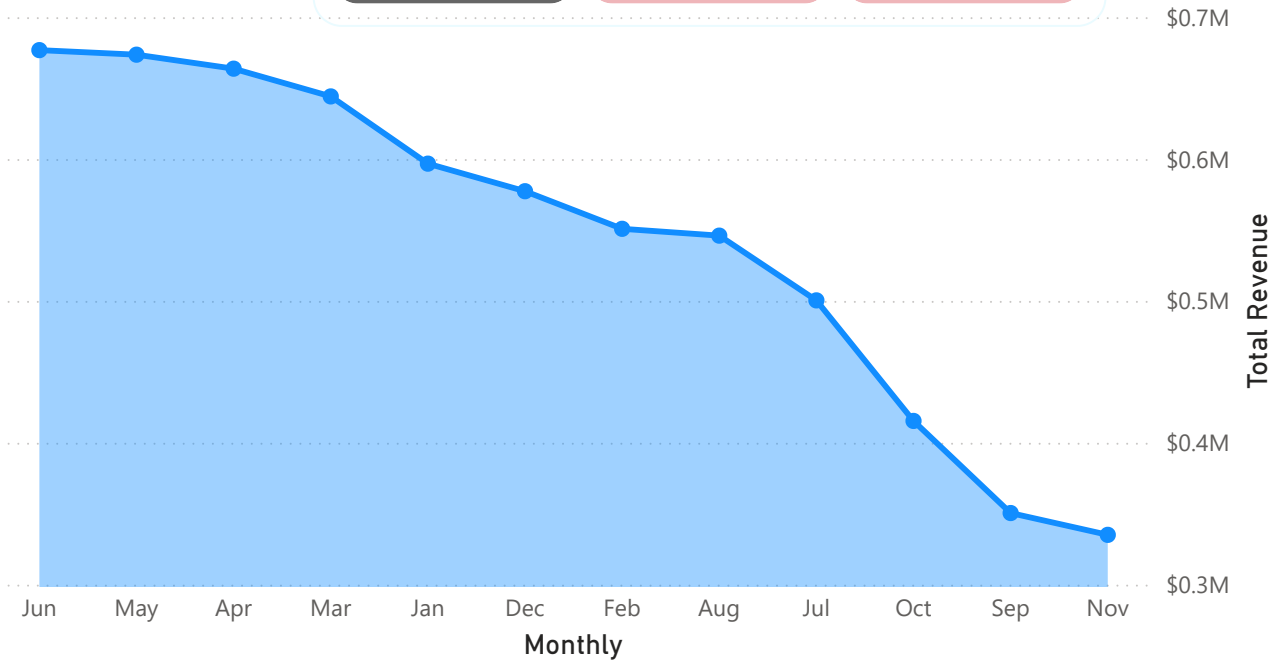
28K

Sales

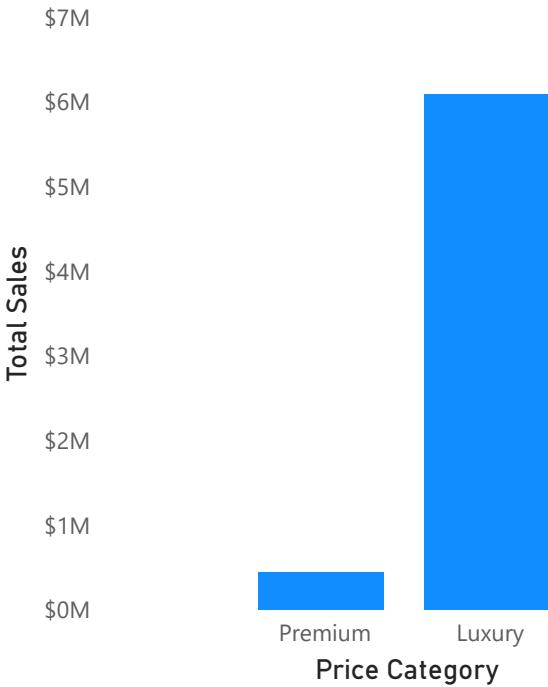
