

Classification Project

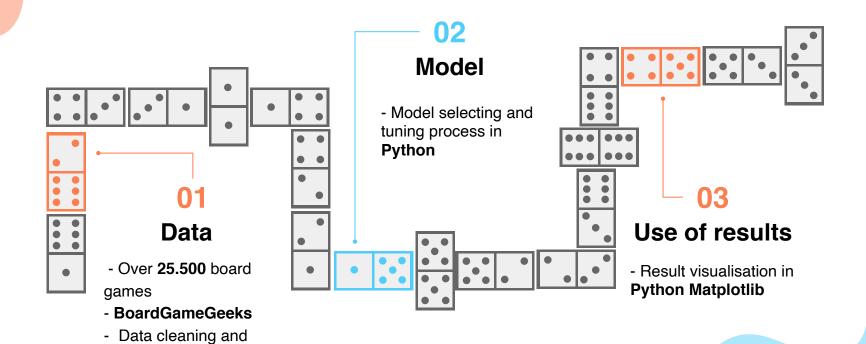
METIS - Data Science Bootcamp 2021 Gabriella Nemeth

- Games and Puzzle Market
 - \$10.4 bn 2019
 - \$11.3 bn 2020
 - \$12.1 bn 2021 (predicted)
- Lockdown free time
- **Crowdfunding** Kickstarter
 - game projects \$236.6 m in 2020

33% increase to 2019

BoardGameGeeks





EDA in **Python**



Features

- players (min, max),
- game time (avg, min, max),
- owned, num of votes on the page,
- year of release,
- age limit,
- weight (complexity),
- expands,
- reimplements





Target

Geek ratingThreshold at median

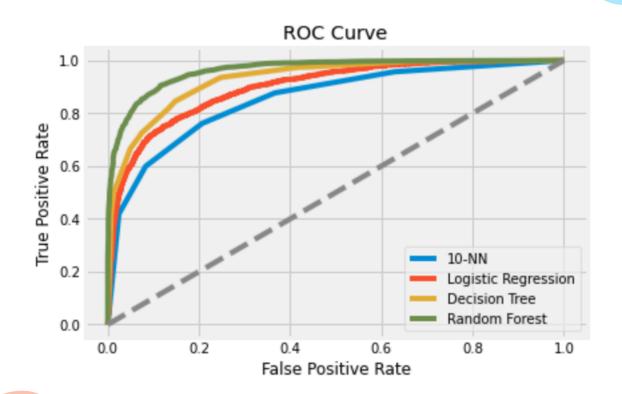
- balanced dataset



Metric

Accuracy

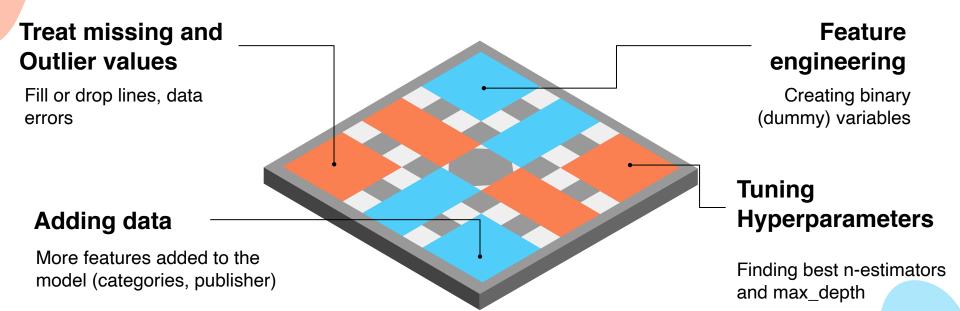
Positive and negative event equally important



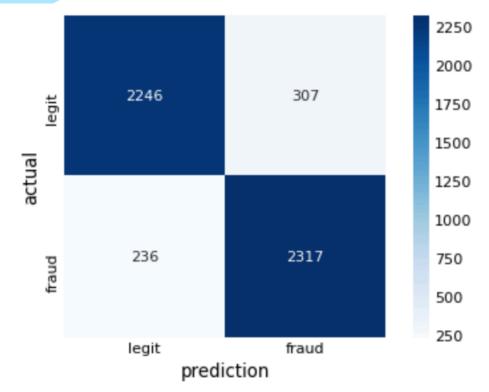
Model Choice: Random Forest

- Automatic feature interaction
- Many types of data
- High performance important
- Interpretability not as much
- Baseline model's accuracy ~ 0.8





