



AXON SALES DASHBOARD

Year

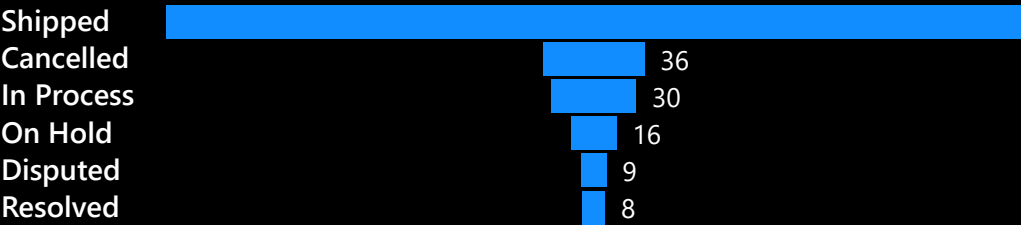
Select all

2003

2004

2005

Order status



\$9.60M

Sales

\$3.8M

Sum of Profits

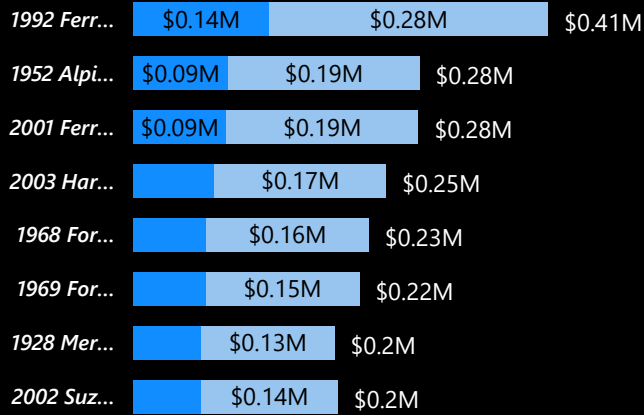
105.5K

Quantity

4

Delivery days

Highest Profits By Product Line



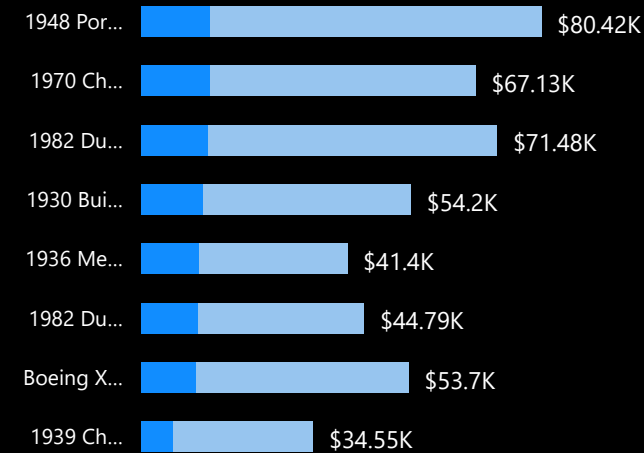
Sales



Sales By Region



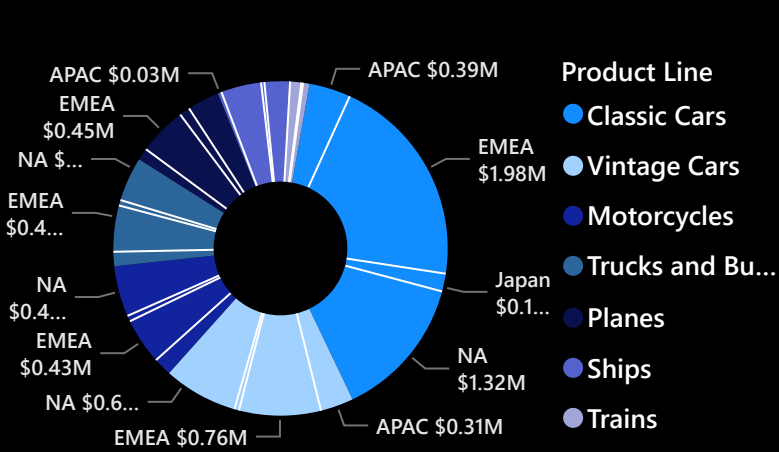
lowest Profits By Product Line



Highest Profits by Product Vendor

Customer Name	Sales Price	Sales Profit
Mini Gifts Distributors Ltd.	\$5,91,855	\$2,56,557.3400000001
Australian Collectors, Co.	\$1,80,587	\$70,320.07
Muscle Machine Inc	\$1,77,918	\$72,304.94999999998
La Rochelle Gifts	\$1,58,572	\$61,027.119999999998
Dragon Souvenirs, Ltd.	\$1,56,253	\$60,392.03
Down Under Souvenirs, Inc	\$1,54,621	\$60,072.079999999997
Land of Toys Inc.	\$1,49,088	\$58,661.15
AV Stores, Co.	\$1,48,413	\$60,050.089999999999
The Sharp Gifts Warehouse	\$1,43,538	\$55,974.27
Total	\$26,81,516	\$10,61,822.64