Monthly

Quarterly

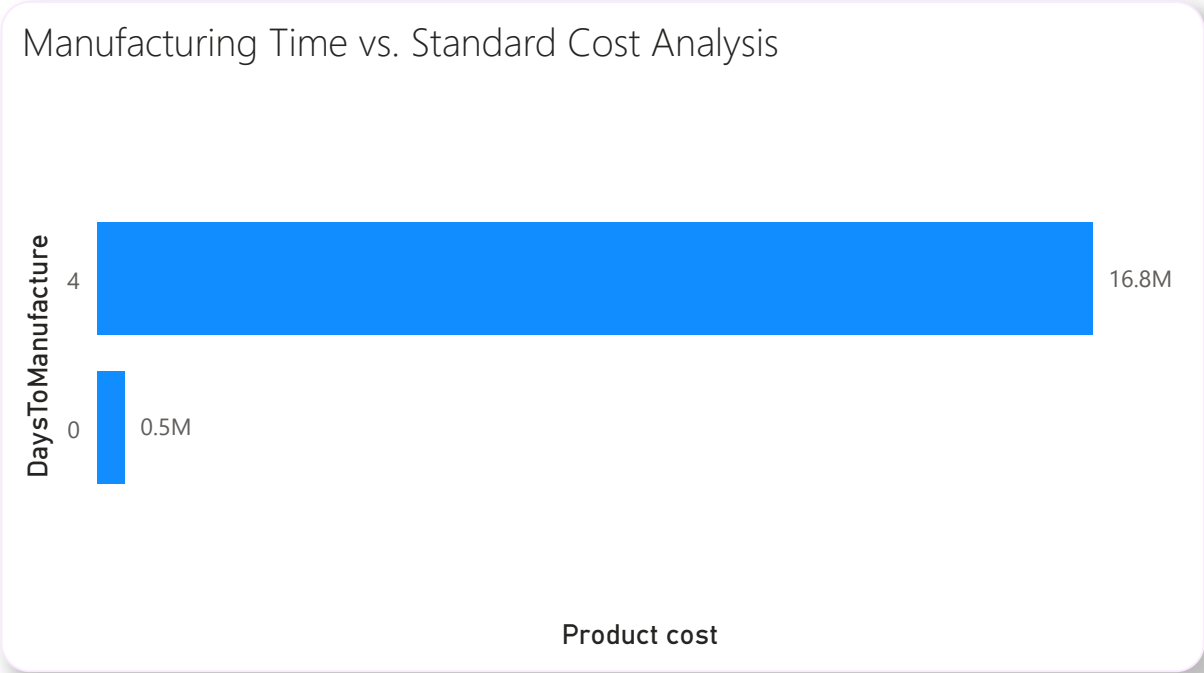
