

UNINAV: RUTGERS - PRIVACY POLICY

Effective Date: September 22nd, 2018

Last Modified: September 15th, 2018

I, Jasper Bae, respect your privacy to the highest degree possible. I and my affiliates offer Rutgers bus arrival times, bus gps locations, and utility based services to users of UniNav: Rutgers (the “Application” or the “Service”). When you use my services, you’re trusting me with your information.

This Privacy Policy is meant to help you understand what information I collect, why I collect the information, and how you can manage your information. This Privacy Policy covers:

- Information that is being collected
- Why I collect the information
- Sharing your information
- Managing your information
- Retainment of information
- Third party policies
- Changes to Privacy Policy

Your use of the Service is subject to its Terms of Use and its Privacy Policy and indicates your consent to them.

To use our Services, you must be 16 years of age or older. If you are under 16, you need parental permission to use my Service.

Contact Me - Privacy concerns

If you have any questions about this Privacy Policy, or if you believe that your privacy has been compromised in the course of using the Service, please contact me at: uninavapp@gmail.com.

You may use this contact for any questions.

Information that is being collected

I want you to understand what types of information I use to collect as you use my Service.

I collect information to provide better services to all its users such as what is the best way to display information to how to display accurate times and predict bus locations without the need for a third-party services (NextBus, TransLoc). The information I collect, and how that information is used, depends on how you choose to use our services and how you manage your privacy controls.

Information you create or provide to us:

- **Usage of the Application:** if you choose to opt-in to the Service's data collection, the following information will be collected:
 - the time spent on the application
 - the time spent on each bus route
 - the time spent on the google maps

No personal information including location is included in the opt-in statistical data collection.

- **Feedback:** I collect information on your feedback. No personal information including location is included in your feedback unless voluntarily provided by you.

Why I collect the information

I may use information collected from or provided by you for the following purposes:

Maintain & improve my service

- I use the collected information to improve the Service for its users. An example is analyzing data to see if a service engages users and provides tangible, relatable information to users. I also use the information to better gauge if the Application's service is good for its users.

Measure performance

- I use the information to see how well the Service is doing and how to best serve its users as efficiently as possible. An example is analyzing data to see if a particular design of a product is engaging users.

Communicate with you

- I use the analytical data to send you updates, notices, announcements, and additional information related to the Services.
- I may use your information to conduct surveys and questionnaires; if you contact me through the feedback system, I may keep record of your feedback to help solve any issues you might be facing.

To protect me, our users, the public and for Legal reasons

- To enforce the Terms of Use or Privacy Policy.
- To contact you when I believe it to be necessary.
- To comply with any applicable law and assist law enforcement agencies under any applicable law, when I have a good faith belief that my cooperation with the law enforcement agencies is legally mandated or meets the applicable legal standards and procedures.

- To detect abuse and illegal activity; to detect and prevent fraud, misappropriation, infringements, identity theft and other illegal activities and misuse of the Service.
- To handle breakdowns and malfunctions.
- To take any action in any case of dispute, or legal proceeding of any kind between you and the Service, or between you and other users or third parties with respect to, or in relation with the Service.
- For purposes provided under this Privacy Policy and Terms of Use.
- To help improve the safety and reliability of our Services. This includes detecting, preventing, and responding to security risks, and technical issues that can harm me, our users, or the public.

We'll ask for your consent if the information we are using is not covered in this Privacy Policy.

Sharing & collecting your information

Data Location:

- The Application does not collect your location when using the nearby service. It is not stored in the device nor is it shared with any third parties during the service's use. The application uses your GPS data for its services.

When I collect your information:

I collect your information only when the application is IN USE. I will not collect your information whenever the application is not in use. When you uninstall my Service, I will not longer collect your information forever until you use my Service again.

When I share your information:

I do not sell, rent or lease your information to any third parties.

Your information will not be shared by any third parties without your consent unless for the following purposes and to the extent cessary in my good-faith discretion:

- If I reasonably believe that you have breached the Terms of Use or is investigating breach of the Terms of Use, or believes that you abused your rights to use the Services, or performed any act or omission that I reasonably believe to be violating any applicable law, rules, or regulations. I may share your information in these cases, with law enforcement agencies and other competent authorities and with any third party as may be required to handle any result of your wrongdoings.
- If I am required, or reasonably relieve that it is required by law to share or disclose your information.

- In any case of dispute, or legal proceeding of any kind between you and I, or between you and other users with respect to, or in relation with the Service.
- In any case where I reasonably believe that sharing information is necessary to protect against harm to the rights, property or safety of me, my users, or the public as required or permitted by law, including to prevent imminent physical damage or damage to property.
- To detect, prevent, or otherwise address fraud, security, or technical issues.

Managing your information

You can always choose to opt-out of sharing your information by visiting Settings in the Application.

If you find that the information associated with the Service is not accurate, complete or updated, then you should make all necessary changes to correct it through our feedback system.

Third party policies

When using other third party applications, you must comply with their Terms of Use and Privacy Policy. You must comply with the third party applications while using the Service including:

- [Google](#)
- [Apple](#)
- [NextBus](#)
- [TransLoc](#)

Changes to Privacy Policies

I may from time to time change the terms of this Privacy Policy. Substantial changes will take effect 30 days after I have posted a:

- System message to users notifying them of changes to the Privacy Policy; and
- Notification on any relevant web or store pages, explaining the changes to the Privacy Policy alongside a comparison of the “old” and “new” versions of the Privacy Policy.

Other changes will take effect 7 days after their initial posting on the Service or any relevant web or store pages. However, if I amend this Privacy Policy to comply with legal requirements, the amendments will become effective immediately upon their initial posting, or as required.

You agree to be bound by any of the changes made in the terms of this Privacy Policy. Continuing to use the Services will indicate your acceptance of the amended terms. If you do not agree with any of the amended terms, you must avoid any further use of the Service.