Sales Profit By product line in seperate Territory





# Total Sales & Profit overview of Product Vendor in Different Territories

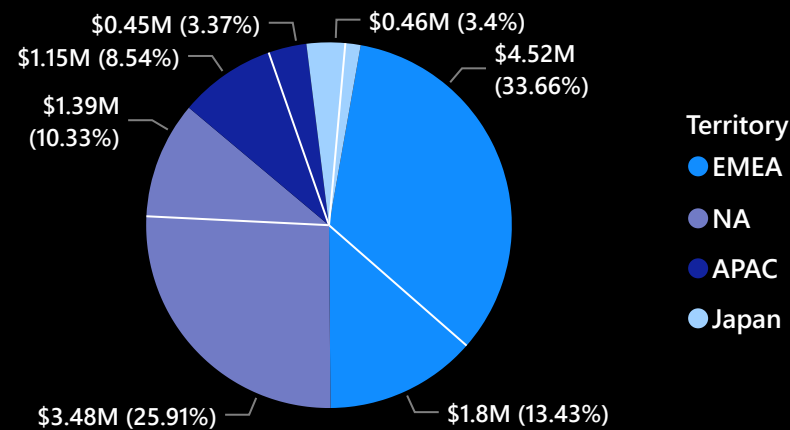
Year

- ☐ 2003
- ☐ 2004
- ☐ 2005

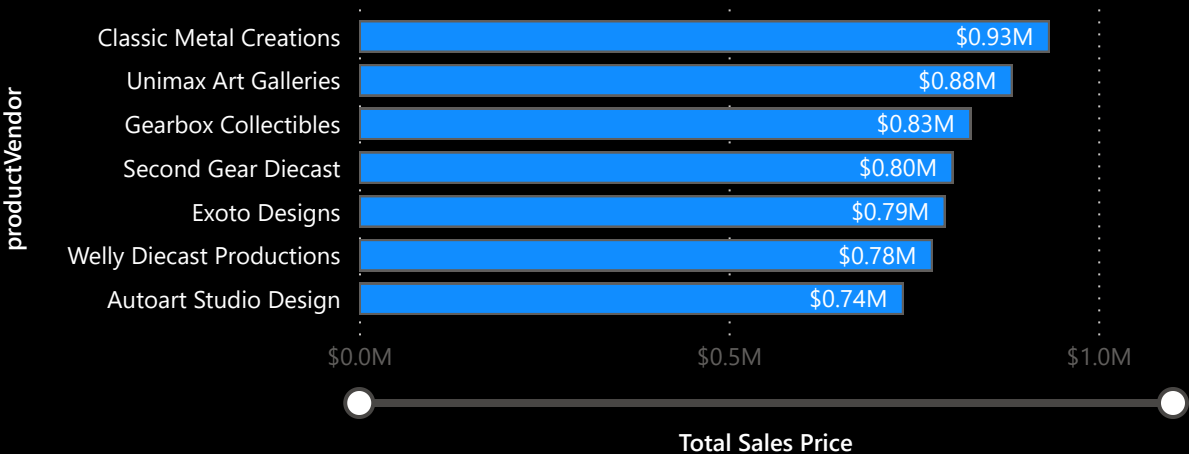
Territory

- ☐ APAC
- ☐ EMEA
- ☐ Japan
- ☐ NA

Total Sales & Profits by Territory



Total Sales by Product Vendor



Customer Name	Territory	Sales Price	Sales Profit
Alpha Cognac	EMEA	\$60,484	\$23,873.36
Amica Models & Co.	EMEA	\$82,224	\$34,049.23
Anna's Decorations, Ltd	APAC	\$1,37,035	\$54,564.22000000001
Atelier graphique	EMEA	\$22,315	\$10,056.36
Australian Collectables, Ltd	APAC	\$55,866	\$22,431.02
Australian Collectors, Co.	APAC	\$1,80,587	\$70,320.07
Australian Gift Network, Co	APAC	\$55,192	\$22,553.16
Auto Associés & Cie.	EMEA	\$58,876	\$24,530.41