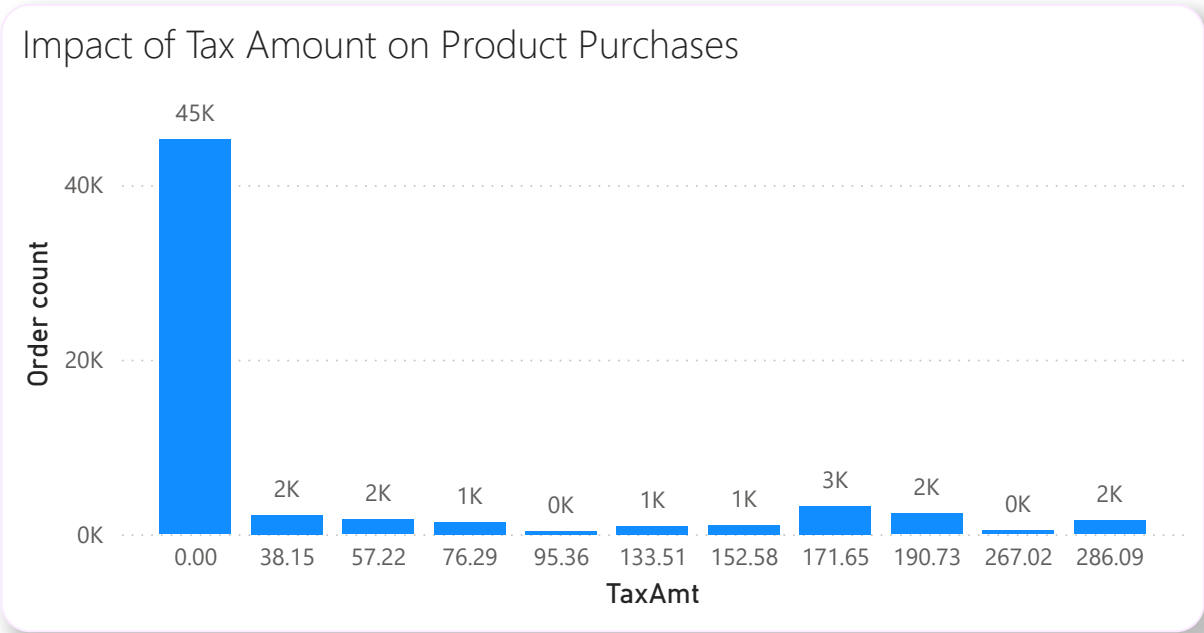
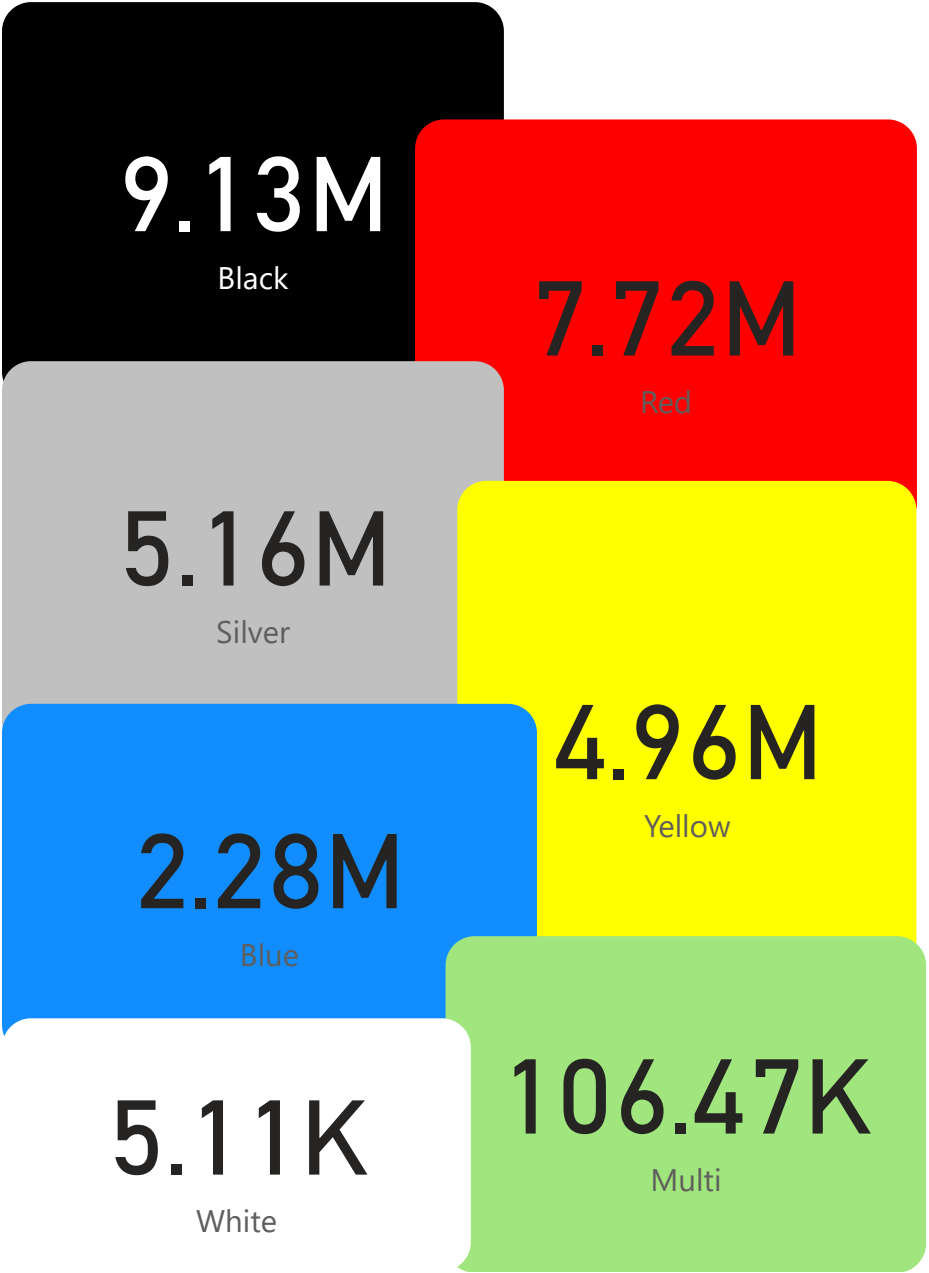
Half-Yearly

