Emory University Department of Biomedical Informatics Emory University School of Medicine

This is for approval only—it is not final art.

Emory University horizontal stacked, and Emory University School of Medicine horizontal unit signatures



Department of **Biomedical Informatics Emory University School of Medicine**



Department of Biomedical Informatics

Emory University School of Medicine horizontal unit signature for website banner



Department of **Biomedical Informatics** ► SCHOOLS ► LIBRARIES ► RESOURCES

LIFE AT EMORY

NEWS & EVENTS

ADMINISTRATION

GIVING

ABOUT THE COLLEGE

Emory University square and vertical stacked, and Emory University School of Medicine square and vertical unit signatures



ADMISSION & FINANCIAL AID

Department of **Biomedical Informatics**

Emory University School of Medicine

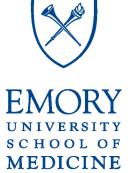


Department of **Biomedical Informatics**

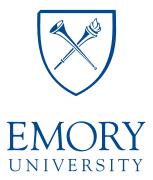


Department of Biomedical **Informatics**

Emory University School of Medicine



Department of Biomedical **Informatics**



Emory University Unit Signature Guidelines

The Emory unit signature consists of an Emory tier-one logo such as Emory University School of Medicine, in addition to the name of the Emory University department, center, office, program, library, etc. A tier-one logo is currently for schools only.

Emory tier-one logos should reproduce only in Emory blue (PMS 280), black, or white. The unit signatures reproduce in Emory blue and black, all black, or all white. The shield height should reproduce at 3/8" or larger.

The primary unit signature is horizontal in the Emory blue and black. Emory website banners incorporate the all-white unit signature over the Emory blue.

This primary unit signature is provided as an eps and pdf. The eps can be placed in any layout program and in word-processing programs. The pdf can be viewed easily.

It is beneficial to use the Emory University logo in order to be aligned with the established brand of the University.

primary blue and black horizontal



Molecular and Systems Pharmacology Program



Preparedness and Emergency Response Research Center



Department of Pediatrics



Office of Multicultural Programs and Services

examples of the horizontal unit signature



PreHealth Mentoring Office sample Emory University web banner



President's Commission on Race and Ethnicity



Professional Learning Programs



EMORY UNIVERSITY

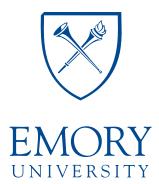
Corporate Learning examples of the blue and black vertical and square unit signatures



Department of Biochemistry



Master's in Development Practice



Emory University Stacked and Initiative Unit Signature Guidelines

The stacked unit signature allows the ability to convey even more information about the organization of your unit. Unit signatures [show example] consist of a top-tier logo such as Emory University or a school logo, in addition to the name of the University department, center, office, or program. As noted in the following example, a stacked signature provides another line of information on the right. Hence, in the example, the Creative Writing Program signals its inclusion as part of the Emory College of Arts and Sciences.

Emory school level logos should reproduce only in Emory blue (PMS 280), black, or white. The stacked unit signatures reproduce in Emory blue and black, all black, or all white. The shield height should reproduce at 3/8" or larger.

The primary stacked unit signature is horizontal in the Emory blue and black. Website banners incorporate the all-white stacked unit signature over the Emory blue.

The stacked unit signature is provided as an eps and pdf. The eps can be placed in any layout or word-processing program. The pdf can be viewed easily.

It is beneficial to use the Emory University logo in order to be aligned with the established brand of the University.

horizontal stacked unit signature - primary blue and black

sample Emory University web banner



Department of Economics
Emory College of Arts and Sciences





Department of Surgery Emory University School of Medicine

vertical and square unit signatures primary blue and black and reverse white



Residence Life and Housing Campus Life



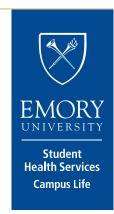


Emory Cares 4 U Campus Life



Learning
Services

Human Resources





Learning Services
Human Resources



Learning Services
Human Resources