Auto Canal+ Petit	EMEA	\$86,437	\$38,864.97
Auto-Moto Classics Inc.	NA	\$21,554	\$6,546.259999999999
AV Stores, Co.	EMEA	\$1,48,413	\$60,050.08999999999
Baane Mini Imports	EMEA	\$1,04,224	\$41,372.79
Bavarian Collectables Imports, Co.	EMEA	\$31,310	\$13,057.09
Blauer See Auto, Co.	EMEA	\$75,939	\$27,669.76
Boards & Toys Co.	NA	\$7,919	\$2,612.6
CAF Imports	EMEA	\$46,752	\$18,949.14
Cambridge Collectables Co.	NA	\$32,100	\$13,720.60
Total		\$96,04,254	\$38,25,188.61



Profit By Order Quantity / Sales Overview

Year

- ☐ 2003
- ☐ 2004
- ☐ 2005

Product Line

- ☐ Classic Cars
- ☐ Motorcycles
- ☐ Planes
- ☐ Ships
- ☐ Trains
- ☐ Trucks and Buses
- ☐ Vintage Cars

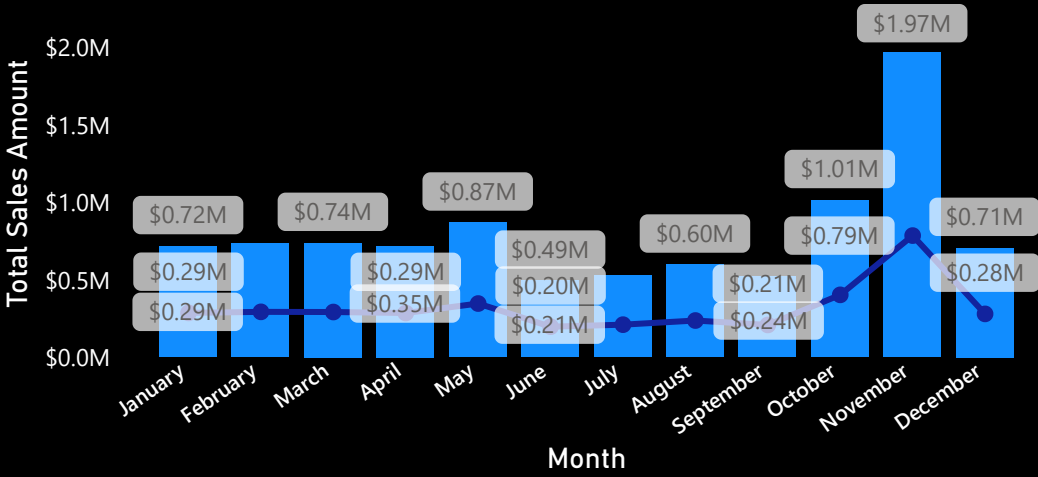
Country

- ☐ Australia
- ☐ Austria
- ☐ Belgium
- ☐ Canada
- ☐ Denmark
- ☐ Finland
- ☐ France
- ☐ Germany

