

Sales Performance Dashboard

Date: 25-09-2023 – 01-10-2023

OVERVIEW

PRODUCTS

STORES



Sales

₦158.98M

▲ 25.07% vs last week



Orders

1,228

▲ 20.99% vs last week



Customers

787

▲ 10.85% vs last week



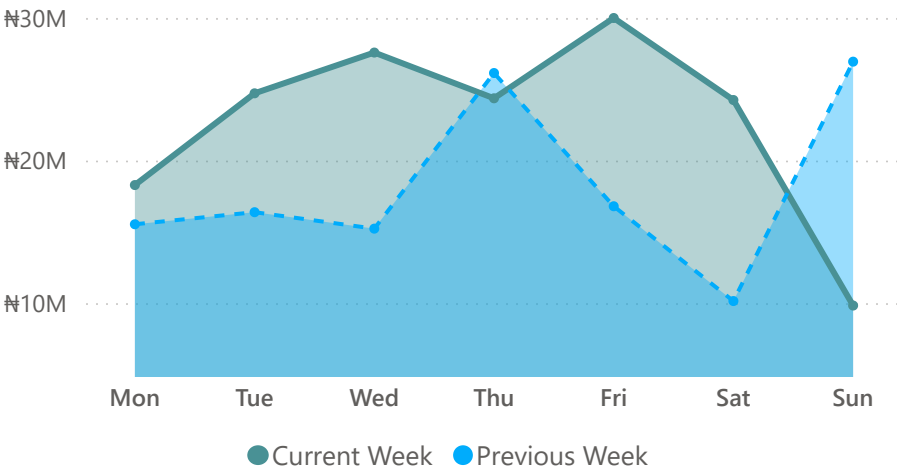
Avg Order Value

₦129.46K

▲ 03.38% vs last week

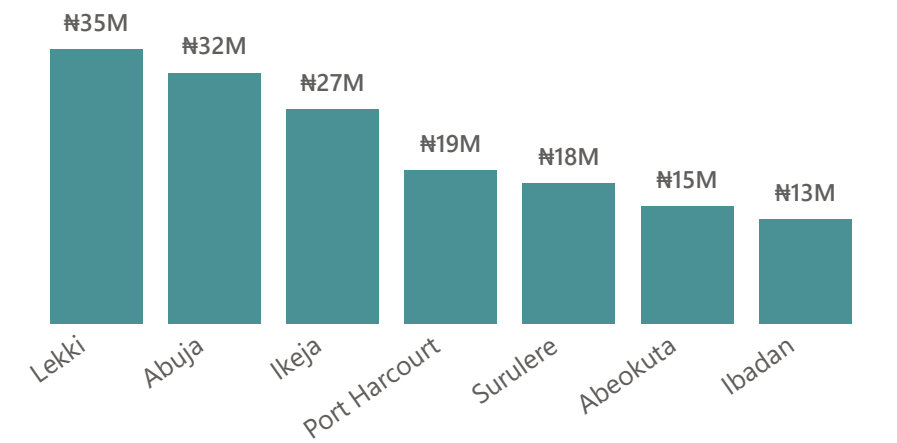