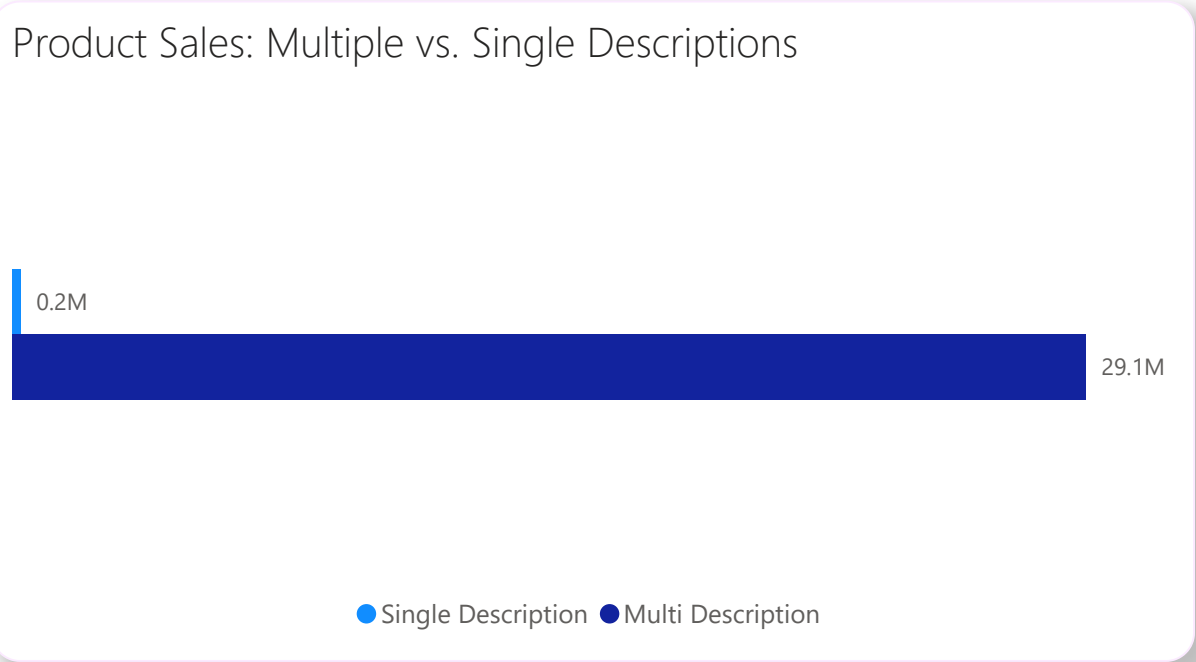
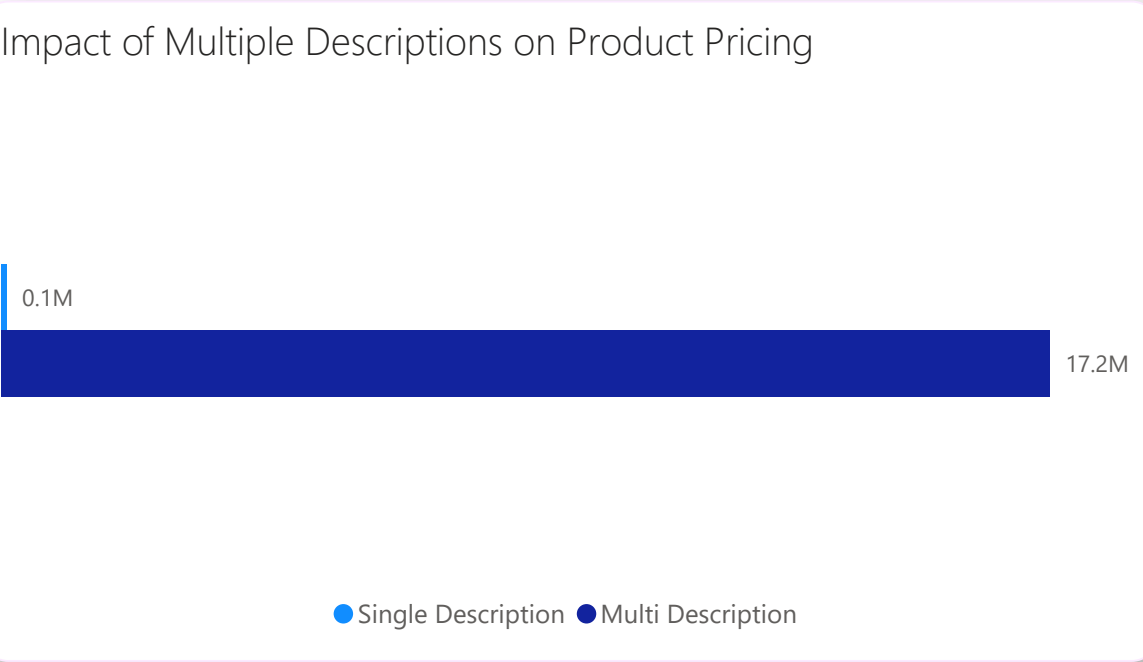