Sales Profit Amount

Year	Current Profit	Profit last 6 months
2003	\$13,20,287.390000001	\$3,67,433.4599999999
January	\$45,738.77	
February	\$51,981.63999999999	
March	\$66,101.14	
April	\$73,835.59	
May	\$71,568.55000000002	
June	\$58,207.769999999998	
July	\$82,072.36	\$45,738.77
August	\$70,212.11000000002	\$51,981.63999999999
September	\$93,787.849999999996	\$66,101.14
October	\$2,00,518.20999999998	\$73,835.59
November	\$3,93,634.1500000004	\$71,568.54999999999
December	\$1,12,629.25	\$58,207.77
2004	\$18,09,142.510000003	\$15,90,493.05
January	\$1,19,474.21	\$82,072.36
February	\$1,13,565.84	\$70,212.10999999999
March	\$86,486.26	\$93,787.85
April	\$75,926.76999999999	\$2,00,518.21
Total	\$38,25,188.610000004	\$38,25,188.609999998

Sales



Quantity Sold

Year	Quantity Ordered	Quantity Sold Last 3 Months
2003	36439	\$16,885
January	1357	
February	1449	
March	1755	
April	1993	\$1,357
May	2017	\$1,449
June	1685	\$1,755
Total	105516	\$1,05,516



Year | Quarter | Month To Date Sales overview

Territory

- ☐ APAC
- ☐ EMEA
- ☐ Japan
- ☐ NA

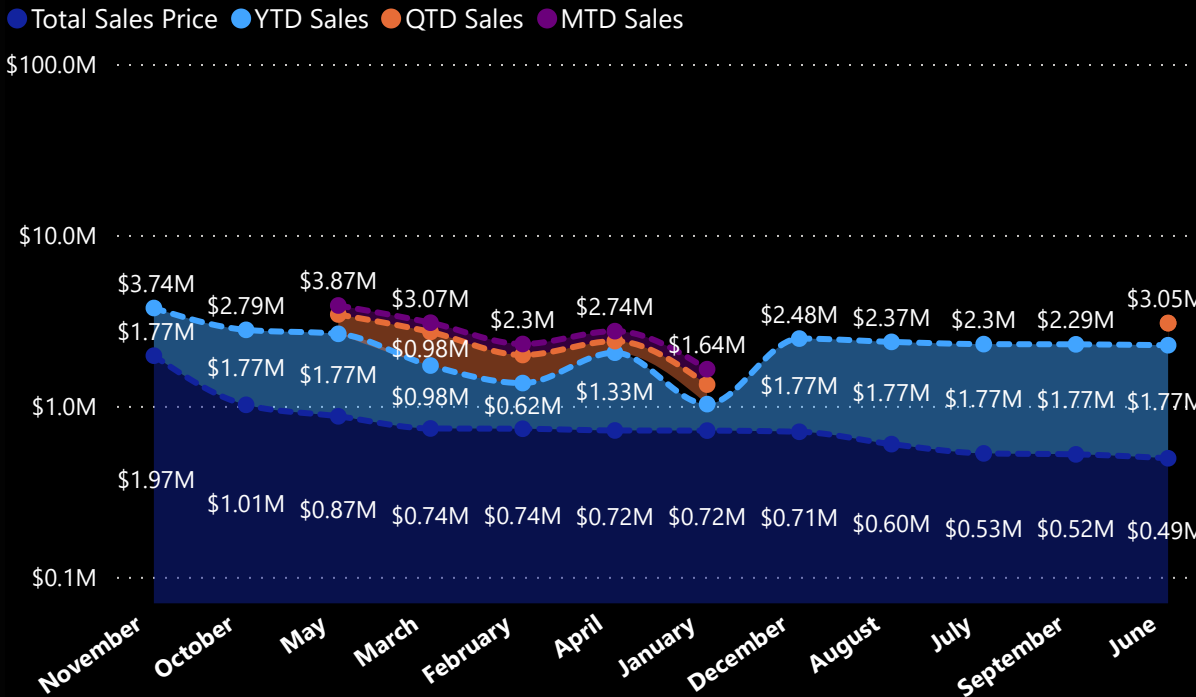
Product Line

- ☐ Classic Cars
- ☐ Motorcycles
- ☐ Planes
- ☐ Ships
- ☐ Trains
- ☐ Trucks and Buses
- ☐ Vintage Cars