TOTAL SALES

BY WEEKDAYS



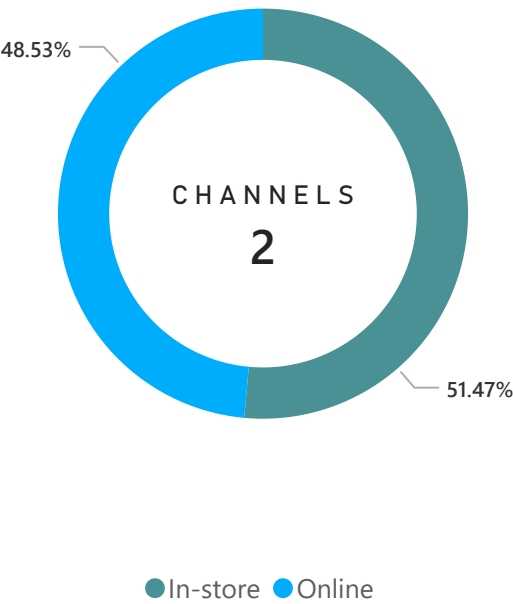
TOTAL SALES

BY LOCATION



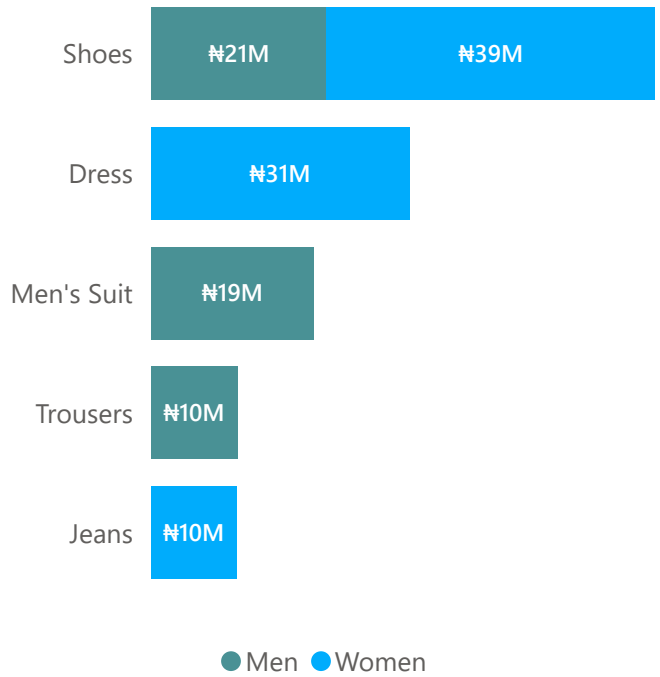
TOTAL ORDERS

BY SALES CHANNELS



TOP SELLING SUB-CATEGORY

BY CATEGORY



Sales Performance Dashboard

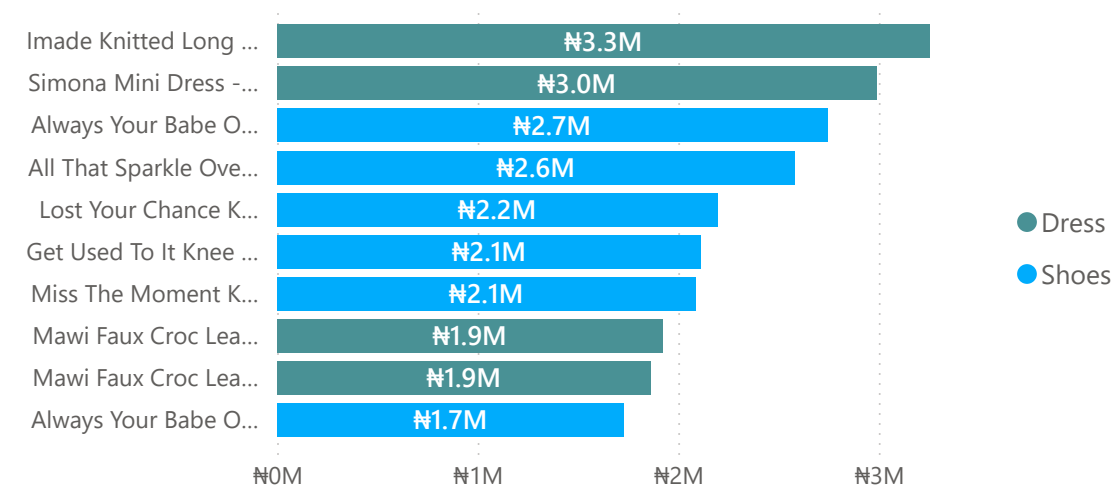
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OVERVIEW

