Idea Prioritization

Do Now

1.The landing page should contain:
   a.Basic information about the platform.
   b.The platform's documentation. This may include an ABOUT and FAQ page .
   c.A LOGIN button/link
   d.A Registration link (the REGISTER button should be conspicuous)

2.An input field for entering information (links/emails for example) to generate the QR-Code.

3.A GENERATE button that performs the action(CTA button).

4.The URL should be editable.

5.There should be a page for generating codes, and specifying their use and action.

6.Printing of QR code on packages so it leads back to his site.

7.A dashboard with links to MY QR-CODES which will have all the user's recent and drafted QR-codes.

8.The REGISTER button should redirect an intending user to a sign-up/registration page that has input fields for email, password, confirm password etc.

9.There should be 2 options displayed when the code is scanned:
   a.display the link embedded
   b. redirect to link address

10.Allow setting on what should happen when qr is scanned, there should be an information to read or like a note to add to e.g 5 people are working on a book instead of writing different chapters on different workspace, they'll just add their chapter and whenever each person scans, he or she can add anything to his/her chapter

11.A QR-Code display portal (container) with a dropdown select with the options "PNG, JPEG & PDF" beneath it and a DOWNLOAD button beside the select input.

12.On the QR-code display portal, there should be a SAVE QR-CODE button .

Do Later

1.A preview screen for the user to see a mockup of the qr code before downloading it.

2.An option of 'generate' or 'scan' to help users easily interact with the site and only see data relevant to the task they want to achieve.

Don't do

1.A secure community for business owners and customers scanning qr codes to connect

Do next

1.For the authenticated users' feature request on logging in, the user should be redirected to a freshly created profile page.

2.A CTA button that gives the option of sharing the code by email or other social media platforms.

3.A SIGN-OUT button for exiting the user's dashboard. The button should redirect to the platform's landing page.

4.Other features:
   a.Customized qr codes
   B.chatbot

5.An admin page for overall statistics for the site.

6.User dashboard/ usage metrics.