Country

- ☐ Australia
- ☐ Austria
- ☐ Belgium
- ☐ Canada
- ☐ Denmark
- ☐ Finland
- ☐ France
- ☐ Germany
- ☐ Hong Kong

Year	YTD Sales	Total Sales Price
2004	\$45,15,940	\$45,15,940
2003	\$33,17,373	\$33,17,373
2005	\$17,70,941	\$17,70,941
Total	\$17,70,941	\$96,04,254



Year	Quarter	QTD Sales	Total Sales Price
2004	Qtr 4	\$19,08,378	\$19,08,378
2003	Qtr 4	\$17,79,103	\$17,79,103
2004	Qtr 3	\$10,28,700	\$10,28,700
2005	Qtr 1	\$9,84,648	\$9,84,648
2004	Qtr 1	\$7,99,585	\$7,99,585
2005	Qtr 2	\$7,86,293	\$7,86,293
2004	Qtr 2	\$7,79,277	\$7,79,277
2003	Qtr 3	\$6,16,894	\$6,16,894
2003	Qtr 2	\$5,15,754	\$5,15,754
2003	Qtr 1	\$4,05,622	\$4,05,622
Total			\$96,04,254

Year	Month	Total Sales Price	MTD Sales
2003	January	\$1,16,694	\$1,16,694
2003	February	\$1,28,407	\$1,28,407
2003	March	\$1,60,521	\$1,60,521
2003	April	\$1,85,847	\$1,85,847
2003	Mav	\$1,79,435	\$1,79,435
Total		\$96,04,254	



# Previous Period Sales Overview

Territory

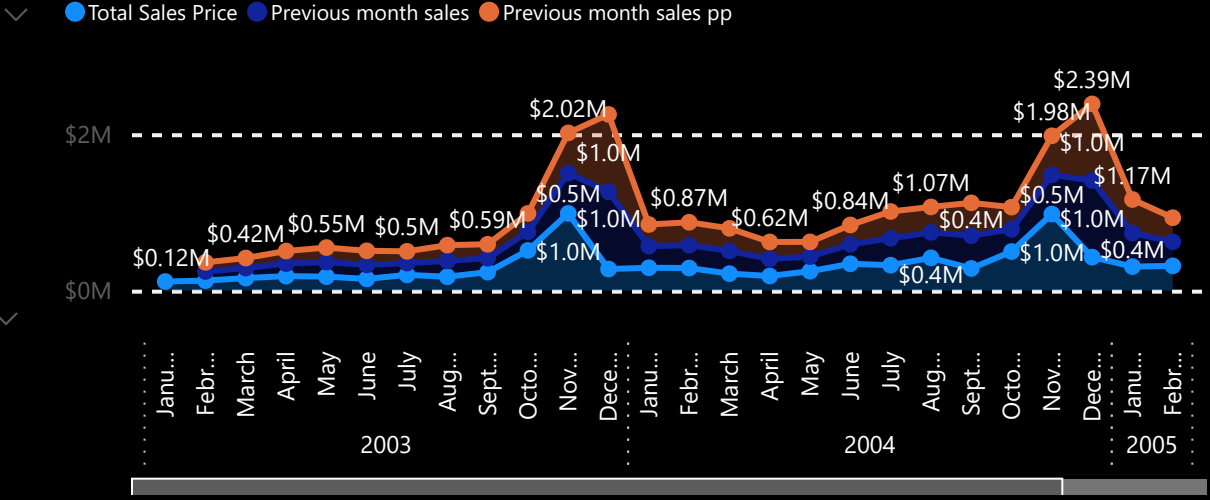
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- ☐ Japan
- ☐ NA