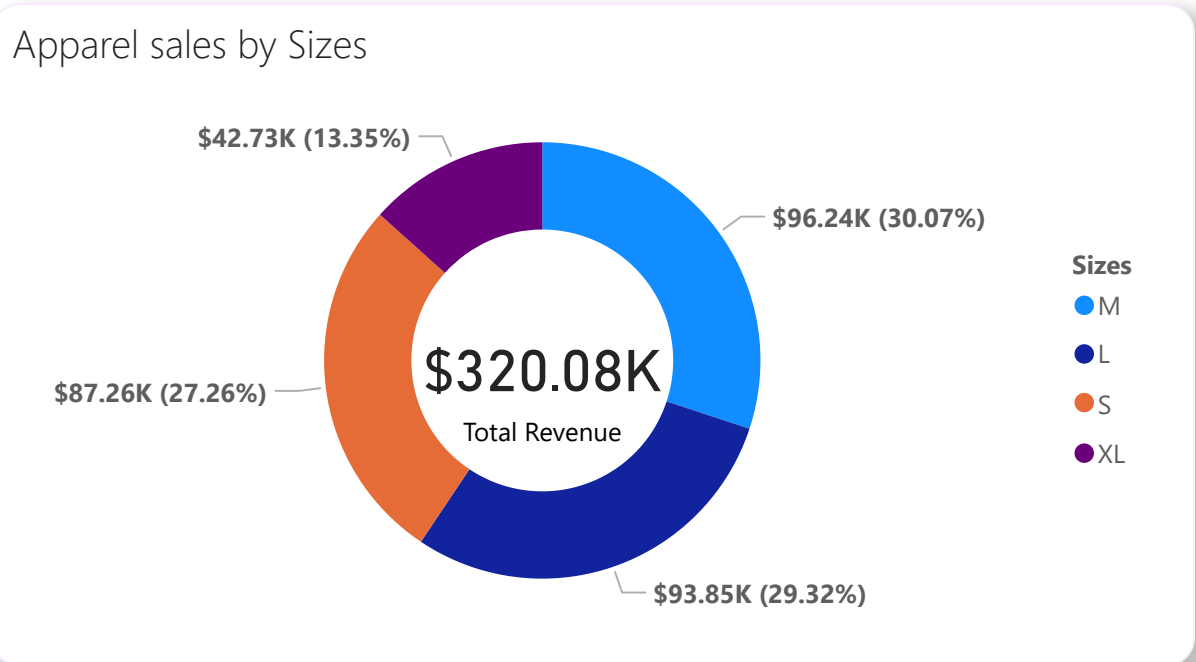
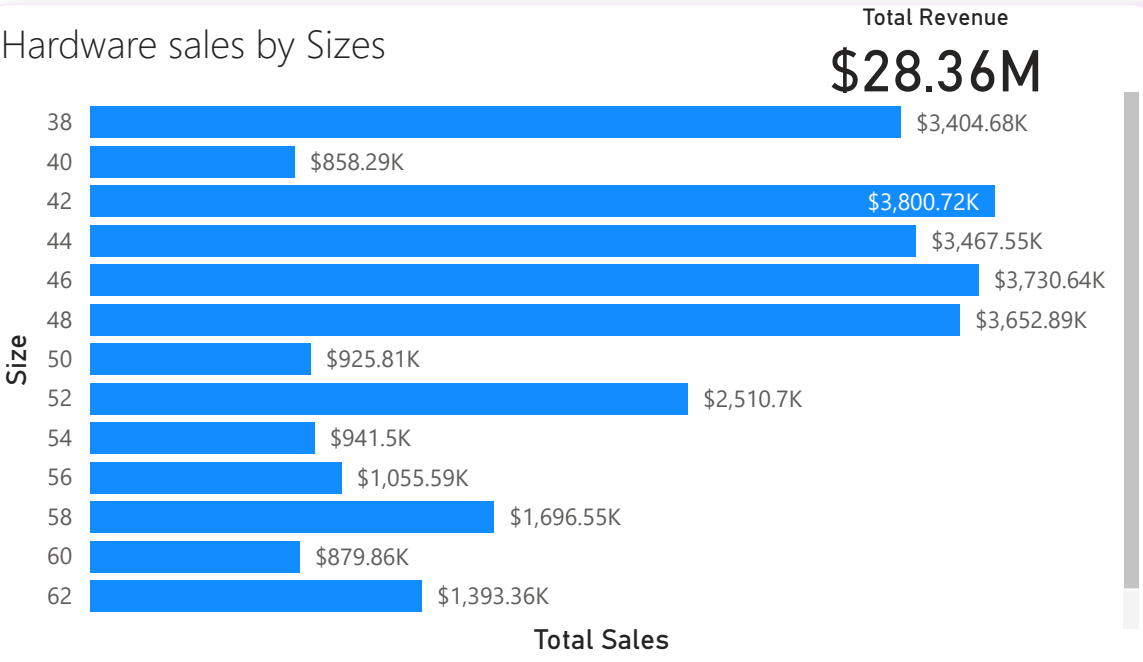