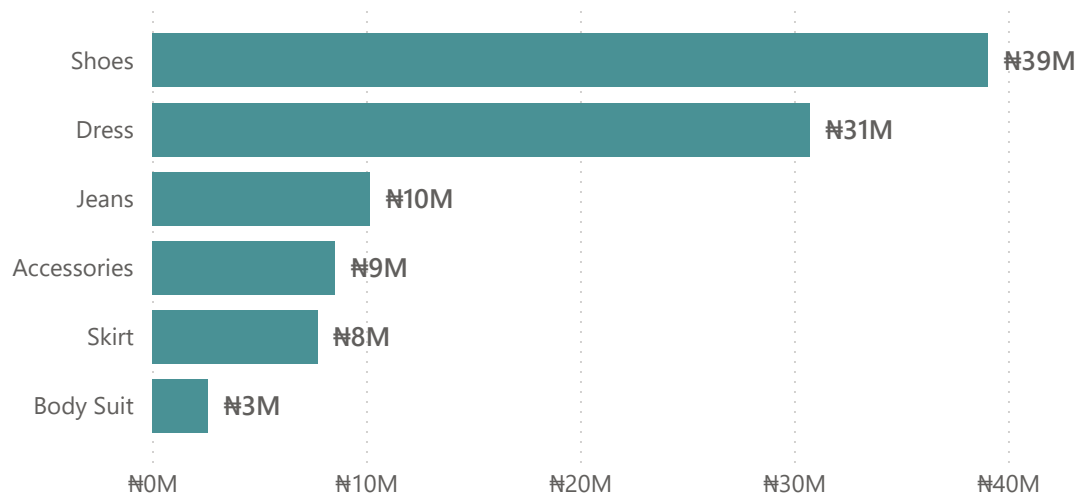
PRODUCTS

STORES

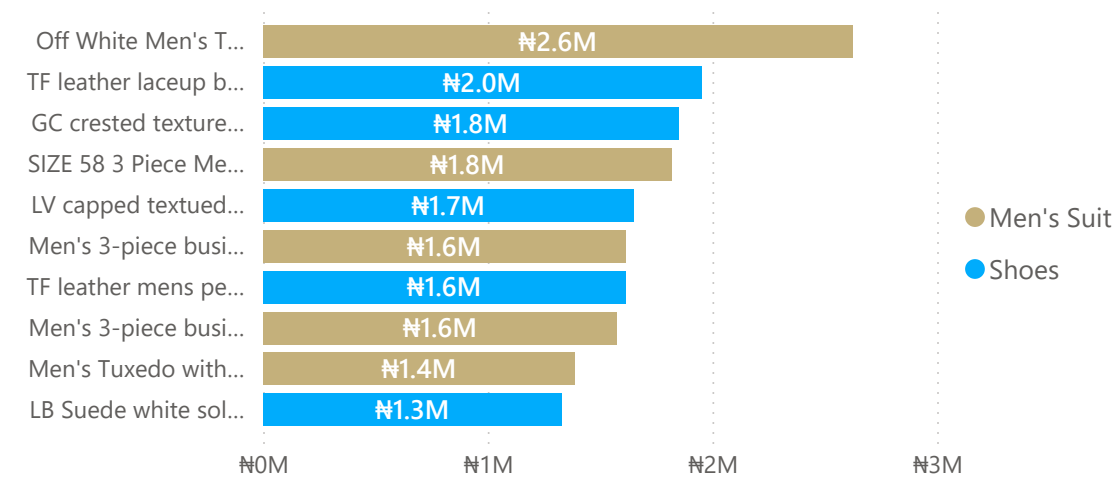
Top Selling Products (WOMEN)



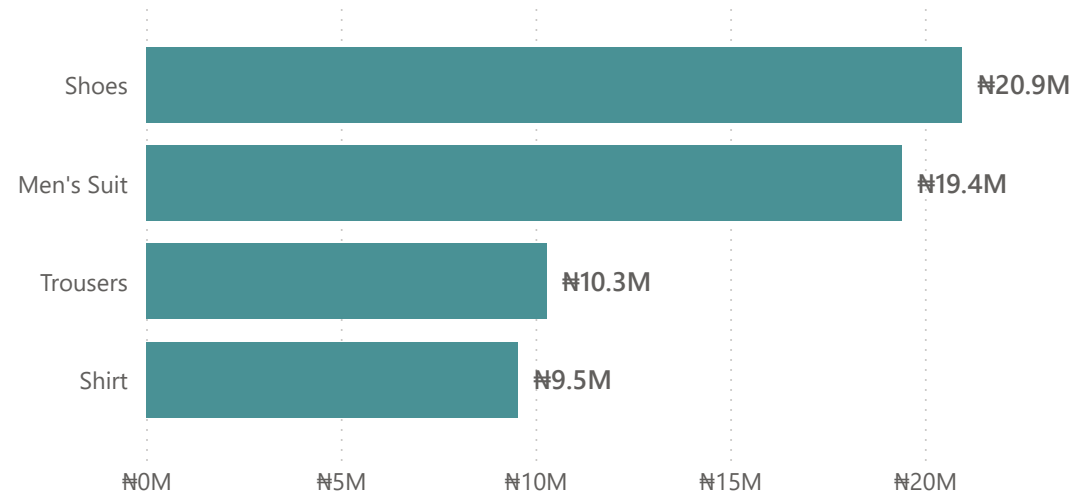
Top Selling Sub-Categories (WOMEN)



Top Selling Products (MEN)