Product Line

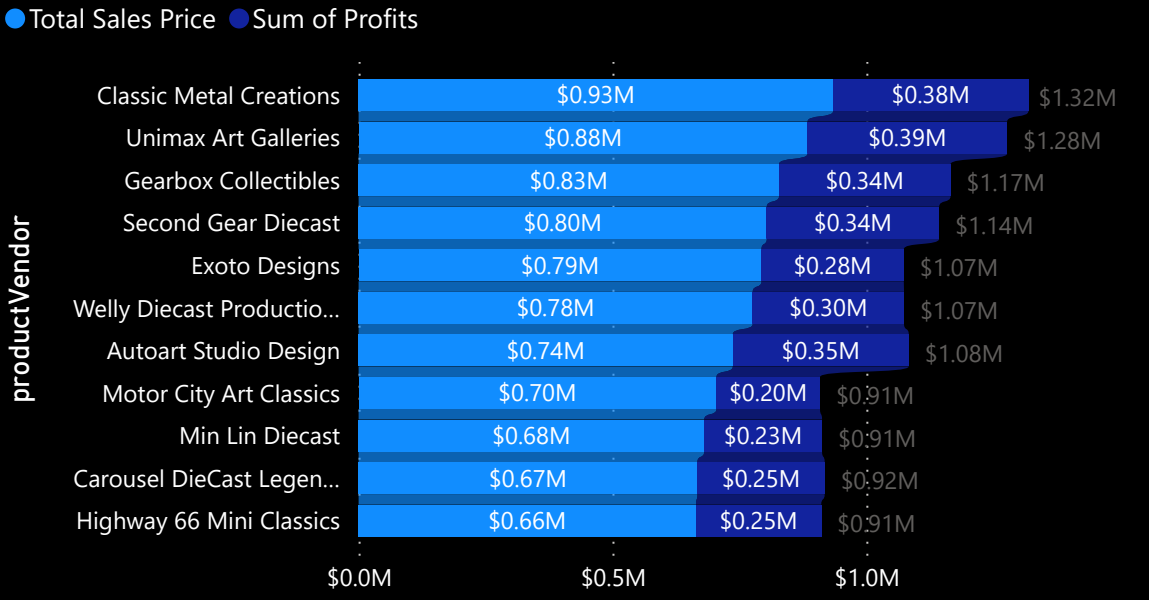
- ☐ Classic Cars
- ☐ Motorcycles
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- ☐ Trains
- ☐ Trucks and Buses
- ☐ Vintage Cars

Country

- ☐ Australia
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- ☐ Belgium
- ☐ Canada
- ☐ Denmark
- ☐ Finland
- ☐ France
- ☐ Germany
- ☐ Hong Kong



Previous Month Sales by Product Vendor



Previous Month Sales

Year	Total Sales Price	Previous month sales	Previous month sales pp
2003	\$33,17,373		\$30,40,644
January	\$1,16,694		
February	\$1,28,407	\$1,16,694	\$1,16,694
March	\$1,60,521	\$1,28,407	\$1,28,407
April	\$1,85,847	\$1,60,521	\$1,60,521
May	\$1,79,435	\$1,85,847	\$1,85,847
June	\$1,50,472	\$1,79,435	\$1,79,435
July	\$2,01,938	\$1,50,472	\$1,50,472
August	\$1,78,257	\$2,01,938	\$2,01,938
Septemb er	\$2,36,699	\$1,78,257	\$1,78,257
Total	\$96,04,254		\$96,04,254

Previous Year Sales

Year	Total Sales Price	Previous year sales	Previous year sales SPL Y
2003	\$33,17,373		
2004	\$45,15,940	\$33,17,373	3317373
2005	\$17,70,941	\$45,15,940	4515940
Total	\$96,04,254		7833313