Sales by Price Category

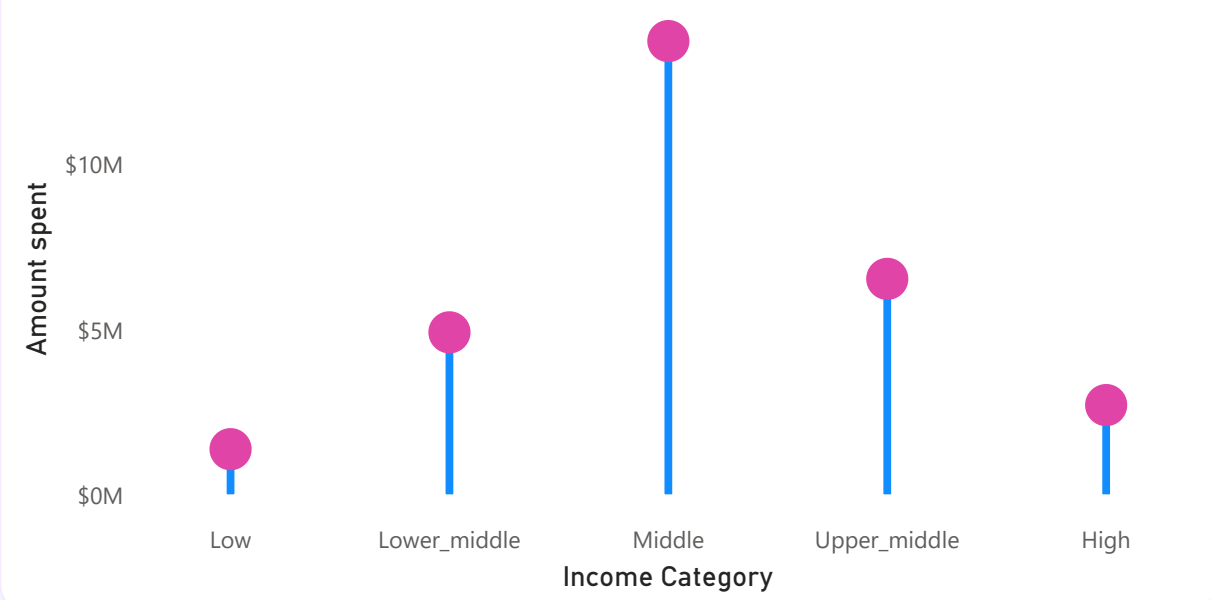


Product Color Preference Analysis

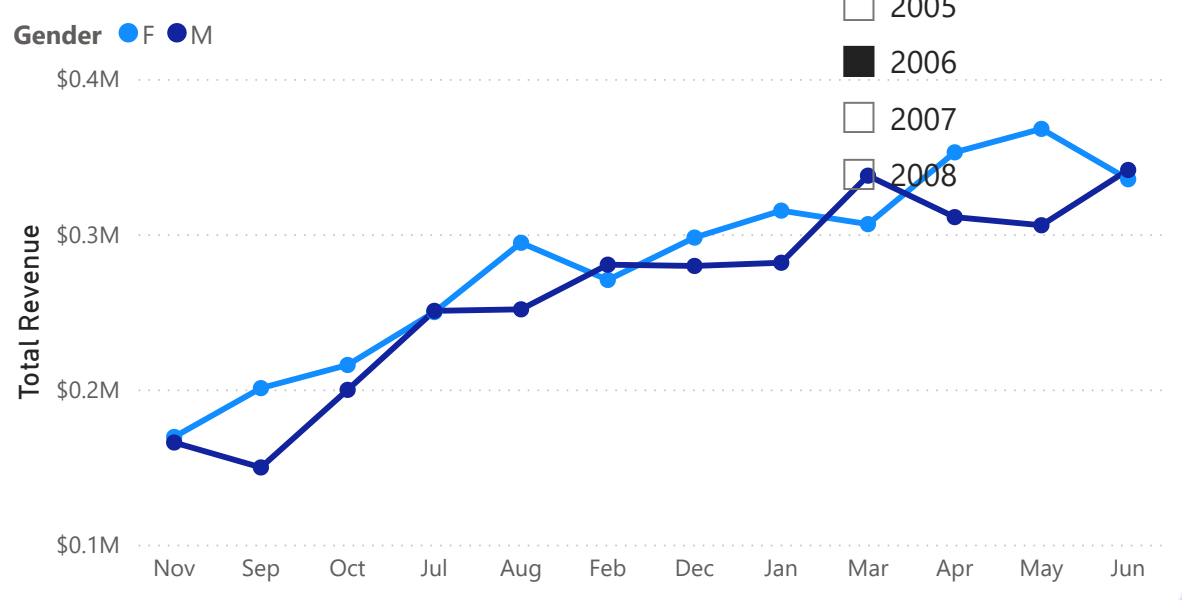




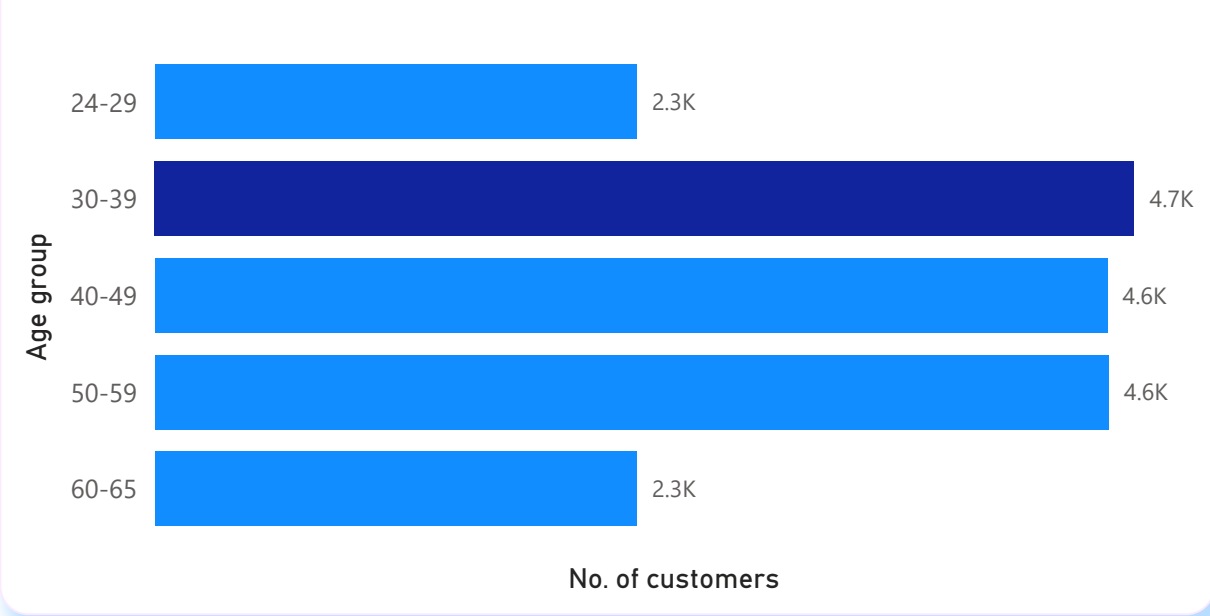
Customer buying behavior vs yearly income



