Article Classification with Centroid Classification

Group 1

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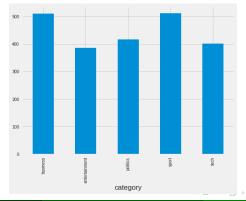
Project Objectives

- The goal of this project is classify document per category on given dataset.
- Document Embedding Model: Tf-Idf Vectorizer
- Classification Model: Centroid Classification



Dataset and Pre-liminary Analysis

- BBC ML Dataset
- Consist of 2225 articles, with categories: 'business', 'entertainment', 'politics', 'sport', 'tech'
- Dataset was changed from Wikipedia to BBC dataset due to complication in model training and dataset processing.





Data Preprocessing

Category-Token Chi2 test

Category	1st	2nd	3rd
Business	oil	bank	growth
Entertainment	award	singer	awards
Politics	tory	blair	party
Sport	win	injury	coach
Tech	digital	computer	software

Tf-Idf Embedding

- Instead of plain BoW encoding, we use tf-idf scoring to encode the documents.
- The token value is calculated as follows:

$$tf(t,d) = \frac{f_{t,d}}{\sum_{t' \in d} f_{t',d}}$$
 (1)

$$idf(t) = \log\left(\frac{N}{n_t}\right) \tag{2}$$

$$tfidf(t,d) = tf(t,d) \times idf(t)$$
 (3)



Tf-Idf Embedding

- Prior to embedding, unique words(unigrams and bigrams) are extracted from the dataset to be used as tokenizer.
- The tokens are filtered based on $\sum_{d \in D} tfidf(t, d)$, to filter out tokens with low occurance, in our project it's set to 5. Resulting token size is 17989.
- For each document, the token value(vector index) in the vector is given by tf-idf scoring of document.



Document Vectorization and Clustering

- With the documents embedded, we now calculate the centroid and variance of each categories.
- Centroid is the main metric for the cluster, and variance is calculated to use gaussian distribution for probability distribution.
- No dimension reduction is applied to minimize information loss.
- We evaluate the model on normalized dataset and non-normalized dataset. For normalized dataset, we use distance matric $\frac{1}{\cos(\theta)}$, where $\cos(\theta)$ is the cosine similarity, and for non-normalized dataset, we use euclidean distance.



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Centroid Classification

- Centroid classification is a simple classification method that uses the centroid and distance metric to classify the document.
- Our project uses 3 type of Centroid Classification: Nearest Centroid, Gaussian Probability Distribution, and Logistic function.
- The category prediction is generated by calculating highest score of probability distribution, or lowest distance from the centroid.



Nearest Centroid

- The simplest centroid classification method, where the document is classified based on the nearest centroid.
- The distance metric is calculated using the distance metric, and the document is classified based on the nearest centroid.
- The centroid is calculated as the mean of the document vectors in the cluster.



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Gaussian Probability Distribution

- For each unique category, we construct a probability distribution using the centroid of the cluster and distance metric.
- Assuming central-limit theorem, we use a normal distribution to generate the probability distribution.

$$p(d) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(d)^2}{2\sigma^2}}$$

Where d is the distance from the centroid, and σ is the variance of the cluster.



Logistic Function

Use Logistic Function to smooth the distance metric.

$$p(d) = \frac{1}{1 + e^{-\alpha d}}$$

Where d is the distance from the centroid. We use α as a hyperparameter to tune the distribution, and it's set to 0.5.



Multi-Category Classification

- For multi-category classification, we use the probability distribution to predict the category of the document.
- We can tune the probability threshold for accuracy using the cost function:

$$J(C_d, C'_d) = \frac{\lambda_1 |C'_d \setminus C_d| + \lambda_2 |C_d \setminus C'_d|}{|C_d \cup C'_d|}$$

where C_d is document categories set, and C'_d is predicted categories set.

- Starting from threshold 0, we increase the threshold by a learning rate value until the cost function is minimized.
- We generate a candidate category for both pmf value using trained threshold, and we simply choose second closest centroid for Closest Centroid.

Evaluation

Model Accuracy

Category	Accuracy
Closest Centroid	0.95
Closest Centroid Normalized	0.97
Gaussian	0.34
Gaussian Normalized	0.93
Logistic	0.95
Logistic Normalized	0.97



Evaluation

