Bad Interface Design Example

Pacific Northwest X-Ray Inc. is a company that provides x-ray equipment. I found its website to be a representative example of a website with a very bad design. This is due to several factors, including:

- Firstly, the spectrum of colors is poorly chosen, with very strong colors, which, not only makes the website extremely unpleasant to look at, but also causes conflicts between the background and the texts, causing the user to have a hard time reading them.
- The website elements, such as the text box and the button, are a little basic and rudimentar, making them not so appealing to the user.
- The absence of paddings between texts are also a strong reason for the classification of the website design as bad, because it difficults so much the reading of its contents.

Good Interface Design Example

Superlist is a a to-do list application with a very interesting and refreshing design. Its website has many aspects of a good design example:

- It presents a very clean design, with clear regions of text and elements big enough to be easily noticed/distinguished.
- User interaction is one of the strong features of this website. It is very easy and pleasant to navigate, and has plenty of reaction to user behaviors, such as highlighting words with different colors when hovered, little interactive demos/examples of the app (user can simulate checking tasks, just like in the real app).
- It also displays very fluid animations, making it very user-friendly.