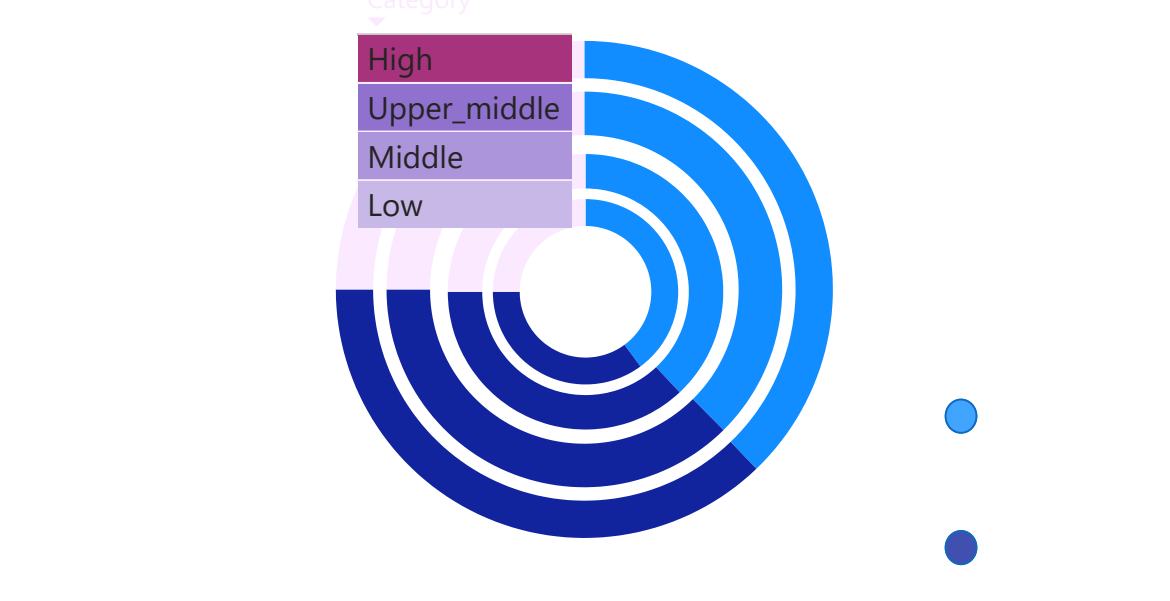
Gender-Based Sales Trends

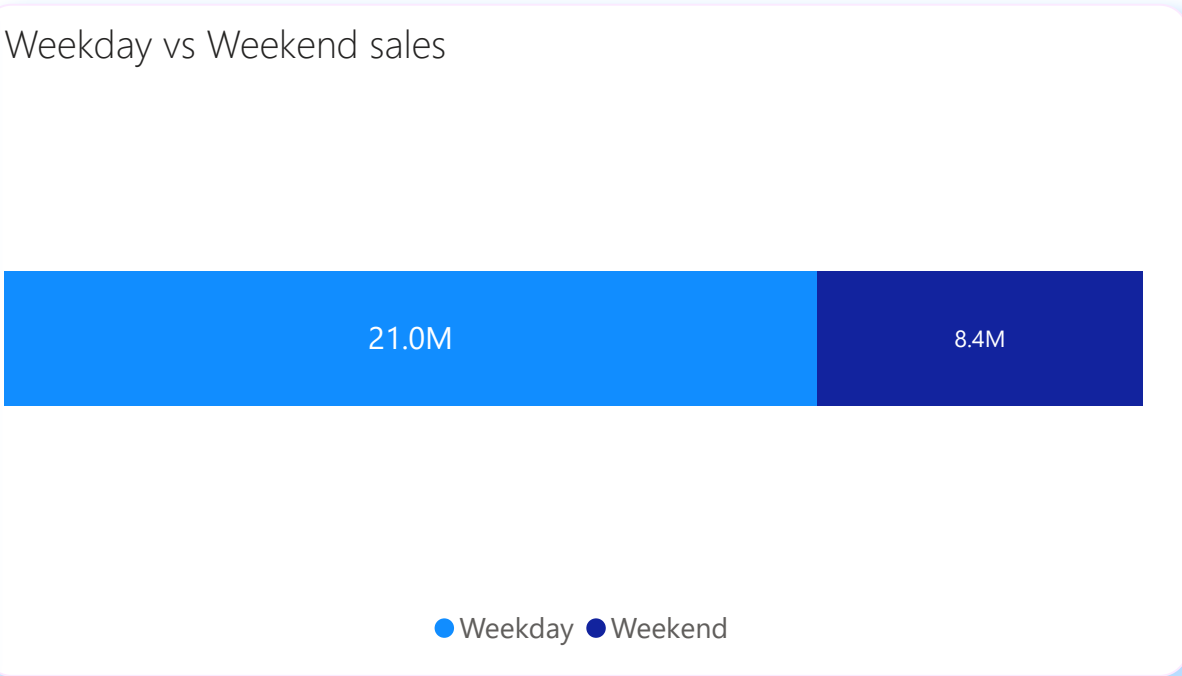
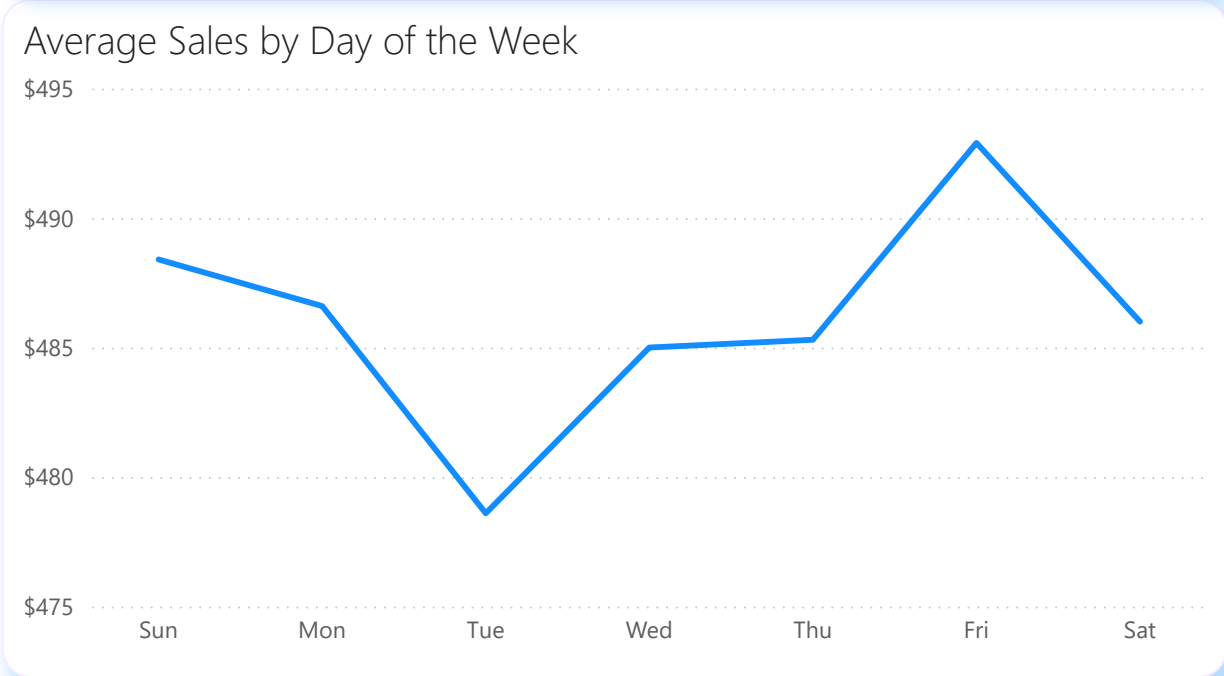
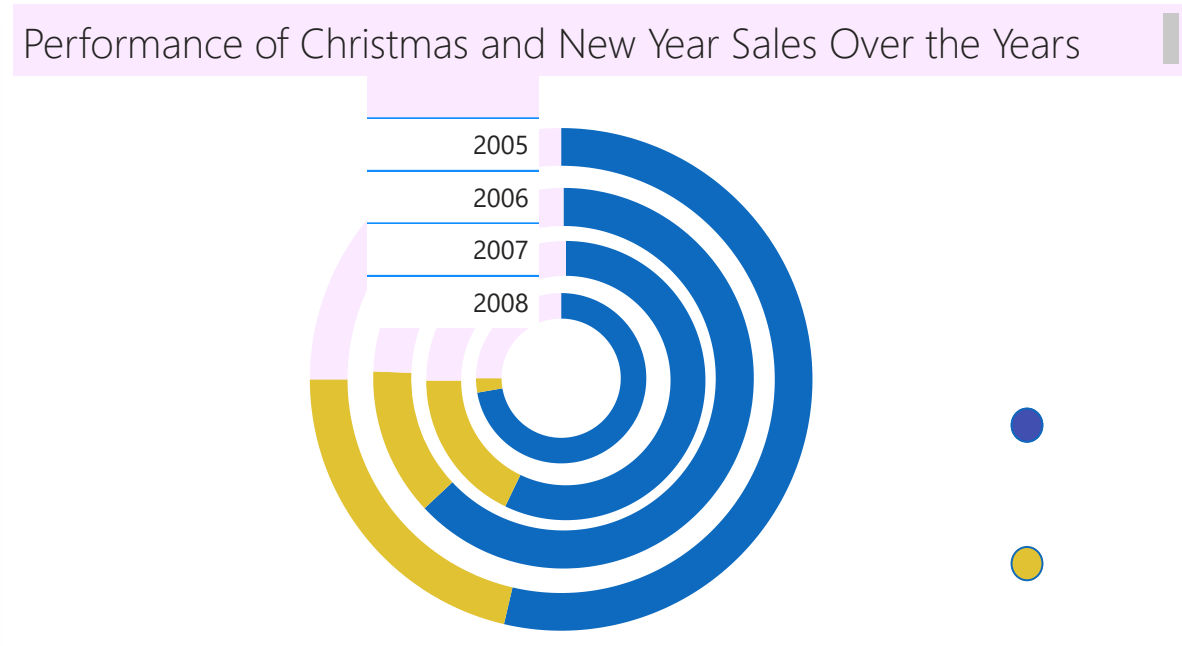
