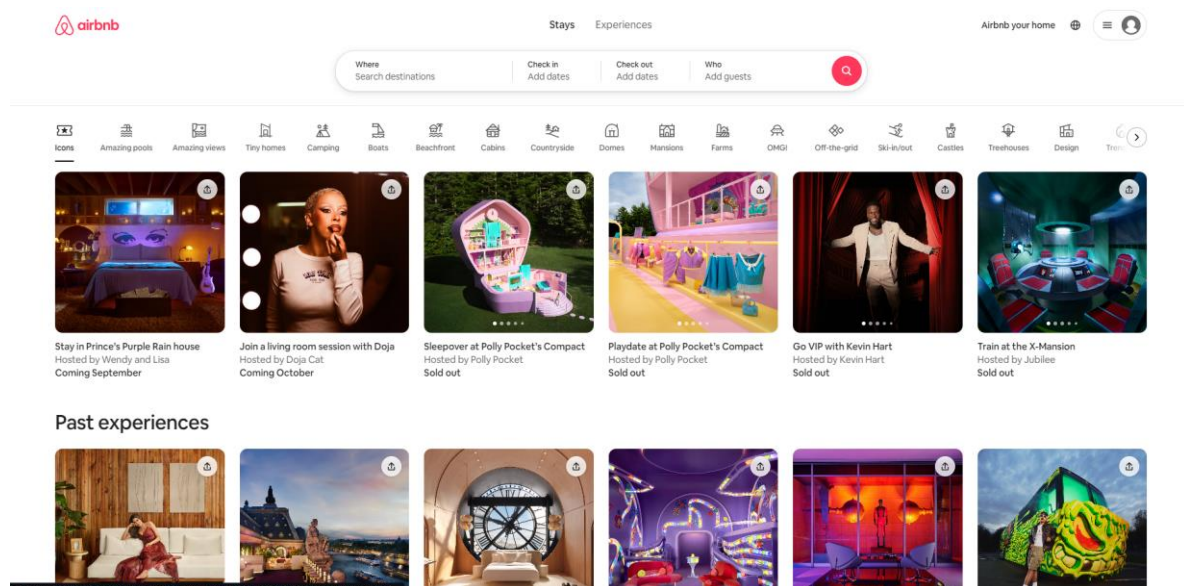


Good Interface Design

In my opinion, Airbnb has a pleasing User Interface in the sense that it balances both aesthetics and functionality. The objective of the whole interface is to allow users to find, book and even host accommodations around the world, providing a platform for travelers and hosts to connect. The simplistic design allows users to focus on the core elements of the platform, such as the search bar and property listings, without unnecessary distractions.

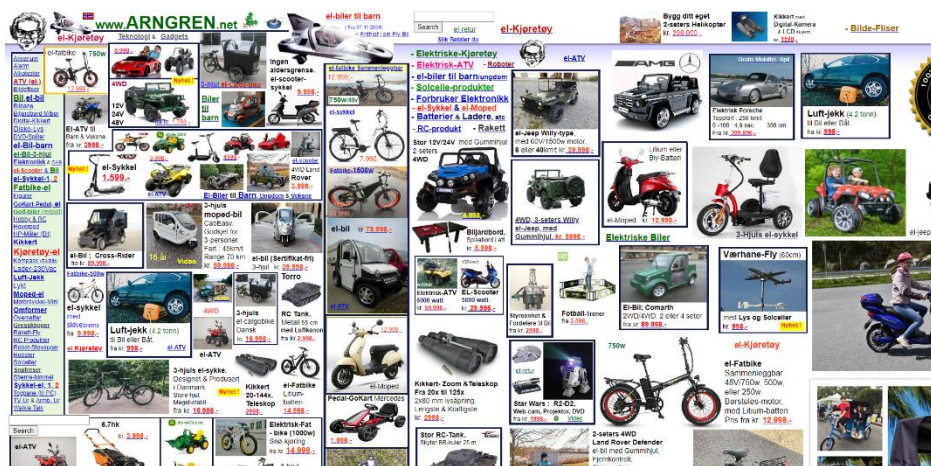


The use of large fonts and proper sized images improve the visual appeal as well enhancing readability. It makes browsing through property listings an effortless and enjoyable experience.

Bad Interface Design

Arngren is a Norwegian e-commerce website designed to sell a wide variety of products, from vehicles, gadgets to electronics. Unfortunately, the website suffers from several significant design issues:

- The site's design is cluttered, with a chaotic layout of hundreds of products, text, and links. There is no clear menu or categorization, making it extremely difficult for users to navigate and find specific items.
- Users are unable to filter or sort products, making it hard to locate specific products.
- The website does not adapt well to different devices, resulting in poor user experience on mobile phones and tablets.



Why It Was Designed That Way? The chaotic design of the Arngren website likely resulted from its incremental growth over time. As new products were continuously added without a sense of organization, wanting to display as many products as possible.

Some suggestions I would give would be: starting off by creating a cleaner and more structured layout that highlights specific categories or product groups, allowing users to find what they're looking for quickly. Include a search bar, filtering options, etc. to make the browsing experience smoother. Lastly improve the responsiveness of the website amongst different devices.