Confusion Matrix



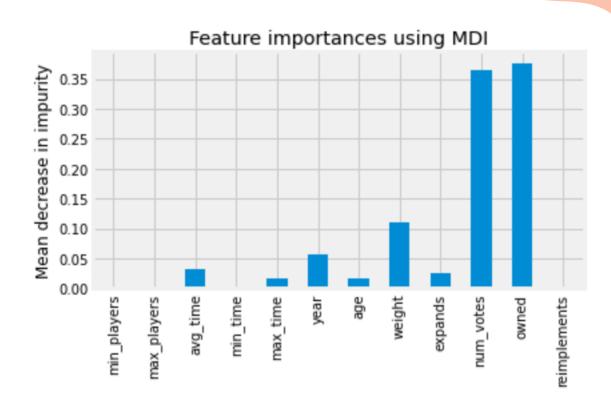
Features with the most

importance:

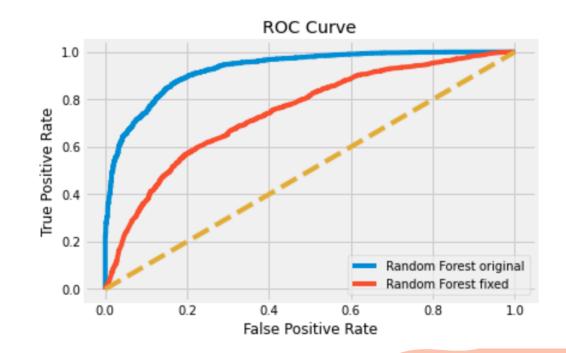
- owned
- number of votes

IS THIS RIGHT?

No..



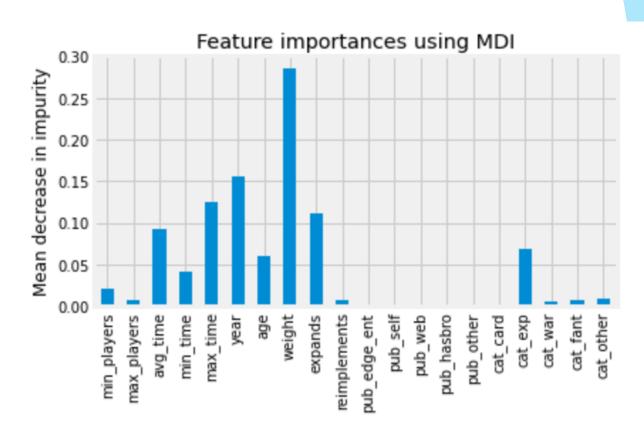
- Random Forest is the chosen model
- Accuracy the metric
- Accuracy dropped to ~ 0.6
- ROC Curve still not too bad



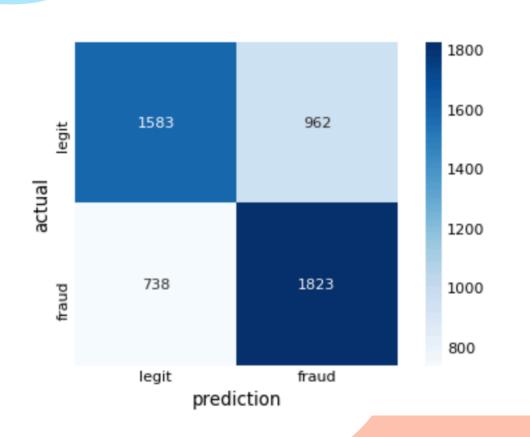
Corrected feature importance chart

Features with the most importance:

- Weight
- Year
- Avg time
- Max_time
- Expands



Confusion Matrix on corrected model



Future work



Improve the model further with the new feature set



Build **application** from model - help people planning to crowdfunding



Monitor demand for game projects post pandemic

"We don't stop playing because we grow old; we grow old because we stop playing."

-George Bernard Shaw