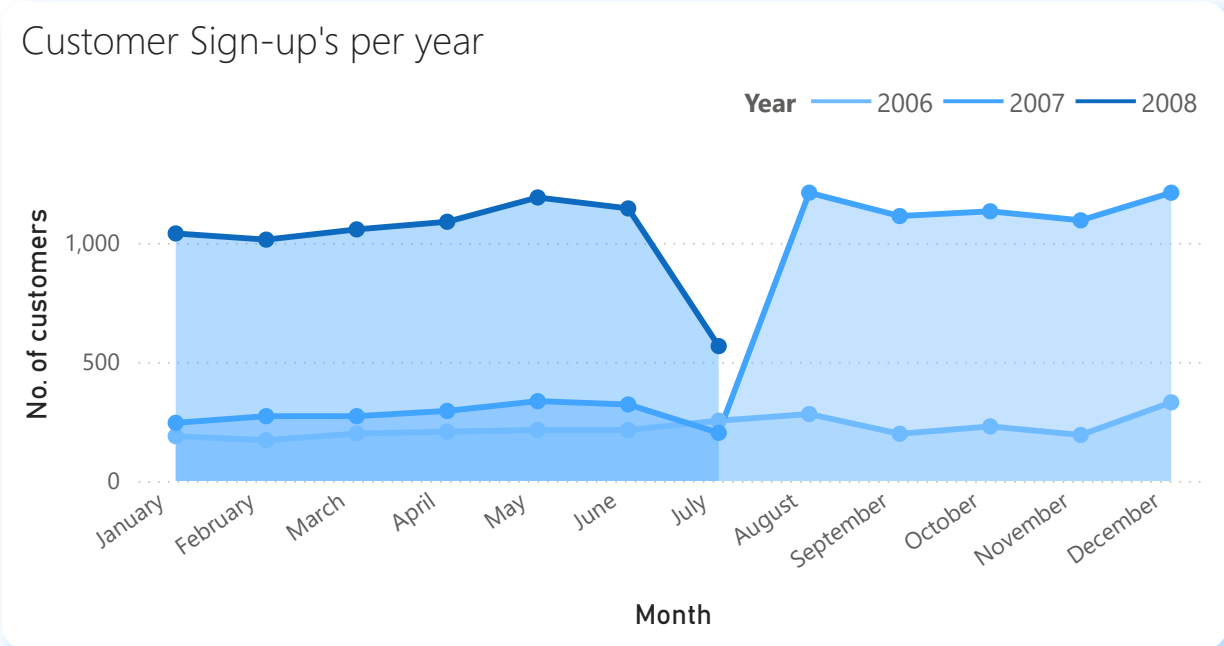


Predominant Customer Category



Customer Spending as a Portion of Income





Total Sales by each country



Heatmap Analysis of Customer Distribution