Top Selling Sub-Categories (MEN)



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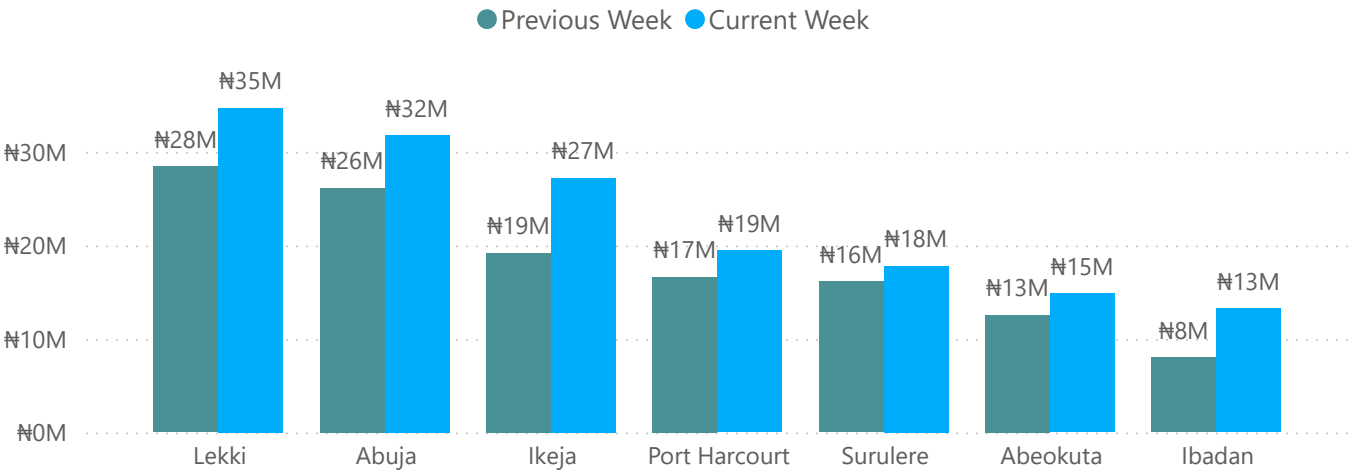
OVERVIEW

PRODUCTS

STORES

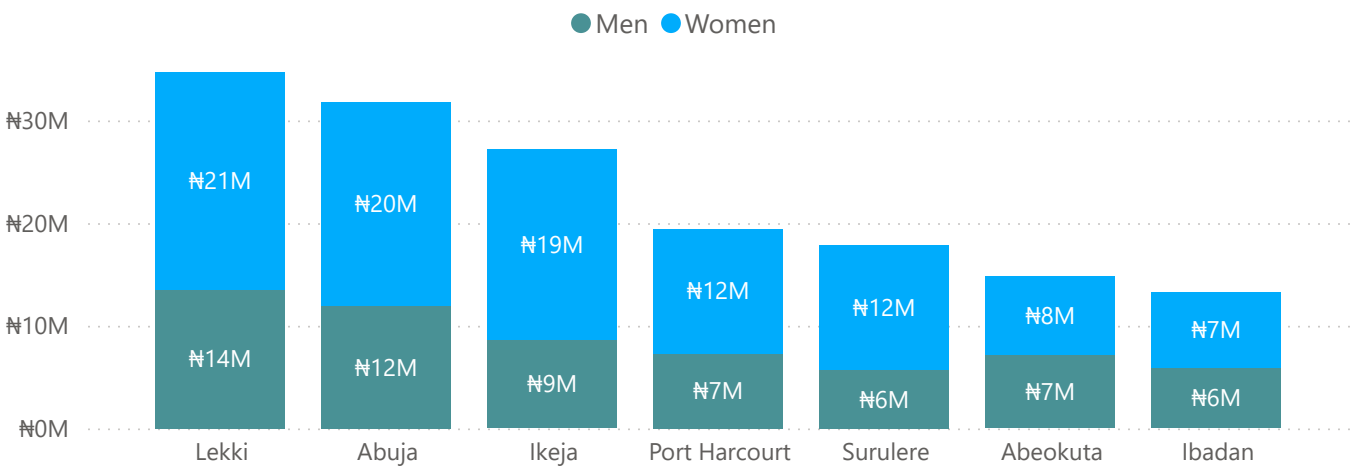
Total Sales

BY LOCATION



Total Sales

BY GENDER CATEGORY



Total Sales

BY SUB-CATEGORIES & PRODUCTS

